

'BRAND IDENTITY DESIGN' INDIAN OVERSEAS BANK

A STUDY PAPER SUBMITTED TO THE DEPARTMENT OF
COMMUNICATION IN PARTIAL FULFILLMENT
OF THE COURSE

By

ABIN K THOMAS
17PGRD1873
IIND YEAR MA GRAPHIC DESIGN

Under the Guidance of
Asst. Prof. Anu Cherian
Mr. Prasad N Krishnan



DEPARTMENT OF COMMUNICATION
SH COLLEGE (AUTONOMOUS), THEVARA
APRIL 2019

'BRAND IDENTITY DESIGN' EXSUN LAUNDRY DETERGENT PRODUCTS

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'BRAND IDENTITY DESIGN'

ELIXIR SKIN CARE

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'BRAND IDENTITY DESIGN' AURA HOME FRAGRANCE

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