## **SACRED HEART COLLEGE (AUTONOMOUS)**

### **Department of Commerce (self)**

**BACHELOR OF COMMERCE** 

[COMPUTER APPLICATION]

**Course plan** 

**Academic Year 2018-19** 

Semester 2

### **Programme Outcome**

	Programme Outcome
	Critical Thinking: Take informed actions after identifying the assumptions that frame our
PO 1	thinking and actions, checking out the degree to which these assumptions are accurate
101	and valid, and looking at our ideas and decisions (intellectual, organizational, and
	personal) from different perspectives.
	<b>Effective Communication:</b> Speak, read, write and listen clearly in person and through
PO 2	electronic media in English and in one Indian language, and make meaning of the word
	by connecting people, ideas, books, media and technology.
	Effective Citizenship: Demonstrate empathetic social concern and equity centered
PO 3	national development, and the ability to act an informed awareness of issues and
	participate in civic life through volunteering.
PO 4	<b>Environment and Sustainability:</b> Understand the issues of environmental contexts and
104	sustainable development.
PO5	<b>Ethics</b> : Recognise different value systems including your own, understand the moral
103	dimensions of your decisions, and accept responsibility for them.
PO 6	Global Perspective: Understand the economic, social and ecological connections that
'00	link the world's nations and people.

### **BACHELOR OF COMMERCE (COMPUTER APPLICATION)**

	PROGRAM SPECIFIC OUTCOMES		
PSO 1	Fulfil the manpower requirements in various commerce subjects catering to the needs of		
F30 1	trade, industry and commerce.		
5000	Demonstrate ethical values, capacity for sustainable team work and professional		
PSO 2	communication and leadership skills.		
PSO 3	Practice entrepreneurship and sustain their ventures through environmentally friendly		
F30 3	practices.		
PSO 4	Assimilate the knowledge, skills and attitudes required for the formation of a responsible		
1304	citizenry.		
PSO 5	Understand their prospects of employability or for higher education from a global		
1303	perspective.		
	Equipping students for creating websites, automate office activities, computerized		
PSO-6	accounting process and creating database.		

### **Course Structure**

Course Code	Title Of The Course	No. Hrs./Week	Credit s	Total Hrs./Sem
15U2CCENG3	CRITICAL THINKING, ACADEMIC WRITING	5	4	90
	AND PRESENTATION SKILLS			
15U2CCHIN2C/	POETRY, COMMUNICATIVE HINDI AND	4	4	72
15U2CCFRN2C/	TRANSLATION /- FRENCH FOR BUSINESS			
15U2CCMAL2C	COMMUNICATION II /- GADHYAM			
	RACHANAYUM,PRAYOGAVUM			
15U2CRCOM4	QUANTITATIVE TECHNIQUES FOR	4	3	72
	BUSINESS RESEARCH			

15U2CPCOM1	INTERNATIONAL FINANCIAL REPORTING	4	4	72
	STANDARDS (COMPLEMENTARY)			
15U2CRCOM5	CORPORATE REGULATIONS	4	3	72
15U2COCOM2	BUSINESS COMMUNICATION AND	4	4	72
	MANAGEMENT INFORMATION SYSTEM			

### COURSE PLAN (COURSE 1)

# Course- 1 SACRED HEART COLLEGE (Autonomous) Department of English

### **COURSE PLAN**

PROGRAMME	B. Com	SEMESTER	2
COURSE CODE AND TITLE	15U2CCENG3: CRITICAL THINKING, ACADEMIC WRITING AND PRESENTATION	CREDIT	4
HOURS/WEEK	5	HOURS/SEM	90
FACULTY NAME	Minna Andrews		

### **Course Outcomes**

CO1: Comprehends fundamental concepts of critical reasoning and develops the capacity to read and respond critically, drawing conclusions, generalizing, differentiating fact from opinion and creating their own arguments.

CO2: Develops appropriate and impressive writing styles for various contexts.

CO3: Write and correct structural imperfections and edit what they have written.

CO4: Develops capacity for making academic presentations effectively and impressively.

### **Course Plan**

Session s	Topic	Method	Course Outcome	Remarks/ Reference
1	Introduction to Critical Thinking	Lecture	CO 1	
2	Reasoning and Arguments	Discussion	CO1	

3	Deductive and Inductive Arguments	Lecture	CO1
4	Fallacies	Lecture	CO1
5	Inferential Comprehension	Reading Exercises	CO1
6	Critical Thinking and Academic Writing	Lecture	CO1
7	Critical Thinking and Academic Writing	Exercises	CO1
8	Writing Models	Introductory Lecture	CO2
9	Writing Letters	General Principles	CO2
10	Writing a Letter to the Editor	Exercise - 1	CO2
11	Letter to the Editor	Discussion on the Samples done	CO2
12	Resume	General Guidelines	CO2
13	Resume Writing	Writing Exercise	CO2
14	Resume Writing	Discussion on the samples	CO2
15	Covering Letter	General Introduction and Writing Exercise	CO2
16	Covering Letter	Discussion on the samples	CO2
17	Emails	General Instructions and Writing Exercise	CO2
18	Emails	Discussion on the Samples	CO2
19	Interview Skills	Discussion on the general principles	CO2
20	Group Discussion	Practical sessions and Evaluation	CO2
21	Accuracy in Academic writing	Lecture	CO3
22	Articles and Determiners	Lecture and discussion	CO3
23	Nouns and Pronouns	Lecture	CO3
24	Subject-verb agreement	Lecture and discussion	CO3
25	Phrasal verbs	Lecture	CO3
26	Modals	Lecture	CO3
27	Tenses	Lecture and demonstration	CO3
28	Conditional clauses	General Instructions and Writing Exercise	CO3

