

**A CASE STUDY ON PASSENGER PERCEPTION TOWARDS
INDIAN RAILWAY WITH REFERENCE TO ERNAKULAM
DIVISION**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE
THEVARA, (AUTONOMOUS) IN PARTIAL FULLFILMENT OF
THE REQUIEMENT FOR THE AWARD OF THE DEGREE OF
BACHELOR OF COMMERCE**

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UNDER THE GUIDANCE OF

Prof. JOHNSON JOHN



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POST GRADUATE AND RESEARCH

DEPARTMENT OF COMMERCE

SACRED HEART COLLEGE (AUTONOMOUS)

THEVARA, COCHIN

MARCH 2019

**A STUDY ON FREQUENT SHIFT OF PEOPLE FROM
EMPLOYEE TO ENTREPRENEUR IN ERNAKULAM
DISTRICT**

**DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE, THEVARA (AUTONOMOUS)**

Under

MAHATMA GANDHI UNIVERSITY

In partial fulfilment of the requirements for the award of
THE DEGREE OF BACHELOR OF COMMERCE

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Post Graduate and Research
Department of Commerce



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Thevara, Cochin
March 2019

**A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO
AMONG YOUTH WITH SPECIAL REFERENCE TO COCHIN CITY**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),
THEVARA IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE
AWARD OF THE DEGREE OF BACHELOR OF COMMERCE

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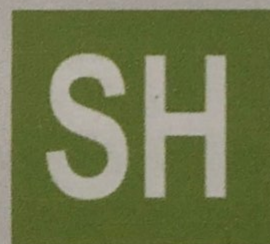
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THEVARA, COCHIN
MARCH 2019



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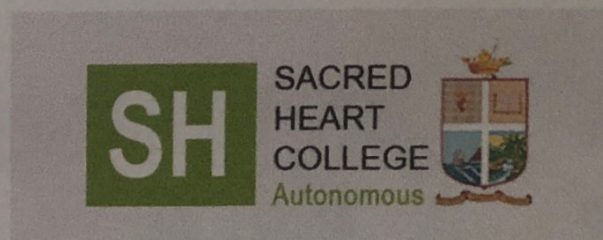
**A STUDY ON THE CUSTOMER SATISFACTION TOWARDS
ALTERNATE BANKING CHANNELS IN THE BANKING SECTOR
WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT**

**DISSERTATION SUBMITTED TO
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IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR
THE AWARD OF**

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**DEPARTMENT OF COMMERCE
SACRED HEART COLLEGE (AUTONOMOUS)
THEVARA, COCHIN
MARCH 2019**

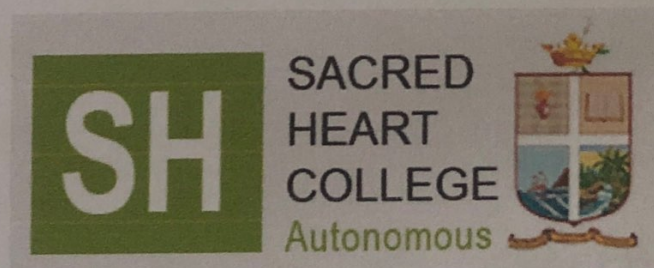
A STUDY ON THE POPULARITY OF INTERNET BANKING
AMONG CUSTOMERS IN COCHIN CITY

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE, THEVARA
(AUTONOMOUS) IN PARTIAL FULLFILMENT OF THE REQUIREMENTS FOR
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THEVARA, COCHIN



MARCH 2019

**A STUDY ON THE CUSTOMER PREFERENCE AND
SATISFACTION TOWARDS ZOMATO FOOD DELIVERY
APPLICATION**

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(AUTONOMOUS), THEVARA IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF THE DEGREE OF BACHELOR OF COMMERCE**

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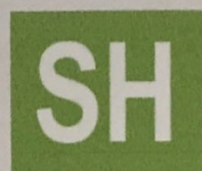
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MARCH 2019

**A STUDY ON PRIORITY SECTOR LENDING OF LOANS AND
ADVANCES WITH SPECIAL REFERENCE TO
KOCHI CITY**

DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE (AUTONOMOUS), THEVARA
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD
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THEVARA, COCHIN**

MARCH 2019

**A STUDY ON THE JOB SATISFACTION OF MIGRANT
LABOURERS WITH SPECIAL REFERENCE TO
TECHNOTEAM CONSTRUCTIONS**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),
THEVARA IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE
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DEPARTMENT OF COMMERCE

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THEVARA, COCHIN



MARCH 2019

**A STUDY ON THE ATTITUDE OF PEOPLE TOWARDS
INVESTMENT IN STOCK MARKET WITH SPECIAL
REFERENCE TO COCHIN CORPORATION**

**DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE, THEVARA (AUTONOMOUS)**

**In partial fulfilment of the requirements for the award of
THE DEGREE OF BACHELOR OF COMMERCE**

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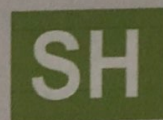
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Post Graduate and Research

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Sacred Heart College (Autonomous)

Thevara, Cochin

March 2019

“A Study on Customers’ Preference and Satisfaction towards fast food outlets with special reference to college students in CochinCity”

**DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE(AUTONOMOUS) THEVARA**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE
DEGREE OF BACHELOR OF COMMERCE**

