DEPARTMENT OF COMMUNICATION

Action Taken Report on Curriculum Feedback

As the Department of communication is a composite department having a number of programmes, it has always realized the importance of feedback. The department is all set to take feedback through a well-defined feedback system, where it takes the feedback from all its stakeholders on syllabi and curriculum. The main stakeholders are students, teachers, employers and alumni. On the basis of the analysis of the feedback collected from these stakeholders, the department effected appropriate changes in the syllabus and policy decisions have been made to ensure continuous improvement in the curriculum.

The feedback form is common to all the departments having a structured format with relevant questions regarding the syllabi and curriculum. The student format has 12 questions, alumni feedback has 9 questions, employer feedback has 8 questions and teachers' format has 12 questions. The questions pertain to different aspects of curriculum like its relevance, its ability to meet industry requirement, develop leadership qualities, communication skills, professional ethics, extra-learning, gender equity and care for nature and environment.

The Department also has other avenues to collect feedback from its stakeholders. The Department collects teacher evaluation feedback from the students after every semester, before the issue of hall tickets. This is a mandatory requirement for every student to download the hall ticket. This is a comprehensive evaluation about the teaching learning process.

The department collects exit evaluation where the students express their genuine feeling about the programme and the way the college conducted the programme. The exit survey includes questions about the curriculum, teaching-learning, infrastructure, employability, skill development, conduct of examination, grievance redressal mechanism and service learning programme in the college. The department and the college have been making use of the feedback system to provide the students an opportunity to record their appreciations as well as to suggest improvements in any of the institution. The feedback collected by the college also reaches the department and the department makes improvements in the syllabus using the feedback.

Programme: M.A. Cinema and Television

Year of Curriculum Revision: 2018-19

Sl. No	Feedback	Action taken
1	The difficulty level of the syllabus is not fair.	More detailing and subtopic created
2	The laboratory experiments are not enough to enhance the understanding of the concepts and do not promote experimental learning.	More practical and projects introduced. Studio facility enhanced
3	The electives offered are not relevant to the core subject and are not useful for the specialisation of the subject.	New Courses introduced and mandatory workshops designed to bridge the gap
4	The curriculum is not enough to motivate the students for further study and research.	Practical orientation for professional quality and continuous learning possibilities enhanced
5	The curriculum is not enough to develop self-confidence and self-reliance to face various competitive and other examinations.	Additional workshops with hands-on training conducted by industry professionals are become mandatory
6	The learning objectives of each course in the syllabus are not well defined.	Course Objectives introduced and documented clearly on the syllabus
7	The syllabus is not appropriate for the programme and does not include the recent advancements in the subject.	Syllabus updated with recent advancements
	The recommended textbooks/references and other learning resources are not enough in the library.	Fresh procurement for library and digital books and study materials made available
8	The curriculum is not enough to develop ability to analyse real life issues.	Number of field experiences increased
9	The curriculum is not appropriate for the students to address issues such as gender equality, environment and sustainability, ethics and other values.	Higher levels of orientations of projects related to these issues and more projects under these categories
10	The curriculum is insufficient with internships or field trips.	Increased the number of internships from one to two, study tours and attendance in film festivals made compulsory

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Programme: M.A. Digital Animation

Year of Curriculum Revision: 2018-19

Sl. No	Feedback	Action taken
1	The curriculum is insufficient with internships or field trips.	Number of workshops and study field trips Increased.
2	The curriculum is not appropriate for the students to address issues such as gender equality, environment and sustainability, ethics and other values.	Practical orientation for professional quality and continuous learning possibilities
3	The curriculum is not enough to develop ability to analyse real life issues.	More projects and seminars based on current industry Requirements.
4	The recommended learning materials and resources are not available in the library.	Fresh procurement for library and digital books and study materials made available
5	The electives offered are not relevant to the core subject and are not useful for the specialisation of the subject.	New Courses introduced and mandatory workshops designed to bridge the gap
6	The curriculum is not enough to develop self-confidence and self-reliance to face various competitive and other examinations.	Additional workshops with hands-on training conducted by industry professionals are become mandatory
7	The laboratory experiments are not enough to enhance the understanding of the concepts and do not promote experimental learning.	More practical and projects introduced. Lab facility enhanced
8	The syllabus is not appropriate for the programme and does not include the recent advancements in the subject.	Syllabus updated with recent advancements
9	The learning objectives of each course in the syllabus are not well defined.	Course objectives introduced and documented clearly on the syllabus

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Programme: M.A. Graphic Design

Year of Curriculum Revision: 2018-19

Sl. No	Feedback	Action taken
1	The laboratory experiments are not enough to enhance the understanding of the concepts and do not promote experimental learning.	More practical projects incorporated with application of the concepts imparted. Updates as per the current industrial trends. Lab facility enhanced.
2	The curriculum is not enough to motivate the students for further study and research.	Orientation sessions for continuous learning possibilities enhanced. Research Methodology Course is been introduced.
3	The curriculum is not enough to develop self-confidence and self-reliance to face various competitive and other examinations.	Additional workshops with hands-on training conducted by industry professionals is included. Two internship programs have been made mandatory. Right after first internship, deadlines for further project will be strict.
5	The syllabus is not appropriate for the programme and does not include the recent advancements in the subject.	Syllabus updated with recent advancements.

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Programme: Master of Communication and Journalism

Year of Curriculum Revision: 2018-19

Sl. No	Feedback	Action taken
1	The syllabus is not appropriate for the programme and does not include the recent advancements in the subject.	The syllabus has been revised with recent advancements in the field
2	The curriculum is not enough to motivate the students for further study and research.	Practical orientation for professional quality and continuous learning possibilities enhanced. Research Methodology Course that was part of Semester 4 brought to Semester 3
3	The curriculum is not enough to develop self-confidence and self-reliance to face various competitive and other examinations.	Additional workshops with hands-on training conducted by industry professionals are become mandatory
4	The curriculum is not enough to develop ability to analyse real life issues.	More projects and field assignments based on real life situations and incidents included
5	The learning objectives of each course in the syllabus are not well defined.	Syllabus format changed to Outcome Based Education (OBE) and the new syllabus clearly defines the objectives of in the form of expected outcomes of the Programmes as well as that of each Course
7	The electives offered are not relevant to the core subject and are not useful for the specialisation of the subject.	Extra credit Courses added so that interested students can get additional input, learning and practice
8	The curriculum is not appropriate for the students to address issues such as gender equality, environment and sustainability, ethics and other values.	LGBTQIA added to the syllabus of the course - News Reporting in the specialised reporting area. Higher levels of orientations of projects related to these issues and more projects under these categories.
9	The curriculum is insufficient with internships or field trips.	Number of internships and duration increased - first internship after Semester 2 for one month and second one during Semester 4 for two months for credits 1 & 2 respectively. At least one field trip made mandatory

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