29	Relative Pronouns	Lecture and demonstration	CO3
30	Passive Voices	Lecture and illustration	CO3
31	Conjunctions	Lecture	CO3
32	Embedded questions	Demonstration	CO3
33	Punctuations and Abbreviations	General Instructions and Writing Exercise	CO3
34	Soft skills for academic presentations	Presentation and lecture	CO4
35	Effective communication skills	Lecture	CO4
36	How to structure presentation	Lecture and Demonstration	CO4
37	Flip Charts, OHP, Power point presentation	Demonstration	CO4
38	Clarity and brevity in presentation	Lecture	CO4
39	Interaction and persuasion	Lecture	CO4
40	Interview skills	Face to face interaction, demonstration	CO4
41	Group Discussion	Demonstration and Lecture	CO4
42	Group Discussion	Demonstration and Lecture	CO4
43	Revision	Discussion and revising the topics	CO4

Assignment

		Topic of Assignment & Nature of	
	Date of	assignment (Individual/Group –	Couse
	completion	Written/Presentation – Graded or Non-graded	Outcome
	_	etc)	
1		Draft a Resume for applying for the career you	CO 2
1		wish to choose	

### Reference

Marilyn Anderson, Pramod K Nayar and Madhucchandra Sen. Critical Thinking, Academic Writing and Presentation Skills. Pearson Education and Mahatma Gandhi University

### ADDITIONAL LANGUAGE MODEL I

### **B.COM PROGRAMME IN MALAYALAM** SECOND SEMESTER

Title of the course	
Semester in which the course is to be taught	SECOND
No. of credits	4
No. of contact hours	72
Name of the professor	000000000000000000000000000000000000000

COURSE OBJECTIVES
1. 000000000000000000000000000000000000
2. 000000000000000000000000000000000000
3. 000000000000000000000000000000000000
COURSE OUTCOMES
2.000000000000000000000000000000000000
3.0000 0000000000 000000000000000000000

Sessio ns	Dat e	Topic	Method	COS
1		Introductory Session	Lecturing	1,2,3
2			Lecturing	2,3,4
3			Lecturing	,2,3
4			Group Discussion	,2,3
5			Debate	2,3,4
6			Group Discussion/Lect uring	1,2,3
7			Lecturing	,2,3
8			Lecturing	2,3,4
9			writing/Lecturin g	1,2,3
10			Writing/ Lecturing	,2,3
11		00000-000000,0000,000000	Class Discussion	,2,3
12		SEMINAR PRESENTATIONS		2,3,4
13		CIA -I	1hr; descriptive answers only	EX M
14		0-0000000-00000000000000000000000000000	Lecturing	1,2,3

15		Class Discussion/ Lecturing	,2,3
16	0-00000	Discussion, Lecturing	,2,3
17	000000000-000000 00000000	Debate	3,4
18		Lecturing	1,2,3
19		writing	2,3,4
20		Lecturing / writing	,2,3
21		Lecturing	2,3,4
22		Lecturing/ writing	3,4
23		Independent Reading/ Discussion/ Lecturing	,2,3
24		Reading/	2,3,4
25		Class Discussion	,2,3
26		Lecturing	2,3,4
27		Lecturing	3,4
28		writing//Group Discussion	1,2,3
29	000,000000-0000	Lecturing/ Discussion	2,3,4
30		Lecturing	,2,3
31		Lecturing	2,3,4

32		writing	,2,3
33		Independent Reading/ Discussion	3,4
33		Lecturing	1,3,4
34		Lecturing/ writing	2,3,4
35		Lecturing	1,3,4
36	000000000-0000000000	Lecturing	2,3,4
37		Independent Reading/ Discussion	1,3,4
38		Lecturing	2,3,4
39		Lecturing	2,3,4
40		Lecturing	1,3,4
41	0000000000/00000,0000	Lecturing/ Discussion	2,3,4
42		Lecturing	2,3,4
43		writing	1,3,4
44		writing	2,3,4
45		writing / Discussion	2,3,4
46	,000000	Independent Reading/ Discussion	2,3,4
47		writing	1,3,4

48		writing	
49		writing	1,3,4
50		Lecturing writing	/
51		Independent Reading/ Discussion	2,3,4
52		Lecturing	2,3,4
53	-	Lecturing	2,3,4
54		writing	1,3,4
55			2,3,4
56	0000000000-0000000	Lecturing	3,4
57	0000000000,000000000-0000	Debate	3,4
58	00.000000000000000000000000000000000000	Lecturing	,3,4
59		Independent Reading/ Discussion	1,3,4
60			1,3,4
61		Lecturing/ Discussion	3,4
62	00.00.000-00000000000000000000000000000	Lecturing	3,4
63		Lecturing	1,3,4
64	.00000000000000000000000000000000000000	Lecturing/ Discussion	3,4
65		Lecturing	3,4
66	REVISION	Lecturing	1,3,4
67	REVISION	Questioning	2,3,4
68	SEMINAR PRESENTATIONS 1	Lecturing/ writing	2,3,4
69	SEMINAR PRESENTATIONS 2		1,3,4

70	CIA II	2hr	EX
			M
71	Discussion on the CIA II	Class Discussion	1,3,4
72	REVISION	Lecturing	3,4
73	REVISION	questioning	1,3,4
74	Evaluation of the Course		
75	Question Paper Discussion	Class Discussion	1,3,4

#### ASSIGNMENTS

	Date of submission/completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Weighttage
1			1,2,3,4
2			1,2,3,4

### **Basic Reference**

- 01.
- **02.**

#### Course-2

SACRED HEART COLLEGE (AUTONOMOUS), THEVARA
COURSE PLAN FOR THE YEAR 2018-19
SECOND SEMESTER B.Com (Tax), ADDITIONAL LANGUAGE – HINDI
U2CCHIN2C- POETRY, COMMUNICATIVE HINDI AND TRANSLATION

### **COURSE PLAN**

PROGRAMME	ADDITIONAL LANGUAGE – HINDI	SEMESTER	2
COURSE CODE AND TITLE	U2CCHIN2C- POETRY, COMMUNICATIVE HINDI AND TRANSLATION	CREDIT	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	Dr.Tom Vargheese		

### **COURSE OBJECTIVES**

To familiarize some of the eminent poets and their poems in Hindi Literature and thereby inculcate socio-cultural values.

Also to develop conversational skill and the art of translation.

