

# Welcome

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ANOVA

ANCOVA

# What is ANCOVA

- ▶ It is an extension of ANOVA ,This is also comes under the family of Mean differences.
- ▶ Combining Quantitative and Qualitative Predictors
- ▶ In an ANCOVA we try to adjust for differences

# Example,

- ▶ Suppose that we were to compare men's average faculty income, Asst. professor, Associate prof. and prof.
- ▶ women's average faculty income, via assistant, associate and professor- Looking for a differences involves an ANOVA

• In trying to explain the differences among different category we may want to control for certain variables:

▶ - Experience

▶ - Rank

▶ - Performance record

▶ - Etc.

• That is, we would like to show that the difference is due to relevant performance criteria.

If we can't show that this is the case, then we have a serious discrimination problem.

## What does ANCOVA do?

- ▶ In research not always possible to control for all possible confounding variables that influence the dependent variables, then ANCOVA will allow you to rid of the effects of this variable.
- ▶ Reduce the error variance and adjust the means on the dependent variables

# Basic requirements

- ▶ 1 DV (Interval, Ratio) - continuous
- ▶ 1 IV (Nominal, Groups) - discrete
- ▶ The above two variables are as it is ANOVA, no change, and a new variable is called covariate
- ▶ 1 CV (Interval, Ratios) - continuous

## Basic requirements

- ▶ **A covariate is a variable that is related to the DV, which you can't manipulate, but you want to account for it's relationship with the DV**



# Assumptions

- ▶ Normality
- ▶ Homogeneity of variance
- ▶ Random of independent variables
- ▶ For each IV , the relationships between the DV (Y) and covariate (X) linear
- ▶ DV and c are correlated

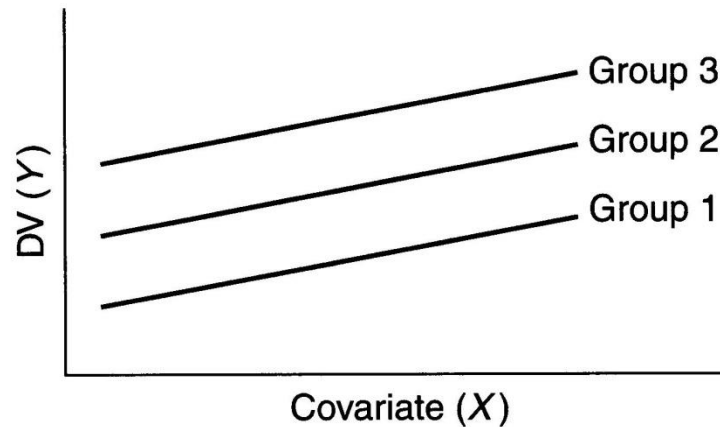
# ANCOVA Example

- Does Teaching Method affect Academic Achievement after controlling for motivation?
- IV = teaching method
- DV = academic achievement
- CV = motivation
- Experimental design - assume students randomly allocated to different teaching methods.

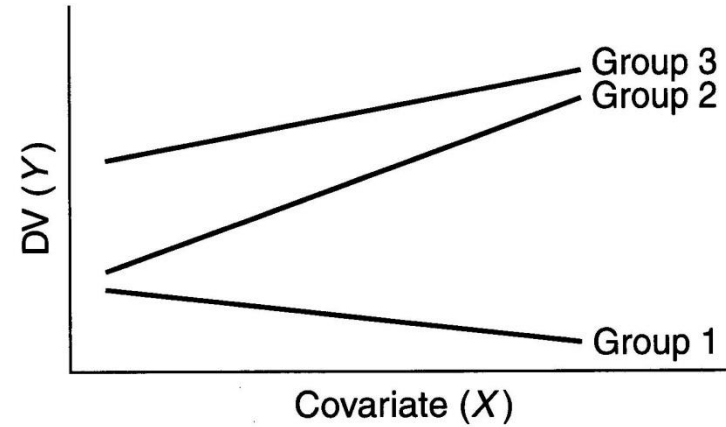
# Assumptions

- ▶ Homogeneity of Regression

- ▶ The relationship between each CV and the DV should be the same for each level of the IV



**(a) Homogeneity of regression (slopes)**



**(b) Heterogeneity of regression (slopes)**

# Hypothesis

- ▶ Null: There is no relationship between the IV and the DV, controlling for the CV. The means are equal. Mean 1 = mean 2 = mean 3 .....  $F = 0$ .
- ▶ Research: There is a relationship between the IV and the DV, controlling for the CV. The means are not equal. Mean 1  $\neq$  mean 2  $\neq$  mean 3 ....  $F \neq 0$ .





▶ **Exercise**

▶ Does social class influence the number of hours worked controlling for number of children?

▶ Identify

▶ DV

▶ IV

▶ Covariate

# Hypothesis

- ▶ Ho: Social class does not influence the number of hours worked controlling for number of children.  $\text{Mean}_1 = \text{mean}_2 = \text{mean}_3 = \text{mean}_4$
- ▶ H1: Social class does influence the number of hours worked controlling for number of children.  $\text{Mean}_1 \neq \text{mean}_2 \neq \text{mean}_3 \neq \text{mean}_4$

# Methodology reasoning

- ▶ Does wearing a condom influence the number of children that people have, controlling for income?
- ▶ Identify
- ▶ Dependent variable
- ▶ Independent variable and
- ▶ covariate

# Hypotheses:

- ▶ Ho: Wearing a condom does not influence the number of children that people have, controlling for income.  $\text{Mean}_1 = \text{Mean}_2$ , or Mean # of children among people who did not use a condom = Mean # of children among people who did use a condom
- ▶ H1: Wearing a condom does influence the number of children that people have, controlling for income.  $\text{Mean}_1 \neq \text{Mean}_2$ , or Mean # of children among people who did not use a condom  $\neq$  Mean # of children among people who did use a condom



# Selected variables

- ▶ DV
- ▶ IV
- ▶ Covariate
- ▶ Name of the test : One way ANCOVA

# Variables/ Indicators

- ▶ **Dependent variable: Reading scores**
- ▶ **Independent variable: status of the family  
(low middle and high)**
- ▶ **Income**

# Identify the covariate

- ▶ **Depression: dependent variable**
- ▶ **Gender: Factor**
  
- ▶ AGE
- ▶ Loneliness
- ▶ Social support

- ▶ **Income**
- ▶ **Group, male and female**
- ▶ **Experience**
- ▶ **Rank**
- ▶ **Performance record**

## Identify the covariate

- ▶ **Factor or independent variable :Gender**
- ▶ **Dependent variable :Cranial capacity**
  
- ▶ **Body height**
- ▶ **Wrist size**
- ▶ **Weight**

- ▶ **Dependent variables : Education**
- ▶ **Independent variable : Race : whites, Black and others**
- ▶ **Identify the covariates**
- ▶ **Age**
- ▶ **Income**

- ▶ **Ho: whites, Black and others are getting equal education after controlling by age. or**
- ▶ **Mean Education of Whites = Mean Education of Blacks = Mean Education of "Others" after controlling by age**
- ▶ **H1: whites, Black and others are getting not equal education after controlling by age. or**
  - ▶ **Mean Education of Whites  $\neq$  Mean Education of**

# Identify the covariate-Foreign exchange exposure

- ▶ **Factor or Independent variable**
- ▶ **Three groups (Small medium and large scale industry)**
- ▶ **Dependent variable**
- ▶ **Likert scale (five levels)**



covariate

▶ **Sales**

▶ **Foreign sales**