

Criterion VII: Institutional Values and Best Practices

7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years

Gender sensitization programmes

2014-15

Inspirational talk by women from various backgrounds

Ms. Aruna Sundararajan IAS on 25th July, 2014 gave a motivational talk to the group of students and civil service aspirants not to be taken aback by failures as nothing else can strengthen us as we learn from setbacks and move forward. She encouraged the women fraternity to be empowered within to empower others. Be equal to the male counterpart and they are not an enemy rather woman herself when acts against nobody can help us as well. Later in the interactive active session she had a hearty discussion on various topics raised by students. Principal Dr. Johnson X. Palackappillil felicitated the activities



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A session for Fashion Designing by Shalini James 'Know your body Types'. A taste of fashion was instilled in the students through that workshop conducted.



Vocational training programmes like ornament, paper bag and handicraft making

Training on Paper bag and Ornament making by our students in line with Go green policy. Sreepriya of II MA Economics helped conduct the Paper Bag Making Workshop. Over 60 paper bags were made by the students which were later used for various college activities. Jewellery Making Workshop headed by Shobhitha Thomas, III B.Com CA.



Awareness programme for girls' students on Breast cancer and Physical fitness

In line with the anti-breast cancer movement we had a session on '**Dance for a cause**' Zumba dance training by certified Zumba trainer and our alumni Poornima on Dec 2nd. The Zumba Dance Fitness Training programme by Ms. Poornima Viswanathan witnessed an active involvement of several students from various departments.



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Open Forum - Discussion on abuse against women

An Open Forum was provided to Heartian's to express their views on different forms of abuse against women as part of '**Remembrance Day**' - A Tribute to Nirbhaya which marked the end of the activities for the year 2014.



Orientation to students on 'Gender equality and legal awareness'

A session on Gender Equality and Legal Awareness was given to the First Year Degree and Post Graduate students by Fr. Varghese Puthussery as part of their initial orientation. This session was an eye – opener to the students as it helped them to have an awareness on gender and legal issues.

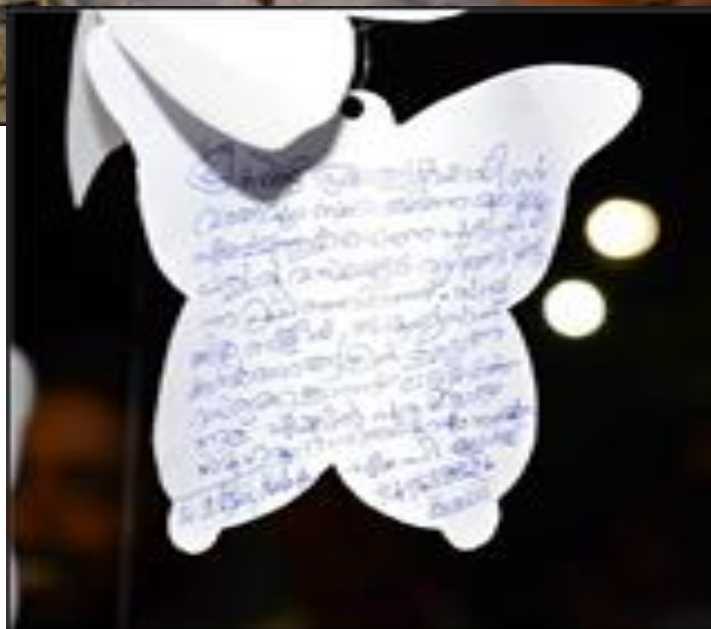


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Surakshita Kochi Launch

March 8, 2014

The 2014 International Women's Day set the stage for Surakshita Kochi, a safe city initiative by the district administration and SH School of Communication to transform Kochi into a city safe for women 24/7. Hundreds of people from various walks of life, including District Collector M.G. Rajamanikyam IAS, and DCP Nishanthini IPS participated in the extraordinary event at Durbar Hall Grounds. As a goodwill gesture, around 20 auto drivers of Kochi city voluntarily supported 'Surakshita Auto', launched as the first step of the project. It was a democratic platform devoid of glamour where people, both men and women earnestly came together for a common cause.





Awareness on 'Anti-ragging'- Street Play -AICUF

A street play for creating awareness on ragging was organized by the AICUF of our college, to denounce the impact of ragging on the campus.



Nirbhaya Kochi Inauguration 1 August 2014

Home Minister Shri Ramesh Chennithala Inaugurated Nirbhaya Kochi on 1st August 2015. Around 1200 Students, police officials, Ministers, MLA and Corporation officials people attended the program. Under the aegis of the district administration, Ernakulam has been the pilot district for Nirbhaya, for the state, and SH School of Communication was a project support group. Dr.Asha Achy Joseph, Ms.Shana Susan Ninan and Mr.Babu Joseph represented the project support team at various planning meetings. Our MA Multimedia and

MA Cinema and Television students did the documentation of the entire program along with the team from district administration. The volunteers were trained in July and the roll-out of the 108 women volunteers was done by the H'ble Home Minister Shri Ramesh Chennithala, on 01 August 2014.





WE AGAINST WAR Campaign – August 30, 2014

An online selfie campaign against the Gaza-Palentine issue in 2014. Students and staff members initiated the campaign in all major social media platforms, collected photographs, presented selfies that proclaimed they are with the campaign, screened films that spread the message of people against the whole concept of war. Women and children for peace was a focus theme in this campaign.