### **Prescribed Texts**

- 1.SAHITYA DARPAN Co-Publication of M.G.University.
- 2.RACHANA KA SACH -Co-Publication of M.G.University

### Lessons to be studied

### SAHITYA DARPAN

- 1. Akaal Aur Uske Baad
- 2. Mahavriksha Ke Neeche
- 3. Utsarg
- 4. Vah to Acha Hua
- 5 .Darjee
- 6 .Shok Geet
- 7. Stree Mere Bheetar

### RACHANA KA SACH

- 1. Samvad
- 2. Shabd Sangrah
- 3. Anuvad

### **COURSE OUTCOMES:**

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Understand the various streams and trends of Hindi Poetry		U, An
CO 2	Understand the relevant Socio – Cultural issues and develop		U, An

	aesthetic vision.	
CO 3	Understanding Poetry enlightens the hearts of students.	U
CO 4	Understand the importance of correspondence and communication in the fields of administration, media and business	U, An, A
CO 5	Understand Functional Hindi and develop writing skills through conversations.	U, A
CO 6	Understand translation as a linguistic, communicative and cultural activity.	U,A

CL\* Cognitive Level

Sessions	Date	Topic	Learning Resources	Course
				Outcomes
		M	I ODULE I	
1		Introductory Session-		CO 2
2		Akaal Aur Uske Baad	Oral/descriptive	CO 1
3			Oral/descriptive	CO 3
4			Reading/writing/Presentation	CO 2
5			Reference/Library	CO 3
6			Discussion	CO 2
7		Samvad Ke Kuch Namoone	Oral/descriptive	CO 5
8			Oral/descriptive	CO 5
9		Shabd Sangrah	Reading/writing/Presentation	CO 4
10			Reference/Library	CO 5
11			Discussion	CO 4
12		Samvaad Ke Kuch Namoone	Oral/descriptive	CO 4
13		Shabd Sangrah	Oral/descriptive	CO 5
14			Reading/writing/Presentation	CO 4
15			Reference/Library	CO 4
16			Discussion	CO 5

17	Mahavriksha Ke Neeche	Oral/descriptive	CO 1
18		Oral/descriptive	CO 1
19		Reading/writing/Presentation	CO 2
20		Reference/Library	CO 2
21	CIA – I	1 hr; Descriptive answers only	
	Mo	I DDULE II	
22	Utsarg	Oral/descriptive	CO 3
23		Oral/descriptive	CO 2
24		Reading/writing/Presentation	CO 1
25		Reference/Library	CO 3
26		Discussion	CO 3
27	Samvaad Ke Kuch Namoone	Oral/descriptive	CO 5
28	Shabd Sangrah	Oral/descriptive	CO 4
29		Reading/writing/Presentation	CO 5
30		Reference/Library	CO 4
31		Discussion	CO 5
32	Vah to Acha Hua	Oral/descriptive	CO 1
33		Oral/descriptive	CO 2
34		Reading/writing/Presentation	CO 3
35		Reference/Library	CO 3
36		Discussion	CO 2
37	Samvaad Ke Kuch Namoone	Oral/descriptive	CO 4
38	Shabd Sangrah	Oral/descriptive	CO 5
39		Reading/writing/Presentation	CO 5
40		Reference/Library	CO 5
41		Discussion	CO 4

42	Darjee	Oral/descriptive	CO 1
43		Oral/descriptive	CO 2
44	Shokgeet	Reading/writing/Presentation	CO 3
45		Reference/Library	CO 1
46		Discussion	CO 2
47	Translation – Introduction	Oral/descriptive	CO 6, CO 4
48	Theory	Oral/descriptive	CO 6
49		Oral/descriptive	CO 6
50	Practice/Exercise	Reading/writing/Presentation	CO 6
51	Translation From English to Hindi	Reading/writing/Presentation	CO 4
52	Translation From English to Hindi	Reading/writing/Presentation	CO 6
53	Translation From English to Hindi	Reading/writing/Presentation	CO 6
54		Reading/writing/Presentation	CO 6
	MC	DDULE III	
55	Stree Mere Bheetar	Oral/descriptive	CO 1
56		Oral/descriptive	CO 1
57		Reading/writing/Presentation	CO 2
58		Reference/Library	CO 3
59		Discussion	CO 3
60	Translation From Hindi to English	Reading/writing/Presentation	CO 6
61	Translation From Hindi to English	Reading/writing/Presentation	CO 6
62	CIA II	2 HOURS	
63	Translation From Hindi to English	Reading/writing/Presentation	CO 6

64	Translation From Hindi to English	Reading/writing/Presentation	CO 6
65	REVISION		
66	REVISION		
67	Discussion on the CIA II		
68	SEMINAR	Paper presentation	CO 3
69	SEMINAR	Paper presentation	CO 2
70	SEMINAR	Paper presentation	CO 4
71	SEMINAR	Paper presentation	CO 5
72	Evaluation of the Course		

### **ASSIGNMENTS**

	Date of submission/completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Marks	Course Outcomes
1	Assignment(December)	Writing based on text book and reference- individual	5	CO 5
2	Seminar(January- February)	Oral- paper presentation based on text book and reference - individual	5	CO 1

### **Additional Reading List**

- 1. Kavita Tara Dr.Badrinath Tiwari,Rajkamal Prakashan ,New Delhi
- 2. Bhasha vigyanEvam Hindi Bhasha Dr. Pandit Banne,Jawahar Pustakalaya ,Uttarpradesh.

