**Sacred Heart College (Autonomous)** 

**Department of Commerce Self Finance** 

**B. COM TRAVEL AND TOURISM (S/F)** 

Course plan

Academic Year: 2018 - 2019

**Semester VI** 

COURSE PLAN			
PROGRAMME	BCOM. TRAVEL AND TOURISM (S/F)	SEMESTER	6
COURSE CODE AND TITLE	15U6CRCOM15: APPLIED COST ACCOUNTING	CREDIT	4
HOURS/WEEK	5	HOURS/SEM	90
FACULTY NAME	SHANMUGHADAS K.G.		

## **COURSE OBJECTIVES**

Understand the process costing concepts so that logical decision can be taken and apply process costing concepts in business situations

Understand the accounting procedures of job, batch and contract costing and apply in practical situations

Identify the role of CVP Analysis and apply the marginal costing principles in decision making situations of businesses

Understand the concept of various budget and apply budgetary control in business situation

To know the application of cost control techniques

Apply costing for decision making in business areas

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	REMARKS
MODUL	EI			
1	Methods of costing	Discussion		
2	Techniques of costing	Discussion		
3	Job costing – Meaning- Procedure	Lecturing and discussion		
4	Accounting for job costing	Problem		
5,	Preparation of job cost sheet	Problem	video	
6	Batch costing- Meaning- Procedure	Lecture		
7	Economic Batch Quantity	Lecture/ Problem		
8	Calculation of EBQ	Explaining with examples		
9	Preparation of Batch Cost Sheet	Lecture/ Problem		
10	Operating costing	Power point presentation		
MODULE-2	2			
11	Contract Costing-Meaning-Features	Lecture		

12 Work certified and uncertified Lecture  13 determination of profit on incomplete contract Lecture/proble m solving  14 Work-in-progress Lecture/proble m solving  15 Balance Sheet Lecture/proble m solving  16 Determination of profit on incomplete m solving  17 Lecture/proble m solving	
contract m solving  14 Work-in-progress Lecture/proble m solving  15 Balance Sheet Lecture/proble m solving	
14 Work-in-progress Lecture/proble m solving  15 Balance Sheet Lecture/proble m solving	
15 Balance Sheet Lecture/proble m solving	
15 Balance Sheet Lecture/proble m solving	
m solving	
16 Escalation clause Lecture/proble	
m solving	
17 Retention money Lecture/proble	
m solving	
18 Cost plus contract. Lecture/proble	
m solving	
19-25 Preparation of contract accounts on Lecture/proble	
completed contract and incomplete m solving	
contract	
CIA – 1	
MODULE-3	
26 Process accounts -meaning and features   Lecture/proble	
m solving	
27 Process losses Lecture/proble	
m solving	
28 Abnormal Gain and its treatment Lecture/proble	
m solving	
29-35 Preparation of process accounts Lecture/proble	
m solving	
36 Joint products ,By- products and Co- Lecture/proble	
products – Difference between joint m solving	
products, by- products and co-	
products  27.45 Methods of apportioning joint cost Leature/proble	
Methods of apportioning joint cost-  Methods of Accounting by and dusts	
Methods of Accounting by products m solving	
MODULE -4	
46 Marginal Costing Meaning-Definition Lecture and	
Problem	
solving	
Solving	
47 Difference between Marginal costing Lecture and	
and Absorption costing and differential Problem	
costing solving	
48 Advantages and disadvantages Lecture and	
Problem	
solving	

49	Break Even Analysis	Lecture/proble m solving	video	
50	Cost Volume Profit analysis	Lecture/proble m solving		
51	Simple break even chart	Lecture/proble m solving		
57-70	- Decision making -Pricing decisions- Key factor-Make or buy- Sales mix- acceptance of order.	Lecture/proble m solving		
	CIA – 2			
MODULE-5				
71	Meaning and definition- Objectives of budgetary control	Lecture		
72	advantages and disadvantages	Lecture		
73	Forecast and budget	Lecture		
74	Preliminaries for the installation of a system of budgetary control Budget centre-Budget manual-Budget committee	Lecture		
75-85	Preparation of cash budget and flexible budget	Lecture/proble m solving		
86	Performance budgeting.	Lecture/proble m solving		
87-90	Revision and question paper discussion			