Men and Boys for Gender Justice Film Festival

As part of the Global Symposium, Men Engage Dilli 2014, Surakshita Kochi curated a two-day film festival in October, on the topic of Gender Justice, at SH College and Kerala Folklore Museum, inaugurated by film actor and DJ Sekhar Menon. Interactive sessions were led by media activist KC Santhosh Kumar, ad film maker Amarinder Singh, Queerala founder Dr Jijo Kuriakose, film maker and Chenda artist Mathew Paul as well as journalists, photographers, research scholars and media students from different parts of the state.



Surakshitha Kochi Activity Launch

SH School of Communication
and **Forum to Engage Men** invite you to
the **Men And Boys For Gender Justice**
Film Festival
Inauguration by **Actor-DJ Sekhar Menon**

Schedule

Fr Melesius Hall, SH College (Day 1 - 28 October, 2014)	Kerala Folklore Museum, Thevara (Day 2 - 29 October 2014)
11 40am – 1 00pm Film festival opening, screening and discussion, Session I	1 00pm – 3 00pm Film screening and discussion Session IV
1 00pm – 2 00pm Lunch break	3 00pm – 3 30pm Tea
2 00pm – 5 00pm Film screening and discussion, Session II	3 30pm – 6 30pm Film screening and discussion Session V
5 00pm – 5 15pm Tea break	6 30pm – 7 00pm Valedictory function
5 15pm – 7 30pm Film screening and discussion, Session III	

SH school of communication
Contact +91 8281234191 for more details



FILM SCREENING LIST AND DURATION - Men and Boys for Gender Justice Film Festival

Session I – 28 Oct (Total film viewing time – 54 Mins)

(30 Mins)

Meera Dewan

BACKSTAGE BOYS: Punjab's Labour Goes Global

India | 2002 | 30 min | Hindi, Punjabi | PSBT POVT & WORK, VIOL (suicide)

An exploration of the vicious cycle of illegal immigration of youth from Punjab to Europe and North America in search of a better life. Some make it; some don't. Many are duped by agents, but the film also tells the story of an agent who killed his family and tried to commit suicide. Meera Dewan has extensively filmed documentaries in India, South Asia, Vietnam, Germany and Canada. Her films have won over 21 international and national awards, including at the International Film Festival of India; Festival de films du femmes, Créteil; Oberhausen; Leipzig; Reina Film Festival, France; Okomedia Film Festival; and the Mumbai International Film Festival. She curates film programmes and has been on the juries of the Oberhausen, Leipzig, Okomedia, Freiberg, Indian Panorama and National Film Festivals.

(24 Mins)

Mayenzeke Baza

I AM A MAN

South Africa | 2013 | 24 min | Xhosa, English MAK OF MEN (domin), HEALTH

In Xhosa culture, ukwaluka – being circumcised – is as sure as taxes. Just as Jewish boys are Circumcised and have a bar mitzvah, Xhosa boys go to the bush. The ritual is an ancient tradition in South African societal structures; however, currently there is a problem. Young men are dying. The film goes in search of the reasons why communities still go through with it when they know the dangers. Does having your foreskin cut off in early adulthood truly make you a man?

Encounters Film Festival, South Africa Nominated, SAFTAs (South African Film and TV Awards)

Mayenzeke Baza won a pitching competition in 2008, and the prize was a course in documentary filmmaking in Wales. He made his first documentary, *The Smuggler I Met* in Cardiff, for Channel 4 (UK). Since then he has worked with producers who have won BAFTA and Emmy awards, and for SABC and Al Jazeera. He is also co-founder of ATFT (the Association for Transformation in Film & Television), championing the development of a more equitable industry.

Session II – 28 Oct (Total film viewing time – 84 Mins)

(16 mins)

Center for Digital Storytelling

SILENCE SPEAKS: Men Talk about Sexuality, Responsibility, Masculinity, and Gender

Equality

2007--2014 | 5 shorts | various languages

These first-person pieces were created through a participatory process, with control over story content and images firmly in the hands of the storytellers. As a series, they demonstrate the courage of individual men in taking a stand against the exploitation of women and rejecting outdated models of what it means to be a romantic partner, husband, and father. For this package, we have selected just 5 shorts of many.

Online Content Award, Media That Matters Film Festival

Alex's story: We are diversity | 3 min | Honduras | Spanish

SEXLTU & ID, MAK OF MEN (alt) CAR--REL--EMO, VIOL

Alex shares his experience of coming out as a gay man in Honduras and learning to love.

Alex is the director of La Asociación Jóvenes en Movimiento (AJEM) in Honduras.

James' story | 4 min | South Africa | English

VIOL, MAK OF MEN (domain & alt) PEACE--SOC JUST--INCL(campn) (also see Bell Bajao, Father to Son, Joys of..., A Little piece..., Macho, MenCare..., Narrow Passage, Sixth Sense: Neither Boss..., Tough Guise, Voices...) James reflects on the cruelty of his father and on the need for men to take responsibility for changing their behaviour. James is a gender activist based in the Western Cape Province, South Africa.

Khulile's story | 3 min | South Africa | Xhosa

CAR--REL--EMO, MAK OF MEN (domain) PEACE--SOC JUST--INCL(campn) Khulile describes living —outside the box|| when it comes to gender role expectations. Khulile is a student and participant in the Sonke Gender Justice Community Action Team based in Eastern Cape Province, South Africa.

