

A professional blue condenser microphone is mounted on a black boom arm. The microphone is positioned in the foreground, angled towards the left. The background is a blurred recording studio environment, showing a computer keyboard and a control panel with green indicator lights. The overall lighting is cool and blue-toned.

Radio Production Planning

Module Number: 02



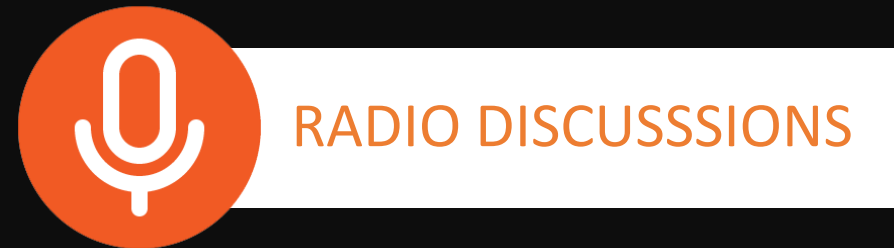
WHAT IS THE MOST IMPORTANT PART OF PRODUCTION
PLANNING?

THE SCRIPT


So good writing is at the heart of any good
radio production

RADIO PROGRAM FORMATS >>>>

Each type of radio program has a unique writing style:



Radio Program Formats >>>

 RADIO DOCUMENTARIES/FEATURES

 RADIO DRAMA

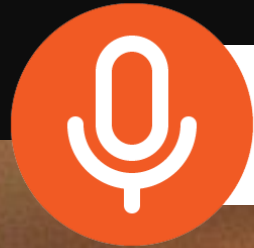
 RADIO COMMENTARIES

 MAGAZINE PROGRAMS

Radio Program Formats >>>



Radio Program Formats >>>



ANNOUNCEMENTS

- 🎤 PUBLIC SERVICE ANNOUNCEMENT (PSAs)
- 🎤 STATION/PROGRAM IDENTIFICATION ANNOUNCEMENTS



Radio Program Formats >>>

Specifically written clear messages to inform audience about something:



ANNOUNCEMENTS



Adweek 1 year ago

Radio Mercury Awards 2017 - UNICEF - Unfairy Tales - Ali

0:22 1:27

An audio player interface with a green background. It includes a red play button icon, a waveform showing audio levels, and a speaker icon with sound waves. The title 'Radio Mercury Awards 2017 - UNICEF - Unfairy Tales - Ali' is displayed in a dark bar.

Radio Program Formats >>>

Oldest format on radio: An expert/celebrity gives a speech/talk on a subject.



RADIO TALK/SPEECH

- 🎤 Duration: 5-30 minutes
- 🎤 Content of the speeches edited to suit spoken word style



Radio Program Formats >>>

Eg: Nehru's freedom speech 'A tryst with destiny'



RADIO TALK/SPEECH



Radio Program Formats >>>

Personality based question-answer format program or segment



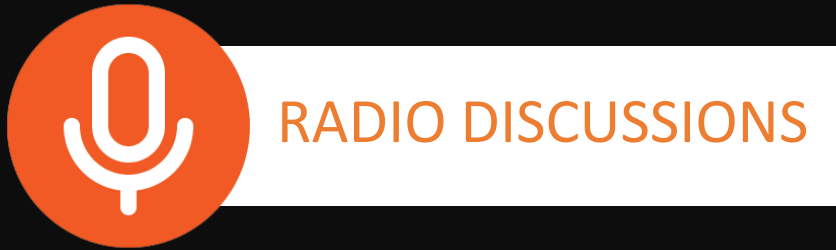
RADIO INTERVIEWS

- 🎙️ Duration: 3-5 minutes or longer (30mins) based on the type of show
- 🎙️ Interviews may be used in whole or in part (audio clips can be cut and inserted into another program as a 'sound byte')



Radio Program Formats >>>

Moderated discussion show aimed to give the listener different expert views.



- 🎙️ Duration: 15-30 minutes
- 🎙️ Panel discussion by a group of 'experts' sharing different views on a subject
- 🎙️ Discussion shows always have a moderator who leads the discussion and ensures every ones views are equally heard.



Radio Program Formats >>>

A sound-based program that tells a real life story



RADIO DOCUMENTARIES/FEATURES

🎙️ Duration: 15-30 minutes



HUMAN VOICE

SOUND EFFECTS

MUSIC

SILENCE

🎙️ Good script is crucial to tell a story only with sound...