	Date of	Topic of Assignment	Nature of
	completion		assignment
1	2/1/2019	Application of marginal costing for decision making	Activity
2	28/2/2019	Preparation of Budget	Activity

### References

## **SUGGESTED READINGS**

Jain. S.P and Narang.K.L: Advanced Cost Accounting

Prasad.N.K: Advanced Cost Accounting

Khan.M.Y and Jain.P.K: Advanced Cost Accounting

ThulsianP.C: Practical Costing

Arora.M.N : Principles and Practice of Cost Accounting

M.L Agarwal: Advanced Cost Accounting

Bendrey, Essentials Of Management Accounting.

Murthy R.V.V, Cost and Management Accounting.

### Web resource references:

https://www.accountingnotes.net/cost-accounting/marginal-costing

https://www.tutorialspoint.com/accounting

# COURSE PLAN

PROGRAMME	BCOM. TRAVEL AND TOURISM (S/F)	SEMESTER	6
COURSE CODE AND TITLE	15U6CPCOM2-PRINCIPLES OF BUSINESS DECISON	CREDIT	4
HOURS/WEEK	5	HOURS/SEM	90
FACULTY NAME	ALEENA VARGHESE		

COURSE OBJECTIVES		
Understand the economic concepts and theories applied in decision making		
Familiarize the standards with the law of demand and its effects in the market		
Explain the methods of forecasting the demand for a new product in the market		
Explain the loss of the production and its influencing factors		
Analyze the relationship between cost and output and optimum firm		
Understand the concept of pricing and price mechanism under various market situation		
Apply the economic theories in different business situations		

SESSION	ESSION TOPIC		VALUE ADDITIONS	REMARKS
	MODULE I			
1	Decision making- Definition of decision and decision making	PPT	video	
2	Importance of decision making	PPT/Lecture		
3	Steps in decision making	PPT/Lecture		
4	Steps in decision making			
5	Types of decisions-	PPT/Lecture		
6	Decision making environment Elements of a decision	PPT/Lecture	e-resource	
7	Theories	PPT/Lecture		
8	Areas where economic theories can be applied for business decision making	PPT/Lecture		
9	Application of economic theories in decision making-	Lecture		
10	Revision	Lecture		
	MODULE II			
11	Demand analysis	PPT/Lecture		
12	Demand meaning	CSR		
13	Definition	Lecture		

14	Law of demand	Lecture	T
15	Determinants of law	Lecture	
16	Exceptions to the law of demand	PPT/Lecture	
17	Elasticity of demand	PPT/Lecture	
18	Price elasticity	PPT/Lecture	
19	Price elasticity	PPT/Lecture	
20	Income elasticity	Lecture	
21	Income elasticity	Lecture	
22	Advertisement elasticity		
23	Advertisement elasticity		
24	Cross elasticity		
25	Cross elasticity		
26	Uses of price, income, advertisement and cross elasticities		
27	Demand forecasting		
28	Short term forecasting		
29	Short term forecasting		
30	Long term forecasting		
31	Methods of forecasting		
32	Methods of forecasting		
33	Forecasting the demand for new product		
34	Problems of income, price cross and		
25	advertisement elasticity		
35	Revision		
	CIA-1 MODULE III		
36	Production analysis	PPT/Lecture	
36	Production function	PPT/Lecture PPT/Lecture	+
38	Cobb Douglas production function	PPT/Lecture	+
38	Laws of production	Lecture	+
40	Law od diminishing returns	Lecture	+
41	Law of returns to scale	PPT/Lecture	+
42	Economies of scale	PPT/Lecture	1
43	Dis economies of scale	PPT/Lecture	
44	Isoquant curve	PPT/Lecture	
45	Iso cost curve	Lecture	1
46	Optimum combination of input	PPT/Lecture	
47	Least cost input combination	PPT/Lecture	
48	Law of returns	PPT/Lecture	
49	Business decisions	PPT/Lecture	
50	Revision	PPT/Lecture	1
30	MODULE IV		1
55	Cost analysis	PPT/Lecture	
56	Pricing theory	PPT/Lecture	1
57	Objectives	PPT/Lecture	1
58	Role of cost in pricing	PPT/Lecture	
59	Accounting cost	PPT/Lecture	
60	Long run and short run	PPT/Lecture	
61	Cost out put relations	PPT/Lecture	
61		PPT/Lecture	

