

SACRED HEART COLLEGE (AUTONOMOUS)

Department of Commerce (self)

BACHELOR OF COMMERCE

[TRAVEL & TOURISM – S/F]

Course plan

Academic Year 2018-19

Semester 1

Programme Outcome

	Programme Outcome
PO 1	Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.
PO 2	Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the word by connecting people, ideas, books, media and technology.
PO 3	Effective Citizenship: Demonstrate empathetic social concern and equity centered national development, and the ability to act an informed awareness of issues and participate in civic life through volunteering.
PO 4	Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.
PO5	Ethics: Recognise different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.
PO 6	Global Perspective: Understand the economic, social and ecological connections that link the world's nations and people.

BACHELOR OF COMMERCE (TRAVEL & TOURISM)

PROGRAM SPECIFIC OUTCOMES	
PSO 1	Fulfil the manpower requirements in various commerce subjects catering to the needs of trade, industry and commerce.
PSO 2	Demonstrate ethical values, capacity for sustainable team work and professional communication and leadership skills.
PSO 3	Practice entrepreneurship and sustain their ventures through environmentally friendly practices.
PSO 4	Assimilate the knowledge, skills and attitudes required for the formation of a responsible citizenry.
PSO 5	Understand their prospects of employability or for higher education from a global perspective.
PSO 6	Facilitating assimilation of knowledge and skill among the students in the field of travel and tourism.
PSO 7	Equipping students with knowledge related to tourism marketing and encouraging responsible tourism activities.

Course Structure

Course Code	Title Of The Course	No. Hrs./Week	Credits	Total Hrs./Sem
15U1CCENG1	COMMUNICATION SKILLS IN ENGLISH	5	4	90
15U1CCHIN1C/ 15U1CCFRN1C/ 15U1CCMAL1C	PROSE AND APPLIED HINDI / FRENCH FOR BUSINESS COMMUNICATION I /- KADHA, KAVITHA	4	4	72
15U1RCOM1	BUSINESS STATISTICS	4	3	72
15U1RCOM2	FINANCIAL ACCOUNTING	4	4	72
15U1RCOM3	BUSINESS REGULATORY FRAMEWORK	4	3	72
15U1COCOM1	BUSINESS ENVIRONMENT	4	4	72

COURSE PLAN 2018-19

PROGRAMME	UG COMMON COURSE 1	SEMESTER	1
COURSE CODE AND TITLE	15U1CCENG 1: Communication Skills in English	CREDIT	4
HOURS/WEEK	5	HOURS/SEM	90
FACULTY NAME	Dr. Rajesh James/ Prof. Shijo Varghese		

	COURSE OUTCOMES	PSO	PO
CO 1	Understand the mechanics of English language and comprehend the meaning of simple narrations, announcements and instructions.	1	1, 2
CO 2	Make inferences about the implications of statements from stress and tone recognize the various registers of speech.	1	1, 2
CO 3	Listen to formal presentations and prepare lecture notes in the appropriate format.	1,3	1, 2, 3
CO 4	Use English for a variety of speaking contexts including conversations, presentations, speeches, discussions and negotiations.	1,3	1,2,3,4,5
CO 5	Critically evaluate presentations, narrations, speeches and analyse and evaluate their content and respond to them appropriately.	1,3	1,2,5
CO 6	Creatively respond to one's surroundings in the form of drama, poetry, narrations, and songs, and perform them before an audience.	1,3	1,2,3,4,5,6

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	1	3	0	0	0	0	2	0	0	0	0
CO 2	3	3	0	0	0	0	2	0	0	0	0
CO 3	2	3	3	0	0	0	3	0	3	0	0
CO 4	3	2	2	2	1	0	2	0	2	0	0
CO 5	2	2	0	0	2	0	2	0	3	0	0
CO 6	2	3	2	1	2	2	2	0	3	0	0

Weight Indicators: 0 - No Mapping strength, 1 - Low, 2 - Medium, 3 - High

COURSE PLAN

SESSI ON	TOPIC	Learning Resources	Activity	Course Outcome
MODULE I				
MODULE – I : Speech Sounds				
1	Introduction to Communication Skills	Course book	Lecture	CO 1
2	Phonemic symbols	Audio	Q & A	CO 1
3	Vowels	Audio	Q & A	CO 1
4	Consonants	Audio	Q & A	CO 1
5	Vowels	Audio	Q & A	CO 1
6	Consonants	Audio	Q & A	CO 1
7	Syllables	Course book	Exercises	CO 1
8	Syllables	Audio	Q & A	CO 1
9	Syllables	Audio	Q & A	CO 1
10	Word stress	Audio	Q & A	CO 1
11	Word stress	Course book	Exercises	CO 1,2
12	Word stress	Course book	Exercises	CO 1,2
13	Word stress	Audio	Q & A	CO 1
14	Stress in polysyllabic words	Audio	Q & A	CO 1
15	Stress in polysyllabic words	Course book	Exercises	CO 1, 2
16	Stress in polysyllabic words	Course book	Exercises	CO 1, 2
17	Stress in words used as different parts of speech	Audio	Q & A	CO 1
18	Stress in words used as different parts of speech	Audio	Q & A	CO 1
19	Stress in words used as different parts of speech	Lecture		CO 1, 2
MODULE II : Listening				
20	Sentence stress	Course Book	Lecture	CO 2

21	Sentence stress	Audio	Q& A	CO 2
22	Sentence stress	Audio	Q& A	CO 2
23	Sentence stress	Lecture	Exercises	CO 2
24	Weak forms and strong forms	Audio	Q & A	CO 2
25	Weak forms and strong forms	Audio & Lecture	Exercises	CO 2
26	Weak forms and strong forms	Lecture	Exercises	CO 2
27	Intonation	Lecture	Exercises	CO 2
28	Intonation	Audio	Q & A	CO2
Internal Assessment Test 1				
30	Awareness of different accents	Video	Q & A	CO 2
31	Awareness of different accents	Audio/Video	Q & A	
32	Awareness of different accents	Audio/Video	Q & A	CO 2
MODULE- III: Speaking				
33	American English	Course Book	Lecture	CO 2,3
34	American English	Audio	Discussion	CO 2,3
35	American English	Audio	Discussion	CO 2,3
36	American English	Audio	Exercises	CO 2,3
37	British and Indian English	Course Book	Discussion	CO 2,3
38	British and Indian English	Audio	Discussion	CO 2,3
39	British and Indian English	Audio	Discussion	CO 2,3
40	British and Indian English	Audio	Discussion	CO 2,3
Unit II: Academic Listening & Note-taking				
41	Influence of the mother tongue	Course Book	Lecture	CO 3
42	Influence of the mother tongue	Course book	Exercises	CO 3
43	Influence of the mother tongue	Audio	Exercises	CO 3

