SACRED HEART COLLEGE (AUTONOMOUS)

Department of Communication

MA GRAPHIC DESIGN

Course plan

Academic Year 2016 - 17

Semester 3

COURSE PLAN (COURSE 1)

PROGRAMME	MA GRAPHIC DESIGN	SEMESTER	3
COURSE CODE AND TITLE	15P3GRDP08: PACKAGE DESIGN	CREDIT	4
HOURS/WEEK	5	HOURS/SEM	72
FACULTY NAME	ABHISHEK.R		

COURSE OBJECTIVES
To relate the relationship between form and function of packaging.
To identify branding as a major key of packaging success.
To apply the principles and theories of visual design.
To create innovative and attractive brand package design solutions.
To adapt the trends, printing techniques and technology in the package design industry.

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	REMARKS
	MODULE I			
1	The role of packaging – An historical perspective	Lecture, interactions Activity: Prototype Study		
2	The role of packaging – An historical perspective	Lecture, interactions Activity: Prototype Study		
3	The role of packaging – An historical perspective	Lecture, interactions Activity: Prototype Study		
4	Materials, Function & Purpose	Lecture, interaction, samples	Industrial Visit	
5	Materials, Function & Purpose	Lecture, interaction, samples	Industrial Visit	
6	Materials, Function & Purpose	Lecture, interaction, samples	Industrial Visit	

7	Technical and functional considerations	Lecture, interactions		
8	Technical and functional considerations	Lecture, interactions		
9	Technical and functional considerations	Lecture, interactions		
10	Marketing & Measuring the success of a package design.	Lecture, interactions, Analysis		
11	Marketing & Measuring the success of a package design.	Lecture, interactions, Analysis		
12	Marketing & Measuring the success of a package design.	Lecture, interactions, Analysis		
MODULE II				
13	Anatomy of packages	Lecture, interactions	Videos	
14	Anatomy of packages	Lecture, interactions		
15	Anatomy of packages	Lecture, interactions		
16	Structural design	Lecture, interactions		
17	Structural design	Lecture, interactions		
18	Structural design	Lecture, interactions		
19	Cartons, Bottles, Tubes, Cans, Rubs and Jars, Multi packs, Clam shells and Blister packs.	Lecture, interactions		
20	Cartons, Bottles, Tubes, Cans, Rubs and Jars, Multi packs, Clam shells and Blister packs.	Lecture, interactions		
21	Cartons, Bottles, Tubes, Cans, Rubs and Jars, Multi packs, Clam shells and Blister packs.	Lecture, interactions		
22	Activity			
23	Activity			
24	Activity			
MODULE III				

25	CDs, Gift packs, Innovative formats	Activity	Videos	
26	CDs, Gift packs, Innovative formats	Activity		
27	CDs, Gift packs, Innovative formats	Activity		
28	Surface graphics Information layout and hierarchy	Activity		
29	Surface graphics Information layout and hierarchy	Activity		
30	Surface graphics Information layout and hierarchy	Activity		
31	Branding, Back of packs Illustration & Photography Weights, Measures and Bar-codes	Observational Study		
32	Branding, Back of packs Illustration & Photography Weights, Measures and Bar-codes	Observational Study		
33	Branding, Back of packs Illustration & Photography Weights, Measures and Bar-codes	Observational Study		
34	Colour Symbols	Analysis		
35	Colour Symbols	Analysis		
36	Colour Symbols	Analysis		
37	CIA I			
38	CIA I			
39	CIA I			
MODULE IV				
40	Study of various package designs in the market	Lecture presentation	Videos	
41	Study of various package designs in the market	Lecture presentation		
42	Study of various package designs in the market	Lecture presentation		
43	Study of various package designs in the market	Activity		
44	Study of various package designs in the market	Activity		
45	Study of various package designs in the market	Activity		
46	Study of various package designs in the market	Activity		