Rebels

Guy Burgess

Spies investigated, through records and conver
RADIO 4 EXTRA



Prime Ministers' Props

Series 2

Margaret Thatcher's Handbag

David Cannadine explores how an object or pro
RADIO 4



The Truth about Britain's Beggars

Former homeless drug addict Mark Johnson ex
RADIO 4



Frankly Speaking

Bernard Levin

Probing interviews with some of the arts and e
RADIO 4 EXTRA

Radio Program Formats >>>

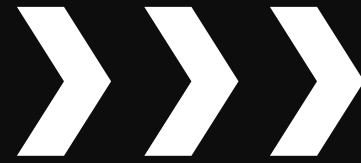
The art of covering LIVE events and taking the feel of the venue to a listener



RADIO COMMENTARY

- High energy, good knowledge and ability to read and understand the event are essential to present a LIVE commentary
- Statisticians back-up LIVE presenters with accurate figures and facts

Radio Program Formats



RADIO COMMERCIALS



- ① Amplify the pain: It's not enough simply to identify the problem.
- ① Remind the consumer how serious that problem is to them.
- ① Give the solution



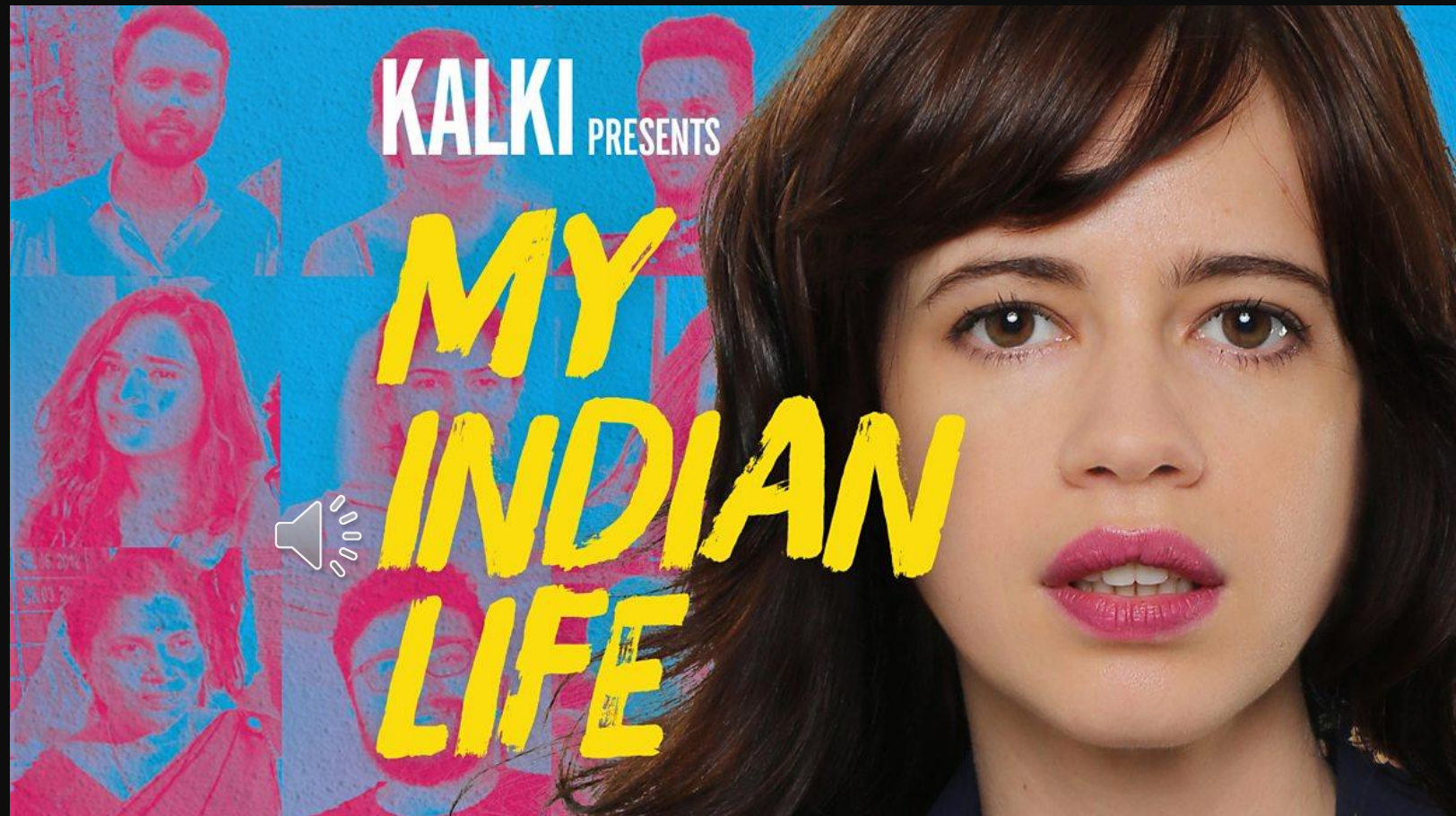
Radio Program Formats >>>

Modern radio programming: Digital audio files made available on web or mobile



RADIO PODCAST

- 🎙 Engaging content...
- 🎙 Fun topics, real stories of real people...
- 🎙 A podcast is easy to access and archived unlike LIVE radio



