

**ECONOMIC SIGNIFICANCE OF WETLAND TOURISM  
WITH SPECIAL REFERENCE TO KUMARAKOM  
PANCHAYAT**

29

**DISSERTATION REPORT SUBMITTED**

**TO**

**MAHATHMA GANDHI UNIVERSITY, KOTTAYAM**

In partial fulfillment of the requirement for the award of the degree of

**MASTER OF ARTS IN ECONOMICS**

BY

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# CHAPTER 1

## INTRODUCTION

### Tourism-Meaning & Definition

<sup>27</sup> Tourism is a major phenomenon of the modern society, which <sup>25</sup> has emerged as an economic activity of immense global importance. On the other hand it is heralded the world's biggest industry by a number of global organizations including the world travel and tourism organization.

<sup>26</sup> Tourism is a global happening. It is an expression of man's natural instincts to move from one place to another. It has become a powerful engine of <sup>54</sup> economic growth in terms of wealth and employment generation. There is a growing awareness of the various socio economic benefits of tourism. It should also be viewed as a conduit to promote national integration. It provides for people to visit other part of the country and to understand appreciate the nuances of the countries culture.

<sup>36</sup> Tourism is travelling pre dominantly recreational or leisure purposes or <sup>3</sup> services to support this leisure travel. It has become a popular global leisure activity. It is a vital for many countries due to income generated by the consumption of the good and services by the tourist, the tax levied on the tourism industry, and the opportunity for the employment in the services industries associated with tourism. These services industries include transportation services such as cruise ship and taxis, accommodation such as hotels, restaurants, bars and entertainment venues and other hospitality industry services such as spas and resorts.

# Avani Econimics

## ORIGINALITY REPORT

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## PRIMARY SOURCES

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