

## **DEPARTMENT OF COMMUNICATION**

### **Action Taken Report on Curriculum Feedback**

As the Department of communication is a composite department having a number of programmes, it has always realized the importance of feedback. The department is all set to take feedback through a well-defined feedback system, where it takes the feedback from all its stakeholders on syllabi and curriculum. The main stakeholders are students, teachers, employers and alumni. On the basis of the analysis of the feedback collected from these stakeholders, the department effected appropriate changes in the syllabus and policy decisions have been made to ensure continuous improvement in the curriculum.

The feedback form is common to all the departments having a structured format with relevant questions regarding the syllabi and curriculum. The student format has 12 questions, alumni feedback has 9 questions, employer feedback has 8 questions and teachers' format has 12 questions. The questions pertain to different aspects of curriculum like its relevance, its ability to meet industry requirement, develop leadership qualities, communication skills, professional ethics, extra-learning, gender equity and care for nature and environment.

The Department also has other avenues to collect feedback from its stakeholders. The Department collects teacher evaluation feedback from the students after every semester, before the issue of hall tickets. This is a mandatory requirement for every student to download the hall ticket. This is a comprehensive evaluation about the teaching learning process.

The department collects exit evaluation where the students express their genuine feeling about the programme and the way the college conducted the programme. The exit survey includes questions about the curriculum, teaching-learning, infrastructure, employability, skill development, conduct of examination, grievance redressal mechanism and service learning programme in the college. The department and the college have been making use of the feedback system to provide the students an opportunity to record their appreciations as well as to suggest improvements in any of the institution. The feedback collected by the college also reaches the department and the department makes improvements in the syllabus using the feedback.

**Programme: M.A. Digital Animation**

**Year of Curriculum Revision: 2015-16**

**Year of Curriculum Implementation: 2016-17**

Sl. No	Feedback	Action taken
1	The learning objectives of each course in the syllabus are well defined and clear	Included well defined and clear outcomes with every Course of the Programme.
2	The curriculum sufficiently motivates for further study and research.	Included Research Methodologies as a Course in Semester 3 in which the students have to conduct a small research and prepare a research paper.
3	The laboratory experiments are designed to enhance the understanding of the concepts	More practical training with the guidance of the facilitator, especially in the Projects in Semester 3 and Semester 4 for 2D and 3D Animation
4	The curriculum is designed to develop ability to model and analyse the real life issues.	Assignments and projects based on real life issues

  
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**Programme: MA Cinema and Television**

**Year of Curriculum Revision: 2015-16**

**Year of Curriculum Implementation: 2016-17**

Sl. No	Feedback	Action taken
1	The learning objectives of each course in the syllabus are well defined and clear	Included well defined and clear outcomes with every Course of the Programme.
2	The curriculum sufficiently motivates for further study and research.	In the Course Research Methodologies in Semester 3, added that the students have to conduct a small research and prepare a research paper.
3	The students are sensitized towards issues like gender equality, environment and sustainability.	Updated the Syllabus of Media Laws, Ethics to Media Ethics, Laws and Education
4	The laboratory experiments are designed to enhance the understanding of the concepts	More practical training with the guidance of the facilitator in all Semesters

  
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**Programme: M.A. Graphic Design**

**Year of Curriculum Revision: 2015-16**

**Year of Curriculum Implementation: 2016-17**

Sl. No	Feedback	Action taken
1	The learning objectives of each course in the syllabus are well defined and clear	Included well defined and clear outcomes with every Course of the Programme.
2	The syllabus designed for the programme is appropriate and suitably updated.	The Course Interactive Design 2 of Semester 2 is replaced with the Course of nomenclature User Interface and User Experience Design. In the syllabus of the Course Programming for Designers, removed the topics of Processing language that was also outdated. Included Block creations, Advanced level Java script.
3	The students are sensitized towards issues like gender equality, environment and sustainability.	Included the Course Media Ethics, Laws and Education in Semester
4	The laboratory experiments are designed to enhance the understanding of the concepts	More practical training with the guidance of the facilitator in all Semesters

  
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**Programme: Master of Communication and Journalism**

**Year of Curriculum Revision: 2015-16**

**Year of Curriculum Implementation: 2016-17**

Sl. No	Feedback	Action taken
1	The learning objectives of each course in the syllabus are well defined and clear	Included well defined and clear outcomes with every Course of the Programme.
2	The syllabus designed for the programme is appropriate and suitably updated.	The revised syllabus included a new Course Film Studies in Semester 3. The latest advancements in the field of journalism such as Data driven journalism, Constructive journalism added in the Course News Reporting and Editing, in Module 3.
3	The recommended textbooks and other learning resources are adequately available	Taken measures for purchasing new books to add to the library and make available to the students.
4	The curriculum sufficiently motivates for further study and research.	Extra Credit 1 added for Presentation of a research paper in a national/international conference or seminar. Extra Credit 1 added for publishing a research paper in a Scopus indexed or UGC approved journal.
5	The students are sensitized towards issues like gender equality, environment and sustainability.	Included in the specialised journalism area – LGBTQIA in Module 2
6	The laboratory experiments are designed to enhance the understanding of the concepts	More practical training with the guidance of the facilitator in all Semesters

  
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