Omar's story | 3 min | Belize

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CAR--REL--EMOMAK OF MEN (domain & alt), PEACE--SOC JUST--INCL (campn) Omar talks about refraining from infidelity and thus countering the machismo that is prevalent in Belize. Omar is the GOJoven Belize Training Coordinator and a police constable with the Belize Police Department.

Samuel's story | 3 min | Brazil | Portuguese

MAK OF MEN (domain & alt) PEACE--SOC JUST--INCL (campn)

Samuel reveals his shame about becoming a father too early, and the joy and learning he finds in taking care of his son. Samuel is a youth worker who collaborates with Instituto Promundo in Brazil on youth sexuality education and outreach. Center for Digital Storytelling led workshops in collaboration with NGOs in South Africa, Brazil, Guatemala, Papua New Guinea, Ghana for its Silence Speaks project, in response to the global need to portray in the media new visions of masculinity and men's willingness to support gender equality.

Vidya Sagar Suresh

ARIVU

India | 2013 | fiction | 11 min | Kannada | WWI

CAR--REL--EMO, HEALTH

A doting son who is taking care of his ailing mother runs out of steam. Then, through an emotional journey of self-- inquiry, he moves from his agony, suffering and pessimism towards love, compassion and hope, thus finding his bearings again. The Kannada word —arivu|| means —to understand, to know||. Best Screenplay, Pune Int'l FF, India Vidya Sagar Suresh has a diploma in filmmaking from Whistling Woods International Film School, Mumbai. His interests lie in exploring human nature, building narratives around it, and writing poems and stories. He is working on a group of short stories called naked cities.

Harjant Gill

MILIND SOMAN MADE ME GAY

India | 2007 | 27 min | English | MLM (distrib)

SEXLTy & ID, MAK OF MEN (alt)

PEACE--SOC JUST--INCL (fundm, racism)

In 1995, the Indian Government filed obscenity charges against supermodels Milind Soman and Madhu Sapre for appearing nude in a shoe advertisement. Using the rhetoric of preserving the nation's morality, the case relied on old colonial laws that are still evoked in arbitrary fashion. Milind Soman Made Me Gay pays homage to, and takes off from, that controversial image. "Harjant Gill's Milind Soman Made Me Gay is a powerful and moving meditation on sexuality, race, popular culture, masculinity and the traumas of exile and migration. Seamlessly moving between India and the US, Gill deftly connects the violence against Sikh minorities at the hands of the Indian state in the 1980s, to the violence against South Asian and Arab communities in the US post 9/11. For Gill, these interconnected histories of violence indelibly mark his own queer body. An excellent film for use in Asian

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American Studies, Women and Gender Studies and Ethnic Studies classes."—Gayatri Gopinath, author of *Impossible Desires: Queer Frameline*, San Francisco Int'l LGBT FF Melbourne Queer Film Festival Seattle Queer Film Festival Chicago Int'l Gay and Lesbian FF Nigah QueerFest, Delhi and many others Harjant Gill is Assistant Professor of Anthropology and Cultural Studies at Towson University, Maryland. His academic research examines the intersections of masculinity, modernity and migration in South Asia. His documentary films have screened at film festivals worldwide and won numerous awards. His latest work, *Roots of Love*, explores the changing significance of hair and turbans among Sikhs. He is currently also Co- Director of the Society for Visual Anthropology Film and Media Festival.

Julie Bezerra Madsen

BOY

Denmark | 2013 | 30 min | Danish | NFSD SEXLTY & ID, MAK OF MEN (alt)

Oliver was raised as a girl, but feels like a boy. Everything is wrong when he meets himself in the mirror. He hides his breasts and lowers his voice before he walks out the door. He asks: "What do you think when you see me?" The creation of a new identity has just begun. [In a recent, very interesting Turkish documentary called *Voltrans*, someone says that if trans (trans*, transgender) can do what it has for feminism and feminists – expand their understanding of gender – why not for normative men? Let's talk about how an understanding of trans* lived realities, and all kinds of non-- normative gender expression, can free us from rigid, binary, body-- based notions of gender and help us see and be —masculine|| or —feminine|| in a multitude of ways.

Best Documentary, Festival Int'l du Film d'Aubagne, France Special Mention, Sehsüchte Int'l Student FF, Germany Florence Queer Festival

Merlinka Int'l Queer FF, Serbia Melbourne Queer Film Festival and many others

Julie Bezerra Madsen was born in Brazil, but grew up in Denmark. After a course in TV & Media Production at The Danish School of Media and Journalism, she studied Documentary Film Direction at The National Film School of Denmark. *Boy* was her graduation film, before which she made *The Truth Behind Green Fuel*, *Another* and *Under Pressure*.

Session III – 28 Oct (Total film viewing time – 50 mins)

(29 mins)

Andreas Koefoed

A DAY IN THE SMOKE

Egypt--Denmark | 2008 | 29 Min | Arabic | NFSD

MAK OF MEN (spaces), POVT & WORK

At the far end of a dark Cairo alley sits a café that never closes – and never sleeps.