47	Study of various package designs in the market	Activity		
48	Study of various package designs in the market	Activity		
49	Study and analysis of famous packaging portfolios	Analysis, study		
50	Study and analysis of famous packaging portfolios	Analysis, study		
51	Study and analysis of famous packaging portfolios	Analysis, study		
52	Study and analysis of famous packaging portfolios	Exposure works		
53	Study and analysis of famous packaging portfolios	Exposure works		
54	Study and analysis of famous packaging portfolios	Exposure works		
55	CIA II			
56	CIA II			
57	CIA II			
MODULE V				
58	PACKAGE DESIGN Project 1 Study Brief, Analysis & Research Ideation	Discussion & sample references		
59	PACKAGE DESIGN Project 1 Study Brief, Analysis & Research Ideation	Discussion & sample references		
60	PACKAGE DESIGN Project 1 Study Brief, Analysis & Research Ideation	Discussion & sample references		
61	Design Process	Discussion & sample references		
62	Design Process	Discussion & sample references		
63	Design Process	Discussion & sample references		
64	PACKAGE DESIGN Project 2 Study Brief, Analysis & Research Ideation	Discussion & sample references		
65	PACKAGE DESIGN Project 2 Study Brief, Analysis & Research Ideation	Discussion & sample references		
66	PACKAGE DESIGN Project 2 Study Brief, Analysis & Research Ideation	Discussion & sample references		

67	Design Process	Discussion & sample references		
68	Design Process	Discussion & sample references		
69	Design Process	Discussion & sample references		
70	Study Report Presentation & Record Submission	Discussion & Analysis		
71	Study Report Presentation & Record Submission	Discussion & Analysis		
72	Study Report Presentation & Record Submission	Discussion & Analysis		

INDIVIDUAL ASSIGNMENTS/SEMINAR – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written / Presentation – Graded or Non-graded etc)
I	28/06/2016	Brand Study: Form, Type & Suface Graphics
II	25/07/2016	Prototype Creation For a Product: Muffins
III	20/08/2016	Package Design of Colgate Sensitive Paste
IV	20/09/2016	Creative Packaging : Product Package of Choice
V	25/10/2016	Brand Study: Form, Type & Suface Graphics

GROUP ASSIGNMENTS/ACTIVITES – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written /Presentation – Graded or Non-graded etc)
1	Sem end	Package design

References

- Carter, David E. *The Big Book of Layouts*. Harper Design, 16 June 2009
- Tondreau, Beth. *Layout Essentials: 100 Design Principles for Using Grids*. Rockport Publishers, 1 February 2009
- *The Best of News Design*, 35th Edition. Rockport Publishers; 35th Revised edition, 15 November 2014
- Frost, Chris. *Designing for Newspapers and Magazines.* Routledge, 1 June 2011

COURSE PLAN (COURSE 2)

PROGRAMME	MA GRAPHIC DESIGN	SEMESTER	3
COURSE CODE AND TITLE	15P3GRDP09: PUBLICATION DESIGN	CREDIT	4
HOURS/WEEK	5	HOURS/SEM	72
FACULTY NAME	ABHISHEK.R		

COURSE OBJECTIVES
To have knowledge & technical skill in tools required for print design.
To visualize multiple publications using design skill and art skills.
To demonstrate skill and creative thinking to develop a professional design for print.
To apply creative problem solving and technical skills in the creation of effective design solutions for print

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	REMARKS
MODULE I				
1	Intro to Layout Design	Lecture / Interaction / Visual Presentation		
2	Types of Layout Design	Lecture / Interaction / Visual Presentation		
3	What Is Grid Design in a Layout	Lecture / Interaction / Visual Presentation		
4	Types of Grid Design in a Layout	Lecture / Interaction / Visual Presentation/Practical		
5	What are Columns, Gutter, Formats, Margins Etc.	Lecture / Interaction / Visual Presentation/Practical		
6	Application of Design Principles	Lecture /Practical		
MODULE II				
7	Intro Magazine Designs	Practical		
8	Types of Magazines Layout	Lecture /Practical		
9	Types of Magazines Layout	Lecture /Practical		
10	Magazine Design - 1 (WORKSHOP)	Practical	Activity	

