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Minutes of the Board of Studies in Commerce 2018-2019

CIVITY VIEW IN
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Elizabeth Soseph elizabeth
Born Mathew
Pouje Reigini-s.
- The mosting appointed the new Commerce HOD
Dr. Toseph George as the New Bos Chairman.
- The res Pas Chairman thanked the outgoing Certify
Had at the department and Chairman of Bos
For his valuable contributions and convice.
- The meeting resolved to appoint the followings
now memberse to the Board.
· Dr. Cajay p.B (Acet Post. Depart. Of Connected) · Dr. Romya Romarhand son (Acet Post. Dept of Connected)
. Dr. R. Vasanthagopal (Assaints Prof. Foods university)
- Dr. Santkores Kumar. S (Accoció la prof CUSAT)
- My Navias Massas (MD Factor Commiss Del. 11)

Board of Studies meeting on 12th Idy 2018
· Dr. Tough George Josepher
· Dr. Sayay P.B. Sayay P.B.
· Dr. Remyer Ranachardran
· Dr. R. Vocanthagopal · Dr. Santhoch Kumar . S
- Mr. Navas Macros
- Me Neenu Rose & Lames V. honge D.
· Tessa Mary Sose Jusans!
The meeting started at april the department
of Commerce with a silent prayer.
- The meeting decided to make quitable charges in the existing syllabus
- marketing-management in the third conseler of
Us programme by incorporating topics on nicket
marketing, micro marketing, product et adardization, grading, relationship marketing, social marketing,
online marketing, green marketing, telemarketing
Visal marketing de-marketing, remarketing, guerilla marketing and ambuels marketing.
· Computerised Accounting optional course for R. Com
CA in the Fifth senselex 12. com to seplace UAT with as I in the fourth module.
Colyanopary ship Development and Droject Management

to include a typic on start aragement as pex the M.G. University & of the changed scenario in the existing Subject JERS in B. Com relating to seven the standards by the authority ancorned

Board of Studies meeting on 15th march 307 Dr. Tought Senge Juple Dr. Resoutherpool Dr. Resoutherpool Dr. Report John Dr. Thomas V. Langues John Dr. Thomas V. Marghese John Ninu Rose Dr. Thomas T. Dr. Tho	
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