

**Criterion 3: Research, Innovations and Extension**

**HOOPLA '16**

Title:	HOOPLA'16
Date:	26.08.2016
Venue:	Portico
Focus of the Event:	Skill Development, Entrepreneurship
Organizing Body:	PG and Research Department of Commerce
Resource Person:	
Total Number of Attendees:	120



*Event Report*

The PG and Research Department of Commerce has organized a program named as HOOPLA'16 which was based on a subject known as 'Advertising and Sales Promotion'. Students were grouped into teams consisting of 3 or 5 members in each group. Each group has made a product and a supporting advertisement which was also placed for the same. The products were exhibited in the college portico on 26<sup>th</sup> August 2016. The event was also supported by a Quiz competition which was conducted in the afternoon. The prizes for quiz competition were coupons which were sponsored by 'Life'. The students of various departments had won prizes in the quiz competition.

The Advertising Expo provided a chance to students to display and demonstrate their innovative and creative products. The judges for the day were Prof Dr.K.T. Peter and Prof. Athira.V.T. They made their presence valuable with their fair and unbiased judgment. First prize was a cash award of Rs.500, sponsored by "Sangeeth Mahal Musicals". Second prize was a cash award of Rs.300, sponsored by "Red Sauce". Third prize was a cash award of Rs.200, sponsored by "Peacock". The prize distribution

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ceremony took place at 4.00 pm. After the announcement of the winners, the cash prize was awarded by Prof Dr. K. T. Peter and Prof. Athira V. T. respectively.

**Winners of HOOPLA '16 are listed below:**

CLASS	NAME OF THE STUDENT	ROLL:NO	POSITION
III BCOM TAXATION	DEVIKA VARMA	8008	First
III BCOM TAXATION	DARSHNA PRASAD	8011	First
III BCOM TAXATION	ASIN V.S	8023	First
III BCOM TAXATION	SREELAKSHMI SHAJI	8032	First
III BCOM TAXATION	ANN TERESA	8037	First
III BCOM TRAVEL &TOURISM	RAHUL NAIR	8147	Second
III BCOM TRAVEL &TOURISM	VISHNU PRASANNAN	8139	Second
III BCOM TAXATION	AMAL FATHIMA	8007	Third
III BCOM TAXATION	MERIN JOY	8016	Third
III BCOM TAXATION	NIDHA K.V	8038	Third



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*Additional Pictures*





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*Event Brochure*

**EVENT : HOOPLA'16**  
SKILL DEVELOPMENT, ENTREPRENEURSHIP SEMINAR

**ORGANIZED BY  
DEPARTMENT OF  
COMMERCE  
26/08/2016**

The central image shows a hand holding a blue pen writing on a notepad. Overlaid on the notepad are several data visualization charts: a Sparkline Chart, a Line Chart, a Bar Chart, a Pie Chart, and Easy Pie Charts (25%, 50%, 75%).

**SH** SACRED  
HEART  
COLLEGE  
Autonomous



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Event Attendance Sheet

Sacred Heart College (Autonomous), Thevara  
Department of Commerce  
HOOPLA'16  
26.08.2016