### Course- 2

SACRED HEART COLLEGE(AUTONOMOUS), THEVARA
DEPARTMENT OF COMMERCE
COURSE PLAN

			ACADEMIC YEA	R 2018-2019				
PROG ME	GRAM	B. Com				SEMES	TER	2
CODI	E AND	15U2CCFRN2C-	FRENCH FOR BUSINESS	COMMUNICA	ATION II	CREDIT	•	4
HOU M	RS/SE	72Hrs				_		
FACU NAM		Riya						
COU	RSE OUT	COMES (COs)						
1	Unders		oncepts of French langua	ge including	grammar	, vocabul	ary and se	entence
2	Unders countr		nmunication skills nece	essary for livir	ng in Fran	ce and Fr	ench spea	aking
3		oe oneself and on Ired grammatical	es surroundings using a manner.	repertory of	words an	d expres	sions in a	simple and
4	Develo	p business comm	unication skills					
5			ern including topics like ences and suggest solution		al, social	or health	issues, ei	numerate
6			risms, culture and traditing country and develop co			cophone	countries	and
7		stand and apprec	iate the history of France	e and Francop	ohone co	untries a	nd compa	re it to
8			features of France inclu and compare it to one's			al institut	ions, poli	cis, the
MOD	ULE I							
SI.N o	Sessi on	Topic	Method of Teaching	Value Addition s	со	PO/P SO	Cogniti ve Leve(C L)	Knowle dge Categor y (KC)
	1-Jan	Revising	role play, games.	A french basic	1,2,3		U	F

	French Basics	pplying to	comctn			
2	L'heure officielle/cour ante	chalk n talk	Introduc ing oneself	1,2,3	U	F
3	demonstrativ e adjectifs, preposition	roleplay		1,2,3,	Ар	С
4	preposition	role play		1,2,3, 4,5	Ар	С
5	showing the way	chalk n talk		1,2,3, 4,5	Ар	С
6	French culture- moving around in France	Discussion, ICT		5,6,7,	U	F
MODULE II		<u> </u>				
7	Narrate a day	role play		2,3	Ар	С
8	talk about one's plans	chalk n talk, game		2,3,4,	Ар	С
9	french meals	reading comprehension, listening		5,6,7,	U	F
10	making an ad	chalk n talk, roleplay		4	Ар	С
11	French culture	discussion		5,6,7,	U	F
MODULE-III						
17	Ordering food	oral, description		4,5	Ар	С
18	buying stuffs	role play		5,6,7,	Ар	С
19	describing an apartment	role play		3,5	Ар	С
20	citing a problem with	chalk ntalk/roleplay		2,3,5,	Ар	С

		an order			6			
	21	making a reservation	discussion		5,6,7, 8		U	F
			+		+			
	22							
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	20	Nevision			<u> </u>			
					<u> </u>			
			ASSIGNMENTS AI	ND SEMINAR	RS			
SI No				Nature of		Alignm	ant with	DOC DSOc
		Module	Topic	Assignme	:nt	and CO		POs, PSOs
			Making an ad ,					
		1	Preparing a french	proj	ect		CO 3,	4
			dish step by step					
		<u> </u>						

2	roleplays on various situations pertaining to daily life	seminar				
TEXTBOOKS AND REFERENCES						
Francais.com						
LE POINT DU FLE						
TV5 MONDE.OR	RG					

### COURSE -3

PROGRAMME	BACHELOR OF COMMERCE	SEMESTER	2
COURSE CODE AND TITLE	15U2CRCOM4,QUANTITATIVE TECHNIQUES FOR BUSINESS RESEARCH	CREDIT	3
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME ATHIRA V T			

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Understand research, research methodology, types and	PO1, PSO4,PSO5,	R
	its importance in business.		
CO 2	Analyse the steps in research process.	PO1,PO3, PSO1, PSO3,	An
		PSO5	
CO 3	Apply the Diagrammatic and Graphic Presentation of	PO3, PO5,	A
	data and its significance.	PSO1,PSO3,PSO5	
CO 4	Check the significance of Correlation analysis and its	PO1, PO2, PSO1,	An
	methods (types Correlation-methods- Karl Pearson's	PSO2,PSO4	
	Co-efficient of correlation-Spearman's Rank		
	correlation co-efficient )		
CO 5	Evaluate the significance of Regression analysis in	PO1,PO5,	Ev
	business (types Regression-methods)	PSO1,PSO3,PSO5	
CO 6	Understand the basic concepts of Probability theory	PSO1,PSO2,PSO3.PSO5,	U
		PO2,PO3	
CO 7	Explain research Report writing, types of report,	PO1,PO5,PO6,PSO1,	U
	characteristics of a good report and contents of a	PSO2,PSO3,PSO5	
	report		

SESSION	ТОРІС	LEARNING RESOURCES	VALUE ADDITIONS	COURSE OUTCOME			
MODULE I							
	Introduction to Research - Concept of research -	PPT/Lecture	Video/Examples With the	CO1			

	Meaning and Definition.		research work submitted.	
2	Characteristics and features of research.	PPT/Lecture		CO1
3	Business Research and its application.	PPT/Lecture		CO1
4	Types of research	PPT/Lecture		CO1
5	Pure and Applied research Exploratory and Descriptive,	PPT/Lecture		CO1
6	Empirical and Analytical, Qualitative and Quantitative	PPT/Lecture		CO1
7	Research Process – Steps in Research Process	PPT/Lecture		CO2
8	Different types of data -Primary and Secondary Data	PPT/Lecture		CO2
9	Methods of data Collection	PPT/Lecture		CO2
10	Observation method, case study	PPT/Lecture		CO2
11	Interview schedule and questionnaire	PPT/Lecture	video	CO2
12	Census and Sampling methods	PPT/Lecture		CO2
13	Probability sampling – types, merits & demerits	PPT/Lecture		CO2
14	Non-probability sampling-types, merits & demerits	PPT/Lecture		CO2
15	Classification and Tabulation of Data	PPT/Lecture		CO2
	MODULE II			
16	Introduction to Diagrammatic and Graphic Presentation of data	PPT/Lecture	video	CO3
17	Significance of diagrams and graphs	PPT/Lecture		CO3
18	Types of diagrams and importance	PPT/Lecture		CO3
19	Bar diagrams such as simple, sub- divided, multiple and percentage	PPT/Lecture		CO3
20	Pie diagram	PPT/Lecture		CO3
21	Graphs of frequency distributions	PPT/Lecture		CO3
22	Histogram	PPT/Lecture		CO3
23	frequency polygon	PPT/Lecture		CO3
24	Less than Ogive	PPT/Lecture		CO3
25	More than Ogive	PPT/Lecture		CO3
26	Limitations of Diagrams	PPT/Lecture	video	CO3
27	Limitations of Graphs	PPT/Lecture		CO3
28	Revision			
		CIA-1		
	MODULE III		Ţ Ţ	
29	Correlation - Concept- meaning and definition	PPT/Lecture		CO4
30	Importance of correlation	PPT/Lecture		CO4

