

MAHATMA GANDHI UNIVERSITY KOTTAYAM

BOARD OF STUDIES IN SOCIOLOGY (U.G)

CURRICULUM
FOR
B.A. SOCIOLOGY PROGRAMME

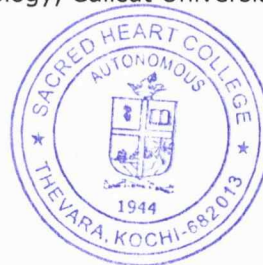
UNDER

COURSE CREDIT SEMESTER SYSTEM

(2009 ADMISSION ONWARDS)

BOARD OF STUDIES IN SOCIOLOGY (U.G)

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3. Dr. Asha Mathew, Reader, Department of Sociology, C.M.S. College, Kottayam.
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8. Dr. Monu Bhasker, Professor, H.O.D, Department of Sociology, University of Kerala, Kariavattom, Thiruvananthapuram.
9. Dr. Vineetha Menon, H.O.D, Department of Anthropology, Calicut University.



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B.A. SOCIOLOGY PROGRAMME
UNDER COURSE-CREDIT-SEMESTER SYSTEM
(2009 Admission onwards)

AIMS AND OBJECTIVES OF THE PROGRAMME

AIMS

The Board of Studies in Sociology (U.G) recognizes the curriculum, course content and assessment of scholastic achievement which play complementary roles in shaping education. It is of the view that assessment should support and encourage broad instructional goals such as basic knowledge of the discipline of sociology including phenomenology, theories, techniques, concepts and general principles, encouragement of students attributes including curiosity, creativity and reasoned skepticism and understanding links of sociology to other disciplines. With this in mind it aims to provide a firm foundation in every aspect of sociology and to explain the modern trends in sociology.

Course structure

The U.G. Programme in Sociology includes (A) Common Courses (B) Core Courses (c) Complementary Courses (D) Open courses and (E) Project. No course carries more than 4 credits. The student can select any choice based course offered by the department which offers the core courses depending on the availability of teachers and infrastructure facilities in the institution. Open course shall be offered many subject and the student has the option to do the courses offered by other departments or the same department.

Courses

The number of courses for the restructured programme contains 12 core courses and 1 choice based course from the frontier area of the core courses. 4 complementary courses or otherwise specified from the relevant subjects for complementing the core of the study. There shall be 10 common courses or otherwise specified which includes English and Second Language of study.

Course Coding:

Every course in the programme is coded according to the following criteria.

1. The first two letters stand for undergraduate programme. ie. U.G.
2. The letters Socio indicate the programme
3. One digit after Socio indicates the semester i.e. U.G. Socio I (U.G Socio 1st semester) 4. Letter A indicates common course, B core course, C complementary course and D open course.
5. Two digits indicates the course number of that semester i.e U.G. Socio I B01.
(U.G Programme, Sociology, 1st semester, core course, course number).

Objectives:

The syllabi are framed in such a way that they bridge the gap between the plus two and post graduate levels of Sociology by providing a more complete and logical frame work in all areas of basic sociology.

B.A Sociology Programme (Core courses)

The following table shows the structure of the programme which indicates course code, course title, instructional

6	U.G.Socio	Crime and Society	5	4	90	3	1	3
	VIB11	Gerontology	5	4	90	3	1	3
	U.G.Socio	Sociology of Development	5	4	90	3	1	3
	VIB12	Tribal Society in	5	4	90	3	1	3
	U.G.Socio	India Core Choice	5	4	90	3	1	3
	VIB13	based						
	U.G.Socio							
	VIB14							
U.G.Socio								
VIB15								
		Viva voce		1				

Choice Based Courses:

- A. Urban Sociology
- B. Rural Sociology
- C. Informatics

Open Courses

- 1. Media and Society
- 2. Sociology of Tourism
- 3. Elements of Social Psychology

Project

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All students must do a project. The project can be done individually or as a group of minimum 5 students. Viva on the project will be conducted individually. The projects are identified during the Vth semester with the help of the supervising teacher. The report is to be submitted in the VIth semester in the department and are to be produced before the examiners appointed by the University for valuation.