44	Influence of the mother tongue	Audio	Exercises	CO 2,3
45	Active listening	Audio	Exercises	CO 2,3
46	Active listening	Audio	Exercises	CO 2,3
47	Barriers to listening	Audio	Exercises	CO 2,3
48	Barriers to listening	Audio	Exercises	CO 2,3
MODULE III				
Unit 1 – Art of Small Talk				
49	Seminar Presentation	Course book	Lecture	CO 1,2,4
50	Listening and note taking	Course book	Exercises	CO 1,2,4
51	Listening and note taking	Audio	Q & A	CO 1,2,4
52	Listening and note taking	Course book	Q & A	CO 4
53	Listening and note taking	Course book	Exercises	CO 4
54	Listening to announcements	Audio	Exercises	CO 4
55	Listening to announcements	Course book	Exercises	CO 4
56	Listening to announcements	Course book	Exercises	CO 1,2,4
57	Listening to announcements	Course book	Exercises	CO 4
Unit II: Transactional Conversation				
59	Listening to news on the radio and television	Course book	Exercises	CO 1,2,4
60	Listening to news on the radio and television	Course book	Exercises	CO 1,2,4
61	Listening to news on the radio and television	Course book	Exercises	CO 1,2,4
62	Word stress and rhythm	Course book	Exercises	CO 1,2,4
63	Word stress and rhythm	Course book	Exercises	CO 1,2,4
64	Pauses and sense groups	Course book	Exercises	CO 1,2,4
65	Pauses and sense groups	Course book	Exercises	CO 1,2,4
66	Pauses and sense groups	Course book	Exercises	CO 1,2,4
67	Falling and rising tones	Course book	Exercises	CO 1,2,4

68	Falling and rising tones	Course book	Exercises	CO 1,2,4
69	Falling and rising tones	Course book	Exercises	CO 1,2,4
Unit III: Telephone Conversation				
70	Fluency and pace of delivery	Course book	Lecture	CO 4
71	Internal Examination	Course book	Exercises	CO 4
72	Art of small talk	Course book	Exercises	CO 1,2,4
Internal Assessment 2				
MODULE IV				
Unit 1: Presentation				
73	Participating in conversations	Course book	Lecture	CO 4 & 6
74	Participating in conversations	Discussion	Exercises	CO 4 & 6
75	Participating in conversations	Course book	Lecture	CO 4 & 6
76	Making a short formal speech	Course book	Discussion	CO 4 & 6
77	Participating in conversations	Course book	Discussion	CO 4 & 6
78	Describing people	Course book	Discussion	CO 4 & 6
79	Describing people	Course book	Discussion	CO 4 & 6
80	Place, events and things	Course book	Lecture	CO 4 & 6
81	Group discussion skills and telephone skills	Course book	Discussion	CO 4 & 6
82	Reading: theory and Practice -----	Course book	Discussion	CO 4 & 6
83	Scanning - Surveying a textbook using an index	Course book	Discussion	CO 4 & 6
84	Reading with a purpose – making predictions	Course book	Discussion	CO 4 & 6
MODULE – IV: Reading				
85	Understanding text structure	Course book	Lecture	CO 4 & 6
86	Locating main points – Making inferences	Course book	performance	CO 4 & 6
87	Reading graphics	Course book	performance	CO 4 & 6

88	Reading critically	Course book	performance	CO 4 & 6
89	Reading for research	Course book	performance	CO 4 & 6
90	Reading for research			

INDIVIDUAL ASSIGNMENTS/SEMINAR – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc.)	Course Outcome
1	4/8/2018	Presentations	CO 2
2	28/8/2018	Role plays	CO 3

GROUP ASSIGNMENTS/ACTIVITIES – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Course Outcome
1	12/9/2018	Group Discussions	CO 1,2,4,5
2	20/9/2018	Performances	CO 1,2,,4,5

References

V.Sasikumar, P Kiranmai Dutt and Geetha Rajeevan, . Communication Skills in English. Cambridge University Press and Mahatma Gandhi University.

COURSE PLAN

PROGRAMME	B.COM TRAVEL & TOURISM (S / F)	SEMESTER	1
COURSE CODE & TITLE	15U1CCMAL1C Katha, Kavitha	CREDITS	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	VISHNU RAJ P. Dr. JUSTINA K AUGTINE		

CO No	COURSE OUTCOMES	CL	PSO	PO
1	കഥാസാഹിത്യവും കവിതാസാഹിത്യവുമായി പരിചയപ്പെടുക	Un	2,4	2,1,3
2	ഭാഷാപഠനം സാഹിത്യാനുഭവത്തിലൂടെ ആവിഷ്കരിക്കുക	Cr	2,3,4	2,3
3	വായനാഭിരുചി വർദ്ധിപ്പിക്കുക	An	4	3,2
4	സാഹിത്യ പരിചയം ഉണ്ടാക്കുക	Ev	4	1,2
5	വ്യാവഹാരിക തലത്തിൽ മാതൃഭാഷാപ്രയോഗിക്കുവാനുള്ള കഴിവ് നേടുക	Ap	2,3,4	1,2,3

CL* Cognitive Level

R- Remember

U- Understand

A- Apply

An- Analyze

E- Evaluate

Cr- Create

CO - PO/PSO Mapping											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	1	1	0	0	0	0	2	0	3	0
CO 2	0	3	2	0	0	0	0	2	3	1	0
CO 3	0	2	2	0	0	0	0	0	0	3	0
CO 4	1	1	0	0	0	0	0	0	0	2	0
CO5	3	3	2	0	0	0	0	2	3	2	0

Mapping Strength: 0-No Mapping strength, 1- Low, 2-Medium, 3-High

Session	Topic	Teaching method	Learning Resources	Course Outcome
Module I				
1	മലയാളസാഹിത്യം - സാമാന്യാവലോകനം	Lecturing	Text	1,2,3,4
2	ചെറുകഥയുടെ ചരിത്രം	Lecturing	ചെറുകഥാ പഠനങ്ങൾ	1,2,3,4
3	ചെറുകഥയുടെ ചരിത്രം	Discussion	Text	1,2,3,4
4	മരപ്പാവകൾ	Reading	Text	1,2,3
5	മരപ്പാവകൾ	Demonstrating	Text	1,2,3
6	മരപ്പാവകൾ	Lecturing	ചെറുകഥാ പഠനങ്ങൾ	1,2,3,4
7	പെരുമഴയുടെ പിറേന്ന്	Discussion	Text	2,3,4
8	പെരുമഴയുടെ പിറേന്ന്	Demonstrating	Text	1,2,3
9	പെരുമഴയുടെ പിറേന്ന്	Reading	Text	1,2,3,5