31	Correlation and its application	PPT/Lecture		CO4
32	Different Types of Correlation	PPT/Lecture	Quiz	CO4
33	Problem Solving	PPT/Lecture	Q & Ans Session	CO4
34	Different methods of Correlation	PPT/Lecture		CO4
	Karl Pearson's Co-efficient of	PPT/Lecture		CO4
35	correlation			
36	Problem Solving	PPT/Lecture		CO4
37	Spearman's Rank correlation co- efficient	PPT/Lecture		CO4
38	Problem Solving	PPT/Lecture		CO4
39	Probable error	PPT/Lecture		CO4
40	Problem Solving	PPT/Lecture		CO4
41	Regression analysis – Concepts - meaning and definition-its uses	PPT/Lecture		CO5
42	Different types of regression	PPT/Lecture		CO5
43	Lines of Regression- Regression Equation under Algebraic method	PPT/Lecture		CO5
44	Standard error.	PPT/Lecture		CO5
	MODULE IV	1 1111		
45	Probability-Meaning-Definition-	PPT/Lecture	Finding the Real Research Problem	CO6
46	Problem solving	PPT/Lecture		CO6
47	Basic terms-concepts of probability	PPT/Lecture		CO6
48	Problem solving	PPT/Lecture		CO6
49	Approaches to assigning probability	PPT/Lecture		CO6
50	Problem solving	PPT/Lecture		CO6
51	Permutation- problems	PPT/Lecture		CO6
52	Problem solving	PPT/Lecture		CO6
53	Combination-problems	PPT/Lecture	Real life examples	CO6
54	Problem solving	PPT/Lecture	•	CO6
55	Problem solving	PPT/Lecture		CO6
56	Theorems of Probability Addition Theorem- problems	PPT/Lecture		CO6
57	Problem solving	PPT/Lecture		CO6
58	Multiplication theorem-problems	PPT/Lecture		CO6
59	Problem solving	PPT/Lecture		CO6
37	CIA -		l	
	MODULE V	11		
60	Report writing-Qualities of good report	PPT/Lecture	Format of Reports of leading	CO7

			corporates.	
61	Integral part of report-	PPT/Lecture	Group discussion	CO7
62	Characteristics of a good report	PPT/Lecture		CO7
63	Contents of a report-Bibliography	PPT/Lecture		CO7
64	Revision			CO7
65	Report writing-Qualities of good report	PPT/Lecture		CO7
66	Integral part of report	PPT/Lecture		CO7
67	Characteristics of a good report	PPT/Lecture		CO7
68	Report writing-Qualities of good report	PPT/Lecture		CO7
69	Integral part of report-	PPT/Lecture		CO7
70	Characteristics of a good report	PPT/Lecture		CO7
71	Contents of a report-Bibliography	PPT/Lecture		CO7
72	Revision			

		Topic of Assignment & Nature of	
	Date of	assignment (Individual/Group –	Couse
	completion	Written/Presentation – Graded or Non-graded	Outcome
		etc)	
1	10/1/0010	Collect a published report of a survey conducted by a magazine/ news paper	CO 7
2	24/1/2019	Assignment on sampling technique	CO 2

### **GROUP ASSIGNMENTS/ACTIVITIES – Details & Guidelines**

		Topic of Assignment & Nature of	_
	Date of	assignment (Individual/Group –	Couse
	completion	Written/Presentation – Graded or Non-graded	Outcome
		etc)	
		Conducting a Seminar on Statistics in Real Life	CO 1
1	5/2/2019	and talk with resource persons.	
2	26/2/2019	to present paper in seminars and conferences by conducting research(for top learners) or/     students have to present a study in the class which they have conducted using research methodology.(for medium and slow learners)	CO1

#### References

- S. P. Gupta (2012)," Statistical Methods" Sultan Chand & Sons
- S.C. Gupta (2016), "Fundamentals of Statistics", Himalaya Publishing House, New Delhi.
- S. Gupta(2002),"Research Methodology and Statistical Techniques", Laurier Books, Limited.
- ➤ Hang Lee(2016),"Foundations of Applied Statistical Methods", Springer; Softcover reprint of the original 1st ed. 2014 edition
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- ➤ Dr. S.M. Shukla and Dr. S.P. Sahai(2010)," Statistical Methods", Sahitya Bhawan Publications.

#### Web resource references:

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- https://www.mindtools.com/pages/article/Charts\_and\_Diagrams.htm
- https://statisticsbyjim.com/basics/correlations/
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- https://www.english-at-home.com/business/report-writing/
- https://www.khanacademy.org/math/statistics-probability/probability-library/basic-theoretical-probability/a/probability-the-basics

#### **COURSE PLAN**

### **COURSE-4**

PROGRAMME	BACHELOR OF COMPUTER APPLICATIONS	SEMESTER	2
COURSE CODE AND TITLE	15U2CPCOM1, INTERNATIONAL FINANCIAL REPORTING STANDARDS (COMPLEMENTARY)	CREDIT	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	JOHNSON JOHN		

	COURSE OUTCOMES	PO/ PSO	CL
		PO1,PO2, PO6,	U
	expected to understand various accounting Standards	PSO2, PSO3	
CO 2	Understanding the procedure for First time adoption of IFRS by	PO1, PSO2,	A
	Companies	PSO3	
CO 3	Familarise the students with the difference between IFRS and other standards	PO1, PO2, PSO1	U

CO 4	Create an idea about IASB, Conceptual Framework and need for	PO1, PO2, PSO1,	An
	international accounting standards in the Globalised era	PSO2,PSO4	
CO 5	Understanding Convergence and conversion to IFRS and	PO1, PO2, PO3,	U
	recognition, Measurement, presentation, disclosure of even	PO4, PO5,	
		PSO2, PSO3	
	The position of IFRS in India and also the presentation and	PO1, PO2, PSO1	A
	reporting of Financial Statements as per IFRS		

