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KOCHI, KERALA – 682013
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Criterion 3: Research, Innovations and Extension

ADOW 2016-Workshop

Title:	Adow 2016- Workshop
Date:	26.02.2016
Venue:	Portico
Focus of the Event:	Skill Development, Entrepreneurship
Organizing Body:	Department of Commerce
Resource Person:	
Total Number of Attendees:	78

Event Report

The Departments of Commerce Taxation SF and Travel and Tourism organised a workshop on the theme Advertisement and Sales Promotion on 26 th February 2016. The event was organized as a part of the assignment of fifth semester undergraduate students. The task of the students was to imagine as an advertiser and visualize a theme for a catchy advertisement. The ideas of the young minds were presented in paper charts in the college portico. The exhibition indeed showcased the entrepreneurial skills and

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creativity of the students. The following competitions were also conducted for students in connection with the exhibition:

1. Visual presentation of charts

2. Presentation of visuals of various prominent advertisements from the earlier century

3. Advertisement Quiz, which focused on questions based on the logo of various products, tagline of various products, endorsements done by celebrities on various products.

The winners of the quiz competition were awarded with a gift coupon of Rs. 200, sponsored by a North Indian restaurant "Chote Sarkar" in Panampilly Nagar. The Principal, Rev. Dr. Prasant Palakkapillil, the Head of the Department of Commerce, Prof. Sojan T.S., the members of the faculty and students from various departments were present on the occasion.

![SH Sacred Heart College Autonomous]

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Additional Pictures

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Event Brochure

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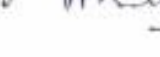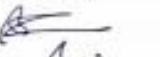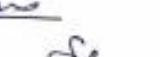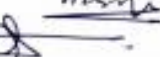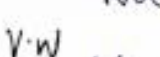
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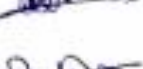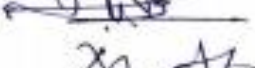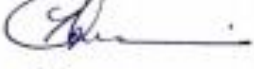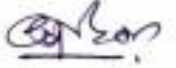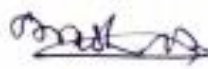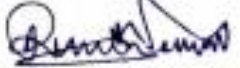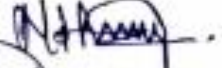
Event Attendance Sheet

Adow 2016

1. Yadhukrishnan . M
2. Thanseeba Narqees.
3. Nanda Kishore .
4. Asbil sebastian.
5. Golda Benny
6. Bhaya Jacob
7. Swathy k Thambi
8. Sajan Joseph
9. Minsaf K.K
10. Adhil Jasone Nim
11. Don paul
12. Mary lidiya
13. Shahastha mool kuppooth.
14. Akshay Kumar K.K
15. Anitha Tomy
16. Gopika G. Menon
17. Aleena Jose
18. Neenu George
19. Shevin Stany
20. Bindhu Janapadhanan
21. Midhu Maria Joseph
22. Rosmin Johny Pynadath.
23. Aswathy V.C
24. Athira M.S.
25. Steve G Konnully
26. Thulsi Madusudanan
27. Rehna Illas .

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28. Neenu Raju
29. Mizna Sara Sunny
30. Soranya S
31. Mohammed Azaruddon
32. Akhil Raju
33. Shana Ravikumar
34. Aleena Philip
35. Lakshmi Ramakrishnan
36. Jewel Paul
37. Pearl Francis
38. Swathi Suresh
39. Abhini Asokan
40. Akash S
41. Aswin Francis
42. Sree Lakshmi
43. Jerome Joseph
44. Aneeta Ann Joseph
45. Robit Tom
46. Sneha Babu
47. Sano P.S
48. Sayooj Rajiv
49. Hoomis Joseph George
50. Meera Kaimal P.S
51. N. Srilakshmi
52. Maheswari Narayanan
53. Emmanuel William V.W
54. Roshan Joseph
55. Merissa Kurian

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56. Deepak Mathew.
57. Gokul. M
58. Aathi Anand
59. Nivedita Menon.
60. Karthik R
61. Vimal Bose. S
62. Dipindas. K
63. Neethumol A.V
64. Nikhil chandran.
65. Christy Jackson.
66. Mathachan shijo.
67. Harikrishnan C.U
68. Muhammed zayan.
69. Stev Thomas
70. Gillson Joseph M.X
71. Vishnu prasannan.
72. Godwin peter K.P
73. Aprem Abhraham Mathai
74. Amal. K
75. Renjithkumar C.R
76. Nithin Thomas
77. Amal Das.
78. Rahul Nair.