

**A STUDY ON THE PROBLEMS AND PROSPECTS OF AGRIPRENEURS IN RURAL
AREAS WITH SPECIAL REFERENCE TO IDUKKI DISTRICT**

A DISSERTATION SUBMITTED TO

SACRED HEART COLLEGE (AUTONOMOUS), THEVARA,

IN PARTIAL FULLFILLMENT FOR THE AWARD OF

THE DEGREE OF MASTER OF COMMERCE

SUBMITTED BY

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REG. NO. 17PCOM1809

UNDER THE GUIDANCE OF

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POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE



**SACRED HEART COLLEGE
(AUTONOMOUS)
THEVARA, COCHIN-682013**

MARCH 2019

**A STUDY TO ANALYSE THE IMPACT OF CELEBRITY
ENDORSEMENT ON CONSUMER BUYING BEHAVIOUR AMONG
THE GENERAL PUBLIC IN ERNAKULAM DISTRICT WITH
SPECIFIC REFERENCE TO THE COSMETIC INDUSTRY**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE
(AUTONOMOUS), THEVARA IN PARTIAL FULLFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF THE MASTERS DEGREE IN
COMMERCE**

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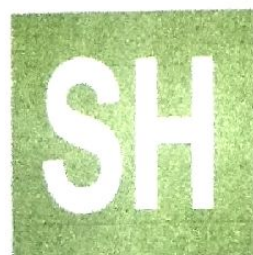
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SACRED HEART COLLEGE (AUTONOMOUS)

THEVARA, COCHIN

MARCH 2019



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**A STUDY ON DEMAND AND SUPPLY CONDITION OF FLATS IN
KOCHI CITY**

A dissertation submitted to Sacred Heart College, Thevara in partial fulfillment of
the requirement for the award of the degree of

MASTER OF COMMERCE

Submitted by

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**A STUDY OF TOURISM INDUSTRY WITH REFERENCE TO POST
KERALA FLOODS 2018**

A dissertation submitted to Sacred Heart College, Thevara in partial
fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

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YADUKRISHNA R MENON

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"A STUDY ON EFFECTIVENESS OF GRIEVANCE HANDLING MECHANISM

AT

KERALA STATE BAMBOO CORPORATION LTD, ANGAMALY"

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),
THEVARA, IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
THE DEGREE IN MASTER OF COMMERCE**

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TO SACRED HEART COLLEGE (AUTONOMOUS)

THEVARA, COCHIN-682013

MARCH 2019



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A STUDY ON FINANCIAL INCLUSION AND ITS IMPACT ON FISHERMEN WITH SPECIAL REFERENCE TO MALIPPURAM, COCHIN

*DISSERTATION SUBMITTED TO SACRED HEART COLLEGE,
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In partial fulfilment of the requirement for the award of the degree of

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**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE
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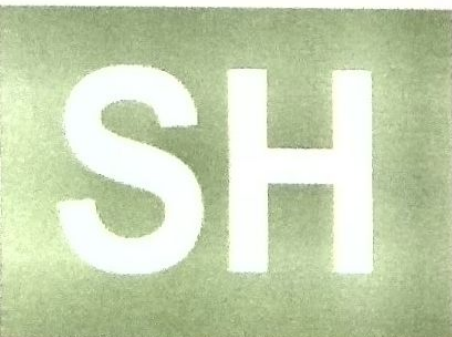
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**IMPACT OF MICRO FINANCE ON WOMEN EMPOWERMENT
(WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT)**

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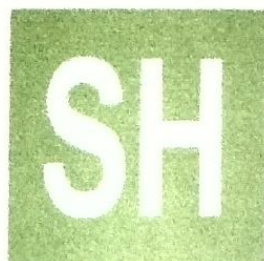
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**A STUDY ON EFFECTIVENESS OF ONLINE FOODING APPS ON REGISTERED
RESTAURANTS IN KOCHI CITY WITH SPECIAL REFERENCE TO
SWIGGY,ZOMATO,UBER EATS**

**DISSERTATION SUBMITTED TO SACRED HEART COLLEGE
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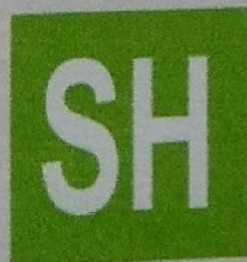
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MARCH 2019