SESSIO N	ТОРІС	LEARNING RESOURCE S	VALUE ADDITIO NS	COURSE OUTCOM E
	MODULE I	T = = =	T	T
1	IASB regulatory and conceptual framework	PPT	video	CO 1
2	Impact of globalisation	PPT/Lecture		CO 1
3	Role and structure of lASB	PPT/Lecture		CO 1
4	Comparison between IFRS, Indian GAAP and US GAAP-	PPT/Lecture	e-resource	CO 1
5	Scope and application of lASs/IFRSs	PPT/Lecture		CO 1
6	IFRSs progress towards global harmonization	PPT/Lecture		CO 1
7	Benefits and barriers of lASs and IASB	Lecture		CO 1
8	IFRS implementation in the emerging markets	Lecture		CO 1
9	Advantages and disadvantages of IASB	Lecture		CO 1
10	Conceptual framework	Lecture		CO 1
11	Accruals basis and going concern	PPT/Lecture		CO 1
12	Qualitative characteristics of financial statements	PPT/Lecture	PPT/Lecture	
13	Elements of financial statements	PPT/Lecture		CO 1
14	Revision			
	MODULE II		•	•
15	First Time Adoption of IFRS	PPT/Lecture		CO 2
16	presentation of financial statements	Lecture		CO 2
17	Adoption process of IFRS with special reference to India	Lecture		CO 2
18	Industry need and requirements for IFRS professionals in India	Lecture		CO 2
19	The components of financial statements	Lecture		CO 2
20	Disclosing of items	PPT/Lecture		CO 2
21	Preparation of Statement of financial position	PPT/Lecture		CO 2
22	Current and non-current assets	PPT/Lecture		CO 2
23	Income statement- Ind AS.	PPT/Lecture		CO 2
24	REVISION	Lecture	QUIZ	CO 2
25	PRACTICAL PROBLEMS	Lecture		CO 2
	CIA-1	ı	l	1
2 -	MODULE III	DDT/I	1	00.2
26	Inventory-Recognize the cost of inventories	PPT/Lecture		CO 3

	Leasing MODULE V	Lecture	Demo	CO 5
58	Internally generated goodwill-Useful life and amortization.	PPT/Lecture		
57	Expected economic benefits in future	PPT/Lecture		
56	incorporation of branch trial balance	PPT/Lecture		
55	Intangible Assets	PPT/Lecture		CO 5
54	Commencement and cessation of capitalization	PPT/Lecture		CO 5
53	Illustrations	PPT/Lecture		CO 5
52	Borrowing Cost-Recognition Criteria	PPT/Lecture		CO 5
51	Illustrations	PPT/Lecture		CO 5
50	Identification, recognition and measurement criteria	PPT/Lecture		CO 5
49	Impairment of Asset	Lecture	Debate	CO 5
48	Illustrations			
47	Accounting treatment of government grants through capital approach and income approach			
46	Government Grant	PPT/Lecture		CO 4
45	Practical Problems	PPT/Lecture		CO 4
44	Cost model and revaluation model	PPT/Lecture	Video	CO 4
43	MODULE 1V Property, Plant and equipment	Lecture		CO 4
42	r factical F1001chis	Lecture		LU 4
41	Practical Problems Practical Problems	Lecture Lecture		CO 4
40		Lecture		CO 4
39	Practical Problems Practical Problems	Lecture		CO 4
38	Practical Problems	Lecture		CO 4
37	Practical Problems	Lecture		CO 4
36	Extracts for construction contract in statement of comprehensive income and statement of financial position.	PPT/Lecture		CO 4
35	Recognition of expected losses in construction contract			CO 4
34	Measurement of outcome of the construction contract	PPT/Lecture		CO 4
33	Determine the stage of completion of construction contract	PPT/Lecture		CO 4
32	Cost	11 1/ 2000010		
31	Construction contracts-Contract Revenue and Contract			CO 4
30	Illustrations	Lecture	Session	CO 4
23	Illustrations	Lecture	Q & Ans	CO 4
28 29	Illustrations	Lecture	Quiz	CO 3
27	Methods of valuation-Revenue Recognition Illustrations	Lecture		CO 3
27	NRV-IASB requirements for valuing inventories and	PPT/Lecture		CO 3

60	Accounting procedures with simple examples	Lecture		CO 5
	Accounting for operating leases and finance leases	Lecture	Group	CO 5
61			discussion	
62	Accounting treatment of lessors and their disclosures	Lecture		CO 5
63	Comparison of profit and loss and cash flow	PPT/Lecture		CO 5
64	Practical Problems	PPT/Lecture		CO 5
65	Practical Problems	PPT/Lecture		CO 5
66	Practical Problems			
67	Statement of Cash Flows	PPT/Lecture		CO 5
68	Practical Problems			
69	Benefits and drawbacks of statement of cash flow	PPT/Lecture		CO5
70	Practical Problems			
71	Practical Problems			
72	Revision			
	CIA II	<u> </u>		

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Couse Outcome
1	10/1/2020	Assignment on GAAP and Accounting standards	CO 1
2	28/1/2019	Practical problems	CO 4

### **GROUP ASSIGNMENTS/ACTIVITES – Details & Guidelines**

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Couse Outcome
1	10/2/2020	PREPARATION OF FINANCIAL STATEMENT OF ANY COMPANIES AND ANALYSIS OF FINANCIAL STATEMENTS	CO 5

### References

- C.A KAMAL GARG Practical Guide to IFRS &Ind-AS
- MUKESH SARAF Ind AS & IFRS Converged Ind- AS
- ABBAS ALI MIRZA, GRAHAM J. HOLT- Practical Implementation Guide and Workbook for IFRS
- IFA-BPP LEARNING -IFRS for Accounting Professionals
- KAPLAN PUBLISHING IFRS Study Guide

### Web resource references:

• <a href="https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c">https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c</a>
<a href="https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c">https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c</a>
<a href="https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c">https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c</a>
<a href="https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c">https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c</a>
<a href="https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c">https://www.google.com/search?q=ifrs&rlz=1C1CHBF\_enIN706IN706&oq=IFRS&aqs=c</a>

### **COURSE PLAN**

### **COURSE-5**

PROGRAMME	BACHELOR OF COMPUTER APPLICATIONS	SEMESTER	2
COURSE CODE AND TITLE	15U2CRCOM5, CORPORATE REGULATIONS	CREDIT	3
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	K T PETER		