COMPLEMENTARY COURSES

Seme ster	Course code	Title of the course	hours per work	credits	Total hours per seme ster	Weightage	
						I.A	E.A
III	U.G.Socio IIIC01	An Introduction to Sociology	6	4	108	1	3

IV	U.G.Socio IVC02	Development of Sociological Theories	6	4	108	1	3
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Common course

English

Seme ster	Title of the course	Number of hours per work	Number of credits	Total hours per semester	Univer sity exam duration	Weightage	
						I.A	E.A
I	English I English/Common course	5	4	90	3 hrs	1	3
		4	3	72	4	1	3
	English II	5	4	90	3	1	3
II	English / Common course II	4	3	72	3	1	3
III	English III	5	4	90	3	1	3
IV	English IV	5	4	90	3	1	3

Second Language

Seme ster	Title of the course	Number of hours per work	Number of credits	Total hours per semester	Univer sity exam duration	Weightage	
						I.A	E.A
I	Second Language	4	4	72	3 hrs	1	3
II	Second Language II	4	4	72	3	1	3
III	Second Language/Common Course I	5	4	90	3	1	3
IV	Second Language / Common Course	5	4	90	3	1	3

Evaluation

The evaluation of each course contains two part Internal Assessment (I.A) and External Assessment (E.A). The ratio between internal and external assessment is 1:3. They are evaluated using Direct Grading System based on 5-point scale.

Internal Assessment (I.A)

The components of I.A and their weights are given below:

Component	Weight
Attendance	1
Assignment	1
Seminar	1
Best of two test paper	2
Total	5

Attendance*

%age of attendance	Grade
> 90%	A
Between 85 and 90	B
Between 80 and 84	C
Between 75 and 79	D
< 75	E

Assignment: Best of 2 assignments are considered per course. The student has to take a minimum of 1 seminar per course. A minimum of 2 class sets are to be attended. The grades of best 2 tests are to be taken.

External Assessment

The external examination of all semesters shall be conducted by the University. There shall be no supplementary exams. For reappearance/improvement, students can appear along with the next batch.

Pattern of Question

Questions shall be set to assess knowledge acquired, standard application of knowledge in new structure, critical evaluation of knowledge and the ability to synthesize knowledge. The question setter shall ensure that questions covering all skills are set. He/she shall also submit a detailed scheme of evaluation along with the question paper.

For all semesters

1. Duration of examination is 3 hours.
2. Each question paper has 4 parts A,B,C and D
3. Part A contains 16 objective type questions of which the candidate has to answer all. Each bunch of 4 question carries a weight age of 1.

4. Part B contains 9 short answer type questions. Spanning the entire syllabus and the candidate has to answer 6 questions. Each question carries a weightage of 1.
5. Part contains 4 compulsory short essay/problem type questions with internal choice. Each question carries a weightage of 2.
6. Part D contains 2 compulsory essay type questions with internal choice. Each questions carries a weightage of 4.

Promotion to the next semester

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A student who registers his/her name for the external examination for a semester shall be eligible for promotion to the next semester.

Eligibility for Degree certificate

The student who scores a separate minimum of Grade D for all the courses and scores a minimum of C.G.P.A of 2.00 or an overall grade of C+ and above is eligible for awarding Degree Certificate.

Syllabus of courses

The detailed syllabus of the courses for core, complementary and open courses is appended.

For the Board of Studies in Sociology (U.G) Prof. V. Seethalekshmi (Chair person)

SEMESTER I

METHODOLOGY AND PERSPECTIVES OF SOCIAL SCIENCE

Course code: U.G Socio-IB01

Core I

No. of credits: 3

No. of contact hours: 54

Aim of the course

The course intends to familiarize the students with the broad contours of Social Sciences and their methodology.

Objectives of the course

Identify the main concerns of social science disciplines

Articulate the basic terminology and theories prevalent across disciplines

Understand qualitative and quantitative models within the social sciences

To learn to apply the methods and theories of social science to contemporary issues.

Critically read popular and periodical literature from a social science perspective.

Course outline

Module-I Introduction to Social Sciences

Social Science its emergence

An analysis of the disciplines that make up the Social Sciences with particular emphasis on their interrelationships. A study of source materials and library techniques as well as methods employed by social scientists. Relevance of the Social Sciences to understanding and solving contemporary problems at the regional, national and global levels.

Core Reading

Hunt, Elgin F, *Social Science and its Methods*, in *Social Science an Introduction to the Study of Society*, Allyn and Bacon, 2008.

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Perry, John, *Through the Lens of Science, in contemporary society: an Introduction to Social Science*, Allyn and Bacon, 2009.

