

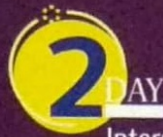


AMRITA
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MANAGEMENT
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International Conference on
**Transformation of Economy through
Digitalization Management Perspectives**

28 29 MARCH
2018

CERTIFICATE

This is to certify that Dr. Radhika. P. C., Assistant Professor,
Sacred Heart College, Thevara
has participated in the Two-Day International Conference on **Transformation of Economy through Digitalization Management**

Perspectives, organised by the Department of Commerce and Management in association with Kerala Management Association (KMA)

and Amrita Centre for Research and Development (ACRD) on 28th and 29th March 2018 and presented a paper on The effect
of Swachh Bharath Mission at Tourism destination
in Resident's Perspective - A study with special
reference to Fort Kochi.



Kochi
29th March 2018

Jayashankar J.
Jayashankar J.
Convener

Anoop
Dr. Anoop K.K.
Convener

P. Balasubramanian
Dr. P. Balasubramanian
Conference Chair and HOD

U. Krishnakumar
Dr. U. Krishnakumar
Director

organised by

Department of Commerce and Management, Amrita School of Arts and Sciences, Kochi

in association with

Kerala Management Association (KMA) and Amrita Centre for Research and Development (ACRD)