ENABARK English for undergraduates

Steve Hart • Aravind R. Nair • Veena Bhambhani

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CAMBRIDGE UNIVERSITY PRESS

4843/24. 2nd Floor. Ansari Road. Dervegan). Delhi - 110002

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www.cambridgeindia.org

Information for this title:www.cambridgeindia.org/9781316603611

Cambridge University Press 2016

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First Published 2016

Printed in India by Magic International Pvt. Ltd., Noida

ISBN 978-1-316-60361-1 Paperback

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Contents

| Preface | v | 1 |
|--|-----|----|
| Acknowledgements | vii | 1 |
| MODULE I: READING | | 1 |
| Functional Reading | 3 | I |
| 1. Reading Official Letters and Profiles | 4 | |
| 2. Reading Advertisements | 10 | |
| 3. Reading News Reports | 13 | |
| Reading Charts, Tables, Schedules and Graphs | 17 | |
| 5. Reading Online Content | 26 | |
| Fiction and Non-fiction | 31 | |
| 6. The Highwayman Alfred Noyes | 32 | į. |
| 7. Sounds I Like to Hear Ruskin Bond | 40 |) |
| 8. Why Germans Work Fewer Hours But Produce More: A Study in Culture Eryn Paul | 46 | 5 |
| 9. The Tell-Tale Heart Edgar Allan Poe | 5 | 3 |
| 10. Technology | 6 | 1 |
| MODULE II: COMMUNICATION | | |
| 11. Communication | 7 | 0 |
| Listening 12 Listening to Public Announcements | - | 5 |

13. Listening to News Bulletins and Weather Forecasts

| | 14. Listening to Instructions and Directions | 87 |
|----|---|-----|
| | 15. Listening to Lectures and Talks | 93 |
| | 16. Listening to Speeches | 99 |
| | Pronunciation | 105 |
| 1 | 17. Introduction to Phonetics | 107 |
|) | 18. Vowels and Consonants | 112 |
| 3 | 19. Syllables and Word Stress | 127 |
| | Speaking | 137 |
| 7 | 20. Greetings and Introductions | 138 |
| 6 | 21. Participating in Small Talk / Social Conversations | 143 |
| • | 22. Talking on the Telephone | 150 |
| 12 | 23. Making Requests and Seeking Permission | 159 |
| 40 | 24. Making Enquiries | 164 |
| | 25. Making Suggestions | 173 |
| 46 | 22. Expressing Gratitude and Apologising | 179 |
| 53 | 26. Complaining | 184 |
| | | |

MODULE III: GRAMMAR

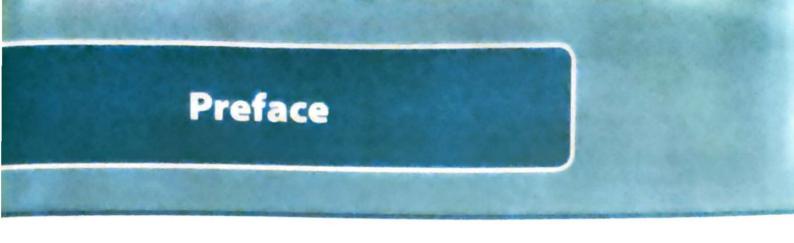
| 28 Parts of Speech | 190 |
|--------------------|--|
| | 201 |
| | 210 |
| | 216 |
| | 222 |
| 33. Articles | 230 |
| | 28. Parts of Speech 29. Tenses 30. Subject-Verb Agreement 31. Sentence Types and Clauses 32. Modal Verbs 33. Articles |

- 34 Voices
- 35. Reported Speech
- 36. Conditional Clauses (Type I)

MODULE IV: WRITING

- 37. Writing Paragraphs
- 38. Taking and Making Notes
- 39. Writing Essays

| 237 | 40. Writing Reports | |
|-----|--|-----|
| 243 | 41. Writing Letters | 282 |
| 250 | 42. Writing Résumés and Cover Letters | 290 |
| | 43. Writing E-mails | 302 |
| 256 | 44. Writing Blogs | 310 |
| 260 | Appendix | 318 |
| 269 | , ppc. real | 324 |



The scholarship of English has shifted focus in the last few years from a purely theoretical approach to a practical, skill-based one. The need to learn English in order to be integrated in the global fabric can be named as one of the prime reasons for this shift. The use of English has extended to all spheres of modern living; it is also the most-widely used language on the Internet. Regardless of one's professional aspirations and discipline of study, the ability to communicate in English is indispensable.

Embark: English for undergraduates brings all the four language skills together in an easy-to-grasp teaching format. It equips learners with the language skills along with grammar. This book is a one-stop attempt to provide undergraduate learners with all the tools required to communicate efficiently.