11	Magazine Design - 1 (WORKSHOP)	Practical	Activity	
12	Magazine Design - 1 (WORKSHOP)	Practical	Activity	
13	Magazine Design - 1 (WORKSHOP)	Practical	Activity	
14	Magazine Design - 1 (WORKSHOP)	Practical	Activity	
15	Magazine Design - 1 (WORKSHOP)	Practical	Activity	
16	Magazine Design - 2 (WORKSHOP)	Practical	Activity	
17	Magazine Design - 2 (WORKSHOP)	Practical	Activity	
18	Magazine Design - 2 (WORKSHOP)	Practical	Activity	
19	Magazine Design - 2 (WORKSHOP)	Practical	Activity	
20	Magazine Design - 2 (WORKSHOP)	Practical	Activity	
21	Magazine Design - 2 (WORKSHOP)	Practical	Activity	
MODULE III				
22	Intro to Newspaper Design	Lecture /Practical	Activity	
23	Elements of A Newspaper Design	Practical	Activity	
24	Elements of A Newspaper Design	Practical	Activity	
25	Types of Newspaper Design	Practical	Activity	
26	Types of Newspaper Design	Practical	Activity	
27	Designing Front and Inner Page of a Newspaper	Practical	Activity	
28	Designing Front and Inner Page of a Newspaper	Practical	Activity	
29	Designing Front and Inner Page of a Newspaper	Practical	Activity	
30	Designing Front and Inner Page of a Newspaper	Practical	Activity	
31	Designing Front and Inner Page of a Newspaper	Practical	Activity	
32	Designing Front and Inner Page of a Newspaper	Practical	Activity	
33	Newspaper Design (WORKSHOP)	Practical	Activity	

34	Newspaper Design (WORKSHOP)	Practical	Activity	
35	Newspaper Design (WORKSHOP)	Practical	Activity	
36	Newspaper Design (WORKSHOP)	Practical	Activity	
37	Newspaper Design (WORKSHOP)	Practical	Activity	
38	Newspaper Design (WORKSHOP)	Practical	Activity	
39	Newspaper Design (WORKSHOP)	Practical	Activity	
40	Newspaper Design (WORKSHOP)	Practical	Activity	
41	Newspaper Design (WORKSHOP)	Practical	Activity	
42	Newspaper Design (WORKSHOP)	Practical	Activity	
43	Newspaper Design (WORKSHOP)	Practical	Activity	
44	Newspaper Design (WORKSHOP)	Practical		
MODULE IV				
45	Intro to Book Design	Lecture / Interaction / Visual Presentation/Practical		
46	Intro to Book Design	Lecture / Interaction / Visual Presentation/Practical		
47	Intro to Book Design	Lecture / Interaction / Visual Presentation/Practical		
48	Setting Pages and Table Of Contents Designin	Practical	Activity	
49	Setting Pages and Table of Contents Designing	Practical	Activity	
50	Setting Pages and Table of Contents Designing	Practical	Activity	
51	Setting Pages and Table of Contents Designing	Practical	Activity	
52	Setting Pages and Table of Contents Designing	Practical	Activity	

53	Typography Selection for A Book Design	Practical	Activity	
54	Typography Selection for A Book Design	Practical	Activity	
55	Typography Selection for A Book Design	Practical	Activity	
MODULE V				
56	Practical Training in Print Design	Practical	Activity	
57	Practical Training in Print Design	Practical	Activity	
58	Practical Training in Print Design	Practical	Activity	
59	Practical Training in Print Design	Practical	Activity	
60	Practical Training in Print Design	Practical	Activity	
61	Practical Training in Print Design	Practical	Activity	
62	Practical Training in Print Design	Practical	Activity	
63	Practical Training in Print Design	Practical	Activity	
64	Practical Training in Print Design	Practical	Activity	
65	Practical Training in Print Design	Practical	Activity	
66	Practical Training in Print Design	Practical	Activity	
67	Practical Training in Print Design	Practical	Activity	
68	Practical Training in Print Design	Practical	Activity	
69	Practical Training in Print Design	Practical	Activity	
70	Practical Training in Print Design	Practical	Activity	
71	Practical Training in Print Design	Practical	Activity	
72	Practical Training in Print Design	Practical		