Radio Program Formats >>>



RADIO COMMERCIALS: SAMPLE SCRIPT

1. National Counter Terrorism Policing 'Multiple bombings'

Agency: Abbott Mead Vickers BBDO

Creatives: Nicholas Hulley, Steve Jones, Martin Loraine, Nadja Lossgott

Producer: Anita Sasdy

Sound engineer: Ben Gulvin

Radio Program Formats



Script

[Tense and urgent music.]

Narrator "In 2004, counter-terrorism police were tracking a terrorist cell... former senior Special Branch officer Nick Sloan..."

Sloan "They were 'players' – they had been abroad, they had been to training camps."

[Sounds of gunfire, shouted orders in Urdu.]

Narrator "This is one of the men..."

Radio Program Formats

Male voice one "I knew that they wanted to get explosive training to do something in the UK."

Sloan "We knew they were ready and willing, we just didn't know if they were able."

Narrator "Luckily counter-terrorism police were about to get a big break."

[Phone ringing.]

Female voice "Hi, I'm calling from the storage unit – we've got some guys that are storing nearly a tonne of fertiliser."

Radio Program Formats

Male voice two "For example, in a large fertiliser bomb inside a built-up area like London, the explosive force would be like having a steam train pass through an office."


[Sound of approaching steam train, followed by breaking glass.]

Sloan "We suddenly knew where the bomb was."

[Sound of a police raid.]

Narrator "If you see anything suspicious, act on it. Call police on 0800 789 321. Confidentially. Call. Visit. Act. For the full inside story, visit gov.uk/act, or search 'Code: severe, a podcast series'."

NATURE OF RADIO >>>

 Radio is personal- its just you and your listener. Conversational.



NATURE OF RADIO



- 🎤 Just one opportunity to get the message across.
No replays like television.
- 🎤 There are no pictures so your script has to do all the describing!



NATURE OF RADIO >>>

- 🎙️ To fill the space of the visuals lacking, you have to add words that speak of sights, sounds, fragrance which contributes to create a set.
- 🎙️ Ambient sounds helps you create sound images.



AMBIENT SOUND



Rain



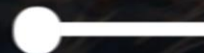
Thunder



Waves



Wind



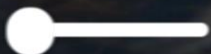
Fire



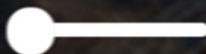
Birds



Crickets



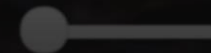
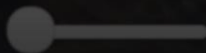
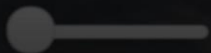
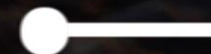
Coffee shop



Singing bowl





White noise




Dos and DON'Ts in RADIO WRITING


 Write crisp, short scripts.

 Be authentic and cross check facts (proper research)

 Give credit to your source for news.

 Don't use abbreviations or acronyms. ASAP, CBI etc.

 Do not write anything which creates tension between communities/religions/caste, etc.

 Don't use defamatory or sensational language.

NATURE OF RADIO >>>

 K.I.S.S. rule:

Keep

It

Short &

Simple.