10	മാണിക്കൻ	Discussion	Text	1,2,3
11	മാണിക്കൻ	Demonstrating	Text	2,3,4
12	മാണിക്കൻ	Discussion	Text	1,2,3
13	ഒരു പാട്ടിന്റെ ദൂരം	Discussion	Text	2,3,4
14	ഒരു പാട്ടിന്റെ ദൂരം	Reading	ചെറുകഥാ പഠനങ്ങൾ	2,3,4
15	ഒരു പാട്ടിന്റെ ദൂരം	Demonstrating	Text	1,2,3
16	കഥകളുടെ സാമാന്യാവലോകനം	Discussion	Text	1,2,3,4
Module II				
17	വിപണികൾ പൂക്കുന്നു	Discussion	Text	2,3,4
18	വിപണികൾ പൂക്കുന്നു	Demonstrating	Text	2,3,4,5
19	വിപണികൾ പൂക്കുന്നു	lecturing	Text	2,3
20	വാർത്തയുടെ ഗന്ധം	Discussion	ചെറുകഥാ പഠനങ്ങൾ	2,3,4,5
21	വാർത്തയുടെ ഗന്ധം	Discussion	Text	1,2,3
22	വാർത്തയുടെ ഗന്ധം	lecturing	Text	2,3
23	രാധ രാധ മാത്രം	Discussion	Text	1,2,3
24	രാധ രാധ മാത്രം	Discussion	ചെറുകഥാ പഠനങ്ങൾ	2,5
25	രാധ രാധ മാത്രം	lecturing	Text	2,3
26	പൂവമ്പഴം	Discussion	Text	2,3,4
27	പൂവമ്പഴം	lecturing	Text	2,3
28	പൂവമ്പഴം	Discussion	ചെറുകഥാ പഠനങ്ങൾ	1,2,3

29	കഥകളുടെ സാമാന്യാവലോകനം	Lecturing	Text	1,2,3
Module III,				
30	മലയാളകവിതയുടെ ചരിത്രം	Lecturing	കവിതാപഠനങ്ങൾ	23,4
31	മലയാളകവിതയുടെ ചരിത്രം	Discussion	Text	23,
32	മെക്കാളയുടെ മകൾ	Lecturing	Text	2,3,
33	മെക്കാളയുടെ മകൾ	Reading	Text	1,2
34	മെക്കാളയുടെ മകൾ	Discussion	കവിതാപഠനങ്ങൾ	2,3,4
35	മെക്കാളയുടെ മകൾ	Discussion	Text	2,4
36	നാടവിടെ മക്കളെ	Lecturing	Text	2,3
37	നാടവിടെ മക്കളെ	Reading	Text	1,2,3
38	നാടവിടെ മക്കളെ	Discussion	കവിതാപഠനങ്ങൾ	2,4,
39	നാടവിടെ മക്കളെ	Discussion	Text	2,4,5
40	റാന്തൽ വെളിച്ചം	Lecturing Discussion	Text	2,,3
41	റാന്തൽ വെളിച്ചം	Reading	Text	2,345
42	റാന്തൽ വെളിച്ചം	Discussion	കവിതാപഠനങ്ങൾ	4,5
43	റാന്തൽ വെളിച്ചം	Discussion	Text	2,34
44	അഭിസാരിക	Lecturing	Text	2,34
45	അഭിസാരിക		കവിതാപഠനങ്ങൾ	3,45
46	അഭിസാരിക	Reading	Text	2,3

47	അഭിസാരിക	Discussion	Text	2,3,4,5
48	കവിത - സാമാന്യാവലോകനം	Discussion	Text	234
Module - IV				
49	മീര പാടുന്നു	Reading Discussion	Text	1,2,3
50	മീര പാടുന്നു	Discussion	കവിതാപഠനങ്ങൾ	2,3,4
51	മീര പാടുന്നു	Lecturing	കവിതാപഠനങ്ങൾ	3,4,5
52	മീര പാടുന്നു	Discussion	Text	2,3,4
53	കോഴി	Lecturing	Text	2,3
54	കോഴി	Reading Discussion	Text	2,3,4
55	കോഴി	Discussion	കവിതാപഠനങ്ങൾ	2,3,4,5
56	കോഴി	Discussion	Text	3,4,5
57	പട്ടാമ്പിപ്പുഴ മണലിൽ	Lecturing	Text	1,,2,3
58	പട്ടാമ്പിപ്പുഴ മണലിൽ	Discussion	കവിതാപഠനങ്ങൾ	12,3,4
59	പട്ടാമ്പിപ്പുഴ മണലിൽ	Lecturing Discussion	Text	2,3,4,5
60	പട്ടാമ്പിപ്പുഴ മണലിൽ		Text	2,3,4
61	ഇരുപക്ഷം പെടും ഇന്ദു വല്ല ഞാൻ	Reading	കവിതാപഠനങ്ങൾ	3,4,5
62	ഇരുപക്ഷം പെടും ഇന്ദു വല്ല ഞാൻ	Discussion	Text	3,4,5
63	ഇരുപക്ഷം പെടും ഇന്ദു	Discussion	Text	2,3,4

	വല്ല ഞാൻ			
64	ഇരുപക്ഷം പെടും ഇന്ദു വല്ല ഞാൻ	Lecturing	കവിതാപഠനങ്ങൾ	1,2,3,
65	കവിത- സാമാന്യാവലോകനം	Reading	കവിതാപഠനങ്ങൾ	1,2,34
66	സെമിനാർ	Presentation	Text	1,2,3
67	സെമിനാർ	Discussion	Text	1,2,3
68	സെമിനാർ	Presentation	Text	1,2,3
69	സെമിനാർ	Discussion	Text	1,2,3
70	സെമിനാർ	Presentation	Text	1,2,3,4
71	സെമിനാർ	Discussion	Text	1,2,3,4
72	സെമിനാർ	Presentation	Text	1,2,3,4

ASSIGNMENTS

Sl no	Date of submission/completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)
1	By October	മലയാളത്തിലെ തെരഞ്ഞെടുത്ത കഥാകൃത്തുക്കളുടെ വിവരണങ്ങൾ
2	By October	പഠിക്കാനുള്ള കവികളുടെ സിലബസിനു പുറത്തുള്ള കവിതകളുടെ ശേഖരണവും

SEMINAR

	Date of submission/completion	Topic of semiar & Nature of seminar (Individual/Group – Written/Presentation – Graded or Non-graded etc)
1	By October	പാഠഭാഗങ്ങളുടെ അവതരണം
2	By October	പാഠഭാഗങ്ങളുടെ അവതരണം

Referance :

1. സമ്പൂർണ്ണ മലയാള സാഹിത്യചരിത്രം - എഡിറ്റർ :പത്മനാഭൻ നായർ
2. മലയാളകവിതാ സാഹിത്യ ചരിത്രം- ഡോ .എം .ലീലാവതി
3. ചെറുകഥ ഇന്നലെ ഇന്ന് - എം അച്യുതൻ

COURSE PLAN

PROGRAMME	B.COM TRAVEL & TOURISM (S / F)	SEMESTER	1
COURSE CODE AND TITLE	15U1CCHIN1C - ONE ACT PLAYS AND SHORT STORIES (SEM I)	CREDIT	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	Dr. MINIPRIYA R, SYAMLAL M.S		

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Student will be able to recognise the social significance of a literary work in any language.	PO 2, PSO 2	U
CO 2	Identify the socio-cultural aspects of literary works in different periods.	PO 6, PSO 4	An
CO 3	Compare the stylistic approaches in different forms of literature.	PO 2	U
CO 4	Connect the cultural trends to literary forms.	PO 3, PSO 4	An
CO 5	Develop creative thinking capacity through literature.	PO 1, PSO 4	An

