

# INTRODUCTION

On November 10th 2022, I was the fortunate to being a part of an IITM award class. I was chosen by you for the 2 months period on being the 1st runner up of the competition. I was very excited and happy to be a part of this program. I was very grateful to you for giving me this opportunity. I was very happy to be a part of this program. I was very grateful to you for giving me this opportunity.

# INTERNSHIP REPORT

## GOALS AND RESPONSIBILITIES

One of the main goals of the internship program was to gain practical experience in the field of marketing and advertising. I was responsible for creating and implementing marketing strategies for the company. I was also responsible for conducting market research and analyzing the results. I was very happy to be a part of this program. I was very grateful to you for giving me this opportunity.

Another important goal was to learn from the experienced professionals in the field. I was very lucky to be able to work with such talented individuals. I was very grateful to you for giving me this opportunity. I was very happy to be a part of this program. I was very grateful to you for giving me this opportunity.

During the internship, I was responsible for creating and implementing marketing strategies for the company. I was also responsible for conducting market research and analyzing the results. I was very happy to be a part of this program. I was very grateful to you for giving me this opportunity.

My responsibilities included creating and implementing marketing strategies for the company. I was also responsible for conducting market research and analyzing the results. I was very happy to be a part of this program. I was very grateful to you for giving me this opportunity.

**Submitted by**

**Haritha**

**MA CTV**

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## TASKS PERFORMED

1. Conducted market research and analyzed the results.
2. Created and implemented marketing strategies for the company.
3. Conducted market research and analyzed the results.
4. Created and implemented marketing strategies for the company.

*Prof. Jeyaseelan  
external*