INDIVIDUAL ASSIGNMENTS/SEMINAR – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written / Presentation – Graded or Non-graded etc)
I	02/07/2016	Layout Design
II	25/07/2016	Magazine Design
III	21/08/2016	Newspaper Design
IV	20/09/2016	Book Design
V	18/10/2016	Practical Workshop

GROUP ASSIGNMENTS/ACTIVITES – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written /Presentation – Graded or Non-graded etc)
1	Sem end	Magazine, newspaper & book design on different topics

References
- E. Carte, David. *The Big Book of Layouts*. Harper Design, 16 June 2009
- Tondreau, Beth. *Layout Essentials: 100 Design Principles for Using Grids*. Rockport Publishers, 1 February 2009
- Society of News Design. *The Best of News Design, 35th Edition*. Rockport Publishers, 15 November 2014
- Frost, Chris. *Designing for Newspapers and Magazines.* Routledge, 1 June 2011
- Cullen, Kristin. *Layout Workbook: A Real-World Guide to Building Pages in Graphic Design*. Rockport Publishers, 1 May 2007
- Hochuli, Jost and Kinross, Robin. *Designing Books: Practice and Theory*. Hyphen Press; New edition edition, 2 February 2004
- MA Graphic Design

COURSE PLAN (COURSE 3)

PROGRAMME	MASTER OF GRAPHIC DESIGN	SEMESTER	3
COURSE CODE AND TITLE	**15P3GRDP10 ADVANCED TYPOGRAPHY**	CREDIT	4
HOURS/WEEK	5	HOURS/SEM	72
FACULTY NAME	**ANU CHERIAN**		

COURSE OBJECTIVES
To illustrate evolution of typography and industrial practices.
To create original typographic designs using calligraphy techniques.
To develop content using typography as design, text and grid.
To create designs for publication, online and branding materials.
To understand with typography as medium of art and communication.

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	REMARKS
MODULE I				
1	Letterforms – functional aspects	PPT/Lecture	Video	
2				
3			Video	
4	Expressive Typography	PPT/Lecture		
5				
6				
7	Experimental Typography 1	PPT/Lecture		
8			Designs	
9			Video	
10	Experimental Typography 2	Practical		
11				
12				
13	Experimental Typography 3	PPT/Lecture		
14				
MODULE II				
15	Creating Visual Order using typography	PPT/Lecture		
16				
17				

18	Type and Hierarchy 1	PPT/Lecture		
19				
20				
21	Creating Visual Order in Content	PPT/Lecture		
22				
23				
24	Advanced grid design and layout techniques	PPT/Lecture		
25				
26	**CIA-I**			
27	Typographic considerations representing large and complex data sets	PPT/Lecture		
28			Video	
29		Designs		
30	Industrial Practices and Terminologies			
31				
32	**CIA EXAM 1**			
	MODULE III			
33	Typography for the web	PPT/Lecture		
34				
35				
36	Type Basics: On-screen readability and legibility	PPT/Lecture		
37				
38	Layout and grid systems for the web	PPT/Lecture		
39				
40	Web Typography - Layout Project	PPT/Lecture Designs		
41			Video	
42			Video	
	MODULE IV			
43	Project: CSS for handling text and layout	PPT/Lecture		
44				
45				
46	3D typography	PPT/Lecture		
47				
48				
49	Applications of 3D typography	PPT/Lecture		
50				
51				
52	Type in Motion & Interactive Text	Designs		
53				
54				
55	CIA Exam 2	Designs		
56				
57	**CIA - II**			
	MODULE V			
58	Contemporary trends in typography and layout	PPT/Lecture		
59				

