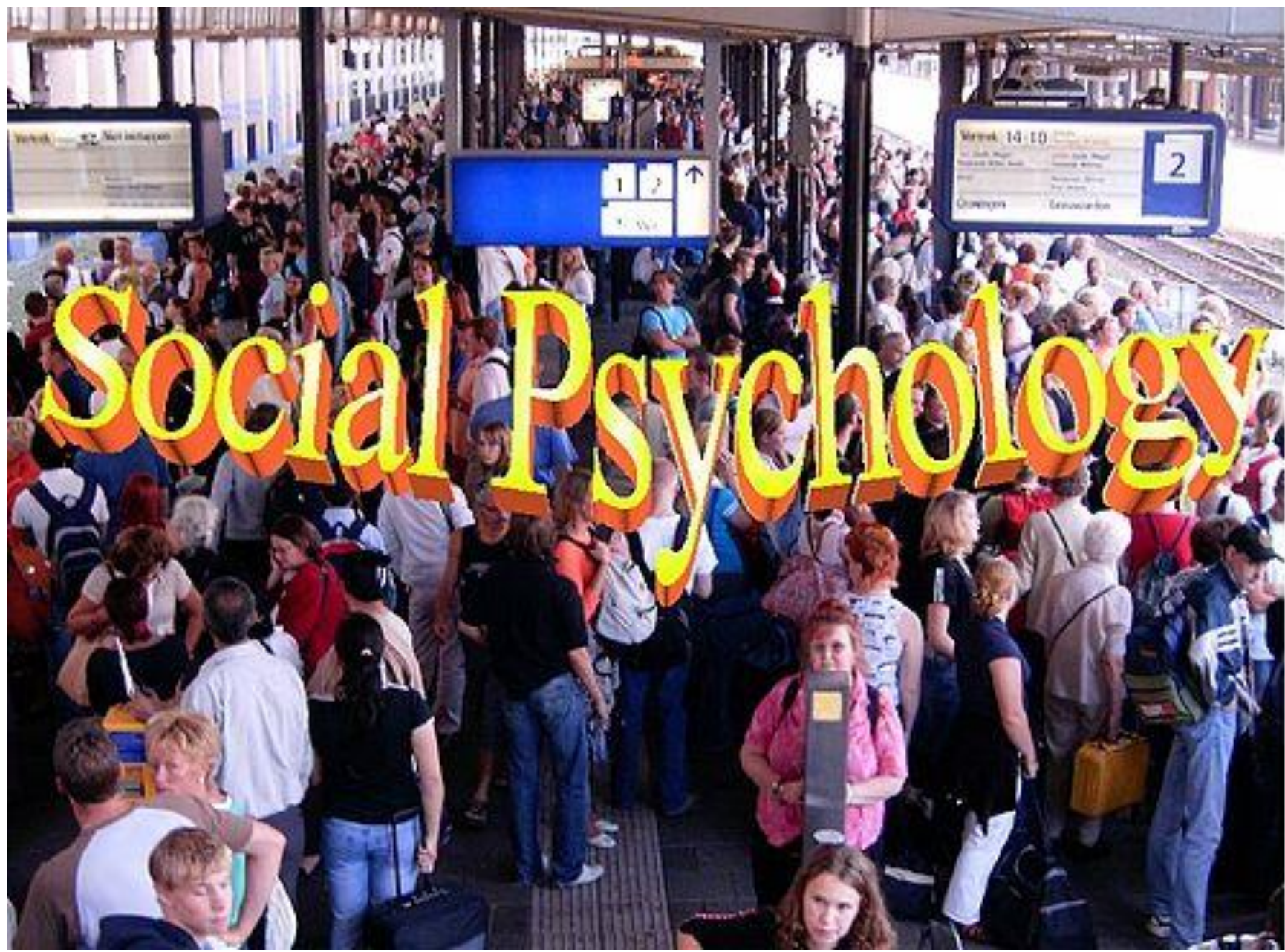


WELCOME



Social Psychology

SOCIAL PSYCHOLOGY

OPEN COURSE OFFERED

BY

THE DEPARTMENT OF SOCIOLOGY

What is SOCIAL PSYCHOLOGY?

- A BEHAVIOURAL SCIENCE
- BRANCH OF PSYCHOLOGY
- A VERY FASCINATING SUBJECT MATTER-HUMAN BEHAVIOUR
- SCIENCE OF THE BEHAVIOUR OF INDIVIDUAL IN SOCIETY
- HOW THE INDIVIDUAL INFLUENCES OTHERS & IS INFLUENCED BY THEM

COURSE OBJECTIVES

- TO FAMILIARISE WITH THE SUBJECT OF SOCIAL PSYCHOLOGY
- TO UNDERSTAND & ASSES ONE'S SELF/PERSONALITY-TYPES & DEVELOPMENT
- TO GET AN INSIGHT INTO THE UNDERLYING FACTORS & DYNAMICS OF HUMAN BEHAVIOUR
- TO ANALYSE THE WORLD AROUND US-THE PATTERN OF MASS / CROWD BEHAVIOUR

**The glass is
half full!**



**The glass is
half-empty.**



**Half-full... No! Wait!
Half-empty!...
No, half...
What was the
question?**



**Hey! I ordered
a cheeseburger!**



The four basic personality types

COURSE STRUCTURE

- **MODULE I**
- NATURE, SCOPE, IMPORTANCE & METHODS
- **MODULE II**
- UNDERSTANDING ONE'S SELF, PERSONALITY- STAGES OF DEVELOPMENT, TYPES & THEORIES
- **MODULE III**
- DYNAMICS OF HUMAN BEHAVIOUR- INSTINCT, MOTIVATION & ATTITUDE
- **MODULE IV**
- MASS BEHAVIOUR- CROWD, PUBLIC OPINION & PROPAGANDA

SOCIAL PSYCHOLOGY

- HELPS TO TRANSFORM & ENRICH YOURSELF
- ENHANCES THE POWER OF UNDERSTANDING THE HUMAN WORLD
- TO EXCELL IN YOUR LIFE
- THANK YOU