

**A STUDY ON THE IMPACT OF DECLINE IN THE PRICES OF  
NATURAL RUBBER ON THE RUBBER ECONOMY OF KERALA  
WITH SPECIAL REFERENCE TO ERNAKULAM AND  
KOTTAYAM DISTRICTS**

**DISSERTATION SUBMITTED TO  
SACRED HEART COLLEGE (AUTONOMOUS), THEVARA  
IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE  
AWARD OF  
THE DEGREE OF BACHELOR OF COMMERCE**

**BY**

**ELDHO BABU (16UCTX5101)  
CHAITANYA T.V (16UCTX5102)  
ATHIRA .R (16UCTX5104)**

**UNDER THE GUIDANCE OF**

**Dr. THOMAS T.P**

**ASSOCIATE PROFESSOR**



**SACRED  
HEART  
COLLEGE**  
Autonomous



**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE**

**SACRED HEART COLLEGE**

**(AUTONOMOUS)**

**THEVARA, COCHIN-682013**

**MARCH 2019**

**A STUDY ON CUSTOMER  
PREFERENCE TOWARDS UBER CABRIOLET SERVICES IN  
ERNAKULAM CITY**

**Dissertation submitted to**

**SACRED HEART COLLEGE (Autonomous), THEVARA**

**In partial fulfillment of the requirement for the award of the  
degree of**

**BACHELOR OF COMMERCE**

**Submitted by**

**G GOVIND (16UCTX5108)**

**ANKIT KUMAR A (16UCTX5109)**

**ASWATHI REJI (16UCTX5110)**

**Under the guidance of**

**Asst. Prof. PRIYA. P.S**

**POST GRADUATE AND RESEARCH**

**DEPARTMENT OF COMMERCE**

**SACRED HEART COLLEGE (AUTONOMOUS)**

**THEVARA, COCHIN-682013**



**SACRED  
HEART  
COLLEGE**  
Autonomous



**MARCH 2019**

**A STUDY ON THE IMPACT OF DEMONETISATION AND THE  
EMERGING ROLE OF E- WALLET AS A MODE OF PAYMENT WITH  
SPECIAL REFERNCE TO COCHIN CITY**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE  
(AUTONOMOUS) THEVARA IN PARTIAL FULFILLMENT OF THE  
REQUIREMENTS FOR THE AWARD OF THE DEGREE OF  
BACHELOR OF COMMERCE

**BY**

**SIYANA. M. A (Reg. No.16UCTX5111)**

**ARJUN. P.M (Reg. No.16UCTX5112)**

**N. I. RAHUL MENON (Reg. No.16UCTX5114)**

UNDER THE GUIDANCE OF

**Asst. Prof. BONY MATHEW**

**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE  
SACRED HEART COLLEGE (AUTONOMOUS), THEVARA  
COCHIN, MARCH 2019**



**A STUDY ON WOMEN ENTREPRENEURS IN ERNAKULAM**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE  
(AUTONOMOUS) THEVARA IN PARTIAL FULFILLMENT OF THE  
REQUIREMENTS FOR THE AWARD OF THE DEGREE OF  
BACHELOR OF COMMERCE**

**BY**

**SREEDEVI SURESH (Reg. No.16UCTX5115)**

**ISSHAK JALEEL (Reg. No.16UCTX5116)**

**ARAVIND ARUNDAS (Reg. No.16UCTX5117)**

**UNDER THE GUIDANCE OF**

**Asst. Prof. BONY MATHEW**

**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE**

**SACRED HEART COLLEGE (AUTONOMOUS), THEVARA**

**COCHIN, MARCH 2019**



**A STUDY ON THE ECONOMIC IMPACT OF ONLINE FOOD  
AGGREGATORS (OFAs) WITH SPECIAL REFERENCE TO UBER  
EATS**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS)  
THEVARA IN PARTIAL FULLFILMENT OF THE REQUIREMENTS FOR THE  
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE

BY

**ABHIJITH M (16UCTX5118)**

**CRISTO THOMAS (16UCTX5119)**

**SREELAKSHMI V.S (16UCTX5120)**

UNDER THE GUIDANCE OF

**Asst Prof. Priya P.S**

POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

SACRED HEART COLLEGE (AUTONOMOUS)

THEVARA, COCHIN

MARCH 2019



SACRED  
HEART  
COLLEGE  
Autonomous



**A STUDY ON THE PREFERENCE OF ONLINE SHOPPING AMONG YOUNGSTERS**  
**IN KOCHI**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS) THEVARA IN  
PARTIAL FULLFILMENT OF THE REQUIREMENTS FOR THE AWARD OF THE DEGREE OF  
BACHELOR OF COMMERCE

**SILPA JABY (16UCTX5121)**  
**AMALA MARIA JOSEPH (16UCTX5122)**  
**REJIVJ THALIATH (16UCTX5123)**

UNDER THE GUIDANCE OF  
**Associate Prof. T.P THOMAS**

POST GRADUATE AND RESEARCH  
DEPARTMENT OF COMMERCE  
SACRED HEART COLLEGE (AUTONOMOUS)  
THEVARA, COCHIN  
MARCH 2019



SACRED  
HEART  
COLLEGE  
Autonomous



**A STUDY ON THE IMPACT OF ONLINE FOOD AGGRGATORS  
(OFAs) ON RESTAURANT SELLERS IN ERNAKULAM WITH  
SPECIAL REFERENCE TO SWIGGY**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS)  
THEVARA IN PARTIAL FULLFILMENT OF THE REQUIREMENTS FOR THE  
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE

