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Date: 29-05-2015

To,

Head of Department,

SH School of Communication

Thevara

After series of discussions and meetings we believe collaborating with SH School of Communication will be constructive. Creative inputs from SHSC will be very helpful for our project.

The Aim of the collaboration to create a book with augmented reality contents in it that can be viewed by our application using a wearable Augmented Reality application. Therefore SH School of communication will be primarily engaged in developing the entire creative contents including the 3D contents for the book. We believe the students of SHSC will be extremely beneficial from this collaboration as they can explore a new and potentially revolutionary technology.

For the successful completion of the project 3 months of joint collaboration is required. CloudQube Design Lab LLP and SH School of communication will be working closely during the entire time period of the project. I request you to include this project in the curriculum of SHSC and support us for a successful collaboration.

Nadeem Mohammed CEO CloudQube Design Lab LLP