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Criterion 3: Research, Innovations and Extension

Seminar on Travel and Tourism

Title:	Seminar on Travel and Tourism
Date:	22.09.2015
Venue:	Fr. Melesius Hall
Focus of the Event:	Skill Development, Entrepreneurship
Organizing Body:	Department of Commerce
Resource Person:	Mr. Jimmy Kurian
Total Number of Attendees:	43



Event Report

The Department of Commerce (Travel and Tourism), organized a seminar on Tourism, in connection with the World Tourism Day on 22nd September 2015. The Principal Rev. Dr. Prasant Palakkapillil presided over the meeting. He congratulated the department in organizing the seminar which is a key to explore the tourism industry. The Head of the Department Prof. Sojan T.S. welcomed the gathering. Mr. Jimmy Kurian, Centre - in - charge, KITTS (Kerala Travel and Tourism Studies) Study Centre, Ernakulam, delivered the keynote address. His talk emphasized the importance of maintaining a healthy tourism industry. He spoke about developing the skills of students to better the tourism sector. He also enlightened the students about the employment opportunities and other possibilities in the field. Forty-five students participated in the seminar, which



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offered an overview of the tourism industry as an effective platform for entrepreneurship.



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Event Brochure





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Event Attendance Sheet

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