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Know about the concept of company and shares.	PSO4	U
CO 2	Know about the application of company law in India.	PSO4	Α
CO 3	Understand the use of the memorandum of association and article of association in a company, they also learn from this course.	PSO1	U
CO 4	Use of various documents and forms in a company.	PSO4	An
CO 5	Understand the relationship between company and its stakeholders.	PSO1, PSO4	Α
CO 6	Identify the legal compliances of the Company.	PSO4	An

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	COURSE
	MODULE I	THE SOUTH CES	17.00.110.110	O T CONTE
1	Introduction – Definitions- of a company	PPT	video	CO 1
2	Characteristics of a company	PPT/Lecture		CO 1
3	lifting of corporate veil	PPT/Lecture		CO 1
4	types of companies including one person company,	PPT/Lecture	e-resource	CO 1
5	small company and producer company	PPT/Lecture		CO 1
6	association not for profit-illegal association	PPT/Lecture		CO 1
7	Formation of company	Lecture	e-resource	CO 1
8	promoters, their legal position,	Lecture		CO 1
9	pre-incorporation contract- stages	Lecture		CO 1
10	-Do-	Lecture		CO 1
11	documents to be filed and provisional contracts;	PPT/Lecture		CO 1
12	-Do-	PPT/Lecture		CO 1
13	online registration of a company.	PPT/Lecture		CO 1
14	Revision			
15	Revision			
	MODULE II			
16	Documents – Memorandum of association,	PPT/Lecture		CO 2

17	articles of association	Lecture		CO 2
18	Doctrine of Ultravires	Lecture		CO 2
19	doctrine of oldavires  doctrine of constructive notice and indoor	Lecture		CO 2
13	management	Lecture		CO 2
20	prospectus-Importance-	Lecture		CO 2
21	Contents-shelf	PPT/Lecture		CO 2
22	red herring prospectus	PPT/Lecture		CO 2
23	misstatement in prospectus	PPT/Lecture		CO 2
24	GDR-book building-issue	PPT/Lecture		CO 2
25	GDR-book building-issue	Lecture		CO 2
26	forfeiture of share,	Lecture		CO 2
27	transmission of shares,	Lecture		CO 2
28	buyback and provisions regarding buyback-issue of	Lecture		CO 2
	bonus shares.			
29	Revision	Lecture		CO 2
30	CIA-1	•	•	•
	MODULE III			
31	Management- Directors	PPT/Lecture		CO 3
32	women directors	PPT/Lecture		CO 3
33	independent director	PPT/Lecture		CO 3
34	small shareholder's director- disqualifications	Lecture		CO 3
35	director identity number (DIN)- appointment-	Lecture		CO 3
	legal positions, powers and duties-removal of	PPT/Lecture		CO 3
36	directors			
37	-Do-	PPT/Lecture		CO 3
38	key managerial personnel	PPT/Lecture		CO 3
39	managing director	PPT/Lecture		CO 3
40	manager-company secretary	Lecture		CO 3
41	company meetings- prerequisites	PPT/Lecture		CO 3
42	general meeting and board meeting	PPT/Lecture		CO 3
43	-Do-	PPT/Lecture		CO 3
44	convening and conduct of meetings	PPT/Lecture		CO 3
45	-Do-	PPT/Lecture		CO 3
46	postal ballot	PPT/Lecture		CO 3
47	meeting through video conferencing	PPT/Lecture		CO 3
48	e-voting.	PPT/Lecture		CO 3
49	Revision	PPT/Lecture		CO 3
50	Revision			
	MODULE-IV		1	•
51	Miscellaneous Provisions- Books of accounts	Lecture	Debate	CO 4
	registers-online filing of documents	PPT/Lecture		CO 4
53	dividend provisions	PPT/Lecture		CO 4
	auditor's appointment	PPT/Lecture		CO 4
54	1 1			
55	rotation of auditors	PPT/Lecture		CO 4
56	auditor's report	PPT/Lecture		CO 4

57	NFRA and Registered Valuers	PPT/Lecture		CO 4
58	-Do-	PPT/Lecture		CO 4
59	secretarial audit	PPT/Lecture		CO 4
60	concept and modes of winding up-	PPT/Lecture		CO 4
61	-Do-	PPT/Lecture		CO 4
62	national company law tribunal (NCLT)- special courts.	PPT/Lecture		CO 4
63	-Do-	PPT/Lecture		CO 4
64	Revision			
65	65 Revision			
	MODULE-V			
66	Depositories Act 1996—Definitions	Lecture		CO 5
67	rights and obligations of depositories-	Lecture		CO 5
68	NSDL and CDSL –	Lecture		CO 5
69	Depository participants- issuers and beneficial owners-	Lecture		CO 5
70	70 CIA-II			
71	inquiry and inspections, penalty	Lecture		CO 5
72	Revision			

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Couse Outcome
1	3/1/2019	Company meetings- Importance	CO 3
2	27/1/2019	Issue of Shares	CO 2

### **GROUP ASSIGNMENTS/ACTIVITES – Details & Guidelines**

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Couse Outcome
1	2/2/2019	NSDL and CDSL	CO 5

### **References**

- Hicks, Andrew & Goo S H, Cases and Material on Company Law, Oxford University Press, UK
- Kershaw, David, Company Law in Context, Oxford University Press, UK
- Gowar, LCB, Principles of Modern Company Law, Stevens & Sons, London.
- Hanningan, Brenda, Company Law, Oxford University Press, UK
- Sharma. J. P, An Easy Approach to Corporate Laws, Ane Books Pvt Ltd, New Delhi.
- Ramaiya. A Guide to Companies Act, Wadhwa and Company Nagpur
- Kannal.S., & V.S. Sowrirajan, Company Law Procedure, Taxman's Allied Services (P) Ltd., New Delhi

• Companies Act and Corporate Laws, Bharat Law House Pvt Ltd, New Delhi **Web** 

### **COURSE PLAN**

### COURSE-6

PROGRAMME	BACHELOR OF COMPUTER APPLICATIONS	SEMESTER	2
COURSE CODE AND TITLE	15U2COCOM2 BUSINESS COMMUNICATION & MANGEMENT INFORMATION SYSTEM	CREDIT	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	ARYA SURESH		