62	Market conditions	PPT/Lecture
02	Theories of price determination under perfect	PPT/Lecture
63	competition	11 1/Lecture
	Price output determination under perfect	PPT/Lecture
64	competition	
65	Monopoly	PPT/Lecture
66	-monopolistic competition	PPT/Lecture
67	Oligopoly	PPT/Lecture
68	Price discrimination	PPT/Lecture
69	Price discrimination	PPT/Lecture
70	Kinked demand curve	PPT/Lecture
71	Price leadership	PPT/Lecture
72	Price leadership	PPT/Lecture
73	Pricing under collusion	PPT/Lecture
74	Revision	
75 Revision		
	CIA II	
	MODULE V	7
76	Business cycle	PPT/Lecture
77	Introduction	PPPT/Lecture
78	Phases of business cycle causes and indicators	PPT/Lecture
79	Theories of business cycle	PPT/Lecture
80	Theories	PPT/Lecture
81	Business decision	PPT/Lecture
82	Revision	
83	Uses of business cycle	
84	Revision	
85	Theories	
86	Viva	
87	Viva	
88	Revision	
89	Revision	
90	Revision	

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)
1	5/02/2019	CSR – Report of any firm

# **GROUP ASSIGNMENTS/ACTIVITES – Details & Guidelines**

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	
1	6/03/2019	Detailing selection process	

#### References

- P. F. Drucker-Principles and Practice of Management
- L. M. Prasad-Principles of Management
- Subbarao- Personnel and HRM
- Sharma and Gupta- Management Process and OB

#### **COURSE PLAN**

PROGRAMME	BCOM. TRAVEL AND TOURISM (S/F)	SEMESTER	6
COURSE CODE AND TITLE	15U6CRCOM16: PRACTICAL AUDITING	CREDIT	3
HOURS/WEEK	5	HOURS/SEM	90
FACULTY NAME	ME NIVYA JOHNY		

### **COURSE OBJECTIVES**

Understand the practical application of auditing.

Familiarize with the different types of audit in-depth.

Examine and to tackle the frauds and manipulations happening in accounts through auditing

Equip the students with the theory and methodology of auditing, audit reporting, generally accepted auditing standards & other basic concepts.

Explain the legal framework under which a company audits are conducted and apply the professions code of conduct.

Demonstrate the ability to undertake research on significant auditing issues and to keep up -to-date with developments in auditing theory and practice.

SESSION	ТОРІС	LEARNING RESOURCES	VALUE ADDITIONS	REMARKS
	MODULE 1	[		
1.	Auditing-Meaning-Scope-Objectives	PPT/Lecture	Video	
2.	Types of Audit - Merits and demerits	PPT/Lecture		
3.	Audit programme, features, advantages, Disadvantages	PPT/Lecture		
4.	Features of Audit programme	PPT/Lecture		
5.	Advantages and Disadvantages of Audit Programme	PPT/Lecture		
6.	Audit notebook, features, advantages, Disadvantages	PPT/Lecture	e-resource	
7.	Audit working paper, Evidences	PPT/Lecture		
8.	Considerations before commencing an audit	PPT/Lecture		
9.	Routine checking and test checking	PPT/Lecture		
10.	Qualifications of an auditor	PPT/Lecture		
11.	Qualifications of an auditor	PPT/Lecture		
12.	Liabilities in case of misfeasance, criminal, liability to third party	PPT/Lecture	e-resource	