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SACRED HEART COLLEGE

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COCHIN

MARCH 2019



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**“A STUDY ON IMPACT OF VISUAL
MERCHANDISING ON SALES AT BISMI HYPER
MARKET PVT. LTD, VYTTILA”**

**DISSERTATION SUBMITTED TO SACRED HEART
COLLEGE(AUTONOMOUS), THEVARA**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
THE DEGREE OF BACHELOR OF COMMERCE**

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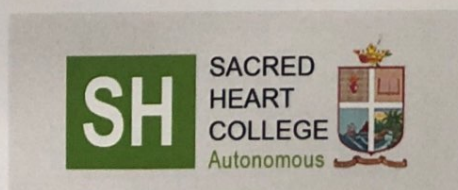
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THEVARA, COCHIN

MARCH 2019



**A STUDY OF CUSTOMER PERCEPTION ON ONLINE FOOD
ORDERING WITH SPECIAL REFERENCE TO THEVARA
REGION**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE THEVARA
(AUTONOMOUS), THEVARA IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF THE DEGREE OF BACHELOR OF COMMERCE**

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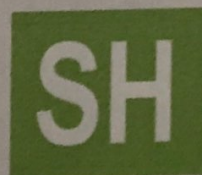
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MARCH 2019

**A STUDY ON CUSTOMER SATISFACTION OF SECOND HAND
GOODS PURCHASED THROUGH QUIKR**

DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE (AUTONOMOUS), THEVARA
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD
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BACHELOR OF COMMERCE

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THEVARA, COCHIN**

MARCH 2019

**A STUDY ON THE IMPACT OF ADVERTISEMENT ON
SWARNAM NALLENA WITH SPECIAL REFERENCE
TO KOCHI CITY**

**DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE(AUTONOMOUS) THEVARA**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
THE DEGREE OF BACHELOR OF COMMERCE**

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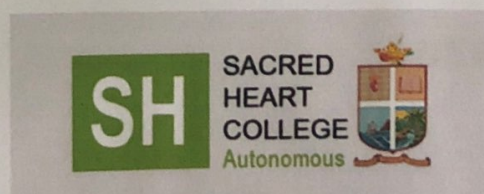
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SACRED HEART COLLEGE (AUTONOMOUS)
THEVARA, COCHIN**



MARCH 2019

**A STUDY ON RECRUITMENT AND SELECTION PROCESS
OF MAX RETAIL**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE
THEVARA (AUTONOMOUS),
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE
AWARD OF THE DEGREE
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THEVARA, COCHIN

MARCH 2019



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**A STUDY ON BRAND LOYALTY AND BRAND PREFERENCE OF
CUSTOMERS ON FAST MOVING CONSUMER GOODS WITH
REFERENCE TO PERSONAL CARE PRODUCTS**

**PROJECT REPORT SUBMITTED TO MAHATHMA GANDHI
UNIVERSITY IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE DEGREE OF BACHELOR OF
COMMERCE**

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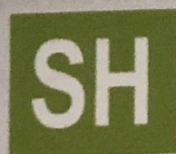
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DEPARTMENT OF COMMERCE

SACRED HEART COLLEGE

THEVARA, COCHIN

2016-2019



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**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
E-FOOD DELIVERY APPLICATIONS”**

DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE (AUTONOMOUS) THEVARA
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POST GRADUATE AND RESEARCH
DEPARTMENT OF COMMERCE
SACRED HEART COLLEGE (AUTONOMOUS)
KOCHI, THEVARA
MARCH 2018

**A STUDY ON CUSTOMER SATISFACTION OF INDIAN
RAILWAYS TICKET RESERVATION SYSTEM WITH SPECIAL
REFERENCE TO COCHIN CITY**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),
THEVARA IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
THE DEGREE OF BACHELOR OF COMMERCE

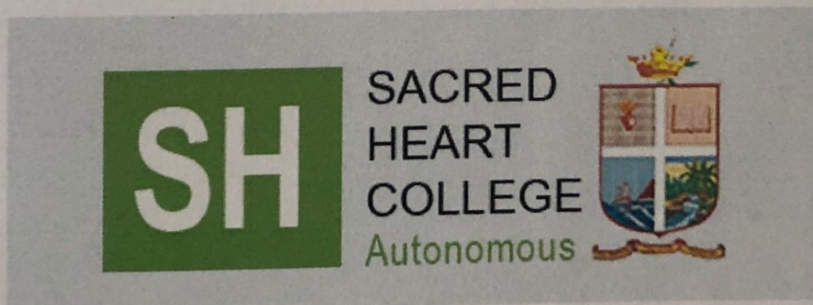
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THEVARA, COCHIN-13



MARCH 2019

**“A STUDY ON CUSTOMER SATISFACTION OF
THEVARA URBAN COOPERATIVE BANK”**

**DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE(AUTONOMOUS)
THEVARA
IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF THE
DEGREE OF BACHELOR OF COMMERCE**

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SACRED HEART COLLEGE (AUTONOMOUS)
THEVARA, COCHIN
MARCH 2019**



**A COMPARITIVE STUDY ON THE VALUE ADDED
SERVICES WITH SPECIAL REFERNECE TO
PUNJAB NATIONAL BANK AND FEDERAL BANK**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),
THEVARA IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE
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DEPARTMENT OF COMMERCE
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THEVARA, COCHIN**



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MARCH 2019

A STUDY ON ONLINE SHOPPING AMONG COLLEGE STUDENTS

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THEVARA, COCHIN



MARCH 2019