Elaborate

old murals cover its nicotine--stained walls. Shisha pipes lurk on the sawdust floor. Here, where time has slowed to a smoky haze, men of all social classes, young and old, meet and talk of broken dreams, stolen kisses, sensual women, lost fortunes and the eternal hope for a greener patch of grass on the other side of the fence. Sitting alone, a young man writes down poetry from what he sees and hears and remembers. A colourful glimpse of

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Egyptian diversity just before the country's recent revolution. Premiere, Int'l Documentary FF Amsterdam Silverfjäril Documentary Award, Sweden and many others Andreas Koefoed was born in Copenhagen. After studying sociology, anthropology and political science at Copenhagen University, he graduated in 2009 as a documentary director from The National Film School of Denmark. His last six films were all selected to premiere at IDFA, four of them receiving Best Film nominations at this prestigious Amsterdam festival. His films, among them Albert's Winter and The Ghost of Piramida, have won awards at Tribeca, Silverdocs, Full Frame, Sheffield Doc/Fest, Nordisk Panorama, CPH:DOX and other film festivals.

Ketan Rana

DEKH LE

India | 2013 | fiction | 2 min | Hindi | WWI MAK OF MEN (domin)

The men who stare at young women going about their daily lives find their —male gaze|| turned back on themselves, deflected by the simplest of devices. It really isn't for these confident women to cover up. Let the lecherous man look out...and look away! Ketan Rana dropped out of Engineering to do a Bachelor's in Journalism and Mass Communication from Amity University. He also studied Graphic Design and Visual Effects, and worked for various TV production houses, before joining the Whistling Woods International Film School. During his two-- year course he made several short films, some of which have won awards. Currently he works as an independent filmmaker and producer.

Samata Jadhav, Pradeep Paralkar, Amol Lalzare, Yashodhara Salve

JOR SE BOL

India | 2009 | 19 min | Hindi | Apna TV VIOL, MAK OF MEN (domin & alt)

Street sexual harassment is experienced by the majority of women. It might be in the form of ogling, touching, comments or stalking. Women feel harassed, angry and frustrated. There are laws against it, but —eve teasing||, as it's commonly called, continues. Why do men engage in it? Why is it considered so unimportant? This video probes the reactions of young men and women. (—Jor se bol|| is Hindi for —Shout out loud||.) Abhivyakti Film Festival, Nashik, India Nazariya Film Festival, Gujarat, India Women at Work FF, Gujarat, India Our Lives...To Live (NO! to gender violence), India and many Others. Samata Jadhav, Pradeep Paralkar, Amol Lalzare, Yashodhara Salve are members of a community youth group trained by the NGO Akshara to produce short documentaries as part of a community media initiative. They have chosen to call their production unit Apna TV.

Session IV - 29 Oct (Total film viewing time – 43 mins)

Lucinda Broadbent

MACHO Nicaragua--Scotland | 2000 | 26 min | Spanish | WMM (distrib)
PEACE--SOC JUST--INCL (militar, campn), MAK OF MEN (domin & alt) VIOL

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In 1998, Nicaragua saw one of the most publicised and controversial cases of sexual abuse to

hit modern-day Latin America. At the epicentre of the scandal stood none other than Sandinista leader and ex-President Daniel Ortega. Revered as a revolutionary hero, Ortega was accused on multiple charges of rape and battery by his stepdaughter, Soilamerica Narvaez. A group rallied around the episode to organise a radical campaign against domestic violence and sexual abuse. Their efforts eventually led to the formation of the internationally acclaimed organisation, Men Against Violence. Macho tells that story, and offers glimpses of the methods used by Men Against Violence to discuss the abuse of power and the damage it causes families and communities. Despite living and working in one of the most destitute countries in Latin America, this group has evolved a model that is now used worldwide by other groups working with men and boys for gender justice. Barcelona Women's Film Festival Women in Film and TV Film Festival, London WYBE Through the Lens Series, USA and many others Lucinda Broadbent has worked for over 20 years as a Director and Executive Producer of documentaries for Channel 4, BBC, Scottish Television and Sky, specialising in human rights and social justice films. Her prizes include Amnesty International's Media Award and ECHO Human Rights Award. She has been involved in founding a number of feminist, LGBT, solidarity and peace activist groups and campaigns, as well as a housing co-operative, and is a tutor on international forums for emerging documentary filmmakers in the Middle East and Asia. She loves her bicycle, and grows geraniums and potatoes on the roof of her flat.

Jackson Katz

VIOLENCE AGAINST WOMEN – IT'S A MEN'S ISSUE

USA | 2013 | 19 min | English | TEDxFiDi Women

MAK OF MEN (domin), VIOLPEACE--SOC JUST--INCL (militar, campn)

Jackson Katz asks a very important question that gets at the root of why sexual abuse, rape and domestic abuse remain a problem: —What's going on with men?|| Domestic violence and sexual abuse are often dismissed as —women's issues||. But in this bold, blunt talk, Jackson Katz points out that these are intrinsically men's issues — and shows how these violent behaviours are tied to definitions of manhood. A clarion call for us all — women and men — to call out unacceptable behaviour. Jackson Katz, PhD, is an anti-sexist activist and expert on violence, media and masculinities. An author, filmmaker, educator and social theorist, he has worked in gender violence prevention work with diverse groups of men and boys in sports culture and the military. He is co-founder of the Mentors in Violence Prevention (MVP) programme, creator of popular educational videos including Tough Guise: Violence, Media and the Crisis in Masculinity, and author of The Macho Paradox: Why Some Men Hurt Women and How All Men Can Help and other books. He has also appeared in several documentaries, including the award-winning Miss Representation. TEDx FiDi Women is a San Francisco-based event that strives to bring together leaders, thinkers and doers to share real ideas and solutions to issues impacting women worldwide. In TEDx events, the —x|| refers to an independently organised TED event. Started in 1984 as a conference where technology, entertainment and design converged, TED today shares ideas from a broad spectrum — from science to business to global issues — in more than 100 languages.