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Analyse the methods of communication	PO1,PO2, PO6,	An
		PSO2, PSO3	
CO 2	Practice to write formal and informal letters	PO1, PSO2,	Α
		PSO3	
CO 3	Practice to write business letters	PO1, PO2, PSO1	Α
CO 4	Understanding the role and importance of information	PO1, PO2, PSO1,	U
	technology in communication	PSO2,PSO4	
CO 5	Understanding the working of management information	PO1, PO2, PO3,	U
	system in business organisations	PO4, PO5,	
		PSO2, PSO3	

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	COURSE OUTCOME		
	MODULE I					
1	Communication – Need	PPT	video	CO 1		
2	Process	PPT/Lecture		CO 1		
3	Types	PPT/Lecture	Video	CO 1		
4	Oral Communication	PPT/Lecture	e-resource	CO 1		
5	Written communication	PPT/Lecture		CO 1		
6	Verbal communication	PPT/Lecture		CO 1		
7	Nonverbal communication	Lecture		CO 1		
8	Internal communication	Lecture		CO 1		
9	External communication	Lecture		CO 1		
10	Methods of non-verbal communication	Lecture		CO 1		
11	Body Language –Kinesics	PPT/Lecture		CO 1		
12	Proxemics – Para Language	PPT/Lecture		CO 1		
13	Channels	PPT/Lecture		CO 1		

14	Barriers	PPT/Lecture		
15	Principles of Effective Communication	PPT/Lecture		
	MODULE	II .		1
16	Job Application Letters	PPT/Lecture		CO 2
17	Resume	Lecture		CO 2
18	cv	Lecture		CO 2
19	Types of Reference and Recommendation	Lecture		CO 2
	Letters			
20	Reference and Recommendation Letters	Lecture		CO 2
21	Reference and Recommendation Letters	PPT/Lecture		CO 2
22	Reference and Recommendation Letters	PPT/Lecture		CO 2
23	Reference and Recommendation Letters	PPT/Lecture		CO 2
24	Types of employment letter	PPT/Lecture		CO 2
25	Types of employment letter	Lecture		CO 2
26	Types of employment letter	Lecture		CO 2
27	Types of employment letter	Lecture		CO 2
28	Soft Skills	Lecture		CO 2
29	Revision			
30	I CIA			
	MODULE	<u> </u>	_	
31	Business Letters	PPT/Lecture		CO 3
32	Parts and Layout of Business Letters	PPT/Lecture		CO 3
33	Business Enquiry Letters	PPT/Lecture		CO 3
34	Business Enquiry Letters	Lecture	Quiz	CO 3
35	Business Enquiry Letters	Lecture		CO 4
36	Offers and Quotation	PPT/Lecture		CO 4
37	Orders and Execution	PPT/Lecture		CO 4
38	Grievances and Redressals	PPT/Lecture		CO 4
39	Sales Letters	PPT/Lecture		CO 4
40	Sales Letters	Lecture		CO 4
41	Follow up Letters	PPT/Lecture		CO 4
42	Circular Letters	PPT/Lecture		CO 4
43	Status Enquiry	PPT/Lecture		CO 4
44	Collection Letters	PPT/Lecture		CO 4
45	Collection Letters	PPT/Lecture		CO 4
46	Collection Letters	PPT/Lecture		CO 4
47	Collection Letters	PPT/Lecture		CO 4
48	Preparation of Partnership Deed	PPT/Lecture		CO 4
49	Power of Attorney (	PPT/Lecture		CO 4
50	Revision			
	MODULE IV			
51	Impact of IT on Communication	PPT/Lecture		
52	Role of Computers	PPT/Lecture		

	T	1	1	
53	Internet	Lecture	Debate	CO 5
54	Email	PPT/Lecture		CO 5
55	Telephone	PPT/Lecture		CO 5
55	Voice Mail	PPT/Lecture		CO 5
56	SMS	PPT/Lecture		CO 5
57	Video Conferencing	PPT/Lecture		CO 5
58	Teleconferencing	PPT/Lecture		CO 5
59	IVRS	Lecture		CO 5
60	New modes of communication	Lecture		CO 5
	MODULE V			
	Introduction to Management Information	Lecture		CO 5
61	System			
62	Definition	PPT/Lecture		CO 5
63	Need	PPT/Lecture		CO 5
64	Benefits	PPT/Lecture		CO 5
65	Functions	PPT/Lecture		CO 5
66	Structure	PPT/Lecture		CO 5
67	Objectives	PPT/Lecture		CO 5
68	Characteristics	PPT/Lecture		CO 5
69	Role of MIS	PPT/Lecture		CO 5
70	Relationship between Decision Making and MIS	PPT/Lecture		CO 5
71	Revision			
72	Previous Question paper discussion			

		Topic of Assignment & Nature of	
	Date of	assignment (Individual/Group –	Couse
	completion	Written/Presentation – Graded or Non-	Outcome
		graded etc)	
1	4/1/2019	CV and Resume preparation	CO 2
2	28/1/2019	Preparation of offers and quotation	CO 4

### **GROUP ASSIGNMENTS/ACTIVITES – Details & Guidelines**

•			
		Topic of Assignment & Nature of	
	Date of	assignment (Individual/Group –	Couse
	completion	Written/Presentation – Graded or Non-	Outcome
		graded etc)	
1	2/2/2019	Preparation of partnership deed	CO 4

### References

- 1. R. C. Bhatia- Business Communication
- 2. Salini Agarwal -Essential Communication Skill
- 3. P. N. Reddy & Apopannia -Essentials of Business Communication
- 4. R. C. Sharma & Krishna Mohan -Business Communication & Report Writing
- 5. M. C. Leod -Management Information System
- 6. Jerome Reuter Management Information System
- 7. Annie Philips -Communication and the Manager's Job

### Web resource references:

• <a href="https://en.wikipedia.org/wiki/communication">https://en.wikipedia.org/wiki/communication</a> business