DEPARTMENT OF COMMUNICATION

Action Taken Report on Curriculum Feedback

As the Department of communication is a composite department having a number of programmes, it has always realized the importance of feedback. The department is all set to take feedback through a well-defined feedback system, where it takes the feedback from all its stakeholders on syllabi and curriculum. The main stakeholders are students, teachers, employers and alumni. On the basis of the analysis of the feedback collected from these stakeholders, the department effected appropriate changes in the syllabus and policy decisions have been made to ensure continuous improvement in the curriculum.

The feedback form is common to all the departments having a structured format with relevant questions regarding the syllabi and curriculum. The student format has 12 questions, alumni feedback has 9 questions, employer feedback has 8 questions and teachers' format has 12 questions. The questions pertain to different aspects of curriculum like its relevance, its ability to meet industry requirement, develop leadership qualities, communication skills, professional ethics, extra-learning, gender equity and care for nature and environment.

The Department also has other avenues to collect feedback from its stakeholders. The Department collects teacher evaluation feedback from the students after every semester, before the issue of hall tickets. This is a mandatory requirement for every student to download the hall ticket. This is a comprehensive evaluation about the teaching learning process.

The department collects exit evaluation where the students express their genuine feeling about the programme and the way the college conducted the programme. The exit survey includes questions about the curriculum, teaching-learning, infrastructure, employability, skill development, conduct of examination, grievance redressal mechanism and service learning programme in the college. The department and the college have been making use of the feedback system to provide the students an opportunity to record their appreciations as well as to suggest improvements in any of the institution. The feedback collected by the college also reaches the department and the department makes improvements in the syllabus using the feedback.

Programme: B.A. Animation and Graphic Design

Year of Curriculum Revision: 2018-19

Year of Curriculum Implementation: 2019-20

Sl. No	Feedback	Action taken
1	The suggested learning materials and resources are not available in the library.	Decision taken to procure more books and to share more soft study materials
2	The laboratory experiments are not enough to enhance the understanding of the concepts and do not promote experimental learning.	More practical and projects have been introduced.
3	The difficulty level of the syllabus is not fair.	Simplified certain areas. More detailing of the topics included in the syllabus
4	There should be more workshops for the animation topics	Additional workshops included in the syllabus.

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