Porta, Donatella della and Michael Keating, *Approaches and Methodologies in the Social Sciences: A pluralistic perspective*, Cambridge university press, Delhi, 2008, pp. 1938.

Module II Survey of the Social Sciences

Social Sciences: How they are related how they are different Social Science disciplines Relation of other fields of knowledge.

Core Readings

Petty, John, ♦ *Through the Lens of Science* ♦, in *Contemporary Society: an introduction to Social Science*, Allyn and Bacon, 2009.

Natraj, V.K, et.al, ♦ *Social Science: Dialogue for Revival* ♦, *Economic and Political weekly*, August 18, 2001, pp 3128-3133.

Module ♦ III Objectivity in Social Sciences

Limits to objectivity in Social Sciences
Ethical issues in Social Sciences

Core Readings

Weber, Max, ♦ *Objectivity in Social Science and Social Policy* ♦, in Mark J Smith (ed), *Philosophy and Methodology of Social Sciences*, Vol. II, Sage publications, New Delhi. 2005, pp 3-49.

Nagel, Ernest, ♦ *Problems of Concept and Theory Formation in the Social Sciences* ♦, *ibid*, pp 301-319.

Module IV ♦ Some Social structures: Case studies

- Caste-Class-Community in Indian Society
- Gender
- Family

Core Readings

Gulati, Leela, ♦ *Small is Beautiful: Case study as a method in Social Science* ♦, in Sujatha patel et. al (ed), *Thinking Social Science* ♦ in India, Sage publications, New Delhi, 2002.

Srinivas, M.N, ♦ *Castes: Can they exists in the India of Tomorrow* ♦, in *Caste in India: And other essays*, Asia Publishing House, 1962.

Zwart, Frank de. ♦ *The Logic of Affirmative Action: Caste, Classic and Quotas in India* ♦, in *Acta Sociologica*, Vol.

43, No.3, 2000, pp 235-249.

Badal, Sangeetha Bharadwaj, Gender, Social Structure and Empowerment: Status Report of Women in India, Rawat Publications, New Delhi, 2009.

Shah, A.M, The Family in India: Critical Essays, Orient Blackswan, 1998, pp. 14-80.

Further Readings

Petty, John and Erna Perry, Contemporary Society: An Introduction to Social Science, Allyn and Bacon, 2008.

Wallerstein, Emmanuel, Open the Social Sciences, Visraar Publications, New Delhi, 1996.

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SEMESTER ♦ II THE ESSENCE OF SOCIOLOGY

Course code: U.G Socio-IIB02

Core : II

No. of credits: 4

No. of contact hours: 108

Aim

1. To provide a new vision of social experiences and sharpening of students ♦ observational skills.

Objectives:

1. To familiarize the students with the basic issues of interests to sociologists.
2. To enable the student to understand how the social moulding of individual is operating.

Course outline

Module I ♦ The study of Social Life

Sociological consciousness-Sociological imagination-Sociology and common sense ♦ Sociological Questions ♦ Micro and Macro Sociology-Practical Significance of Sociology.

Core Readings:

Elliot Antony ♦ Contemporary Social Theory ♦ Routledge 2009 ♦ Unit I.

Giddens Antony ♦ Sociology ♦ Polity Press, New York, 2006.

Unit I

Module II ♦ Macro Level understanding of Social Life

Culture as a Social blue print ♦ Significance of culture ♦ Elements of culture.

Core Readings:

1. Elliot Antony ♦ Contemporary Social Theory ♦ Routledge, 2009. Unit II.
2. Giddens Antony ♦ Sociology ♦ Polity Press, New York, 2006.

Module III ♦ Social Structure

The nature of social structure ♦ Building blocks of Social Structure ♦ Social action, Social interaction, status,

Roles, social groups, institutions.

Core Readings:

1. Alex Thio ♦ Sociology a brief introduction ♦ Allyon and Bacon -2000.
2. Macionis J.K. Plummer ♦ Sociology a Global Introduction (3rd edn) Prentice Hall, 2005.
3. Giddens Antony ♦ Sociology ♦ Polity Press, New York, 2006.

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Module IV - Micro Sociological foundation

Social Interaction ♦ Types ♦ focused and unfocused.

Perspective on Social interaction ♦ Social exchange theory ♦ George Homman.

Dramaturgy of Erving Goffman

Deviance and social control ♦ Formal and informal social control ♦ Strategies employed by society to regulate behaviour ♦ Social properties of deviance.