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**Session V - 29 Oct (Total film viewing time – 120 mins)
(120 mins)**

Anand Patwardhan

FATHER, SON AND HOLY WAR (Pitra, Putra aur Dharmayuddha) (2 parts)

India | 1994 | 120 min | Hindi, some Marathi (both English and Hindi

commentary versions available)

PEACE--SOC JUST--INCL (fundm, militar, campn) MAK OF MEN (domin), VIOL

The film suggests that the psychology of violence against —the other|| may lie in male insecurity, itself an inevitable product of the very construction of —manhood||. Pre--patriarchy is invoked, not to determine the past, but to imagine the future.

Part 1: TRIAL BY FIRE

This part looks at the fires that consumed India in the preceding years. The banned ritual of sati in which a woman was burnt on her husband's funeral pyre; the —purifying|| fire rituals of upper caste Hindus; the communal fires that ravaged Bombay after the demolition of the Babri Masjid in Ayodhya. These are set against a few, scattered fire--fighters: a Rajasthani woman who, against the odds, condemns sati; a Muslim woman who battles gender--discriminatory laws; a band of people who march for communal harmony in the riot--torn streets of Bombay.

Part 2: HERO PHARMACY

This part examines —manhood|| in the context of religious strife. The Hindu majority has been raised on stories of marauding Muslim invaders who raped their women, destroyed their temples, and forced religious conversions on them. Today, centuries later, some Hindus demand revenge; they reject non--violence as impotence and set out to be —real men.|| Meanwhile the Muslim minority, despite fears of genocide, will not take things lying down. Here, too, we find those who are driven to be —real men||. The result is carnage. National Award, Best Investigative Documentary, India National Award, Best Social Documentary, India Special Jury Prize, Yamagata Int'l Film Festival Grand Prize, Jerusalem Int'l Film Festival Special Jury Prize, Vancouver Int'l Film Festival and many others Anand Patwardhan has been making political documentaries for over three decades. His awarded and acclaimed films include Hamara Shahar, Ram ke Naam, War and Peace, Jai Bhim Comrade. In 2014 he was honoured with the V Shantaram Lifetime Achievement Award at the Mumbai International Film Festival.

An activist from his student days, he participated in the anti--Vietnam War movement; volunteered in Caesar Chavez's United Farm Workers' Union; worked in Kishore Bharati, a project in central rural India. He has been active in movements for civil liberties and democratic rights, for communal harmony, and against unjust development and nuclear nationalism.

Nilppu samaram- support by our students at Thiruvananthapuram 2 NOV, 2014

15 Students from SHSC kissed the feet of Adivasis who were demanding their rights in Trivandrum. Nilpusamaram was a protest to voice the landlessness and infant mortality increase rate in the tribal areas of the state of Kerala. The Adivasi Gothra Maha Sabha started the protest on July 9 at the secretariat in Trivandrum under the leadership of Ms.C.K.Janu.

On the 116th day of protest when all the media focus was on Kiss of Love, the students travelled to Trivandrum to show their support to this Adivasi struggle for land and other basic rights. The male students kissed the feet of women protesters. It was both an act of Inclusivity and a gender friendly initiative, where the students from the biggest city in the state travelled more than 100 kilometers to meet the woman Adivasi leader and her people who were protesting in front of the legislative assembly. They spent a day interacting with the community members. The students from SHSC who visited the Nilpusamaram inspired other student community in Kerala and from the SH college itself it led to a series of interaction with the tribal community.

<https://www.thehindu.com/news/cities/Kochi/students-back-tribals-agitation/article6681366.ece>

<https://www.newindianexpress.com/states/kerala/2014/nov/03/SH-College-Students-Express-Solidarity-with-Tribal-Agitation-678125.html>

<https://timesofindia.indiatimes.com/city/kochi/Students-come-together-in-support-of-Adivasis/articleshow/45240890.cms>

<https://malayalam.oneindia.com/news/kerala/media-students-expressed-their-solidarity-towards-nilpu-samaram-127289.html>

There were 3 follow up activities-

- 1) Nearly 1,000 students and teachers of the Sacred Heart College and the CMI Public School Thevara participated in the 'Nilpu Samaram' initiated in front of the College campus. College Principal Prasanth Palakkappillil inaugurated the function. The protest was in solidarity with the 'Nilpu Samaram' and the protest chain began from the college and reached the Thevara junction. The Nilpu Samaram was observed for an hour.



- students decided to embark on a five-day journey to Attapadi, one of the largest tribal settlements in Kerala. They wanted to see for themselves the lives of the people from the marginalised sections of society and document it. They took photographs and portrayed the scenario of the tribal settlement and organized an exhibition at Marine Drive.





PAINTING A DIFFERENT PICTURE

Students of SH School of Communication, Thevara, embarked on a trip to Attappady, that changed their perception of the people living in the tribal settlement

SERIN SAM

DECCAN CHRONICLE

Attappady, the only tribal block panchayat in Kerala, hit the headlines following a series of infant deaths caused by malnutrition. Media portrayed the area as poverty driven, soulless place. In order to understand the facts, media students from SH School of Communication, Thevara undertook the trip that changed their perception of people living in the tribal settlement.

