

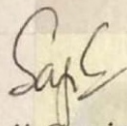
SECOND
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November 05-08, 2014

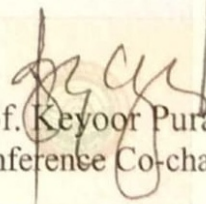
IIM Kozhikode, Kerala

Certificate

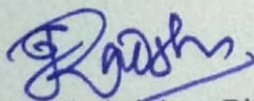
This is to certify that **Radhika.P.C** has presented a paper titled **An initiative for adopting Responsible Business Strategies in Tourism Industry– Lessons from Kerala Tourism** co-authored with **Jhoney Johnson** in the Second Pan IIM World Management Conference held on the theme *Globalizing Indian Thought* during November 5-8, 2014 at IIMK Campus.



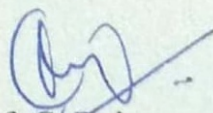
Prof. Saji Gopinath
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