60				
61	Study of contemporary typefaces	PPT/Lecture		
62				
63				
64		PPT/Lecture Designs		
65	Type and culture			
66				
67	Project 1	Discussion	Group discussion	
68	Project 2	Discussion	Group discussion	
69	Revision	PPT/Lecture		
70 - 72	Revision	Discussion		

INDIVIDUAL ASSIGNMENTS/SEMINAR – Details & Guidelines

	Date of completion	Topic of Assignment & Nature of assignment (Individual/Group – Written / Presentation – Graded or Non-graded etc)
1	20/06/2016	Letterform Creation
2	10/07/2016	Logotype Case Study & Analysis
3	20/07/2016	Expressive Typo: Song/ Poem Expression
4	7/08/2016	Typography Analysis: Website Case study (Seminar)
5	15/08/2016	Flowering Typography
6	21/09/2016	Typographic Grid for Newspapers
7	27/09/2016	Content design for Magazines
8	4/10/2016	Expressive Typography
9	12/10/2016	Experimental Typography
10	20/10/2016	Trends in Typography and Media (Seminar)

References

- Samara, Timothy. *Typography Workbook*. Rockport Publishers, New edition, November 1, 2006

- Bringhurst, Robert. *The Elements of Typographic Style*. Hartley & Marks Publishers, 2nd edition, 2002

- Lupton, Ellen. *Thinking with Type*. Princeton Architectural Press, 2nd Revised edition, 6 October 2010

- Ambrose, Gavin and Harris, Paul. *The Fundamentals of Typography*. AVA Publishing, 2nd edition, September 1, 2011

- Carter, Rob, Day, Ben and Meggs, Philip B. *Typographic Design: Form and Communication.* John Wiley & Sons, 5th Edition, 2 December 2011

- Rabinowitz, Tova. *Exploring Typography*. Thomson Delmar Learning; 1 edition, February 21, 2006

COURSE PLAN (COURSE 4)

PROGRAMME	MASTER OF GRAPHIC DESIGN	SEMESTER	3
COURSE CODE AND TITLE	15P3GRDP11: PROGRAMMING FOR DESIGNERS	CREDIT	4
HOURS/WEEK	5	HOURS/SEM	72
FACULTY NAME	ROSHINA JASMINE FABER		

COURSE OBJECTIVES
To explain basic Action Script programming.
To develop interactive applications using the concept of events and methods
To utilize several Flash tools and tactics learned throughout the course to produce an interactive flash- based website
To apply knowledge of database connectivity with PHP in website creations.
To explain the basic concepts of Processing

SESSION	TOPIC	LEARNING RESOURCES	VALUE ADDITIONS	REMARKS
MODULE I				
1	Introduction to flash and Action script	Class Lecture, PPT		
2	Syntax, Types of Statements	Class Lecture, PPT		
3	Datatypes	Class Lecture, PPT		
4	Variables - Creating (Declaration)and Assigning Variables	Class Lecture, PPT		
5	Operators: General Features of Operators.	Class Lecture, PPT		
6	Explaining various types of operators	Class Lecture, PPT		
7	Explaining various types of operators	Class Lecture, PPT		
8	Explaining various types of operators	Class Lecture, PPT		
9	The if , else , else if Statement	Class Lecture, PPT, Lab work		
10	Simulating the switch Statement	Class Lecture, PPT, Lab work		
11	Loop Statements- Loop Terminology	Class Lecture, PPT, Lab work	Assignments and assessment	
12	The while Loop	Class Lecture, PPT, Lab work		