CL* Cognitive Level

R- Remember

U- Understand

B- Apply

An- Analyze

E- Evaluate

Cr- Create

CO - PO/PSO Mapping

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3	PSO 4
CO 1		1						1		
CO 2				2		2				2
CO 3		2								
CO 4			2	2						2
CO 5	3			3						2

Mapping Strength

0- No Mapping strength

1- Low

2- Medium

3- High

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	COURSE OUTCOME
MODULE I				
1	General Introduction about Hindi Literature especially short stories	Lecture/Discussion		CO 1
2	Eedgaah	Lecture/Discussion		CO 1
3	Eedgaah	Lecture/PPT	Video	CO 1
4	Eedgaah	Lecture		CO 1
5	Introduction about Hindi Literature especially One Act Plays	Lecture/Discussion		CO 1, CO 2
6	Das Hazaar	Lecture/PPT		CO 1
7	Das Hazaar	Lecture		CO 1, CO 2
8	Eedgaah	Interaction	Video	CO 1
9	Eedgaah	Lecture		CO 1
10	Das Hazaar	Lecture/Discussion		CO 1, CO 2
11	Das Hazaar	Lecture		CO 2, CO 3
12	Eedgaah	Interaction		CO 3, CO 4
13	Eedgaah	Lecture	Video	CO 3, CO 4
14	Revision	Lecture	Discussion	CO 1, CO 3
15	Das Hazaar	Lecture	Presentation by students	CO 5
16	Revision	Interaction		CO 5
17	Madhua	Interaction		CO 1

18	Madhua	Lecture	Seminar	CO 1
19	Malav Prem	Lecture/Discussion		CO 1
20	Malav Prem	Lecture	Seminar	CO 1
21	Madhua	Interaction		CO 1
22	Madhua	Lecture/Discussion	Seminar	CO 1
23	Malav Prem	Lecture/PPT		CO 1, C3
24	CIA – I (1Hour Exam)			
MODULE II				
25	Malav Prem	Lecture		CO 1, CO 3
26	Malav Prem	Lecture		CO 1
27	Madhua	Lecture		CO 1
28	Madhua	Lecture/Discussion		CO 1
29	Malav Prem	Interaction	Presentation by students	CO 1, CO 3
30	Malav Prem	Lecture		CO 1
31	Madhua	Lecture		CO 1
32	Madhua	Lecture/Discussion		CO 1
33	Revision	Lecture	Discussion	CO 1
34	Malav Prem	Lecture		CO 3
35	Revision	Lecture		CO 2, CO 3
36	Haldi Ghati Mein	Interaction		CO 1
37	Haldi Ghati Mein	Lecture		CO 1
38	Haldi Ghati Mein	Lecture/Discussion		CO 1
39	Das Minute	Lecture/PPT		CO 1
40	Das Minute	Lecture		CO 1

41	Haldi Ghati Mein	Lecture		CO 1
42	Haldi Ghati Mein	Lecture/Discussion	Seminar	CO 3
43	Das Minute	Lecture/Discussion	Presentation by students	CO 1
44	Das Minute	Lecture		CO 4, CO 5
45	Haldi Ghati Mein	Lecture		CO1, CO 3
46	Haldi Ghati Mein	Discussion		CO 3
47	CIA – II (2 Hours Exam)			
MODULE III				
48	Das Minute	Lecture/PPT		CO 4, CO 5
49	Das Minute	Lecture		CO 1
50	Aardra	Lecture		CO 1
51	Aardra	Discussion	Seminar	CO 1
52	Aardra	Lecture		CO 1
53	Bhor Ka Tara	Lecture	Video	CO 1
54	Bhor Ka Tara	Lecture		CO 1
55	Aardra	Lecture/Discussion		CO 1
56	Aardra	Discussion		CO 1
57	Bhor Ka Tara	Lecture/PPT	Video	CO 3
58	Bhor Ka Tara	Lecture		CO 5
59	Bhor Ka Tara	Lecture	Presentation by students	CO 5
60	Pita	Lecture		CO 1
61	Pita	Lecture/Discussion		CO 1
62	Ghar Band	Discussion		CO 1
63	Ghar Band	Lecture		CO 1

64	Pita	Lecture		CO 1, CO 2
65	Pita	Lecture/Discussion		CO 1, CO 2
66	Pita	Lecture	Seminar	CO 1, CO 2
67	Ghar Band	Lecture/Discussion		CO 1, CO 5
68	Ghar Band	Lecture/Discussion	Presentation by students	CO 1, CO 4
69	Ghar Band	Interaction		CO 4, CO 5
70	Revision		Discussion	CO 5
71	Revision			CO 1, CO 2
72	Evaluation of the course			CO 1, CO 2, CO 3, CO 4, CO 5

INDIVIDUAL ASSIGNMENTS/SEMINAR – Details & Guidelines (B.Com. TAX)

Sl.No	Date of Completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Course Outcome
1	Assignment (October)	Review of a lesson based on the text book 1 and reference-Writing (Individual)	CO 1, CO 2
2	Seminar (October)	Presentation on a given topic based on t the text book 2 and reference – oral (Individual)	CO 3, CO 5

GROUP ASSIGNMENTS/ACTIVITES – Details & Guidelines

Sl.No	Date of Completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Course Outcome
1	September	Literary Analysis of One Act Play and its video (Group Discussion)	CO 1
2	September	Presentation of any scene from One Act Plays (Group Activity)	CO 4, CO 5

References

- Dṛṣṭī kī khojā. Vishnu Prabhakar. Prakāśana Vibhāga, Rañjana Prakāśana

Web resource references:

- epustakalay.com
- www.hindikunj.com

COURSE PLAN

PROGRAMME	B.COM TRAVEL & TOURISM (S / F)	SEMESTER	1
COURSE CODE AND TITLE	15U1CCFRN1A - FRENCH LANGUAGE AND COMMUNICATION SKILLS I	CREDIT	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	MIRA JOSHY		

	COURSE OUTCOMES	PO	PSO	CL
CO 1	Identify the culture, history, mannerisms and traditions of France and Francophone countries to develop intercultural communication.	PO1,PO2, PO6,	PSO2	Un
CO 2	Use words and expressions in a simple and structured grammatical manner for communication purpose in business and in our daily life.	PO1,PO4	PSO3	Ap
CO 3	Co-relate specific features of France including gastronomy, social institutions, politics and present french scenario to one's own country	PO1, PO2	PSO1,PS O4	An
CO 4	Analyse an issue of concern including topics related to environment society and health; to enumerate its causes and consequences and suggest solutions.	PO1, PO2	PSO3	An
CO 5	Communicate effectively in french.	PO1, PO2, PO3,PO5	PSO5	Ap

CL* Cognitive Level

R- Remember

U- Understand

C- Apply

An- Analyze

E- Evaluate

Cr- Create

CO - PO/PSO Mapping												
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO6
CO 1	2	2	0	0	0	3	1	2	0	1	0	0
CO 2	3	1	0	2	0	0	1	0	3	0	0	0
CO 3	2	3	1	0	0	0	1	0	1	2	0	0
CO 4	2	3	1	0	1	0	0	1	2	0	0	0
CO 5	1	3	1	0	2	0	0	1	2	0	2	0

