

KERALA MODEL OF DEVELOPMENT

BUSINESS JOURNALISM

BABU JOSEPH, SCHOOL OF COMMUNICATION



FEATURES OF KERALA MODEL DEVELOPMENT

- HIGH POLITICAL CONSCIOUSNESS
- HIGHEST HUMAN RESOURCE
- DOMINATION OF SERVICE SECTORS
- SOCIAL DEVELOPMENTS
- ECONOMIC GROWTH FASTER THAN
COUNTRY
- SOCIAL PROTECTION

ELEMENTS FOR KERALA MODEL DEVELOPMENT

- LAND REFORMS BY FIRST GOVERNMENT OF KERALA
- FOREIGN MONEY
- STATE POLICIES

CHALLENGES OF KERALA MODEL DEVELOPMENT

- LOW INVESTMENT AND INDUSTRIAL GROWTH
- IT BECOMES A CONSUMER STATE
- GROWTH WITH FOREIGN REMITTANCES
- INCREASING INEQUALITY
- HIGH RATE OF EDUCATED UNEMPLOYMENT
- LACK OF PRODUCTIVE BASE IN ECONOMY

ACHIEVEMENTS OF KERALA MODEL

- FIGHTING AGAINST CAST SYSTEM
- NON POVERTY
- WOMEN EMPOWERMENT AND PARTICIPATION
- HIGH EDUCATION AND LITERACY
- ECONOMIC GROWTH

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Thank you