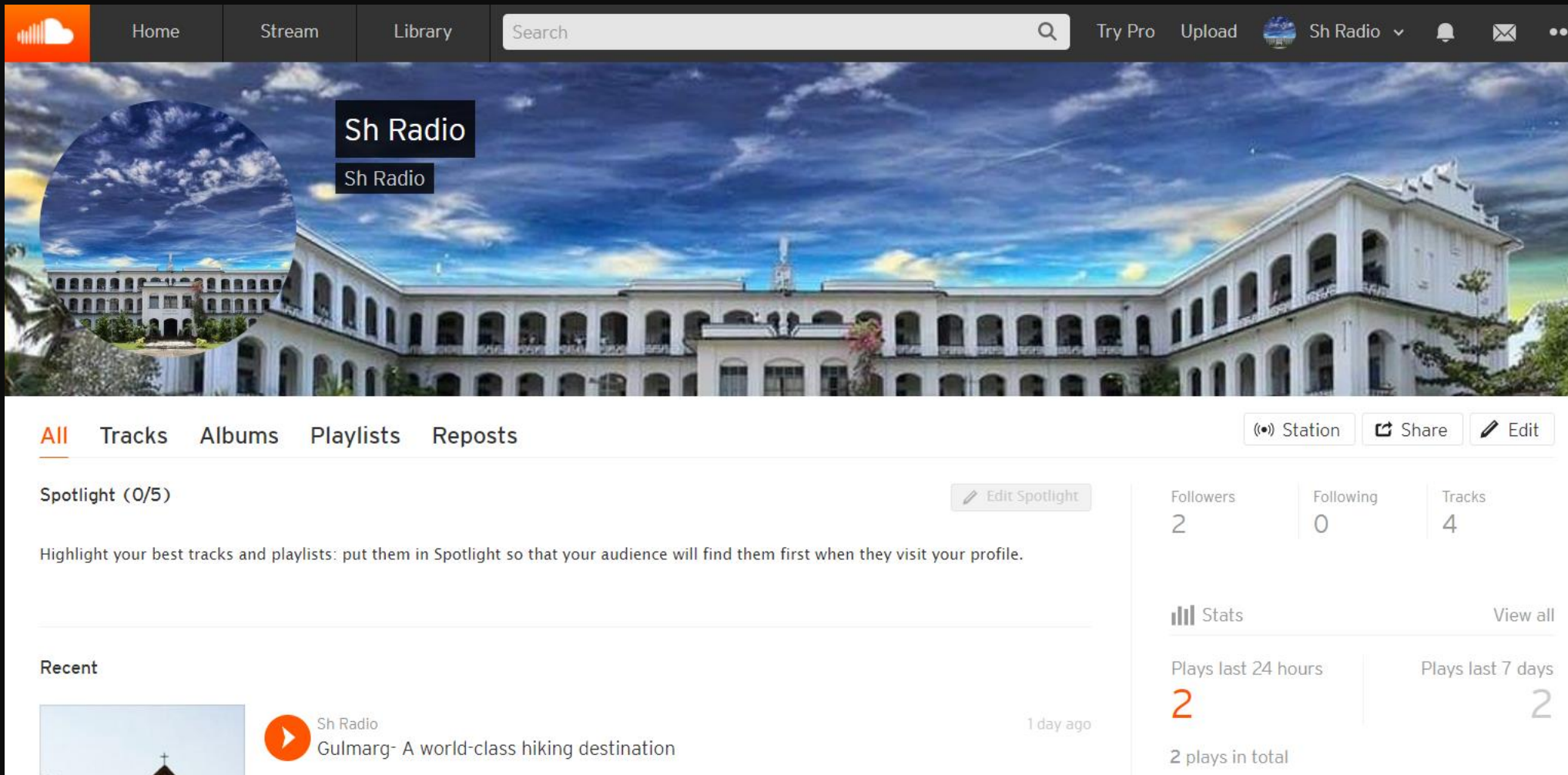


ASSIGNMENT # 1 >>>

- 🎙️ Write a script for a 1-minute podcast on any topic.
- 🎙️ Choose a theme, script it, record, layer it with music, you can anchor it yourself.
- 🎙️ Record it on your phone. Ensure recording quality.
- 🎙️ Email the audio file to mamta.joseph@gmail.com

ASSIGNMENT # 1 >>>

 Get featured on SH radio!



The screenshot shows a music streaming profile for 'Sh Radio'. The header includes navigation tabs for Home, Stream, and Library, a search bar, and options for Try Pro, Upload, and Sh Radio. The main banner features a large image of a white building with a blue sky and a circular profile picture of the same building. Below the banner are tabs for All, Tracks, Albums, Playlists, and Reposts, along with buttons for Station, Share, and Edit. The profile statistics show 2 followers, 0 following, and 4 tracks. A 'Spotlight (0/5)' section is present with an 'Edit Spotlight' button. A 'Recent' section shows a track titled 'Gulmarg- A world-class hiking destination' by Sh Radio, uploaded 1 day ago. The stats section also shows 2 plays in total, with 2 plays in the last 24 hours and 2 plays in the last 7 days.

Home Stream Library Search Try Pro Upload Sh Radio

Sh Radio
Sh Radio

All Tracks Albums Playlists Reposts Station Share Edit

Spotlight (0/5) Edit Spotlight

Followers 2 Following 0 Tracks 4

Stats View all

Plays last 24 hours 2 Plays last 7 days 2

2 plays in total

Recent

Sh Radio
Gulmarg- A world-class hiking destination 1 day ago

➤ ➤ ➤ THANK YOU! ➤ ➤ ➤