Mapping Strength

0- No Mapping strength

1- Low

2- Medium

3- High

Session	Topic	Method of Teaching	Value Additions and activity	CO
	MODULE I			
1	Introducing French Basics	role play, Discussion	french basic communication	1,2,3
2	French basics -alphabets	chalk n talk, audio	Exercise	1,2,3
3	french basics	audio ppt, discussion	Exercise	1,2,3
4	Introduce oneself during a conference	chalk n talk	Exercise	1,2,3
5	numbers 1-20	role play, audio ppt	Exercise	1,2,3
6	verbs introduction	chalk n talk	Exercise	1,2,3

7	conjugation introduction	chalk n talk,ppt audio	audio	1,2,5
8	Greetings	role play,audio ppt	Know a new culture	1,2,6
9	Basic useful sentences in French	role play, audio ppt	Exercise	1,2,3
10	spell in French	role play,audio ppt	presentation	1,2,
11	Indefinite articles	chalk n talk,audio ppt	Exercise	1,2
12	pronunciation of vowels	role play,audio ppt	Exercise	1,2
13	French culture	Discussion, audio,ICT	Exercise	6,7,8
14	Revision			
	MODULE II			
15	introducing a third person	game,audio ppt	Exercise	2,3
16	Asking personal information in french	role play,audio ppt	Exercise	2,3
17	Asking questions to acquaint with others	role play,audio ppt	Interaction	2,3
18	Asking for something	chalk n talk	Exercise	2,3
19	ER verbs,negation	chalk n talk, audio ppt	Exercise	2,3
20	adjectives of nationalities	role play, conversation	Exercise	2,3
21	grammar articles	role play, listening	Ppt	2,3
22	CIA 1			2,3
23	Profession	cross words,chalk n talk	Exercise	2,3
24	interests and tastes	role play,audio	Exercise	2,3,4
25	speak about the weather	Exercises ,chalk n talk,audio	Q and A	1,2,4,5

26	French business sector and mannerisms	roleplay, audio	knowing culture	5,6,7,8
27	talk about likings	Discussion, ICT, audio	Exercise	5,6,7,8
28	Revision			
		MODULE III		
29	describe a locality	oral, description	Q and A	2,3,
30	Express in quantity	role play, chalk n talk	Exercise	2,3
31	telephone conversation	audio, chalk n talk	Q and A	2,3
32	places vocabulary	games, music, audio	Video	2,3,5
33	Fix an appointment	audio, chalk n talk	daily needed vocabs	2,3
34	sending SMS	chalk n talk, audio ppt	Q and A	2,3
35	Adjectives	role play, audio ppt	Exercise	2,3
36	Prepositions	role play , audio ppt	Exercise	2,3,4
37	express cause and consequence	chalk talk/roleplay	Exercise	2,3
38	know how to telephone in France	chalk n talk , audio ppt	Exercise	2,3
39	Describing your ideal locality	role play/presentation	Exercise	2,3
40	writing a business mail	audio ppt	Exercise	1,2,3

41	French culture-express preference for city or village	Discussion	knowing culture	5,6,7,8
42	CIA REVISION			
43	CIA 2			
44	Corresponding with a friend expressing one's likings	chalk n talk/Role plays	Exercise	2,3
45	speak about a person's character	role play ,GD	know each other	5,6,7
46	adjectif possessif part 1	chalk n talk,audio ppt	Exercise	1,2,3
47	adjectif possessif part 2	chalk n talk, audio ppt	Exercise	2,4,5
48	speak about the surroundings	Discussion	Exercise	2,3
49	introduce and describe someone	role play	Exercise	2,3,4
50	activities - vocabulary	lecture,audio	Exercise	1,2,5
51	sports vocabulary	speaking/role play	general knowledge	1,2,3
52	Vocabulary - relations	chalk n talk,audio ppt	Exercise	2,5,6
53	famous french personality	discussion/comprehension	Exercise	5,6,7,8
54	lexique des liens de parenté	chalk n talk,audio ppt	Exercise	2,3,4
	Express one's likings	Audio ppt,discussion	Exercise	2,3
55	lexiques des loisirs	Audio ppt,discussion	Video	2,3
56	forme negation	Audio ppt,discussion	Exercise	2,3
57	pronunciation of verbs	Audio ppt,discussion	Exercise	2,3
58	form filling	Audio ppt,discussion	Exercise	2,3
59	french artists	Audio ppt,discussion	GK	2,3
60	french music	Audio ppt,discussion	Video	2,3
61	one's own musical preferences	Audio ppt,discussion		

62	french music and comparison to one's own musical preference	Discussion	knowing the culture	5,6,7,8
63	module 1 -revision			
64	module 1 -revision			
65	module 2- revision			
66	module 2-revision			
67	module 2-revision			
68	module 3-revision			
69	module 3-revision			
70	module 3-revision			
71	PYQs discussion			
72	PYQs discussion			

ASSIGNMENTS/SEMINAR – Details & Guidelines

	MODULE	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Course Outcome
1	1,2,3	preparing a presentation of regions in france and its important features(project)	CO 1,2,3
2	1,2,3	Role plays on various situations Based on daily life (seminar)	CO 3,5

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COURSE PLAN

PROGRAMME	BCOM TRAVEL & TOURISM (S/F)	SEMESTER	1
COURSE CODE AND TITLE	15U1RCOM1, BUSINESS STATISTICS	CREDIT	3
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	DR.RADHIKA.P.C		

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Explain the features, characteristics, functions and limitations of statistics.	PO1,PSO4	R
CO 2	Apply the measures of central tendency in business situations	PO1,PSO4	U
CO 3	Differentiate measures of dispersion and compute it	PO1,PSO4	U & A
CO 4	Evaluate the relevance and application of co-efficient of variation in business situations	PO1,PSO4, PSO5	A
CO 5	Focus and distinguish the types of index numbers	PO1,PSO4	U
CO 6	Evaluate the methods of trend determination and its scope in business	PO1,PSO1,PSO5	E
CO 7	Evaluate the importance of number series, matrix, interest calculation and ratios.	PO1,PSO4	E

CL* Cognitive Level n-Understand; An-Analyse; Ap-Apply; Cr- Create; Ev-Evaluate; Cr- Create

CO - PO/PSO Mapping											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3									2	
CO 2	3									2	
CO 3	3									2	
CO 4	3									2	2
CO 5	3									2	
CO 6	3									2	2
CO7	3									2	