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AWARENESS AND INFLUENCE OF eWOM MARKETING AMONG YOUNGSTERS IN KOCHI

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS),
THEVARA, IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
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Submitted By

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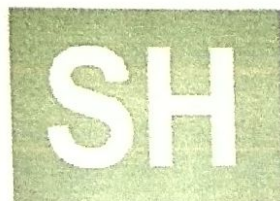
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MARCH 2017



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**A STUDY ON THE PERCEPTION OF CUSTOMERS
TOWARDS USE OF DIGITAL PAYMENT METHODS IN
ONLINE SHOPPING**

**DISSERTATION SUBMITTED TO
SACRED HEART COLLEGE, THEVARA, (AUTONOMOUS)**

In partial fulfilment of the requirement for the award of the degree of

Master of commerce

Submitted by

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Under the guidance of

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POST GRADUATE RESEARCH & DEPARTMENT OF COMMERCE

Sacred Heart College (AUTONOMOUS)

Thevara. Kochi. Kerala

**SCHEMES WITH SPECIAL REFERENCE TO
ASS PEOPLE IN MARADU MUNICIPALITY**

**ION SUBMITTED TO SACRED HEART COLLEGE (AUTONOMOUS), THEVARA, IN PARTIAL FULFILLMENT FOR THE AWARD OF THE MASTER IN
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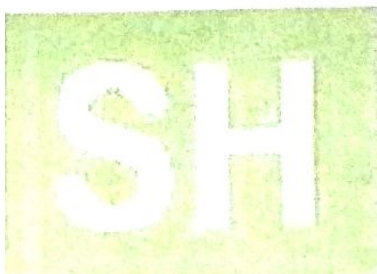
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**GRADUATE AND RESEARCH DEPARTMENT OF
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SACRED HEART COLLEGE, THEVARA

In partial fulfillment of the requirements
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POST GRADUATE RESEARCH & DEPARTMENT

SACRED HEART COLLEGE (AUTONOMOUS)

**A STUDY ON THE DECLINE IN PRICES OF RUBBER AND
ITS IMPACT ON PRODUCTION OF NATURAL RUBBER
AMONG THE CULTIVATORS OF MEENACHIL TALUK IN
KOTTAYAM DISTRICT**

A Dissertation submitted to

SACRED HEART COLLEGE, THEVARA, (AUTONOMOUS)

In partial fulfillment of the requirement for the award of

THE MASTER DEGREE IN COMMERCE

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POST GRADUATE RESEARCH & DEPARTMENT OF COMMERCE

SACRED HEART COLLEGE (AUTONOMOUS)

THEVARA, COCHIN

MARCH 2019

**A STUDY ON INVESTMENT PATTERN OF WORKING
COCHIN CITY WITH SPECIAL REFERENCE TO
EMPLOYEES**

**DISSERTATION SUBMITTED TO SACRED HEART C
(AUTONOMOUS), THEVARA, IN PARTIAL FULFILLM
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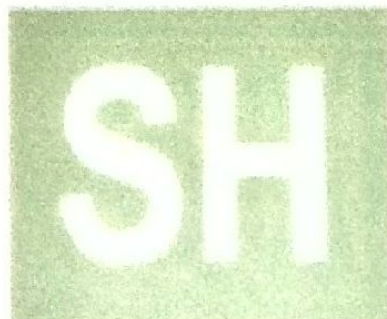
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MARCH 2019



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**ANALYSIS OF CONSUMER REDRESSAL FROM
A CONSUMER PERSPECTIVE WITH
REFERENCE TO KOTTAYAM DISTRICT CONSUMER
FORUM.**

DISSERTATION SUBMITTED TO
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**“A STUDY ON EMPLOYEE ABSENTEEISM WITH SPECIAL
REFERENCE TO NIRAPARA, PERUMBAVOOR.”**

DISSERTATION SUBMITTED TO SACRED HEART COLLEGE
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SACRED HEART COLLEGE(AUTONOMOUS)

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MARCH 2019



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**A STUDY ON INVESTORS' PERCEPTION TOWARDS
DERIVATIVES WITH REFERENCE TO FUTURES AND OPTIONS**

*DISSERTATION SUBMITTED TO SACRED HEART COLLEGE,
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MARCH 2019