

**A STUDY ON IMPACT OF MAGGI CONTROVERSY ON CONSUMER  
ATTITUDE AND TRUST IN INDIA**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),  
THEVARA IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE  
AWARD OF THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION**

**BY**

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**UNDER THE GUIDANCE OF  
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THEVARA, KOCHI**

**MARCH 2019**



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**A STUDY ON JOB SATISFACTION OF EMPLOYEES IN HOUSE OF  
PACKAGING, ALUVA**

**Dissertation submitted to  
MAHATMA GANDHI UNIVERSITY, KOTTAYAM  
In partial fulfilment of the requirements for the degree of  
BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY  
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**Department of commerce  
Sacred Heart College (Autonomous)  
Thevara, Cochin  
March 2019**

**A STUDY ON CUSTOMER SATISFACTION ADITHYA BIRLA GROUP  
[MORE]**

A PROJECT WORK SUBMITTED TO  
SACRED HEART COLLEGE (AUTONOMOUS), THEVARA  
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD  
OF  
BACHELOR OF BUSINESS ADMINISTRATION

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**MARCH 2019**

**CUSTOMER SATISFACTION OF DARK FANTASY BISCUIT**

DISSERTATION SUBMITTED TO

**MAHATMA GANDHI UNIVERSITY**

In partial fulfilment of the requirement for the award of

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**March 2019**

**A STUDY ON CONSUMER PREFERENCE TOWARDS 'THE HINDU'  
NEWSPAPER WITH SPECIAL REFERENCE TO ERNAKULAM CITY**

**A PROJECT WORK SUBMITTED TO  
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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD  
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**“A STUDY ON CUSTOMER SATISFACTION OF CAKES IN BEST  
BAKERY (Best Bakery Group)  
COCHIN, ERNAKULAM”**

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**A STUDY ON CUSTOMER SATISFACTION ADITHYA BIRLA GROUP  
[MORE]**

A PROJECT WORK SUBMITTED TO  
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**IMPACT OF CRYPTOCURRENCY ON THE INDIAN  
ECONOMY**

DISSERTATION SUBMITTED TO

**SACRED HEARTS COLLEGE, THEVARA**

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD  
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**A STUDY ON CONSUMER PREFERENCE TOWARDS  
PATANJALI PRODUCTS**

A PROJECT WORK SUBMITTED TO  
SACRED HEART COLLEGE (AUTONOMOUS), THEVARA  
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD

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**MARCH 2019**

# STUDY ON BYJU'S LEARNING APP AMONG SCHOOL STUDENTS IN KOCHI

Dissertation submitted in partial fulfilment of the requirement for the Degree of  
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**A STUDY ON CUSTOMER SATISFACTION BETWEEN APPLE AND  
SAMSUNG SMARTPHONES**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),  
THEVARA IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD  
OF THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION**

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**MARCH 2019**

**A STUDY ON CUSTOMER SATISFACTION TOWARDS THE  
SERVICES OF FEDERAL BANK IN KOCHI**

DISSERTATION SUBMITTED TO  
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In partial fulfilment of the requirement for the award of  
**THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION**

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**A STUDY ON JOB SATISFACTION AMONG EMPLOYEES  
OF INDUS MOTORS, PERUMANOOR**

DISSERTATION SUBMITTED TO  
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In partial fulfilment of the requirement for the award of  
**THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION**

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**A COMPARATIVE STUDY ON SOAPS OF HUL & ITC**

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**A STUDY ON CONSUMER PREFERENCE AND  
SATISFACTION ON ONLINE FOOD ORDERING**

DISSERTATION SUBMITTED TO

**MAHATMA GANDHI UNIVERSITY**

In partial fulfilment of the requirement for the award of

**THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION**

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**“COMPARATIVE STUDY ON ANDROID AND iOS USERS IN SACRED  
HEART COLLEGE”**

**DISSERTATION SUBMITTED TO  
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**In partial fulfilment of the requirement for the award of  
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**“A STUDY ON QUALITY OF WORK LIFE AND SPENDING HABITS OF MIGRANT  
LABOURERS IN KOCHI METRO”**

Dissertation Submitted to

**MAHATMA GANDHI UNIVERSITY, KOTTAYAM**

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**DEGREE OF BACHELOR OF COMMERCE**

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DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS), THEVARA  
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**A STUDY ON CUSTOMER EXPECTATION ON KSRTC,  
KOCHI**

DISSERTATION SUBMITTED TO  
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**“A STUDY ON THE RETAILERS SATISFACTION IN TOM'S  
PIPES PVT.LTD CHANGANACHERRY”**

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**A STUDY ON ONLINE PURCHASE BEHAVIOUR  
OF YOUNGSTERS IN KERALA**

A PROJECT WORK SUBMITTED TO  
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**A COMPARATIVE STUDY ON THE CUSTOMER SATISFACTION OF RELIANCE  
TRENDS AND MAX IN KOCHI**

**PROJECT WORK SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),  
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**A STUDY ON INSTAGRAM AS BUSINESS PLATFORM FROM CUSTOMER  
PERCEPTION**

**PROJECT WORK SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),  
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**A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO  
CUSTOMERS OF FLIPKART IN KOCHI**

**PROJECT WORK SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),  
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**COMPARATIVE STUDY ON CUSTOMER SATISFACTION  
OF UBER AND OLA**

DISSERTATION SUBMITTED TO  
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