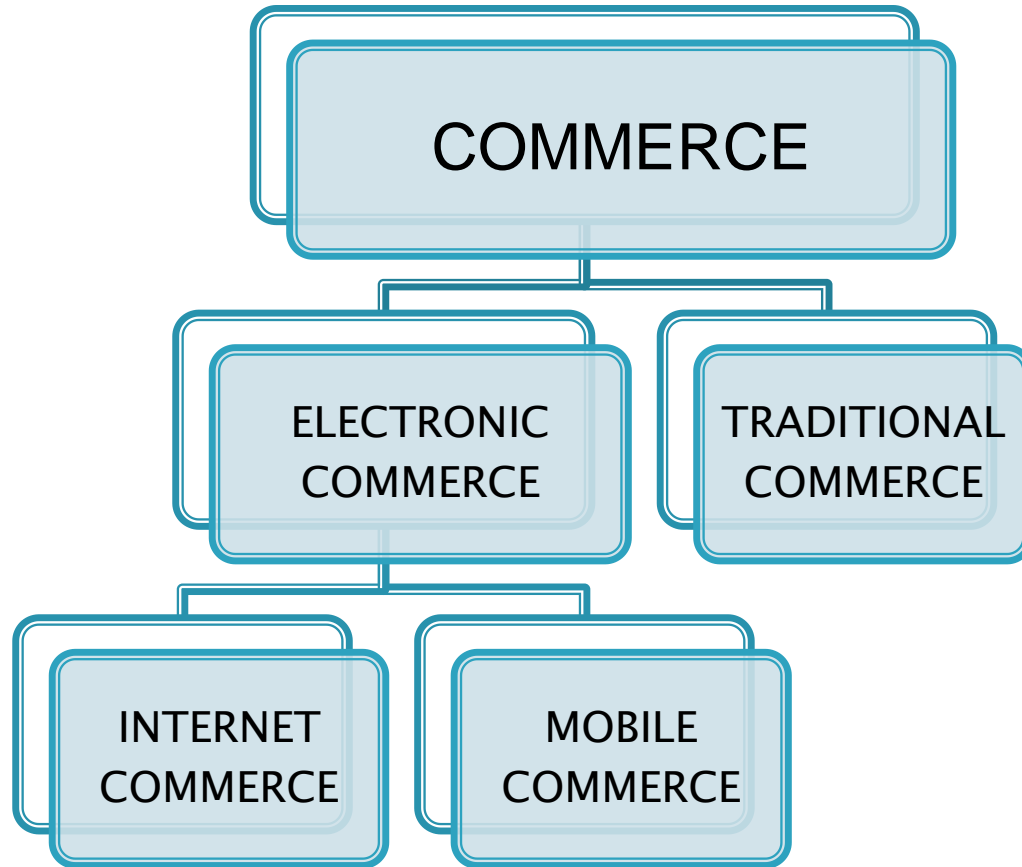
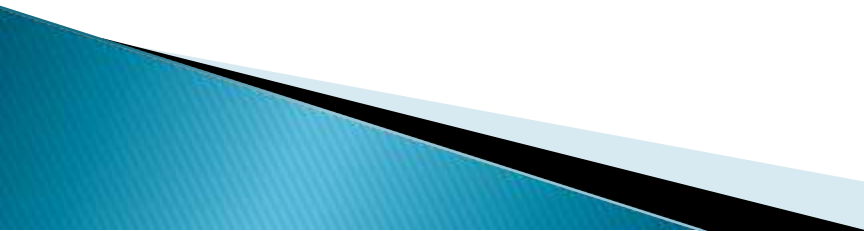


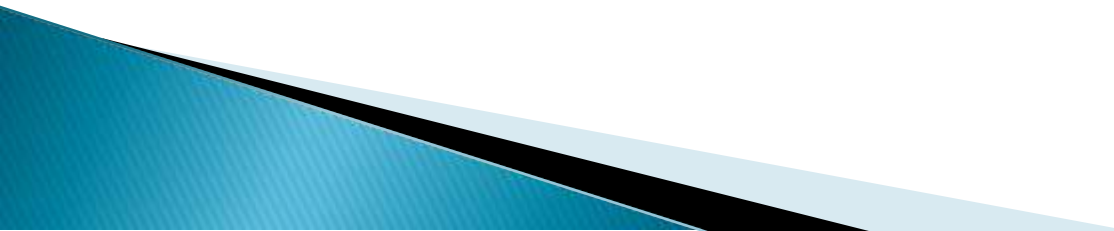
E- COMMERCE AND GENERAL INFORMATICS



TYPES OF E-COMMERCE

- ▶ **B2B-** sells products or services to other businesses or brings multiple buyers and sellers together in a central market place.
 - ▶ **B2C-**producers or brands sells products or services directly to consumers.
 - ▶ **C2C-**consumers sell directly to other consumers
 - ▶ **C2B-** consumers fix price which the business accept or decline.
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Types of electronic payment system.

- Debit card payments
 - Credit card payments
 - Electronic wallets
 - Net banking
 - Mobile payments
 - Cash cards and E-gift vouchers.
 - Offline payment options
- 



24/7
OPEN



ONLINE
BIDDING



CARD
PAYMENT



ONLINE
BUYING

SETTING UP OF E-COMMERCE BUSINESS

- Building an ecommerce presence
 - Web development
 - Hosting the site
 - Marketing and branding
 - Online transactions
 - Management and control
 - Product delivery
 - settlement
- 