BY

NIKHIL JOSEPH ALEX (16UCTX5124)  
C.A. MARY SWARNAM (16UCTX5125)  
ANN MARIA BABY (16UCTX5126)

UNDER THE GUIDANCE OF  
ANJITHA.K.NANDANAN

POST GRADUATE AND RESEARCH  
DEPARTMENT OF COMMERCE  
SACRED HEART COLLEGE (AUTONOMOUS)  
THEVARA, COCHIN  
MARCH 2019



SACRED  
HEART  
COLLEGE  
Autonomous



**“A STUDY ON THE IMPACT OF GST IMPLEMENTATION ON  
RETAILERS WITH SPECIAL REFERENCE TO ERNAKULAM CITY”**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE  
(AUTONOMOUS), THEVARA IN PARTIAL FULFILMENT OF THE  
REQUIREMENTS FOR THE AWARD OF THE DEGREE OF BACHELOR  
OF COMMERCE.**

**SUBMITTED BY**

**DICKLE JOHNY : REG. NO. 16UCTX5127**

**LAKSHMI VIJAY : REG. NO. 16UCTX5128**

**JYOTHIS ANTONY : REG. NO. 16UCTX5129**

**UNDER THE GUIDANCE OF**

**PROF. ELIZABETH JOSEPH**

**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE**



**SACRED HEART COLLEGE (AUTONOMOUS)**

**THEVARA, KOCHI**

**MARCH 2019**



**A STUDY ON CUSTOMER SATISFACTION AND EXPERIENCE WITH  
HONDA CITY CARS IN KOCHI**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS)  
THEVARA IN PARTIAL FULLFILMENT OF THE REQUIREMENTS FOR THE AWARD  
OF THE DEGREE OF BACHELOR OF COMMERCE

BY

RENU ELSA JOSE (16UCTX5130)

TAJA TOMY (16UCTX5131)

ABIN ALBERT (16UCTX5132)

UNDER THE GUIDANCE OF

Dr. K.T. PETER

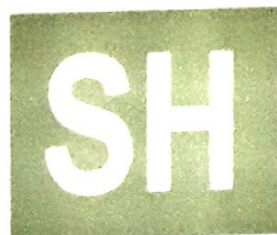
POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

SACRED HEART COLLEGE (AUTONOMOUS)

THEVARA, COCHIN

MARCH 2019



SACRED  
HEART  
COLLEGE  
Autonomous



**A COMPARATIVE STUDY OF THE CUSTOMER SATISFACTION OF  
RELIANCE JIO AND AIRTEL USERS**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS)  
THEVARA IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD  
OF THE DEGREE OF BACHELOR OF COMMERCE

BY

**SUMI MARIAM SUNNY (16UCTX5133)**

**EBIN WILSON (16UCTX5134)**

**JEFFIN SIBI (16UCTX5135)**

UNDER THE GUIDANCE OF

**PROF. M.M. DOMINIC**

POST GRADUATE AND RESEARCH  
DEPARTMENT OF COMMERCE  
SACRED HEART COLLEGE (AUTONOMOUS)  
THEVARA, COCHIN  
MARCH 2019



SACRED  
HEART  
COLLEGE  
Autonomous



**A STUDY ON CONSUMER PREFERNCES TOWARDS PETROL AND  
DIESEL CARS WITH SPECIAL REFERENCE TO ERNAKULAM CITY**

DISSERTATION SUBMITTED TO  
**SACRED HEART COLLEGE (AUTONOMOUS), THEVARA**  
IN PARIAL FULLFILMENT OF THE REQUIREMENT FOR THE  
AWARD OF  
**THE DEGREE OF BACHELOR OF COMMERECE**

BY

FARZANA SAGEER (16UCTX5136)

TESSA UNWIN (16UCTX5137)

ROSE MARYA JOSE (16UCTX5138)

**UNDER THE GUIDANCE OF**  
PROF. THOMAS. T.P  
ASSOCIATE PROFESSOR



SACRED  
HEART  
COLLEGE  
Autonomous



**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE**  
**SACRED HEART COLLEGE**  
**(AUTONOMOUS)**

**THEVARA, COCHIN**

**MARCH 2019**

**A STUDY ON CUSTOMER SATISFACTION OF INDIAN  
RAILWAYS TICKET RESERVATION SYSTEM WITH SPECIAL  
REFERENCE TO COCHIN CITY**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),  
THEVARA IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF  
THE DEGREE OF BACHELOR OF COMMERCE

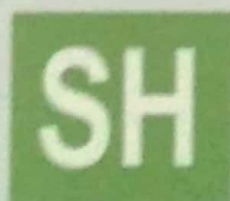
BY

ADARSH BALAKRISHNAN (REG NO: 16UCCA5220)

ZAHABA HAMZA (REG NO: 16UCCA5221)

CAROLIN SANDHRA GEORGE (REG NO: 16UCCA5222)

UNDER THE GUIDANCE OF  
Dr. K T PETER  
(DEPARTMENT OF COMMERCE)  
SACRED HEART COLLEGE (AUTONOMOUS)  
THEVARA, COCHIN-13



SACRED  
HEART  
COLLEGE  
Autonomous



MARCH 2019