13	The do-while Loop,	Class Lecture, PPT, Lab work		
14	The for Loop, for-in Loop	Class Lecture, PPT, Lab work		
15	Arrays	Class Lecture, PPT, Lab work		
16	Arrays	Class Lecture, PPT, Lab work		
17	Arrays	Class Lecture, PPT, Lab work		
18	Functions--- Creating and Running Functions	Class Lecture, PPT, Lab work		
19	Functions--- Creating and Running Functions	Class Lecture, PPT, Lab work		
20	Functions--- Creating and Running Functions	Class Lecture, PPT, Lab work		
21	Object Oriented Programming	Class Lecture		
22	Object Oriented Programming	Class Lecture		
23	Object Oriented Programming	Class Lecture		
MODULE II				
24	Event properties	Class Lecture		
25	Event properties	Class Lecture		
26	Event properties	Class Lecture	Assignments and assessment	
27	Event methods	Class Lecture, PPT	Assignments and assessment	
28	Event methods	Class Lecture, PPT	Assignments and assessment	
29	Event methods	Class Lecture, PPT	Assignments and assessment	
30	Customizing events	Class Lecture, PPT		
31	Customizing events	Class Lecture, PPT		
32	Customizing events	Class Lecture, PPT	Assignments and assessment	
33	Event listeners – handling events	Class Lecture, PPT		
34	Event listeners – handling events	Class Lecture, PPT	Assignments and assessment	
35-37	CIA I			
38	The display List			
39	The display List			
40	Basic interactivity with a button	Lab work	Assignments and assessment	

41	Basic interactivity with a button	Lab work	Assignments and assessment	
42	Basic interactivity with a button	Lab work	Assignments and assessment	
43	Basic Movement- Simple Physics	Class Lecture		
44	Programmatic tweening	Lab work	Assignments and assessment	
45	Programmatic tweening	Lab work	Assignments and assessment	
46	Programmatic tweening	Lab work	Assignments and assessment	
47	Loading dynamic content	Lab work		
MODULE III				
48	Action script applications	Lab work	Assignments and assessment	
49	Action script applications	Lab work	Assignments and assessment	
50	Action script applications	Lab work	Assignments and assessment	
51	Action script applications	Lab work	Assignments and assessment	
52	Action script applications	Lab work	Assignments and assessment	
53	Action script applications	Lab work	Assignments and assessment	
54	Websites using Action Script	Lab work	Assignments and assessment	
55	Websites using Action Script	Lab work	Assignments and assessment	
56	Websites using Action Script	Lab work	Assignments and assessment	
57	Websites using Action Script	Lab work	Assignments and assessment	
58	Websites using Action Script	Lab work	Assignments and assessment	
59	Websites using Action Script	Lab work	Assignments and assessment	
MODULE IV				
60	Introduction to server-side scripting-- Apache server	Class Lecture		

61	PHP	Class Lecture, PPT	Assignments and assessment	
62	PHP	Class Lecture, PPT	Assignments and assessment	
63	Integrating PHP in HTML pages	Class Lecture, Lab work	Assignments and assessment	
64	Integrating PHP in HTML pages	Class Lecture, PPT, Lab work	Assignments and assessment	
65	Databases – MySQL	Class Lecture, PPT, Lab work	Assignments and assessment	
66	Databases – MySQL	Class Lecture, PPT, Lab work	Assignments and assessment	
67	Databases – MySQL	Class Lecture, PPT, Lab work	Assignments and assessment	
68	Creating dynamic web pages.	Class Lecture, PPT, Lab work	Assignments and assessment	
CIA II				
MODULE V				
69	Introduction to Visual Programming	Class Lecture, PPT		
70	Basic Drawing – Color - Drawing Custom Shapes	Class Lecture, PPT		
71	Variables: Store, Modify, & Reuse Data - Changing Variable Values with Math	Class Lecture, PPT		
72	Loops & Iterations Nested Loops- Code & Image	Class Lecture, PPT		