Sl. No	Name	Signature	Sl. No	Name	Signature
1.	SHEMINE BABU	<i>[Signature]</i>	42.	ROSIN MINNU SIBI	<i>[Signature]</i>
2.	ARYA UNNIKRIISHNAN	<i>[Signature]</i>	43.	SHERIN MARY THOMAS	<i>[Signature]</i>
3.	ROSHAN SANTHOSH	<i>[Signature]</i>	44.	ALEENA SHAJI	<i>[Signature]</i>
4.	ANITHA TOMY	<i>[Signature]</i>	45.	JEMY GEORGE	<i>[Signature]</i>
5.	GOPIKA G.MENON	<i>[Signature]</i>	46.	MEENU JOBY	<i>[Signature]</i>
6.	ALEENA JOSE	<i>[Signature]</i>	47.	CLINCE K THOMAS	<i>[Signature]</i>
7.	NEENU GEORGE	<i>[Signature]</i>	48.	KRISHNA PRIYA.K.K	<i>[Signature]</i>
8.	SHERIN STANY	<i>[Signature]</i>	49.	AMULYA SATYAN	<i>[Signature]</i>
9.	BINDU JANARDHANAN	<i>[Signature]</i>	50.	ANJANA K AJAYAN	<i>[Signature]</i>
10.	MIDHU MARIA JOSEPH	<i>[Signature]</i>	51.	MAHIMA MATHEW	<i>[Signature]</i>
11.	ROSMIN JOHNY PYNADATH	<i>[Signature]</i>	52.	ANU S KUMAR	<i>[Signature]</i>
12.	ASWATHY V C	<i>[Signature]</i>	53.	AKHILA REJI	<i>[Signature]</i>
13.	ATHIRA M S	<i>[Signature]</i>	54.	ANEETA JOSEPH	<i>[Signature]</i>
14.	STEVE G KONNULLY	<i>[Signature]</i>	55.	FEBY ANN THOMAS	<i>[Signature]</i>
15.	THULSI MADHUSUDANAN	<i>[Signature]</i>	56.	RONI JOSEPH JOSE	<i>[Signature]</i>
16.	REHNA ILLIAS	<i>[Signature]</i>	57.	ANN MARIYA JOSE	<i>[Signature]</i>
17.	NEENU SAJU	<i>[Signature]</i>	58.	ANJALI NAIR A.J	<i>[Signature]</i>
18.	MIZPHA SARA SUNNY	<i>[Signature]</i>	59.	PRADEEK.C.P	<i>[Signature]</i>
19.	SARANYA.S	<i>[Signature]</i>	60.	ANUSHA A. NAIR	<i>[Signature]</i>
20.	MOHAMMED AZHARUDEEN A A	<i>[Signature]</i>	61.	DEV D BABU	<i>[Signature]</i>
21.	AKHIL RAJU	<i>[Signature]</i>	62.	ANITTA M.FRANCIS	<i>[Signature]</i>
22.	SHARA RAVIKUMAR	<i>[Signature]</i>	63.	VIVEK PETER	<i>[Signature]</i>
23.	ALEENA PHILIP	<i>[Signature]</i>	64.	ANN PAUL	<i>[Signature]</i>
24.	LAKSHMI RAMAKRISHNAN NAIR	<i>[Signature]</i>	65.	AKSHITHA AGARWAL	<i>[Signature]</i>
25.	JEWEL PAUL	<i>[Signature]</i>	66.	VEDA.R.THAMPURAN	<i>[Signature]</i>
26.	PEARL FRANCIS	<i>[Signature]</i>	67.	SANGEETHA S NAIR	<i>[Signature]</i>
27.	SWATHI SURESH	<i>[Signature]</i>	68.	AMAL FATHIMA RAFEEK	<i>[Signature]</i>
28.	ABHINI ASOKAN	<i>[Signature]</i>	69.	DEVIKA VARMA	<i>[Signature]</i>
29.	AKASH.S	<i>[Signature]</i>	70.	VISHNU UNNIKRIISHNAN	<i>[Signature]</i>
30.	ASWIN FRANCIS	<i>[Signature]</i>	71.	SALINI S	<i>[Signature]</i>
31.	SREELAKSHMI	<i>[Signature]</i>	72.	DARSHNA PRASAD	<i>[Signature]</i>
32.	JEROME JOSEPH	<i>[Signature]</i>	73.	SANA.K.S	<i>[Signature]</i>
33.	ANEETA ANTU JOSEPH	<i>[Signature]</i>	74.	NIHAAL VIJAY LALAN	<i>[Signature]</i>
34.	ROHIT TOM	<i>[Signature]</i>	75.	AJAY SURESH	<i>[Signature]</i>
35.	SNEHA BABU	<i>[Signature]</i>	76.	V.O SATHYAJITH	<i>[Signature]</i>
36.	AIMA JOSHY.K	<i>[Signature]</i>	77.	MERIN JOY	<i>[Signature]</i>
37.	PRIYA JOSEPH	<i>[Signature]</i>	78.	ANEETTA ELZA JOSEPH	<i>[Signature]</i>
38.	SHELL SHAJAN	<i>[Signature]</i>	79.	NEHA GEORGE	<i>[Signature]</i>
39.	ANTONY C G	<i>[Signature]</i>	80.	MILIND NITHIN	<i>[Signature]</i>
40.	JOSEMON ANTU	<i>[Signature]</i>	81.	AKHILA MARIAM	<i>[Signature]</i>
	BLESSY BABU	<i>[Signature]</i>	82.	JOHN DIVINE ALUNKAL	<i>[Signature]</i>
			83.	YEDUKRISHNA R.	<i>[Signature]</i>
			84.	ASIN V S	<i>[Signature]</i>
			85.	LAKSHMIPRIYA.C.B	<i>[Signature]</i>
			86.	ANNU TREASA JOJI	<i>[Signature]</i>



