

Sacred Heart College (Autonomous)

Thevara, Kochi

Dept. of Communication

Value Added Course

Calligraphy

Course Code : 18AGDVAC01

Facilitator : **Prajwal Xavier**

29 JAN - 04 FEB 2019

Syllabus

Basic lettering • Calligraphy Tools
Practical sessions





SH School of Communication

SACRED HEART COLLEGE(Autonomous)
Accredited by the NACC at Five Star level in 2000
Reaccredited at A+ level in 2007
& A level in 2013

College with Potential for Excellence(CPE)-UGC since2004
THEVARA-682013, INDIA



INVITATION

VALUE ADDED COURSE ON

Calligraphy

DURATION- 30 Hrs

Time – 9.30 am to 3.30 pm (From 29th Jan to 4th Feb 2019)

Venue: Marian Hall

Program Schedule

Date	Activity (Theory/Practical)
29-01-2019	Introduction to the world of calligraphy
30-01-2019	Simple strokes using flat brush, pen holding technique.
31-01-2019	Calligraphy Tools - Introducing different calligraphy tools and their uses
01-02-2019	Practice Cyrillic ornamental script, textura quadrata, italic
02-02-2019	Practice English roundhand, modern calligraphy,
03-02-2019	Practice brush pen lettering and chalk lettering.

Organising committee:

Anu Cherian
Mathai
Kishore Kumar
Aparna S K

Convener

Shanthi

SH School of Communication Value a Added Course (2018-19)

Calligraphy

Course Code: 18AGDVAC01

COURSE DESCRIPTION

This course enables the students to have a better understanding and develop skill in making letter forms

COURSE OUTCOMES

- ☒ Understand the character and potential of a writing instrument, and its expressive means.
- ☒ Understand and analyse Contemporary styles or scripts of Copperplate, Modern Pointed Pen, Uncial Hand, Italic, Foundational and Medieval Gothic Hand.
- ☒ Analytical skills for letter form and shape to a piece of work or project.

Module I

Basic lettering - Introduction to the world of calligraphy, Simple strokes using flat brush, pen holding technique.

Module II

Calligraphy Tools - Introducing different calligraphy tools and their uses

Module III

Practical sessions - Practice Cyrillic ornamental script, textura quadrata, italic, English roundhand, modern calligraphy, brush pen lettering and chalk lettering.

Reference Books:

1. E. Carte, David. The Big Book of Layouts Harper Design, 16 June 2009
2. Tondreau, Beth. Layout Essentials: 100 Design Principles for Using Grids Rockport Publishers, 1 February 2009
3. Society of News Design. The Best of News Design, 35th Edition Rockport Publishers, 15 November 2014
4. Frost, Chris. Designing for Newspapers and Magazines. Routledge, 1 June 2011
5. Cullen, Kristin. Layout Workbook: A Real World Guide to Building Pages in Graphic Design Rockport Publishers, 1 May 2007
6. Hochuli, Jost and Kinross, Robin. Designing Books: Practice and Theory Hyphen Press;

Shamitha Mathew



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07-01-2019

Dear students,

Greetings

I am happy to inform you all that School of Communication, Sacred Heart College is offering a Value Added Course on "Calligraphy". Class schedule is **29 -1-2019 to 4-2-2019 (including Saturday and Sunday)**. All interested students are requested to register their name in the department before **20-01-2019**.


Dr. Johnson X Palackappi
Principal
Sacred Heart College (Autonomous)
Thevara. Kochi-682 013


Shanthi Mathai
Head of the department