13. 14. 15.	Liabilities in case of misfeasance,criminal,liability to third party  Annotation	PPT/Lecture	e-resource		
15.					
15.	1AIIIOtation	PPT/Lecture			
	Revision	PPT/Lecture			
16.	Test Paper Module 1				
	MODULE II				
17.	Internal control- Meaning- Definition -	PPT/Lecture			
	features				
18.	Internal check-steps-advantages	PPT/Lecture			
19.	Internal Audit-procedures-merits-demerits	PPT/Lecture			
20.	Audit procedure-advantages	PPT/Lecture			
21.	Vouching-differences	PPT/Lecture			
22.	Requirements of a voucher	PPT/Lecture			
23.	Annotation	PPT/Lecture			
24.	Vouching of cash sales	PPT/Lecture	Q & Ans Session		
25.	Vouching of receipts from debtors	PPT/Lecture			
26.	Vouching of various other items	PPT/Lecture			
27.	Vouching of payment of wages	PPT/Lecture			
28.	Vouching of purchase of land and building	PPT/Lecture			
29.	Duties of an auditor	PPT/Lecture			
30.	Statutory duties, contractual duties	PPT/Lecture			
31.	Duties imposed by law	PPT/Lecture			
32.	Verification –Advantages, Disadvantages	PPT/Lecture			
33.	Verification of assets, liabilities	PPT/Lecture			
34.	Valuation –Advantages-Disadvantages	PPT/Lecture			
35.	Difference between valuation and	PPT/Lecture			
39.		PPT/Lecture	Quiz		
		PPT/Lecture			
43.					
			1		
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48.			O O A .		
49.	Appointment of auditor	PP1/Lecture	~		
-	First auditor, subsequent auditor	PPT/Lecture	2001011		
		PPT/Lecture			
51.	Auditor				
52.	Filling of Government Auditor	PPT/Lecture			
53.	Annotation	PPT/Lecture			
34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 50.	Valuation –Advantages-Disadvantages Difference between valuation and verification Valuation of assets Valuation of liabilities Rights of an auditor Methods for conducting valuation, verification Annotation Revision Viva /Test CIA-1  MODULE III Audit of limited companies Qualities of company auditor Importance of Company Auditor Qualifications of an auditor Disqualifications of an auditor Appointment of auditor First auditor, subsequent auditor Filling of casual vacancies, Government Auditor Filling of Government Auditor	PPT/Lecture	Quiz  Quiz  Q & Ans Session		

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54.	Auditor's liability in share capital	PPT/Lecture	
55.	Auditor's liability in share transfer	PPT/Lecture	
56.	Removal of company auditor	PPT/Lecture	
57.	Removal of company auditor	PPT/Lecture	
58.	Surprise test		
59.	Limited company	PPT/Lecture	
60.	Audit report	PPT/Lecture	
61.	Contents of audit report	PPT/Lecture	
62.	Types of audit report	PPT/Lecture	
63.	Annotation	PPT/Lecture	
64.	Revision	PPT/Lecture	
65.	Viva / Test		
	MODULE I		
66.	Investigation – Meaning - Definition	PPT/Lecture	
67.	Features of investigation	PPT/Lecture	
68.	Essentials of investigation	PPT/Lecture	Y Y 1
69.	Methods in which investigation is conducted	PPT/Lecture	Video
70.	Types of investigation	PPT/Lecture	Quiz
71.	Investigation when fraud is suspected	PPT/Lecture	
72.	Investigation on acquisition of running business	PPT/Lecture	
73.	Annotation	PPT/Lecture	
74.	Revision	PPT/Lecture	
75.	Viva/Test		
76.	CIA - II		
	MODULE	$\overline{\mathbf{v}}$	•
77.	Recent trends in auditing	PPT/Lecture	
78.	Cost audit - objectives of cost audit	PPT/Lecture	
79.	Nature and significance of cost audit	PPT/Lecture	
80.	Tax audit - objectives of tax audit	PPT/Lecture	
81.	Management audit objective	PPT/Lecture	
82.	social audit - objective	PPT/Lecture	
	Government audit - Objective	PPT/Lecture	Group
83.	-		discussion
84.	Performance audit - objective	PPT/Lecture	
85.	Auditing in EDP	PPT/Lecture	
86.	Auditing and Assurance Standard Board	PPT/Lecture	
87.	Annotation	PPT/Lecture	
88.	Revision	PPT/Lecture	
89.	Test		
90.	Discussion		

