

CONSOLIDATED SCHEME

Master of Communication and Journalism (M.C.J)				
Course Code	Course Title	Course Type	Hours per week	Credits
FIRST SEMESTER				
20P1MCJT01	Introduction to Communication	Theory	4	4
20P1MCJT02	History and Development of Journalism	Theory	4	4
20P1MCJT03	News Reporting	Theory	4	4
20P1MCJT04	Advertising Practice	Theory	4	4
20P1MCJP01	Practical: News Reporting	Practical	9	3
20P1MCJXC1	Heritage and Cultural Studies	Theory (Additional credit)	2	2
Total Compulsory Credits				19
SECOND SEMESTER				
20P2MCJT05	Media Ethics, Laws and Education	Theory	4	4
20P2MCJT06	Magazine Journalism and feature writing	Theory	4	4
20P2MCJT07	Media Management	Theory	4	4
20P2MCJT08	New Media Journalism and Technical Writing	Theory	4	4
20P2MCJP02	Editing and Translation	Practical	10	3
Total credits				19

THIRD SEMESTER				
20P3MCJT09	Public Relations and Corporate Communication	Theory	4	4
20P3MCJT10	Radio and Television	Theory	4	4
20P3MCJT11	Research Methods for Media	Theory	4	4
20P3MCJT12	Film Studies	Theory	4	4
20P3MCJP03	Video Production	Practical	9	3
20P4MCJIN1	Internship 1	Internship		1
20P3MCJXC2	Sports Journalism	(Additional Credit)Theory	2	2
Total compulsory credits				20
FOURTH SEMESTER				
20P4MCJT13	Business Journalism	Theory	4	4
20P4MCJT14	Communication for Development	Theory	4	4
20P4MCJT15(A) OR	Malayalam Journalism	Theory	3	3
20P4MCJT15(B)	Health Communication	Theory		
20P4MCJPJ1	Dissertation	Project		6
20P4MCJIN2	Lab Journal & Internship	Internship		3
20P4MCJCV1	Comprehensive Viva-Voce	Viva-Voce		2
20P4MCJXC3	Paper Presentation in International/National/Regional Seminar/Conference	Additional Credit		1
20P4MCJXC4	Paper Publication in UGC Approved/ Scopus indexed Journal	Additional Credit		1
Total compulsory credits				22
Total compulsory Credits in Four Semesters				80