Indicators: 0- No Mapping strength, 1. Low,2. Medium, 3. High

SL. NO	SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	COURSE OUTCOME (CO)
MODULE -1					
1	1	Business Statistics- Introduction-Meaning and Definition-history	Lecturing and discussion	Q & A Session	CO1
2	2	Inferential statistics and descriptive statistics	Lecturing and discussion		CO1
3	3	Functions of Statistics and Importance of Statistics	Lecturing and discussion		CO1
4	4	Limitations of Statistics and Distrust of Statistics	Lecturing and discussion		CO1
5	5	Statistical Survey-Planning and designing of enquiry	Explaining with examples and execution		CO1
6	6	Statistical units and executing a survey	Lecture	Video	CO1
7	7	Data sources- primary and secondary data	lecture		CO1
8	8	Method of primary data collection	Explaining with examples and execution		CO1
9	9	Drafting of questionnaire	Explaining with examples and execution		CO1
10	10	Census method and sampling, Law of statistical regularity and Law of inertia of large numbers	Power point presentation		CO1
11	11	Types of sampling –merits and demerits, Theoretical base of sampling	Lecture		CO1
12	12	Probability sampling method- types, importance , merits and demerits of each type	Power point presentation		CO1
13	13	-Do-	Power point presentation		CO1
14	14	Non probability sampling method- types, importance , merits and demerits of each type	Power point presentation		CO1
15	15	Statistical errors, Editing and coding of data-classification of data and types	lecture		CO1

16	16	Tabulation of data-objectives, types, introduction to statistical series	lecture		CO1
MODULE -2					
17	17	Measures of Central tendency-concept	Lecture	Notes	CO2
18	18	Mean- merits and demerits -	Lecture		CO2
19	19	Solving Problem of mean	Problem solving		CO2
20	20	Solving Problem of mean	Problem solving		CO2
21	21	Median- merits and demerits	Lecture		CO2
22	22	Solving Problem of median	Problem solving		CO2
23	23	Solving Problem of median	Problem solving		CO2
24	24	Mode- merits and demerits	Problem solving		CO2
25	25	Solving Problem of mode	Problem solving		CO2
26	26	Solving Problem of mode	Problem solving		CO2
27	27	Geometric Mean- merits and demerits- Solving Problem	Lecture and Problem solving		CO2
28	28	Harmonic Mean merits and demerits- Solving Problem	Lecture and Problem solving		CO2
		CIA – 1			
MODULE -3					
29	29	Concepts, absolute and relative measures of dispersion	Lecture and Problem solving		CO3
30	30	Range, inter quartile range, quartile deviation	Lecture and Problem solving		CO3
31	31	Mean deviation- concept , merits and demerits	Lecture and Problem solving		CO3
32	32-34	Mean deviation-problem solving	Problem solving		CO3

33	35-37	Standard deviation - concept , merits and demerits	Lecture and Problem solving		CO3
34	38	Lorenz curve, merits demerits, relevance and application in business, coefficient of variation	Lecture and Problem solving		CO4
35	39	Skewness- concept , merits and demerits, problem	Lecture and Problem solving		CO3 &CO4
36	40-42	Moments and Kurtosis- concept , merits and demerits	Lecture and Problem solving		CO3 &CO4
MODULE -4					
37	43	Meaning, importance, uses, of index numbers	Lecture		CO5
38	44-45	Price index, quantity index, value based index numbers. Methods of constructing index numbers.	Lecture		CO5
39	46	Laspeyer's index	Lecture and Problem solving		CO5
40	47	Paascher's index	Problem solving		CO5
41	48	Fisher's ideal index	Lecture and Problem solving		CO5
42	49	-Do-	Lecture and Problem solving		CO5
43	50	Test of consistency	Lecture and Problem solving		CO5
44	51	Test of consistency,.	Lecture		CO5
45	52-55	problems of construction in index numbers,	Lecture and Problem solving		CO5
46	56	cost of living index and its uses	Lecture and Problem solving		CO5
	57	CIA - 2			
MODULE -5					
47	58-61	Time series Analysis-Meaning- Definition-	Lecture and Problem solving		CO7

48	62-63	Components of time series-	Lecture and Problem solving	Real life examples	CO7
49	64-65	Methods of determination of trend	Lecture and Problem solving	Discussion	CO7
50	66-67	Methods of moving average-	Lecture and Problem solving		CO7
51	68	-Do-	Lecture and Problem solving		CO7
52	69-70	Methods of least squares-Scope in business.	Lecture and Problem solving		CO7
53	71-72	Revision			CO7

ASSIGNMENTS AND SEMINARS				
Sl No	Module	Topic	Nature of Assignment	Alignment with POs, PSOs and COs
1	Module -1	Designing a questionnaire and data collection	Activity	CO1
2	Module -2	Additional problems-mean, median, mode, Index Number, Time Series, Measures of Dispersion	Problem Solving	CO2, CO3,CO4,CO5 AND CO6
TEXTBOOKS AND REFERENCES				
1	Elhance D N, Elhance, Veena and Aggarwal B M Fundamentals of Statistics , Kitab Mahal House			
2	Gupta, S.P. & Gupta, Archana, Elementary Statistics, Sultan Chand and Sons, New Delhi.			
3	Gupta, C B and Gupta, Vijay., An Introduction to Statistical Methods, Vikas Publishing			
4	Gupta, S.C., Fundamentals of Statistics, Himalaya Publishing House.			
5	Kothari, C.R., Research Methodology, New Age Publications, New Delhi. 4. Sharma, J. K., Business Statistics, Pearson Education			
6	Richard, Levin & Rubin, David, S., Statistics for Management, Prentice Hall of India, New Delhi.			
7	Spiegel, M.R., Theory and Problems of Statistics, Schaum's Outlines Series, McGraw Hill Publishing Co.			

COURSE PLAN

PROGRAMME	BCOM TRAVEL & TOURISM (S/F)	SEMESTER	1
COURSE CODE AND TITLE	15U1CRCOM2, FINANCIAL ACCOUNTING	CREDIT	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	ANJITHA K NANDANAN		

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Critical Thinking and differentiation of accounting of non- profit organization and profit making organisations	PO1,PO2 PSO4	U
CO 2	Accounting of non-profit organisation leads to effective citizenship	PO3 PSO4	A
CO 3	Royalty of different natural resources and its treatment in the books of Lessee and lessor leads to discussions and understanding in environment related issues	PO4 PSO 5	U
CO 4	Branch and Consignment Accounting helps in developing global perspective in the era of MNC's	PO6 PSO 5	An

CL* Cognitive Level

R- Remember

U- Understand

A - Apply

An- Analyze

E- Evaluate

Cr- Create

CO - PO/PSO Mapping

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	1	2	0	0	0	0	0	0	0	2	0
CO 2	0	0	2	0	0	0	0	0	0	2	0
CO 3	0	0	0	2	0	0	0	0	0	2	2
CO 4	0	0	0	0	0	2	0	0	0	2	2

Mapping Strength

0. No Mapping strength
1. Low
2. Medium
3. High

MODULE I					
Sl.No	Session	Topic	Method of Teaching	Value Additions	CO
1	1-2	Accounting-definition-objectives-function	Discussion	Quiz	CO1
2	3	GAAP	Discussion/PPT	Qand A	CO1
3	4-6	Journal-illustrations	Discussion/Practical problems		CO1
4	7-8	Ledger	Discussion and lecturing		CO1
5	9	Trial balance	discussion		CO1
6	10-11	Trading and profit and loss account	Lecturing/problem solving		CO1
7	12	Balancesheet	Lecturing		CO1
8	13-15	Preparation of final accounts with adjustments	Lecturing/problem solving		CO1
9	16-17	Rectification of entries-classification of errors	Lecturing and discussions/practical problems		CO1
MODULE II					
10	18	Accounting of non trading concern	Lecturing and discussion		CO2
11	19-23	Receipts and payment account	Lecturing/problem solving		CO2
12	24-25	Income and expenditure account	Lecturing/problem solving		CO2
13	26-29	Balance sheet	Lecturing/problem solving		CO2
CIA I					
MODULE III					
14	30	Royalty accounts-introduction-accounting procedure	Lecturing/PPT		CO3
15	31-32	accounting procedures with simple examples	Lecturing/Problem solving		CO3
16	33-37	Illustrations	Problem solving		CO3

