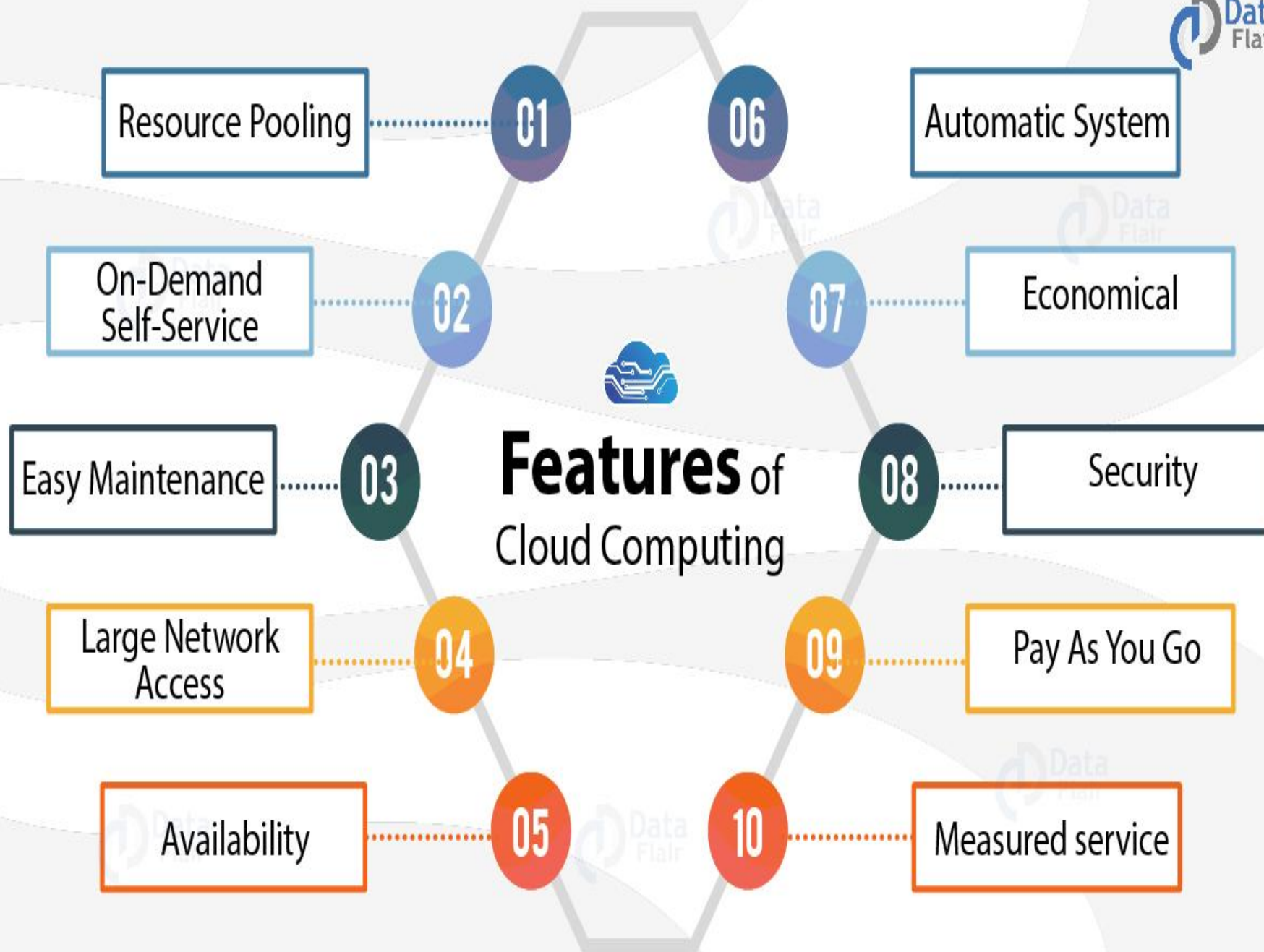
