



AMRITA
VISHWA VIDYAPEETHAM

School of
Arts & Sciences

ACRD
AMRITA CENTRE FOR RESEARCH AND DEVELOPMENT

kma KERALA
MANAGEMENT
ASSOCIATION
FOUNDED IN 1957
ASSOCIATE CORPORATE MEMBER

2 DAY

International Conference on
**Transformation of Economy through
Digitalization Management Perspectives**

28 29 MARCH
2018

CERTIFICATE

This is to certify that Dr. Radhika P. C, Assistant Professor,
Sacred Heart College, Thevara
has participated in the Two-Day International Conference on **Transformation of Economy through Digitalization Management**

Perspectives, organised by the Department of Commerce and Management in association with Kerala Management Association (KMA)

and Amrita Centre for Research and Development (ACRD) on 28th and 29th March 2018 and presented a paper on The effect

of Swachh Bharath Mission at Tourism destination

in Resident's Perspective - A study with special
reference to Fort Kochi.



Kochi
29th March 2018

Jayashankar J.

Jayashankar J.
Convener

Anoop

Dr. Anoop K.K.
Convener

P. Balasubramanian

Dr. P. Balasubramanian
Conference Chair and HOD

U. Krishnakumar

Dr. U. Krishnakumar
Director

organised by

Department of Commerce and Management, Amrita School of Arts and Sciences, Kochi

in association with

Kerala Management Association (KMA) and Amrita Centre for Research and Development (ACRD)