	Date of	Topic of Assignment & Nature of assignment (Individual/Group –	
	completion	Written/Presentation – Graded or Non-graded etc)	
1	05/12/2018	Auditing scams in India	
2	15/01/2019	Identifying Audit firms and their functioning practically	

#### **GROUP ASSIGNMENTS/ACTIVITES – Details & Guidelines**

	Date of	Topic of Assignment & Nature of	
	completion	assignment (Individual/Group –	
	completion	Written/Presentation – Graded or Non-graded etc)	
1	26/2/2019	Case studies in auditing	

#### References

- Dr. K.G.C. Nair, Dr. Dipa. S. Krishnan, Dr, Suman Alexander, Practical Auditing, Chand Books.
- B N Tandon, S Sundharabahu, A handbook of Practical Auditing, S Chand Limited ,2006.

## Web resource references:

• http://www.gdcbemina.com/docs/Auditing.pdf

### **COURSE PLAN**

PROGRAMME	BCOM. TRAVEL AND TOURISM (S/F)	SEMESTER	6
COURSE CODE AND TITLE	15U6CRCOM17: ACCOUNTING FOR MANAGERIAL DECISIONS	CREDIT	4
HOURS/SEM	90		
FACULTY NAME	ANJITHA K NANDANAN		

#### COURSE OBJECTIVES

Use business finance terms and concepts when discussing.

Explain the financial concepts used in making accounting management decision.

Use effective communication skills to promote respect and relationship for financial deals.

Utilize information by applying a variety of business and industry software and hardware to major financial function.

Demonstrate a basic understanding of management accounting.

Enable the students to have a thorough knowledge on the management accounting techniques in business decision making.

SESSION	TOPIC	LEARNING	VALUE	REMARKS
		RESOURCES	ADDITIONS	
1.	Introductory Session	Lecture		
	<b>Module 1</b> Financial statements ,meaning, essentials	Lecture,PPT		
3.	Importance, characteristics	Lecture,PPT		
4.	objects, nature	Lecture,PPT	E resources	
5.	importance of analysis and interpretation	Lecture,PPT	E resources	
6.	Types of financial analysis	Lecture,PPT	E resources	
7.	external and internal analysis	Lecture,PPT	E resources	
8.	Horizontal analysis	Lecture,PPT	E resources	
9.	vertical analysis	Lecture,PPT	E resources	
10.	Methods and techniques used in Financial analysis	PPT and Lecture		
11.	techniques used in financial analysis	PPT and Lecture		

12.	comparative income statement and balance sheet	Practical Problems	
13.	comparative income statement and balance sheet	Practical Problems	
14.	common size income statement and balance sheet	Practical Problems	
15.	common size income statement and balance sheet	Practical Problems	
16.	Trend analysis	Practical Problems	
17.	Doubt clearing session and additional problems	Revision	
18.	Module 2 Ratio analysis - introduction - meaning and definition	Lecture, PPT	
19.	objectives - importance and uses	Lecture, PPT	
20.	Classification of Ratios	PPT, Lecture	
21.	Current ratio-Quick ratio-Absolute liquidity ratio	Practical Problems	
22.	Absolute liquidity ratio	Practical Problems	
23.	Long term financial ratios	Practical Problems	
24.	solvency ratio	Practical Problems	
25.	Debt equity ratio	Practical Problems	
26.	Proprietary ratio	Practical Problems	
27.	Fixed assets ratio-	Practical Problems	
28.	Debt service ratio	Practical Problems	
29.	Ratio of long term debt to shareholders fund	Practical Problems	
30.	Profitability Ratios	Practical Problems	
31.	General profitability ratios		
32.	Coverage ratios	Practical Problems	
33.	Financial ratios	Practical Problems	
34.	Turnover ratios	Practical Problems	
35.	Capital turnover ratio	Practical Problems	

