

ADOW 2016-Workshop (26/02/2016)

The Departments of Commerce Taxation SF and Travel and Tourism organised a workshop on the theme Advertisement and Sales Promotion on 26 th February 2016. The event was organized as a part of the assignment of fifth semester undergraduate students. The task of the students was to imagine as an advertiser and visualize a theme for a catchy advertisement. The ideas of the young minds were presented in paper charts in the college portico. The exhibition indeed showcased the entrepreneurial skills and creativity of the students. The following competitions were also conducted for students in connection with the exhibition:

1. Visual presentation of charts
2. Presentation of visuals of various prominent advertisements from the earlier century
3. Advertisement Quiz, which focused on questions based on the logo of various products, tagline of various products, endorsements done by celebrities on various products.





Brochure

AN EXHIBITION FOR THE
SUBJECT
'ADVERTISING AND
SALES PROMOTION'
FOR
IIB.COMTAXATION
(SF) & TRAVEL &
TOURISM STUDENT

FOCUS OF THE SEMINAR/
TALK/EXHIBITION: SKILL
DEVELOPMENT,
ENTREPRENEURSHIP


ADOW 2016


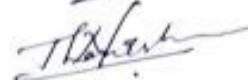



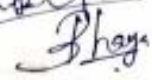

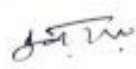

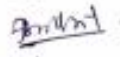
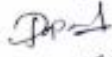
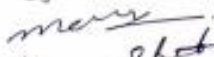
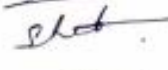










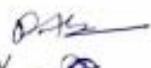



26th FEBRUARY 2016

VENUE: PORTICO


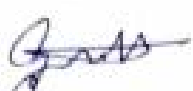



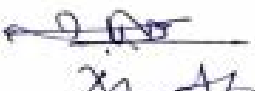
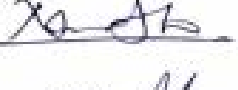




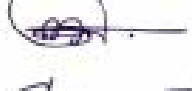

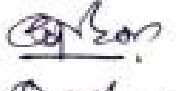
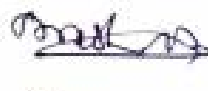





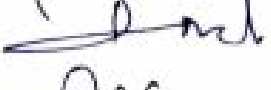


Attendance Sheet

Adow 2016.

1. Yadhukrishnan M 
2. Thanseeba Nargees. 
3. Nanda kishore. 
4. Ashil sebastian. 
5. Golda Benny 
6. Bhanuja Jacob 
7. Sureshy K. Thambi 
8. Sajam Joseph 
9. Mirsaf K.K 
10. Adil Jasad Nim 
11. Don paul 
12. Mary lidiya 
13. Shahastha mad kuppooth. 
14. Akshay Kumar K.K 
15. Anitha Tomy 
16. Gopika G. Menon 
17. Aleena Jose 
18. Neenu George 
19. Shavin Stany 
20. Bindhu Janapadharan 
21. Midhu Maria Joseph 
22. Rosmin Johny pyradath. 
23. Aswathy V.C 
24. Athira M.S. 
25. Steve G. Konully 
26. Thulasi Madusudanan 
27. Reena Ilias. 

28. Neenu sju. [Signature]
29. Mitha Sara sunny [Signature]
30. Sranya S [Signature]
31. Mohammed Azasuddin [Signature]
32. Akhil Raju [Signature]
33. Shaza Raikumar [Signature]
34. Aleena Philip [Signature]
35. Lakhmi Ramakrishnan [Signature]
36. Jewel paul [Signature]
37. Pearl Francis [Signature]
38. Swathi suresh [Signature]
39. Abbini Asokan [Signature]
40. Akash S [Signature]
41. Aswin Francis [Signature]
42. Sree Lakhmi [Signature]
43. Jerome Joseph [Signature]
44. Aneeta Aritha Joseph [Signature]
45. Robit Tom [Signature]
46. Sneha Babu [Signature]
47. Sano P.S [Signature]
48. Sayooj Rajiv [Signature]
49. Harish Joseph George [Signature]
50. Meera kaimal p.s [Signature]
51. N. seilakshmi [Signature]
52. Maheswari Narayanan [Signature]
53. Emmanuel william V.W [Signature]
54. Roshan Joseph [Signature]
55. Melissa Kurian [Signature]

56. Deepak Mathew. 
57. Gokul. M 
58. Anathi Anand 
59. Nivedha Menon. 
60. Karthik R 
61. Vimal Bose. S 
62. Dipindas. K 
63. Neethurad A.V 
64. Nikhil Chandran. 
65. Christy Jackson. 
66. Mathachari shijo. 
67. Harikrishnan C.U 
68. Muhammed zayan. 
69. Stev Thomas 
70. Gillson Joseph M.A 
71. Vishnu prasanna. 
72. Godwin peter K.P 
73. Apstern Abboaham Mathai 
74. Anil. K 
75. Renjithkumar C.R 
76. Nithin Thomas 
77. Anil Das. 
78. Rahul Nair. 