This is the second social initiative by the college students after they announced their solidarity with the 'Nilpusamaram' in Thiruvananthapuram by kissing the feet of Adivasi protesters. Sankhyan V. Purushan, a Multimedia postgraduate student says, "The photographs we took at the Attappady village broke our stereotyped image of the Adivasis projected by mainstream media. Discussions are underway with politicians about giving a better life to the people there. All of them gave a horrific image of the lives of the people here. But we wanted to see for ourselves and so we decided to go to Attappady."

Sankhyan says that the lives of Adivasis are better than most urban lives. "On our four-day visit, we faced some difficulties in adjusting to their lifestyle but we quickly became a part of



The group of students that visited Attappady

them. Contrary to what we heard, they enjoy their life and have better living conditions and live in good houses. They are satisfied with what they

earn each day. We realised that the authorities, media and the politicians are presenting a different picture of their lives."

Mueenudheen R., a student of

Masters in Communication and Journalism, believes that the authorities are yet to understand the real problem of Adivasis. "We stayed among the

The only tribal block panchayat in Kerala, Attappady hit the headlines following a series of infant deaths caused by malnutrition

Neerular tribes and understood they have issues like early marriages, while children are interested in education. We even met a girl who just finished B.Sc. Chemistry who wants to do higher studies. They need to be made aware of and trained to use the basic facilities like toilets."

The group got a different image of the locals and returned with a positive side of the Attappady villages. After returning to Kochi, the group that includes Mueenudheen R., Nishida Sahir, Sankhyan V. Purushan, Lijumol Joseph, Parwathy Menon, organised an exhibition on Children's Day at Marine Drive Rainbow Bridge, presenting around 100 photographs.

Mueenudheen says, "It's a peaceful place to stay. When you live in a city you live with lot of insecurities but it's different in Attappady, where everybody walks without fear even in the middle of the night!"

3. Children of Attapadi PHOTO EXHIBITION 14-Nov 2014

A visit by the five students to Attapadi, to document the lives of the tribal people in three hamlets and let their voice be heard through the photographs to be exhibited at Marine Drive, Kochi on Children's day November 14th, 2014. Ms Nishida and Ms Lijumol the second year students of MA Multimedia took the lead and initiated the entire process along with other junior batch of master degree students of SHSC. Women students in general were taking initiative to explain the process to the public while 'the standing photographic exhibition' which was planned in the model of Nilpusamaram (standing protest in front of the secretariat at Thiruvananthapuram). The core team who took the photographs consisted of 3 girls and two boys.

It was a unique exhibition as the photos were exhibited by students holding them up at the Rainbow Bridge, talking and explaining to viewers about their experience when they visited the tribal hamlets. The content of the photographs was mainly about the life of children and

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their mothers in tribal hamlets of Attappadi. For the students who travelled to Attappadi it was a truly life changing step.



...for further hearing. ...of September, 2014, ...case has been established by the petitioners.

Attappadi thru a Different Lens

Express News Service

Kochi: When five students of the Sacred Heart College decided to visit the Attappadi tribal colony, they wanted to learn something new from the tribal people. After staying in the colony for four days, they returned with hundreds of pictures reflecting the lesser-known happy faces of the residents.

Lijimol Joseph, Moinudeen, Nishida Sahir, Parvathy Nair and Sankhyan Purushan - all students of the School of Communication - had left for Attappadi on Sunday. They decided to embark on the trip after their friends at the college declared solidarity with the 'Nilpu Samaram' being held in Thiruvananthapuram this month. "We wanted to unveil an Attappadi that is different from the one we see and hear everyday. Despite the many problems they face, the tribal people are happy," said Moinudeen.

Students of SH College, Thevara, at Marine Drive with the photographs of life in Attappadi, on Friday | MITHUN VINOD

...equivalent post should be made applicable. The order is not applicable to the non-teaching staff. Several colleges continue to pay the non-teaching staff meager amounts as salaries. Alleging that the government-run self-financing colleges were not paying teachers as per the scale, Self-financing Colleges Teachers and Staff Association State secretary A. Vahab said that some self-financing college managements had approached the government to let them completely independent as the government control over the colleges causing additional trouble. The meeting will also discuss the age-limit to be fixed for principals of unaided colleges.

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MA students from SHSC MA spent a week at Attapady, staying in tribal hamlets and living life their way.



Prevention of Child Sexual Abuse awareness class - 12 November 2014



As part of World day for prevention of child abuse, Flyer distribution and social interaction was conducted by MA students of SHSC along with social entrepreneur Cristelle Hart - Singh, Dil Se trust and Tejus Home. Master degree students and a teacher from SH School of Communication collaborated to talk to a total number of 500 students about the social situation of child sexual abuse. They distributed flyers in select schools and spoke in detail with students and public to understand and prevent the general trends and specific problems involved in sexual abuse of children. Journalism faculty member Ms. Shana Susan Ninan took the lead to train the master degree students who volunteered to do the awareness generation in school with Ms. Chritelle and team. Women students and teachers took the lead of this programme. SHSC considers these initiatives as a clear action that follows its gender friendly activities that started with the women's safety and security initiative, Surakshita kochi that was an important endeavour of the school.