36.	Return on shareholders' funds	Practical Problems		
37.	Return on equity capital-	Practical Problems		
38.	EPS	Practical Problems		
39.	Return on capital employed-	Practical Problems		
40.	Dividend yield ratio	Practical Problems		
41.	Leverage ratios	Practical Problems		
42.	Advantages and disadvantages of Ratios	Lecture, PPT		
43.	Preparation of Trading and Profit and Loss account and Balance Sheet using Ratios	Practical Problems		
44.	Preparation of Trading and Profit and Loss account and Balance Sheet using Ratios	Practical Problems		
45.	limitations of Ratios	Lecture,PPT		
46.	Discussion of important questions			
47.	CIA - First Internal Examination			
48.	Module 3 Fund Flow analysis - introduction - meaning and definition of fund	Lecture,PPT		
49.	Need for Fund Flow statement- managerial Uses	Lecture,PPT	E resources	
50.	Procedures for the preparation of fund flow statement	Lecture,		
51.	Procedures for the preparation of fund flow statement	Practical Problems		
52.	Adjusted profit and loss account	Practical Problems		
53.	Fund Flow Statement	Practical Problems		
54.	Fund Flow Statement	Practical Problems		
55.	Fund Flow Statement	Practical Problems		
56.	Distinction between Fund Flow Statement and Balance Sheet	Lecture, PPT		
57.	Distinction between Fund Flow Statement and schedule of Changes in Working capital	,		

59. schedule of Changes in Working capital Practical Problems  60. Uses of funds flow statement Lecture,PPT  61. Revision and discussion of important questions  62. Module 4Cash Flow Statement-Introduction - meaning and Definition of Cash  63. usefulness of Cash flow statement, scope Lecture,PPT  64. Classification of Cash Flows PPT and Lecture E resources  65. Preparation of Cash Flow Statement Practical Problems E resources  66. Cash flow from operating activities Practical Problems  67. Cash flow from financing activities Practical Problems	
61. Revision and discussion of important questions  62. Module 4Cash Flow Statement-Introduction - meaning and Definition of Cash  63. usefulness of Cash flow statement, scope Lecture,PPT  64. Classification of Cash Flows PPT and Lecture E resources  65. Preparation of Cash Flow Statement Practical Problems E resources  66. Cash flow from operating activities Practical Problems	
61. Revision and discussion of important questions  62. Module 4Cash Flow Statement-Introduction - meaning and Definition of Cash  63. usefulness of Cash flow statement, scope  64. Classification of Cash Flows  65. Preparation of Cash Flow Statement  66. Cash flow from operating activities  Practical Problems  Practical Problems	
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64. Classification of Cash Flows PPT and Lecture E resources  65. Preparation of Cash Flow Statement Practical Problems E resources  66. Cash flow from operating activities Practical Problems	
65. Preparation of Cash Flow Statement Practical Problems E resources  66. Cash flow from operating activities Practical Problems	
66. Cash flow from operating activities Practical Problems	
67. Cash flow from financing activities Practical Problems	
68. Cash flow from investing activities Practical Problems	
69. Cash flow statement - Direct Method Practical Problems	
70. Cash flow statement - Direct Method Practical Problems	
71. Cash flow statement- Indirect Method Practical Problems	
72. Cash flow statement- Indirect Method Practical Problems	
73. Preparation of cash flow statement. (As per Practical Problems AS-3)	
74. Difference between cash flow and fund Lecture flow statements	
75. <b>Module 5</b> Standard Costing- Meaning- Lecture Definition	
76. Preliminaries before establishing standard Lecture cost	
77. Standard Costing Practical problems	
78. Standard Costing Practical problems	
79. Different types of variances Lecture	
80. Different types of variances Lecture	

81.	Material variance	Practical problems
82.	Material variance	Practical problems
83.	Labour variance	Practical problems
84.	Labour variance	Practical problems
85.	Application of variance analysis	Practical problems
86.	Application of variance analysis	Practical problems
87.	CIA - Second Internal Examination	
88.	Previous year question paper discussion	
89.	Discussion of important questions	
90.	revision	

#### **ASSIGNMENTS**

	MODULE	Topic of assignment
1	18/2/19	Preparation of fund flow statement
2	17/2/19	Preparation of cash flow statements

