

Sacred Heart College (Autonomous)

Thevara, Kochi

Dept. of Communication

Value Added Course

Graffiti

Course Code : 14AGDVAC02

Facilitators : **Aparna S.K, Abhishek R &
Kishore Kumar**

14 JULY - 02 AUG 2014

Syllabus

Introduction and history about wall painting • Specialities of colour and colour mixing techniques
Developing theme • Basic strokes and coloring • Final work with detail





SH School of Communication
SACRED HEART COLLEGE(Autonomous)
Accredited by the NACC at Five Star level in 2000
Reaccredited at A+ level in 2007
& A level in 2013
College with Potential for Excellence(CPE)-UGC since2004
THEVARA-682013, INDIA



INVITATION

VALUE ADDED COURSE ON

GRAFITTI

DURATION- Three weeks
Time – 9.30 am to 3.30 pm (From 14th July to 2nd Aug 2014)
Venue: School of Communication

Program Schedule

Date	Activity (Theory/Practical)
14-07-2014	Introduction & history about wall painting
15-07-2014	Specialities of colour & colour mixing techniques
16-07-2014	Specialities of colour & colour mixing techniques
17-07-2014	Developing theme – Character Design
18-07-2014	Developing theme – Character Design
19-07-2014	Basic strokes and colouring
20-7-14 to 2-8-2014	Final work with detail

Organising committee:

Rohith Sivan

Kishore Kumar

Dr. Asha Achy Joseph

SH School of Communication: Value Added Course 2014- 15

Grafi

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COURSE DESCRIPTION

This course enables the students to have a better understanding and develop skill in Wall Painting

COURSE OUTCOMES

- ☒ An understanding of basic principles of design and color, concepts, media and formats, and the ability to apply them to a specific aesthetic intent.
- ☒ Synthesize the use of drawing, two-dimensional design, and color, beginning with basic studies.
- ☒ Knowledge and skills in the use of basic tools, techniques, and processes sufficient to work from concept to finished product, including knowledge of paints and surfaces.

Module I

Introduction & history about wall painting

Module II

Specialties of colour & colour mixing techniques

Module III

Developing theme – Character Design

Module IV

Basic strokes and colouring

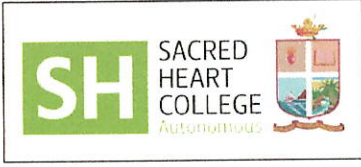
Module V

Final work with detail

Reference Books:

1. A Concise History of Art: G.Buzin
2. Encyclopedia of World Art (Vol.I&II): Mcgraw Hill Publication
3. Necessity of Art : Ernest Fisher
4. Meggs' History of Graphic Design: Philip B. Meggs, Alston W. Purvis

Shweta Mathur, HOD



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30-06-2014

Dear Students,

Greetings

I am happy to inform you all that School of Communication, Sacred Heart College is offering a Value Added Course on "GRAFFITI". Class schedule is **14-07-2014 to 02-08-2014 (including Saturday and Sunday)**. All interested students are requested to register their name in the department before **10-07-2014**.


Dr. Johnson X Palackappillil
Principal
Sacred Heart College (Autonomous)
Thevara, Kochi-682 013



Dr. Asha Achy Joseph
Head of the department