Criterion VII: Institutional Values and Best Practices



മാതൃഭൂമി നഗരം
2014 നവംബർ 26 • ബുധനം

ബാല പീഡന വിരുദ്ധ സന്ദേശങ്ങളുമായി വിദ്യാർത്ഥികൾ

എ.എസ്. ജിജി

കുട്ടികൾ പീഡനത്തിന് ഇരയാകാതിരിക്കാൻ സാമ്പത്തിക അതിഥി, കലാ അതിഥി പാൽ വഴിയായി നൽകിയ സന്ദേശങ്ങൾക്ക് ഇതിൽ പ്രതികരണം കാഴ്ചവെച്ചു. പീഡനത്തിന്റെ ഭയാനകതയെക്കുറിച്ച് വിദ്യാർത്ഥികൾക്ക് അറിയാൻ സാധിക്കാൻ സാധിക്കുന്ന വിധത്തിൽ സന്ദേശങ്ങൾ വിതരണം ചെയ്തു. പീഡനത്തിന്റെ ഭയാനകതയെക്കുറിച്ച് വിദ്യാർത്ഥികൾക്ക് അറിയാൻ സാധിക്കാൻ സാധിക്കുന്ന വിധത്തിൽ സന്ദേശങ്ങൾ വിതരണം ചെയ്തു.



ബാല പീഡന വിരുദ്ധ സന്ദേശങ്ങൾ വിതരണം ചെയ്ത വിദ്യാർത്ഥികൾ

സാമ്പത്തിക അതിഥി, കലാ അതിഥി പാൽ വഴിയായി നൽകിയ സന്ദേശങ്ങൾക്ക് ഇതിൽ പ്രതികരണം കാഴ്ചവെച്ചു. പീഡനത്തിന്റെ ഭയാനകതയെക്കുറിച്ച് വിദ്യാർത്ഥികൾക്ക് അറിയാൻ സാധിക്കാൻ സാധിക്കുന്ന വിധത്തിൽ സന്ദേശങ്ങൾ വിതരണം ചെയ്തു.

വിദ്യാർത്ഥികൾ, സാമ്പത്തിക അതിഥി, കലാ അതിഥി പാൽ വഴിയായി നൽകിയ സന്ദേശങ്ങൾക്ക് ഇതിൽ പ്രതികരണം കാഴ്ചവെച്ചു. പീഡനത്തിന്റെ ഭയാനകതയെക്കുറിച്ച് വിദ്യാർത്ഥികൾക്ക് അറിയാൻ സാധിക്കാൻ സാധിക്കുന്ന വിധത്തിൽ സന്ദേശങ്ങൾ വിതരണം ചെയ്തു.

വിദ്യാർത്ഥികൾ, സാമ്പത്തിക അതിഥി, കലാ അതിഥി പാൽ വഴിയായി നൽകിയ സന്ദേശങ്ങൾക്ക് ഇതിൽ പ്രതികരണം കാഴ്ചവെച്ചു. പീഡനത്തിന്റെ ഭയാനകതയെക്കുറിച്ച് വിദ്യാർത്ഥികൾക്ക് അറിയാൻ സാധിക്കാൻ സാധിക്കുന്ന വിധത്തിൽ സന്ദേശങ്ങൾ വിതരണം ചെയ്തു.

ബാല പീഡന വിരുദ്ധ സന്ദേശങ്ങൾ വിതരണം ചെയ്ത വിദ്യാർത്ഥികൾ

ഇ-ജാലകം

Safetipin Audit 2014

Sakhi Women's resource centre, Thiruvananthapuram and Jagori women's centre, New Delhi came together to do a safety audit of a couple of Indian cities. Thiruvananthapuram and Kochi were part of this survey 'Safetipin,' a map-based mobile application. As part of making public places safe, the SAKHI women's resource centre has held a safety audit in these two cities through 'Safetipin' developed by entrepreneur Ashish Basu and activist-researcher Kalpana Viswanath of Jagori, a women's resource group based in New Delhi.

The app has analysed data gathered on various aspects such as infrastructure, transportation, role of police forces and feeling of safety in 1,600 safety audits in the two cities. The main objective of having the app on one's mobile is to identify the police aid posts and know whether there has been a precedent of eve-teasing or exhibitionism by miscreants in the area which would be available on the mobile beforehand. The app can be downloaded free on Apple and Android platforms and also from Google Play Store.

The findings of the Safetipin Audit Project, which was launched in July, was released by SAKHI in Thiruvananthapuram and Kochi. The audit team consisted of 15 students each from Loyola College of Social Sciences, Thiruvananthapuram, and Sacred Heart College, Thevara and Livelihood Advancement Business School and Maharaja's College, Ernakulam.

The students who surveyed specific areas found the major inadequate lighting, poor pathways, unavailability of security personnel, lack of open areas and spaces without heterogeneous mix of people. There have been instances of security personnel themselves resorting to eve-teasing. The study is relevant for the urban town planners to address gender discrimination in public spaces where there has been a spurt in eve-teasing in the metro cities.

Criterion VII: Institutional Values and Best Practices

Dr.Asha Achy Joseph and Ms.Shana Susan Ninan Faculty members of SHSC along with 15 students were part of the activities.

Safetipin Review meeting;

- 1) Organized and Hosted the review and Report Release – 24 October 2014
- 2) Discussions with Corporation authorities, Town Planning Officers, Kochi Metro, lawyers, educators, city architects, social workers.
- 3) Attended by students and staff, KJ Sohan Town Planning Chairperson, DCP Mohammed Rafeeq, Latha Raman, Reshmi CR, Beena Sebastian



'Safetipin' Identifies Unsafe Spots for Women in City

Express News Service

Kochi: The students of Sacred Heart college has prepared an audit report of the areas in the city which are unsafe for women. The report was prepared using the app 'Safetipin'. It concludes that security of women is at risk in some of the main spots in the city, including Thevara, Karikkamuri, Elamkulam, Shenoy's, Marine Drive, Ernakulam South and Vennala.