17	39-42	Adjustments in the event of strike and lock out	Problem solving		CO3
18	43-44	copy right royalty-illustrations	Lecturing and problem solving		CO3
MODULE IV					
19	45-46	Branch accounts-objectives-features and types	Lecturing/PPT		CO4
20	47-49	Debtors system-Journal entries	Lecturing /Problem solving		CO4
21	50-52	adjustments of invoice price	Lecturing/ problem solving		CO4
22	53-56	stock and debtors system-journal entries	Lecturing/ problem solving		CO4
23	57-61	incorporation of branch trial balance	Lecturing/ problem solving		CO4
MODULE V					
24	62	Accounting for consignment-meaning-important terms	Lecturing/ppt	Quiz	CO4
25	63-65	Accounting procedures with examples	Lecturing/ problem solving		CO4
26	66-68	Valuation of stock	Lecturing/ problem solving		CO4
27	69-72	Invoice price/ normal and abnormal loss	Lecturing/ problem solving		CO4
ASSIGNMENTS AND SEMINARS					
Sl No	Date of completion	Topic	Nature of Assignment	Course outcome	
1	30/8/2018	GAAP and Accounting standards	Descriptive	CO 1	
2	4/09/18	Practical problems	Problem solving	CO3 and CO4	

References

- Jain S P and Narang K L , Advnced Accountancy
- Maheswari S N and Maheswari S K Advanced Accounting
- Dr. S Mshukla and Dr. S P Gupta, Advanced Accounting
- Naseem Ahammed, Financial Accounting
- K G C Nair, Financial Accounting

COURSE PLAN

PROGRAMME	BCOM TRAVEL & TOURISM (S/F)	SEMESTER	1
COURSE CODE AND TITLE	15U1CRCOM3, BUSINESS REGULATORY FRAMEWORK	CREDIT	3
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	DR.K.T.PETER		

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Ability to apply knowledge of Indian Contract Act, Sale of Goods Act, Partnership Act and LLP.	PO1,PO2, PO6, PSO2, PSO3	U
CO 2	Ability to identify, and solve legal issues in connection with business.	PO1, PSO2, PSO3	A
CO 3	Ability to understand the method and style of legal proceedings for legal	PO1, PO2, PSO1	U
CO 4	On completion of this course, learners will be able to: appreciate the relevance of business law to individuals and businesses and the role of law in an economic, political and social context.	PO1, PO2, PSO1, PSO2,PSO4	An
CO 5	Identify the fundamental legal principles behind contractual agreements	PO1, PO2, PO3, PO4, PO5, PSO2, PSO3	U
CO6	Acquire problem solving techniques and to be able to present coherent, concise legal argument.	PO1, PO2, PO3, PO4, PO5, PSO2, PSO3	An

CL* Cognitive Level Un-Understand; An-Analyse; Ap-Apply; Cr- Create; Ev-Evaluate; Cr- Create

CO - PO/PSO Mapping											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	0	0	3	0	1	1	0	0	
CO 2	0	0	0	0	0	0	1	1	0	0	
CO 3	2	0	0	0	0	1	0	0	0	0	
CO 4	1	0	0	0	0	2	2	0	2	0	
CO 5	2	2	1	2	0	0	2	3	0	0	
CO 6	2	2	2	2	0	0	1	2	0	0	

Indicators: 0- No Mapping strength, 1. Low, 2. Medium, 3. High

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	COURSE OUTCOME
MODULE I				
1	Law of Contracts - The Indian Contract Act, 1872	PPT	video	CO 1
2	Definition of contract	PPT/Lecture		CO 1
3	Law of contracts	PPT/Lecture		CO 1
4	- Nature of contract	PPT/Lecture	e-resource	CO 1
5	- Classifications	PPT/Lecture		CO 1
6	Essential elements of a contract Offer and acceptance	PPT/Lecture		CO 1
7	Consideration	Lecture		CO 1
8	capacity of parties	Lecture		CO 1
9	Minors-persons of unsound mind-persons disqualified by law	Lecture		CO 1
10	Free consent	Lecture		CO 1
11	legality of object and consideration,	PPT/Lecture		CO 2
12	performance of contract	Lecture		CO 2
13	discharge of contract,	Lecture		CO 2
14	breach of contract	Lecture		CO 2
15	, remedies for breach of contract	Lecture		CO 2
16	-Quasi contract			CO 2
17	Performance	PPT/Lecture		CO 2
18	Viva			CO 2
19	Viva			CO 2
20	Test			CO 2
MODULE II				
21	CIA-1			
22	Special Contracts	Lecture		CO 2
23	Bailment	Lecture		CO 2
24	Pledge Bailment Definition	PPT/Lecture		CO 2
25	Viva			
26	Essential elements Rights and duties of bailor	PPT/Lecture		CO 2
27	Essential elements Rights and duties of bailee			
28	Test paper			
29	Assignment			
30	Pledge Essentials Rights and duties of Pawner	PPT/Lecture		CO 3
31	Pledge Essentials Rights and duties of Pawnee	PPT/Lecture		CO 3
32	Revision	PPT/Lecture		CO 3
33	Case studies	Lecture	Quiz	CO 3
34	Case studies	Lecture	Q & Ans Session	CO 4
35	Question paper answering	PPT/Lecture		CO 4

MODULE III				
36	Indemnity and Guarantee	PPT/Lecture		CO 4
37	Indemnity	PPT/Lecture		CO 4
38	Definition	Lecture		CO 4
39	Nature of liability of surety	PPT/Lecture		CO 4
40	Discharge Surety			
41	Test	PPT/Lecture		CO 4
42	Guarantee	PPT/Lecture		CO 4
43	Meaning	PPT/Lecture		CO 4
44	Definition	PPT/Lecture		CO 4
45	Viva	PPT/Lecture		CO 4
MODULE IV				
46	Law of agency	PPT/Lecture		CO 4
47	Essentials	PPT/Lecture		CO 4
48	Kinds of agents	PPT/Lecture		CO 4
49	rights of agents	PPT/Lecture		CO 4
50	Duties of agents			
51	Rights of principal			
52	Duties of principal	Lecture		CO 5
53	creation of agency	PPT/Lecture		CO 5
54	Termination of agency	PPT/Lecture		CO 5
55	Sub agents	PPT/Lecture		CO 5
56	Substituted agents	PPT/Lecture		CO 5
57	Relationship			
MODULE V				
CIA – II				
58	Revision			
59	Sale of Goods Act, 1930	Lecture	Group discussion	CO 6
60	Formation of contract of sale	Lecture		CO 6
61	- Essentials of contract of sale goods and their classifications	PPT/Lecture		CO 6
62	Conditions on warranties	PPT/Lecture		CO 6
63	Transfer of property in goods	PPT/Lecture		CO 6
64	Performance of contract of sale	PPT/Lecture		CO 6
65	Unpaid seller	PPT/Lecture		CO 6
66	Rights	PPT/Lecture		Co 6
67	Revision			
68	Revision			
69	Viva			
70	Viva			

71	Test			
72	Revision			

INDIVIDUAL ASSIGNMENTS/SEMINAR – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Course Outcome
1	4/1/2019	Case studies	CO 2

References

1. Kapoor.N.D : Business Law
2. Chandha.P.R : Business Law
3. Garg and Chawla: Fundamentals of Business Laws
4. Tulsian.P.C : Business Laws
5. B.S.Moshal : Modern Business Law.

