

RAJAGIRI Management Journal



Full Text Available In EBSCO-Business Source Ultimate Database
Indexed In EBSCO-Business Source Complete Database

Volume 11 Issue 1

June 2017

Editorial

Befoy John Thomas

Mapping the Credit Gap for Women Owned SMEs in India
Shailja Dixit and Sana Moid

Risk and Volatility of Indian and Chinese stock markets
D Lazar and Vijayalakshmi Sundar

A Contemporary Perspective on Political Branding and the Permanent Campaign
Amit Kumar and Somesh Dhamija

Case Study

Boosting economy with politically involved corporate: A Case of Shine Garments Limited
Kalpita Chakraborty

Book Review

Misbehaving: The Making of Behavioural Economics, Richard H. Thaler, Allen Lane, an imprint of Penguin books, 2015, 415 pages, INR 1000.
Romny Thomas

RCBS
RAJAGIRI CENTRE FOR
BUSINESS STUDIES