Core Reading

1. Francis Abraham ♦ Modern Sociological Theory. An Introduction ♦ Oxford University Press, New Delhi, 2006 (P.239 ♦ 240).
2. Robin Coben and Paul Kennedy ♦ Global Sociology ♦ Mac Millan, 2000.
3. Elliot Antony ♦ Contemporary Social Theory ♦ Routledge, 2009.
4. Giddens Antony ♦ Sociology ♦ Polity Press, New York, 2006.
5. E.K. Cuff W.W. Sharrock and DW Francis ♦ Perspectives in Sociology ♦ Routledge, New York, 1998 (P 127-131).

Further Readings:

1. Richard. T. Schaefer ♦ Sociology A brief Introduction ♦ Tata Mc Graw Hill publishers ♦ New Delhi, 2006.
2. R.M. Mac iver and Charles, H, Page
Society ♦ An Introductory Analysis ♦ Mac Millian India Ltd, New Delhi, 2006.
3. N. Jaya Ram ♦ Introductory Sociology ♦ Mac Millan India Ltd, 1987.
4. M. Haralambos with R.M Heald ♦ Sociology themes and perspectives ♦ Oxford University Press ♦ 2006, New Delhi.
5. David.M. Newman ♦ Sociology ♦ Exploring the Architecture of Everyday Life ♦ Dine Forge Press ♦ New Delhi, 1995.
6. Paul. B. Harton, Chester L. Hunt ♦ Sociology ♦ Tata Mc Graw Hill ♦ New Delhi ♦ 2004.

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SEMESTER ♦ III
SOCIAL RESEARCH METHODS

Course code: U.G Socio-IIIB03

Core : III

No. of credits : 4

No. of contact hours: 90

Aim

To make the students aware of the social research methods in Sociology.

Objectives:

1. To provide an understanding of the fundamentals of social research
2. To give clear idea about the various steps in social research
3. To understand the various tools, techniques and methods of data collection.

Course outline

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Module 1 ♦ Fundamentals of Social Research

Research ♦ Social Research ♦ Meaning and purpose ♦ Types of Research ♦ basic, applied and action research, Qualitative and Quantitative ♦ Field work survey ♦ Case study, documentary method.

Core Reading:

1. P.K. Kar and S.R. Pandhi ♦ Social Research Methodology and Techniques ♦ Kalyani Publishers, New Delhi, 2005.
2. O.R. Krishnaswami ♦ Methodology of Research in Social Sciences ♦ Himalaya Publishers, New Delhi, 2003.
3. Godde W.J and Hatt ♦ Methods in Social Research ♦ MC Graw Hill, New York, 1981.

Module II ♦ Research Process

Selection and formulation of research problem, Literature survey, definition of concepts and variables, formulation of hypothesis, Research design ♦ descriptive, exploratory, experimental and diagnostic.

Core Reading:

1. W. Lawrence Newman ♦ Social Research Methods ♦ Qualitative and Quantitative Approaches ♦ Dorling Kindersley, New Delhi, 2006 (P 219-244).
2. Goode. W.J and Hatt ♦ Methods in Social Research ♦ Mc Graw Hill, New York, 1981.

Module III ♦ Sampling in Research

Definition and purpose of sampling ♦ advantages and limitations. Types of sampling ♦ probability, simple random, systematic, stratified, Non probability and Quata sampling , judgemental sampling.

Core Reading:

1. W. Lawrence Newman ♦ Social Research Methods ♦ Qualitative and Quantitative Approaches. P(187-272).
2. Kothari. C.R ♦ Research Methodology ♦ Methods and Techniques ♦ Visha Prahsana, 1985.

Module IV ♦ Data collection

Primary and secondary data ♦ primary data collection tools ♦ observation, interview, questionnaire, interview schedule, methods of secondary data collection.

Core Books:

1. Kothari, C.R ♦ Research Methodology ♦ Methods and Techniques, Visha Prahsana, 1985 (P 117-153). 2. Goode. W.J and Hatt ♦ Methods on social Research ♦ Mc Graw Hill, New York, 1981. **Module V ♦ Analysis and Interpretation of data**
Tabulation, coding interpretation of data, Report writing.

Core Reading:

1. Godde W.J and Hatt ♦ Methods in Social Research (P. 359-375)
2. Kothari. C.R ♦ Research Methodology- Methods and techniques ♦ Visha Prahsana, 1985.