INDIVIDUAL ASSIGNMENTS/SEMINAR – Details & Guidelines

	Date of submission/completion	Topic of Assignment & Nature of assignment (Individual/Group – Written/Presentation – Graded or Non-graded etc)
1	15/06/2016	Programs related to ActionScript
2	7/07/2016	Programs related to scripting Events
3	21/07/2016	Developing the webpage using Flash and ActionScript
4	4/08/2016	A simple game in Flash Action Script
5	18/08/2016	Programs related to PHP Programming
6	15/09/2016	Inserting and Deleting records from Databases.
7	22/09/2016	Database Applications

References

- Moock, Colin. Essential ActionScript 3.0. Shroff, First edition, 15 August 2007
- Peters, Keith. Foundation ActionScript 3.0 Animation. Springer, 30 August 2008
- Ullman, Larry .Php 6 and MYSQL 5 for Dynamic Web Sites. Pearson Education,1 edition, 2008
- Silberschatz / Galvin / Gagne, Operating System,6th Edition,WSE (WILEY Publication)

COURSE PLAN (COURSE 5)

PROGRAMME	MASTER OF GRAPHIC DESIGN	SEMESTER	3
COURSE CODE AND TITLE	15P3GRDP12 MOTION DESIGN	CREDIT	4
HOURS/WEEK	4	HOURS/SEM	72
FACULTY NAME	SIJO JOSEPH		

COURSE OBJECTIVES
To develop a vocabulary and visual language for motion.
To apply the motion design techniques in applied practice using software.
To demonstrate an understanding of motion graphic design principles in applied practice.
To adapt with Industry standard motion graphic- visual effects toolsets and plug-ins.
To create motion graphic project with requirement of 2D, 3D elements and real footages.

Session	Topic	Method of Teaching	Value Additions	Remarks
1	Introduction To Designing	Lecture	Video Presentation	
2	Introduction To Visual Fx	Lecture	Video Presentation	
3	Adobe Photoshop In General	Lecture/Practical	Reading Materials	
4	Interphase Of Adobe Photoshop	Lecture/Practical	Reading Materials	
5	Basic Transform Tools	Lecture/Practical	Reading Materials	
6	Film Formats, Frame Rate	Lecture/Practical	Reading Materials	
7	Raster, Vector And Image Resolution	Lecture/Practical	Reading Materials	
8	Images Import	Lecture/Practical	Reading Materials	
9	Text Presets	Lecture/Practical	Reading Materials	
10	Toolbox Introduction	Lecture/Practical	Video Presentation	
11	Menu Bar And Interphase Shortcuts	Lecture/Practical	Video Presentation	
12	Text Tab (Character Tab)	Lecture/Practical	Video Presentation	
13	Text Formats	Lecture/Practical	Video Presentation	

14	Title Designing	Lecture/Practical	Video Presentation	
15	Color Fill	Lecture/Practical	Video Presentation	
16	Gradients	Lecture/Practical	Video Presentation	
17	Paint Fx - Brushes & Clone	Lecture/Practical	Video Presentation	
18	Paint Fx - Calligraphic	Lecture/Practical	Video Presentation	
19	Paint Fx – Fx Presets	Lecture/Practical	Video Presentation	
20	Paint Fx - Clone, Art History	Lecture/Practical	Video Presentation	
21	Paint Fx - Spot & Patch Tools	Lecture/Practical	Video Presentation	
22	Assignment/ Workshop [Pre-Production]	Practical	Video Presentation	
23	Introduction To Selection Process	Lecture/Practical	Video Presentation	
24	Lasso / Polygonal / Magnetic Selections	Lecture/Practical	Video Presentation	
25	Magic Wand / Quick Selection	Lecture/Practical	Video Presentation	
26	Selection Modifiers	Lecture/Practical		
27	Pen Tool Introduction	Lecture/Practical		
28	Pen Tool Selection For Rotoscope	Lecture/Practical	Reading Materials	
29	Advanced Features Of Pen Tool	Lecture/Practical	Video Presentation	
30	CIA I			
31	Layer Styles	Lecture/Practical	Video Presentation	
32	Title Desgning With Layer Styles	Lecture/Practical		
33	Layers In Photoshop	Lecture/Practical	Video Presentation	
34	Layer Properties	Lecture/Practical		
35	Managing Multiple Layers	Lecture/Practical	Reading Materials	
36	Matte / Alpha Layers	Lecture/Practical		
37	Keying	Lecture/Practical		
38	Mask Channels	Lecture/Practical	Video Presentation	
39	Channels - Advanced	Lecture/Practical	Reading Materials	
40	Color Range	Lecture/Practical		