#### REFERENCE BOOKS

1. Man mohan, Goyal.S.N: Principles of Management Accounting.

2. Shashi.K.Gupta and Sharma.R.K: Management Accounting

3. Gupta.S.P and Sharma.R.K: Management Accounting

4. Kulshustia and Ramanathan: Management Accounting

5. Maheswari.S.N: Management Accounting and Financial Control.

6. Pandey .I.M: Principles of Management Accounting

7. Khan.M.Y&Jain.P.K: Management Accounting

8. Revi.M.Kishore: Management Accounting

9. Jhamb H.V, Fundamentals of Management Accounting.

# COURSE PLAN

PRO	GRAMME	BCOM. TRAVEL AND TOURISM (S/F)	SEMESTER	6
	SE CODE TITLE	HOSPITALITY MANAGEMENT 15U6OPCTT4	CREDIT	3
HOU	RS/WEEK	5	HOURS/SE M	90
FACUL	TY NAME	DR.RADHIKA.P.C		

COURSE OBJECTIVES
Understand the evolution and growth of the Hospitality industry.
Analyse the organization structure and functions of departments in a Hotel
Explain the role of accommodation in tourism and the types of accommodation.
Analyse the Managerial issues in hospitality industry
Explain the domestic and international hotel chains in India
Analyse the importance of training in the hotel industry.
Check the emerging trends in hospitality management and the role of Government in development of the hotel industry.

SESSION	ТОРІС	LEARNING RESOURCES	VALUE ADDITIONS	REMARKS
	MODU	JLE I		
1	Introduction to hospitality management.	Lecturing and discussion		
2	-Do-	PPT/Lecture		
Concept of hospitality- meaning definition		PPT/Lecture		
4	Nature of hospitality	PPT/Lecture	e-resource	
5	Objectives of hospitality	PPT/Lecture		
6	hospitality in the cultural settings of India-	PPT/Lecture	eresource	

7	inducting management in hospitality industry	PPT/Lecture				
8	objectives of hospitality management	Lecture				
9	historical perspective of hospitality management	Lecture				
10	prerequisites of hospitality management hospitality management in the Indian scenario	Lecture				
	MODU	ULE II	•	•		
11	Organization of hotel	PPT/Lecture				
12	Function of Hotel Industry.	Lecture				
13	Hotel industry- concept & meaning	Lecture				
14	scope of Hotel industry	Lecture & Discussion				
15	functional departments of hotel industry	Lecture	e-resources			
16	Operational departments in hotel- divisions	PPT/Lecture				
17	functions of front office -	PPT/Lecture				
18	management of front office	PPT/Lecture				
19	Key positions in a hotel	PPT/Lecture				
20	house -keeping functions - nature and dimensions	Lecture	Video			
21	food and beverages department	Lecture				
22	managements of food services - restaurant infrastructure and management - food production infrastructure	Lecture				
23	supporting services - purchase - storage and sales	Lecture				
24	-Revision-					
25	CIA-1					
	MODU	JLE III	L	1		

26	Role of accommodation in tourism -	PPT/Lecture		
27	_Do-	PPT/Lecture		
28	Types of accommodation - grouping and categorization of hotels -	PPT/Lecture		
29	-Do-	Lecture		
30	Types of hotel based on Location	ppt& discussion		
31	Types of hotel based on facilities	PPT/Lecture		
32	Star categorisation of hotels	PPT/Lecture		
33	Five star & five star delux	PPT/Lecture		
34	three star & four star hotels	PPT/Lecture		
35	Two star & one star hotels	Lecture		
36	heritage hotels and types	PPT/Lecture	e-resource & video	
37	Registration forms of hotel ownership	PPT/Lecture		
38	Pricing strategies of hotels	PPT/Lecture		
39	-Do	PPT/Lecture		
40	Types of pricing	PPT/Lecture		
41	-Do-	PPT/Lecture		
42	Accommodation Marketing	PPT/Lecture		
43	-Do-	PPT/Lecture	Group discussion	
44	Promotion of hotel accommodation -	PPT/Lecture	KERALA TOURISM PROMO video	
45	domestic and overseas promotion	PPT/Lecture		
46	Emerging trends in promotion of hotel accommodation	PPT/Lecture		
47	public relation and hotel industry	PPT/Lecture		
48	-Revision-	PPT/Lecture		