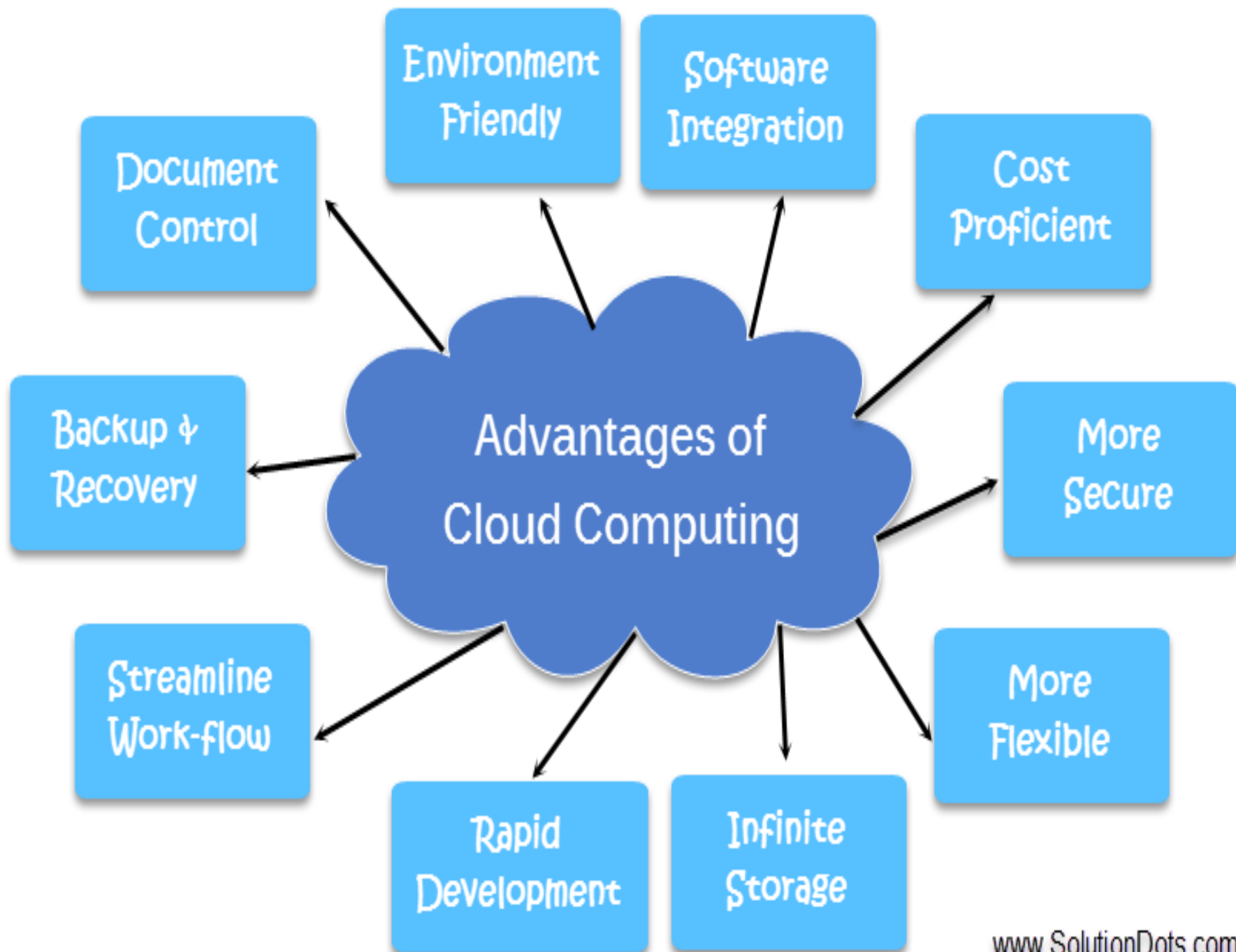