COURSE PLAN

PROGRAMME	BCOM TRAVEL & TOURISM (S/F)	SEMESTER	1
COURSE CODE AND TITLE	15U1COCOM1, BUSINESS ENVIRONMENT	CREDIT	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	SOJAN T.S		

	COURSE OUTCOMES	PO/ PSO	CL
CO 1	Provide an exposure to students about the various business environmental factors	PO1,PO2, PO6, PSO2, PSO3	U
CO 2	Gain substantial knowledge in the spheres of business, industry and commerce	PO1, PSO2, PSO3	A
CO 3	Familiarize students on the various elements of business environment along with the concepts of business ethics, CSR and corporate governance	PO1, PO2, PSO1	A
CO 4	Provide a thorough understanding on economic environment vis-à-vis various of business environmental policies	PO1, PO2, PSO1, PSO2,PSO4	An
CO 5	Understand about foreign investments, BRICS and WTO	PO1, PO2, PO3, PO4, PO5, PSO2, PSO3	U
CO 6	Equip students on legal environment such as insolvency, bankruptcy code, IPR and consumer protection Act	PO1, PO2, PO3, PO4, PO5, PSO2, PSO3	A
CO 7	Create awareness about impact of business on natural environment and to take corrective measures in the modern world	PO1, PO2, PO3, PO4, PO5, PSO2, PSO3	An

CL* Cognitive Level Un-Understand; An-Analyse; Ap-Apply; Cr- Create; Ev-Evaluate; Cr- Create

CO - PO/PSO Mapping											
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 13	2	0	0	0	2	0	2	3	0	0	
CO 23	0	0	0	0	0	0	2	2	0	0	
CO 32	2	0	0	0	0	1	0	0	0	0	
CO 42	2	0	0	0	0	2	2	0	2	0	
CO 52	2	2	2	2	0	1	0	2	0	0	
CO 61	2	3	2	2	0	0	2	1	0	0	
CO 71	2	2	3	3	0	0	2	3	0	0	

Indicators: 0- No Mapping strength,

1. Low,

2. Medium,

3. High

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	COURSE OUTCOME
MODULE I				
1	Business, industry and commerce	PPT	video	CO 1
2	Business environment- meaning, concept,	PPT/Lecture		CO 1
3	Business environment- significance and nature	PPT/Lecture		CO 1
4	Elements of business environment	PPT/Lecture	e-resource	CO 1
5	internal and external	PPT/Lecture		CO 1
6	Economic, geographic environment	PPT/Lecture		CO 1
7	sociocultural, legal environment	Lecture		CO 1
8	political and technological environment	Lecture		CO 1
9	Business ethics	Lecture		CO 1
10	social responsibility of business – social audit	Lecture		CO 1
MODULE II				
11	Economic environment of business	PPT/Lecture		CO 2
12	Elements of economic environment –	Lecture		CO 2
13	economic system	Lecture		CO 2
14	economic reforms	Lecture		CO 2
15	Privatization	Lecture		CO 2
16	Test paper			CO 2
17	Liberalization	PPT/Lecture		CO 2
18	Globalization	PPT/Lecture		CO 2
19	impact on Indian economy	PPT/Lecture		CO 2
20	Government economic policies	Lecture		CO 2
21	Monetary policy	Lecture		CO 2

22	CIA-1			
23	Fiscal policy	Lecture		CO 2
24	EXIM Policy	Lecture		CO 2
25	Industrial policy	PPT/Lecture		CO 2
26	Viva			
27	Licensing policy	PPT/Lecture		CO 2
28	Revision			
29	Test paper			
30	Assignment			
MODULE III				
31	Political and legal environment of business	PPT/Lecture		CO 3
32	Competition policy	PPT/Lecture		CO 3
33	law	PPT/Lecture		CO 3
34	Foreign exchange management Act (FEMA)	Lecture	Quiz	CO 3
35	Foreign exchange management Act (FEMA)	Lecture	Q & Ans Session	CO 4
36	Consumer protection Act	PPT/Lecture		CO 4
37	Right to Information Act	PPT/Lecture		CO 4
38	World Trade Organization (WTO)	PPT/Lecture		CO 4
39	Features	PPT/Lecture		CO 4
40	WTO Rounds	Lecture		CO 4
41	functions	PPT/Lecture		CO 4
42	test			
43	BRICS	PPT/Lecture		CO 4
44	features	PPT/Lecture		CO 4
46	revision	PPT/Lecture		CO 4
47	viva	PPT/Lecture		CO 4
48	viva	PPT/Lecture		CO 4
MODULE IV				
49	Globalization of world economy	PPT/Lecture		CO 4
50	Globalization	PPT/Lecture	Video	CO 4
51	Meaning	PPT/Lecture		CO 4
52	Dimensions	PPT/Lecture		CO 4
53	Features			
54	Advantages			
55	disadvantages	Lecture	Debate	CO 5
56	Globalization in Indian business	PPT/Lecture		CO 5
57	MNC	PPT/Lecture		CO 5
58	FDI	PPT/Lecture		CO 5
59	FDI in India	PPT/Lecture		CO 5
60	revision			

61	VIVA			
CIA - II				
62	Revision			
MODULE V				
63	Natural Environment	Lecture	Group discussion	CO 5
64	meaning	Lecture		CO 5
65	significance	PPT/Lecture		CO 5
66	components	PPT/Lecture		CO 6
67	Impact on business	PPT/Lecture		CO 6
68	Climate change	PPT/Lecture		CO 7
69	Green India 2047	PPT/Lecture		CO 7
70	Revision	PPT/Lecture		Co 7
71	Revision	PPT/Lecture		CO 7
72	Revision	PPT/Lecture		CO 7

INDIVIDUAL ASSIGNMENTS/SEMINAR – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)	Course Outcome
1	4/8/2018	Impact of LPG in INDIA	CO 2
2	28/8/2018	Green India 2047	CO 3

References

1. Business environment by Francis Cherunilam – Himalaya publishing house, Mumbai
2. Indian economy by Ruddar Dutt and K.P.M. sundaram - Himalaya publishing house, Mumbai
3. Business environment by Saleem Shaik – Pearson Education
4. Economic environment of business – Himalya publication.