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88.	TREESA BIJU	Treesa	136.	KAVYA STARBUCK	Kavya
89.	MONICA M. ALANKAR	Monica	137.	RIYA MARIA NICEN	Riya
90.	JOSE PAUL	Jose Paul	138.	SONIYA VAVACHAN	Sonyia
91.	J AISWARYA	Jaiswarya	139.	NIMMY K JOSEPH	Nimmy
92.	ANAND S KOLLAMKUDIYIL	Anand	140.	ANGEL MARIA THOMAS	Angel
93.	CHANDINI J	Chandini	141.	MOHAMMED ZAYYAN	Mohammed
94.	SREELAKSHMI SHAJI	Sreelakshmi	142.	JOY MATHEW	Joy
95.	MARY PIUS	Mary Pius	143.	GREESHMA KURIAN	Greeshma
96.	PRILINA ANNA PRINCE	Prilina	144.	ROYCHAN MANIAMKOT	Roychan
97.	NABIL MUHAMMED	Nabil	145.	VARSHA M SEBASTIAN	Varsha
98.	ALPHONSA JOB	Alphonsa	146.	ROSEMARY VARGHESE	Rosemary
99.	ANN TERESA TOMY	Ann Teresa	147.	LIYANA SEQUIRA	Liyana
100.	NIDHA K V	Nidha	148.	AMALA MARIA JOSE	Amala
101.	VARUN VINOD P	Varun	149.	DIVYA MARIA VARGHESE	Divya
102.	MANU RAJ M	Manu	150.	EDWIN DENNIS MEKKADEN	Edwin
103.	YADHU KRISHNAN C P	Yadhu	151.	GEETHU MERIN BLAISE	Geethu
104.	NIKHIL JOSEPH	Nikhil	152.	MARIA RONY	Maria
105.	SHADIYA MS	Shadiya	153.	GAYATRI GIRISH	Gayatri
106.	BHADRA S	Bhadra	154.	JENNIFER GEORGE	Jennifer
107.	SUSAN BENNY	Susan	155.	APPU RAVEENDRANATH	Appu
108.	P R ARUN RAJ	P R Arun	156.	ANUSHA MARIA GEORGE	Anusha
109.	SHADIYA RAFEEQ	Shadiya	157.	MEENU TREESA JOSE	Meenu
110.	NAURI P.N	Nauri	158.	MEENU TREESA JOSE	Meenu
111.	MALAVIKA SANKAR	Malavika	159.	SAYANA SIRAJ	Sayana
112.	ELNA V REJI	Elna	160.	NEEMA THOMAS	Neema
113.	APARNA .P.S	Aparna	161.	LISHA KRISHNAKUMAR	Lisha
114.	YADUKRISHNAN M	Yadukrishnan	162.	GOKUL.B	Gokul
115.	RADHIKA G S	Radhika	163.	AMRUTHA .P.S	Amrutha
116.	VARSHA S PRAKASH	Varsha	164.	C S GANGA	C S Ganga
117.	ATHUL J SANKAR	Athul	165.	ABHIMANEV.T.A	Abhimanev
118.	KEERTHANA M B	Keerthana	166.	KRISHNENDU K JAYARAJ	Krishnendu
119.	ALIDA ANTONY	Alida	167.	ARYA E JAMES	Arya
120.	SILPA VENU	Silpa	168.	ROSE POOJA NELSON	Rose
121.	SARANYAMOL K M	Saranyamol	169.	EMMANUVAL J	Emmanuel
122.	JEENA K BENNY	Jeena	170.	MARIA CHERIAN	Maria
123.	BINU KURIAN	Binu	171.	ANAND BALAKRISHNAN	Anand
124.	AKSHAY A KUMAR	Akshay	172.	SHIJINA KK	Shijina
125.	FRANCIS GEORGE	Francis	173.	MANEESHA K UTHAMAN	Maneesha
126.	DANI JOSE ABRAHAM	Dani	174.	ALINA THOMAS	Alina
127.	ADHARSH G P SARAS	Adharsh	175.	RAHNA N.R.	Rahna
128.	SREEJA C S	Sreeja	176.	NIKITHA JOSEPH	Nikitha
129.	RIYA MARIAM JOSEPH	Riya	177.	RADHIKA.R	Radhika
130.	AJIN BABU	Ajin	178.	PRIYA ELIZABETH THOMAS	Priya
131.	JILT JOSE	Jilt	179.	CHIKKU PAUL RAJAN	Chikku
132.	IRIN THOMAS	Irin	180.	MERIN JACOB	Merin
133.	ANUJA FRANCIS	Anuja	181.	AKHILA N V	Akhila
134.	SETHUMOHAN M	Sethumohan		SAIMON DAVID	Saimon
135.	VISHNU SASI	Vishnu			
	JOLSNA MARY JOSE	Jolsna			





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	RESHMA JOY	Reshma
183.	ANNMARY JOSEPH	
184.	GEO JOSEPH VADAKUMCHERY	Geo Joseph
185.	SABARISH SATISH KUMAR	Sabarish Satish
186.	ATHIRA K T	Athira
187.	ANN ROSE XAVIER	
188.	MARY TREESA JAIN	Mary
189.	SREEHARI P	
190.	AMAL V MANOJ	Amal
191.	ANNA BABU	
192.	JOSEPH K NARIKULAM	Joseph
193.	ARAVIND S	Aravind
194.	SONIYA JOHNY V	Soniya
195.	ANDRIA CLEMENT	Andria
196.	VISMAYA C S	Visma
197.	FARHAAN FAROOK	Farhaan
198.	ABRAHAM GEORGE T	Abraham
199.	JOSEPH TOMY	Joseph
200.	S BALAKRISHNAN	S Balakrishnan