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Further Readings:

1. P.V. Young ♦ Scientific Social Surveys and Research ♦ Prentice Hall, New Delhi, 2005. 2. Wilkinson and Bhandarkar ♦ Methodology and Techniques of Social Research ♦ Himalaya Publishers, New Delhi, 2002.
3. Ahuja Ram ♦ Research Methods ♦ Rawat Publications, New Delhi, 2001.
4. Clarie S Marie Jahoda, Morton Deutsch and Stuart W . Cooke - Research methods in Social Science, Molt, Reinchart and Whinstone, New York, 1962.

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SEMESTER ♦ III

FOUNDATION OF SOCIOLOGICAL THOUGHT

Course code: U.G Socio-IIIIB04

Core : IV

No. of credits: 4

No. of contact hours: 72

Aim

To introduce the sequential development of social theories and the socio-political and intellectual conditions in which sociology emerged as a distinct theoretical discipline.

Objectives

1. To understand the various philosophical and intellectual roots of classical sociological thought.
2. To enable the students to recognize the different approaches to the study of societies and various methodologies.
3. To develop a critical evaluation of the contribution of early sociological perspectives and thus enable to recognize the scope of its applications.

Course Outline

Module I ♦ Development of Sociological Theories

Social thought ♦ Social philosophy ♦ Social theory. Historical conditions which paved way to development of sociological theories.

Core Readings:

1. I.S. Kon ♦ A History of classical Sociology (ed) ♦ Progressive publishers, Moscow, 1989 (P 5-9).
2. David Ashley, David Michael Orenstein ♦ Sociological Theory ♦ Classical statements ♦ Dorling Kindersley, New Delhi, 2007. (P 1-25).

Module II ♦ Development of Sociology as a distinct social science

Auguste Comte: Positivism, concept of society and change, Defining sociology and use of scientific method.

Herbert Spencer ♦ Social Darwinism, Evolution, Organic Analogy.

Core Reading:

1) Francis Abraham

John Henry Morgan - Sociological Thought - Mac Millan, New Delhi, 1998 (P 1-20) (P 51-71). 2) Collins Randall
♦ Sociological theory ♦ Rawat, Jaipur, 1997.

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3) Bert N. Adams, R.A Sydie ♦ Sociological theory, Eistar Publications, New Delhi, 2007.

Module III ♦ Development of Modern Sociological Theory

1) Emile Durkheim - sociology ♦ study of social facts, Social solidarity and Division of labour.

2) Wallace Ruth and Wolf Alison ♦ Contemporary Sociological theory ♦ Prentice Hall, New Jersey, 1995.

Core Reading:

Francis Abraham and Morgan ♦ Sociological Thought ♦ Mac Millan, New Delhi, 1998 (P 99-130).

Module IV ♦ Development of Individualistic Methodologies

Max Weber ♦ Sociology as the study of social action, Verstehen Method and use of ideal types, Analysis of modern societies ♦ Protestantism ♦ Capitalism-Bureaucratic rationalism.

Core Readings:

1. Francis Abraham and Morgan ♦ Sociological Thought ♦ Mac millan, New Delhi, 1998 (P ♦ 153.189).
2. Ken Morrison ♦ Marx, Durkheim, Weber ♦ Sage Publications, New Delhi, 2006.

Further Readings

1. George Ritzer ♦ Sociological Theory ♦ Mc Graw Hill, New York, 1993.
2. Turner, Jonathan ♦ The structure of Sociological Theory ♦ Rawat Publications, Jaipur, 1995. 3. Coser Lewis ♦ Masters of Sociological Thought, Jaipur Rawat Publication, Jaipur, 1996. 4. Craib Ian ♦ Classical Social Theory, Oxford University Press, New Delhi, 1997.
5. Nisbert ♦ The Sociological Tradition, Heinemann Educational books Ltd, 1967.

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SEMESTER-IV
SOCIAL STRATIFICATION

Course code: U.G Socio-IVB05

Core: V

No. of credits: 4

No. of contact hours: 90

Aim

To make the student aware of the social inequalities of the society.

Objectives

1. To equip the students about the various dimensions of inequality in the society.
2. To develop an understanding about the major approach to stratification studies
3. To acquire knowledge regarding social stratification in India.

Course outline

Module I ♦ Social stratification

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Meaning, definitions, characteristics and functions of social stratification.

Core Readings:

1. Sharma. K.L ♦ Social stratification in India ♦ Sage publications, New Delhi, 1995 ♦ Unit I. 2. Dipankar Gupta (ed) ♦ Social stratification-Oxford University Press, New Delhi, 1992 ♦ Unit I.