49	-Revision-	PPT/Lecture		
50	-Revision-	PPT/Lecture		
	MODU	U <b>LE IV</b>		
51	Managerial issues in hospitality management	PPT/Lecture		
52	-Do-	PPT/Lecture		
53	Threats and challenges of managing hotels	PPT/Lecture		
54	-Do-	PPT/Lecture		
55	Trends - domestic and international hotel chains	PPT/Lecture		
56	Hotel chain in India	PPT/Lecture		
57	Leela group of hotels	PPT/Lecture	video(promo Kerala &Indian tourism)	
58	Taj Group of Hotels	PPT/Lecture	video(promo Kerala &Indian tourism)	
59	Asok group of Hotels	PPT/Lecture		
60	Advantages of hotel chains	PPT/Lecture		
61	-Do-	PPT/Lecture		
62	International Chains	PPT/Lecture	Group Discussion	
63	Importance of training in hotel industry	PPT/Lecture		
64	Induction training	PPT/Lecture		
65	factors responsible for the successful induction of managerial skill in hotel industry	PPT/Lecture		
66	-Do-	PPT/Lecture		
67	Viva on Hotel chains	viva		
68	Discussion on recent trends in accommodation	PPT/Lecture	Group Discussion	

69	Revision	PPT/Lecture	
70	Revision	PPT/Lecture	
	MODU	LE V	
71	Emerging trends in hospitality management.	PPT/Lecture	
72	Eco friendly accommodation	PPT/Lecture	
73	Geological lodging	PPT/Lecture	
74	Heritage hotels and its importance	PPT/Lecture	
75	cave hotels, camping sites	PPT/Lecture	
76	Changing scenario of the hospitality industry -	PPT/Lecture	
77	New marketing techniques	PPT/Lecture	
78	Effect of seasonality in promoting domestic market for hotel industry	PPT/Lecture	
79	Availability of Business facilities in a hotel	PPT/Lecture	
80	MICE Tourism facilities	PPT/Lecture	
81	Government and hotel industry - fiscal and non -fiscal incentives -	PPT/Lecture	
82	Challenges of hospitality industry in India	PPT/Lecture	
83	Revision	PPT/Lecture	
84	Revision	PPT/Lecture	
85	CIA-II		
86	Revision		
87	Discussion of Previous year question papers		
88	Discussion of Previous year question papers		
89	Question Paper discussion		
90	Revision		

			Topic of Assignment & Nature of assignment
		Date of completion	(Individual/Group - Written/Presentation - Graded or Non-
			graded etc)
ĺ	1	7/1/2019	Types of accommodation with examples
	2	27/1/2019	Recent promotional tools used in accommodation industry

#### **GROUP ASSIGNMENTS/ACTIVITIES – Details & Guidelines**

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)
1	3/2/2019	Role of accommodation in tourism industry & Recent trends(Group Discussion)

#### References

- Baker, S & Bradley, P (1990). Front Office Operations. Hong Kong: The Hong Kong Polytechnic
- Chon, K. &Sparrowe, R T (2000). Welcome to Hospitality...an Introduction. United States: Thomson Learning
- Jagmohan Negi(1997)," Hotels For Tourism Development", Metropolitan Book Co.
   (P) Ltd.; 2nd Revised edition (1997).
- Jagmohan Negi(2007),"Hotel & Tourism Laws" Frank Brothers & Company (pub)
  Pvt Ltd (2007)
- Manish Rath- Hotel Tourism and Hospitality Management.
- Krishan K. Kamra and Mohinder Chand (2007)," Basics Of Tourism: Theory,
   Operation And Practice" Kanishka Publishiners Distributors, New Delhi

### Web resource references:

- https://www.youtube.com/watch?v=lx44LxZ1KOw
- https://www.keralatourism.org/video-gallery/malabar-promo/1085
- https://www.keralatourism.org/video-gallery/kumarakom-houseboat/747