41	Match Color	Lecture/Practical		
42	Edge Treatement In Selection	Lecture/Practical		
43	Sky Replacement	Lecture/Practical		
44	Digital Set Extension	Lecture/Practical		
45	Digital Matte Painting - Introduction	Lecture/Practical	Video Presentation	
46	Digital Matte Painting - The Workflow	Lecture/Practical	Video Presentation	
47	Digital Matte Painting - Advanced Studies	Lecture/Practical	Reading Materials	
48	Color Correction	Lecture/Practical		
49	Advanced Color Correction 01	Lecture/Practical	Video Presentation	
50	Advanced Color Correction 02	Lecture/Practical		
51	Ps Filters: Liquify	Lecture/Practical	Video Presentation	
52	Ps Filters: Filter Gallery	Lecture/Practical	Video Presentation	
53	Ps Filters: Vanishing Point	Lecture/Practical	Video Presentation	
54	Ps Filters: Lensflare	Lecture/Practical	Video Presentation	
55	Ps Filters: Lighting Effects	Lecture/Practical	Video Presentation	
56	Ps Filters: Blur, Sharpen & Stylize	Lecture/Practical	Video Presentation	
57	Assignment Review	Review		
58	Advanced Selection Options	Lecture/Practical		
59	Layer Mask & Vector Mask	Lecture/Practical		
60	Merging Layers & Bin Arrangement	Lecture/Practical		
61	Color Grading 01 / Lightroom	Lecture/Practical	WORKSHOP	
62	Color Grading 02 / Lightroom	Lecture/Practical	WORKSHOP	
63	Import & Export Formats	Lecture/Practical	Video Presentation	
64	Magazine Project Discussion Day 1	Lecture/Practical	Video Presentation	
65	Magazine Project Discussion Day 2	Lecture/Practical	Video Presentation	
66	CIA II			
67	Revision	Practical		
68	Deliverables	Practical		

69	Coversions And Projections	Practical	
70	Portfolio Developement	Practical	
71	Portfolio Developement	Practical	
72	Portfolio Review	Review	

ASSIGNMENTS:

Sl No	Module	Topic	Nature of Assignment
1	I	TEXT DESIGNING	Practical
2	I	FILM TITLE PROJECT	Practical
3	I	CREATING CARTOONIC CHARACTERS & SHAPES	Practical
4	II	BRUSH DESIGNS	Practical
5	II	LAYER DESIGNING	Practical
6	III	POSTER DESIGNING	Practical
7	III	IMAGE EDITING	Practical
8	III	IMAGE RETOUCHING	Practical
9	III	SKY REPLACEMENT OF LANDSCAPE	Practical
10	III	SET EXTENSION OF CITY SCAPE	Practical
11	III	SELECT OUT A BG FROM FOREGROUND	Practical
12	IV	DIGITAL MATTE PAINTING	Practical
13	IV	PHOTO RETOUCHING	Practical
14	IV	MAGAZINE DESIGN	Practical

	TEXTBOOKS AND REFERENCES
1	Adobe Photoshop Lightroom CC/6, Victoria Bampton
2	The Photoshop toolbox by Glyn Dewis
3	Digital Painting in Adobe Photoshop, Victoria Pavlov
4	Art as Experience, John Dewey
5	Adobe photoshop for photographers by Martin Evening