



GENERAL COLLABORATIVE AGREEMENT BETWEEN
SH SCHOOL OF COMMUNICATION, SACRED HEART COLLEGE, KOCHI, INDIA
AND
MALAYALAM GROUP, KOCHI, INDIA
JULY 2014

PARTIES INVOLVED

Dr. Fr. J. Palakkappillil CMI, Principal, representing Sacred Heart College

In accordance with the authority conferred upon him,

and

Mr. George Varghese, Director, Malayalam Group

In accordance with the authority conferred upon him,

DECLARE

that is the desire of both the parties to draw up a general collaborative agreement. The agreement will serve to establish an appropriate legal and institutional framework to promote academic activities and placement areas of interest to both the parties concerned.

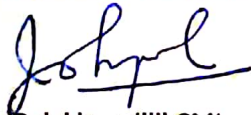
This agreement will be governed by the following:

CLAUSES

- I. SH School of communication of Sacred Heart College and Malayalam Group will foster collaboration between the two parties to develop joint activities in the areas of:
 - Curriculum of SH Certificate Course on Automotive Sales and Marketing.
 - The placement of students.
 - Co ordinate work to produce well-trained and groomed professionals.

- II. Malayalam Group
- Will help in the placement for On-The-Job training.
 - Will serve as the bridge between industry and students.
 - Placement with Group as well as initiate placement with competitive dealers.
 - Help in identifying industry and subject experts.
- III. SH School of Communication of Sacred Heart college will
- Provide the infrastructure
 - Conduct the soft skill sessions
 - Conduct the administrative activities
 - Arrange the regular classes, mentoring and monitoring of the students
- IV. SH School of Communication of Sacred Heart College and Malayalam Group will exchange the necessary information to determine specific areas of study where there is interest in developing joint projects.
- V. This agreement will be carried out by adhering to a specific agreement, which will be drawn up by parties that are signing this general agreement.
- VI. The selection of joint activities will be carried out based on mutually agreed upon criteria and joint effort.
- VII. The present agreement will be in effect for 6 months, with the option to extend, unless one of the parties decides not to renew at least 30 days prior to the renewal date.

FOR SH SCHOOL OF COMMUNICATION
OF SACRED HEART COLLEGE



Dr. Fr. J. Palakkappillil CMI

Date:

FOR MALAYALAM GROUP



Mr. George Varghese

Date: 11/07