The Reading module is divided into two sections: 'Functional Reading' and 'Fiction and Non-fiction'. The first section guides students on how to read and interpret written or visual material that they might typically encounter in an academic or professional environment. The second section of the module introduces students to a wider gamut of reading texts through selections of poetry, short story and non-fiction narratives. Each of these literary selections are accompanied by an introduction to the author and the text, a detailed glossary and questions to aid comprehension.

The Communication module helps students develop their listening and speaking skills in real-life situations. The focus is on Functional Listening and Functional Speaking. Linguistic support including vocabulary, structures, formal or informal expressions, wherever required, is provided directly or indirectly. The three chapters on Pronunciation familiarise the reader with the various sounds and stress patterns of the English language.

The third module focuses on Grammar and covers topics relevant to undergraduate students. It aims to build a solid foundation to explore English grammar and develop a sound understanding of the various modalities of the English language. After a brief introduction to each topic of grammar, a variety of tasks test the student's understanding of the focus areas, and warns them of possible common errors. The teaching focus stays on key grammar points for professional and academic English.

The Writing module is designed to familiarise students with academic and non-academic writing. Care has been taken to provide clear guidelines on how to approach writing tasks in real life. Multiple examples showcasing different aspects of each type of writing have been provided. A variety of tasks have been carried with the intention of emulating actual situations where the student might be required to write something. This module provides adequate practice and understanding of practical skills like writing letters, e-mails, résumés, cover letters and blogs which are relevant even outside the classroom.



Embark adopts a task-based approach – a number of tasks has been provided as a part of each unit to encourage extensive practice in all the four skills along with grammar. A CD-ROM comes along with the book with exhaustive training for the enhancement of pronunciation, speaking and listening skills. The learners should actively seek out opportunities outside this book to implement their learning in real-life situations to hone their skills to perfection. The book attempts to simplify and modernise the process of learning, and the task-based teaching challenges and engages the students in their learning environment.

Acknowledgements

The author and publishers are grateful to the following for permission to use copyright material:

Penguin Books for the essay, 'Sounds I Like to Hear' by Ruskin Bond (originally published in *Rain in the Mountains: Notes from the Himalayas;* 2009).

Knote.com for the article. 'Why Germans Work Fewer Hours But Produce More: A Study In Culture' by Eryn Paul [http://www.erynpaulwrites.com]. Originally published on Knote.com © 2014 Knotable, Inc.

Incredible India! for the advertisement, 'Not all Indians are polite, hospitable or vegetarian'.

Shivya Nath, travel blogger at The Shooting Star (*www.the-shooting-star.com*) for the article, 'One Year of Travelling Without a Home'.

The authors and publishers have applied for permission for the following but have not heard from the copyright owners at the time of going to press. Appropriate acknowledgements to these will be included on reprinting.

- a. Scroll.in for a screenshot of its Twitter page.
- b. Severn Cullis-Suzuki for the speech, 'The girl who silenced the world for five minutes'.

We would also wish to thank the following:

Calidad Software Services for typesetting the book.

Rakesh Baidya for creating the cover design.

Listenama for the audio recordings.

Techastra Solutions Pvt Ltd for creating the CD-ROM.

Partha Sengupta for creating the illustrations.

Shutterstock for the photographs used in the book (page number 76: 161686343, page number 77: 210042967, page number 81: 15224890, page number 83: 175480724, page number 93: 145684757, page number 99: 197017403, page number 138: 264202478, page number 139: 200562236, page number 143: 290148530, page number 150: 76523821, page number 159: 291682190, page number 170: 123513316, page number 173: 269438285, page number 179: 238348522, page number 186: 127496009).

Images Bazaar for the cover photograph (IB135492-SM80136).

Dr Lina Mukhopadhyay (Assistant Professor, The English and Foreign Languages University, Hyderabad) for her valuable insights and suggestions.

EMBARK English for undergraduates

Embark: English for undergraduates is a single-level undergraduate coursebook that brings all the four language skills together in an easy-to-grasp teaching format. It equips learners with the four language skills along with grammar. Learners are exposed to functional as well as literary reading through a variety of text-types and genres. The writing section introduces students to the process of writing proficiently, both for academic as well as professional requirements. Sections on pronunciation, listening and speaking enhance learners' oral communication skill-set in various situational contexts.

Key Features:

- Reading texts of different types both literary and functional
- Various kinds of writing activities both academic and professional contexts
- A variety of exercises for the development of communicative and literary skills
- An accompanying CD-ROM includes audio files and listening texts
- The audio files contain an assortment of listening material speeches, conversations, lectures and pronunciation aids
- A functional, task-based approach to the learning of English

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Cambridge University Press India Pvt. Ltd. 4843/24, 2nd Floor, Ansari Road Daryaganj, New Delhi 110002

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