The safety audit report was released at the college on Friday. Sacred Heart College principal Fr Prasanth Palackapallil handed over the audit review to Muhammed Rafeeq, DCP (Administration and crime).

The app, 'SafetiPin', is a map-based free mobile safe-



Sacred Heart College principal Fr Prasanth Palackapallil and DCP Muhammed Rafeeq during Safetipin audit report launch | EXPRESS

ty app which uses crowd-sourced information to prepare safety audits. Users and professionally trained auditors can provide safety-related information in the app.

It consists of a set of nine parameters that together contribute to the perception of safety in a region. Each

audit using the app results in a pin on the specific location where the audit was performed. It also records the time and date of each audit.

The event was jointly organised by Sakhi Women's Resource Centre and SH School of Communication. Police authorities, lawyers,

corporation officials, Kochi Metro representatives and students shared their concern at the function.

Corporation Town Planning Standing Committee Chairman K J Sohan stated the need of such ventures like 'Safetipin' for safer cities and pledged support for the implementation of such projects in the city.

Babu Joseph, Director of SH School of Communication, Shana Susan Ninan, Surakshitha Kochi Programme Coordinator, Mini Dileep and Seena Teacher, Corporation Councillors, Anna M, Safetipin programme coordinator, Rejitha, representative from Sakhi, Beena Sebastian, Cultural Academy for Peace, and Jyothi Narayanan attended the event.

'സേഫ്റ്റി പിൻ' റിപ്പോർട്ട്

നഗരത്തിൽ ഏഴിടങ്ങളിൽ സ്ത്രീകൾ സുരക്ഷിതരല്ല

കൊച്ചി: സ്ത്രീ സന്നദ്ധ സംഘടനയായ സഖിയും എസ് എച്ച് സ്കൂൾ ഓഫ് കമ്മ്യൂണിക്കേഷനും ചേർന്ന് നടത്തിയ സേഫ്റ്റി ഓഡിറ്റിന്റെ റിപ്പോർട്ട് ഡി.സി.പി. മുഹമ്മദ് റഫീക്ക്, എസ്.എച്ച്. കോളേജ് പ്രിൻസിപ്പൽ ഫാ. പ്രശാന്ത് പാലക്കാപ്പിള്ളിക്ക് കൈമാറി. സുരക്ഷാ അവലോകനത്തിനായി തയ്യാറാക്കിയ മൊബൈൽ ആപ്ലിക്കേഷനായ 'സേഫ്റ്റി പിൻ' മുഖേനയാണ് സർവ്വേ നടത്തിയത്.

അവലോകന റിപ്പോർട്ട് പ്രകാരം കൊച്ചി നഗരത്തിലെ തേവര, കാരിക്കാമൂരി, ഇളംകുളം, ഷേണായിസ്,

മഹാൻഡ്രേവ്, എറണാകുളം സൗത്ത്, വെണ്ണല എന്നീ സ്ഥലങ്ങളിൽ സ്ത്രീകൾ സുരക്ഷിതരല്ല. ഇത് സംബന്ധിച്ചുള്ള ചർച്ചകളിൽ പോലീസ് ഉദ്യോഗസ്ഥർ, അഭിഭാഷകർ, നഗരസഭാ ഉദ്യോഗസ്ഥർ, കൊച്ചി മെട്രോ പ്രതിനിധികൾ, വിദ്യാർത്ഥികൾ എന്നിവർ തങ്ങളുടെ നിരീക്ഷണങ്ങൾ അറിയിച്ചു. സേഫ്റ്റി പിൻ പോലുള്ള ഒറ്റപ്പെട്ട ശബ്ദങ്ങൾ നഗരസുരക്ഷയ്ക്ക് ആവശ്യമാണെന്ന് കൊച്ചി മുൻ മേയർ കെ.ജെ. സോഹൻ അഭിപ്രായപ്പെട്ടു. ചർച്ചകളിൽ ഉയർന്നു വന്ന ആശങ്കകൾ പരിഹരിക്കുന്നതിനാവശ്യമായ പദ്ധതികൾ

ആവിഷ്കരിക്കുമെന്ന് നഗരസഭാ അധികൃതർ അറിയിച്ചു.

എസ്.എച്ച്. സ്കൂൾ ഓഫ് കമ്മ്യൂണിക്കേഷൻ ഡയറക്ടർ ബാബു ജോസഫ്, സുരക്ഷിത കൊച്ചി പ്രോഗ്രാം കോ-ഓർഡിനേറ്റർ ഷാന സുസൻ നൈനൻ, നഗരസഭാ കൗൺസിലർമാരായ മിനി ദിലീപ്, സീന, സേഫ്റ്റി പിൻ പ്രോഗ്രാം കോ-ഓർഡിനേറ്റർ അന്ന എം, സഖി പ്രതിനിധി രജിത, സന്നദ്ധ പ്രവർത്തക ബീന സെബാസ്റ്റ്യൻ, ജ്യോതി നാരായണൻ തുടങ്ങിയവർ സംസാരിച്ചു.