CLOUD COMPUTING

Cloud computing is a technology used to access services offered on the internet







THE CLOUD IS HAVING A MEASURABLE IMPACT ON BUSINESS

20.66% Average improvement in
time to market

19.63% Average increase in
company growth

18.80% Average increase in
process efficiency

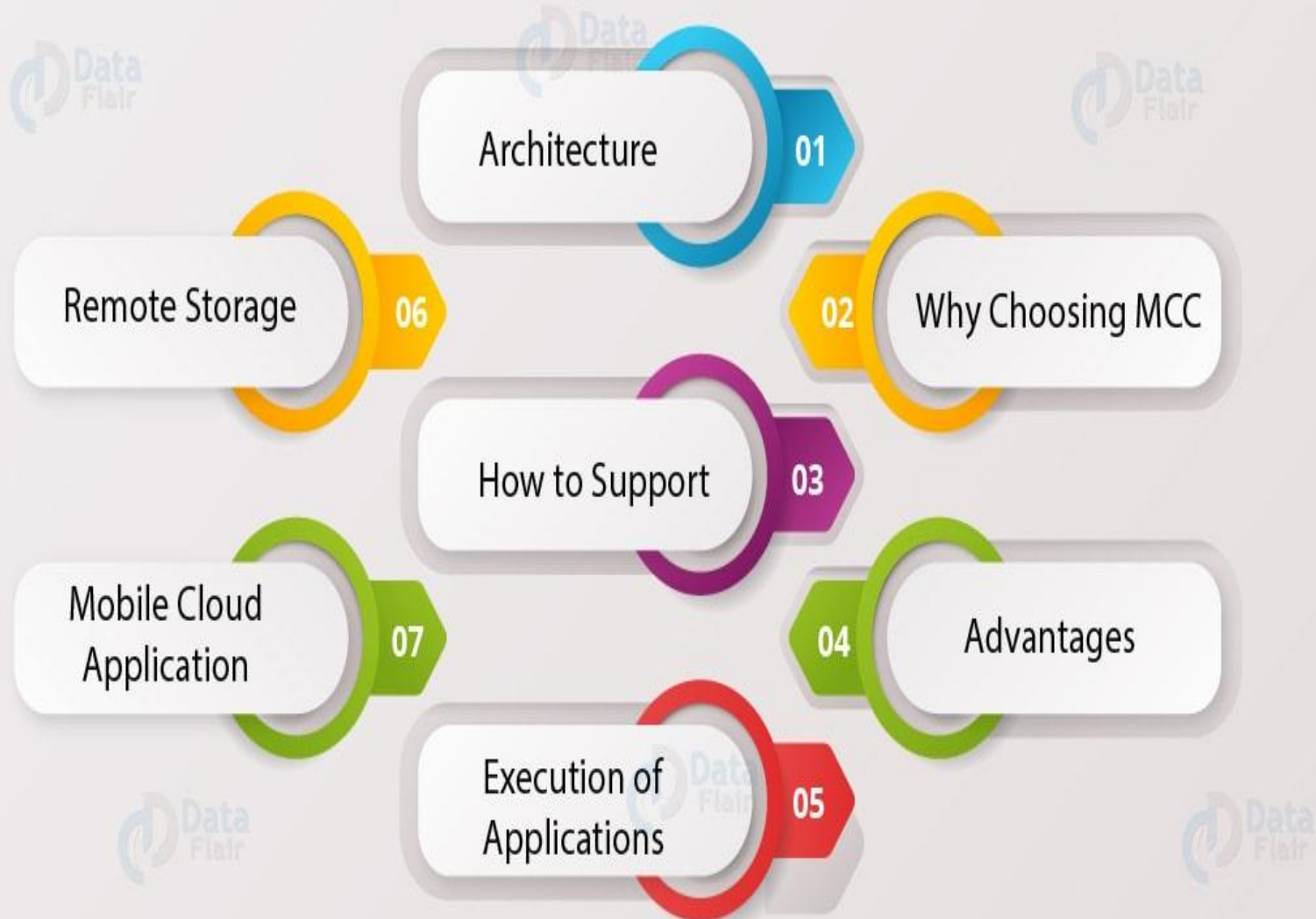
16.18% Average reduction in
operational costs

15.07% Average reduction in IT
spending

16.76% Average reduction in IT
maintenance cost



Mobile Cloud Computing (MCC)



CLOUD COMPUTING

1 Software as a Service (SaaS)

2 Platform as a Service (PaaS)

3 Infrastructure as a Service (IaaS)

1 On-demand Self-service

2 Resource Pooling

3 Broad Network Access

4 Rapid Elasticity

5 Measured Services

What Potential Benefits Prompted Your Company To Start Using Cloud Computing?