Module II ♦ Dimensions of stratification

Caste, class, slavery, estate, gender.

Core Books:

1. Andrew Beteillie ♦ Caste, class and power ♦ Oxford University Press, London, 1965.
2. K.L. Sharma ♦ Social stratification and Mobility ♦ Rowath Publications, New Delhi, 1994. 3. David.M. Newman ♦ Sociology ♦ exploring the architecture of everyday life ♦ Pine Forge Press, New Delhi, 2008 (P 292-295).

Module III ♦ Emerging Inequalities

Agrarian Social stratification, land based inequality, urban based inequality.

Globalisation and inequalities.

Core Readings:

1. M. Haralambos with R.M. Heald ♦ Sociology: Themes and perspectives ♦ Oxford University Press, New Delhi, 2006. (P. 27-30).
2. Zoya Hasan ♦ Politics of Inclusion: Caste, minorities and Affirmative action ♦ Oxford University press, New Delhi, 2009.
3. Abraham Vijayan ♦ Caste, class and agrarian relations. Inland ♦ Reliance Publishing company, New Delhi, 1948.
4. David.M. Newman ♦ Sociology ♦ exploring the architecture of everyday life (P.320-325).

Module IV ♦ Approaches to the study of stratification

Functionalist views ♦ Parsons, Kingsley Davis and Moore, Melvin Toomin.

Dialectical view of Karl Marx.

Multiple criteria Approach of Max Weber (class, status and power).

Core Readings:

1. M. Haralambos with R.M. Heald ♦ Sociology: Themes and Perspectives P (30-47).
2. N. Jayaram ♦ Introductory Sociology ♦ Mac Millan, New Delhi, 1987 (P 23-52).
3. David.M. Newman ♦ Sociology exploring architecture of everyday life. (P 295-300).
4. P.K. Giri ♦ Sociological perspectives ♦ Anubhav Publishers, Allahabad, 2009.

Further Readings:

1. Singh Yogendra ♦ Social stratification and social change in India ♦ Rawath Publications, New Delhi, 1984.

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2. Jeffrey Alexander ♦ Contemporary Introduction to Sociology ♦ Paradian publications, New Delhi.
3. Anil Bhatt ♦ Caste, class and Politics; An Empirical profile of social stratification in Modern India, Manohar Publications.
4. M.N. Srinivas ♦ Social change in Modern Indian ♦ University of California press, California, 1966. 5.
- M. Tumin ♦ Social stratification ♦ Prentice ♦ Hall of India, New Delhi, 1979.
6. Anjelakumari ♦ Social stratification and change ♦ Anubhav Publishers, Allahabad, 2009.

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SEMESTER IV
ENVIRONMENT AND SOCIETY

Course code: UG Socio-IVB 06

Core : VI

No. of credits: 4

No. of contact hours: 72

Aim

To give a general awareness about the environmental issues in the Sociological perspective.

Objectives:

1. To find adequate attention to the study of the environmental issues as an academic programme.
2. To develop an understanding about how developmental programmes affect human life.

Course outline

Module- I

Environmental sociology ♦ Emergence and development, definition, scope, importance.

Social ecology and it's major categories.

Use and abuse of natural resources and bio-diversity conservation.

Core Readings:

1. M.N. Murthy ♦ Environment, Sustainable Development and Well being ♦ Oxford University Press, New Delhi, 2009.

2. Shiva Vandana ♦ Ecology and Politics of survival conflicts over natural resources in India ♦ Sage publications, New Dehi, 1991.

3. Benny Joseph ♦ Environmental studies.

Module ♦ II

Theoretical Foundations of Environment- Views of Durkheim, Weber, Marx.

1. Sitton John ♦ Habermans and Contemporary Society ♦ Palgrave Mac millan, New York, 2003.

2. George Ritzer ♦ Modern Sociological Theory ♦ Mc Graw Hill, New York, 2004.

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3. Ken Morrison ♦ Marx, Dhurkheim, Weber ♦ Sage publications, New Delhi, 2006.

Module ♦ III

Environmental issues ♦

Air pollution, water and soil pollution, solid waste management.

E-waste, nuclear waste and environmental degradation.

Core Readings

1. S.C. Naik, T.N. Tiwari ♦ Society and Environment ♦ Oxford and I.B.H Publishers, New Delhi ♦ 2006 (P.201-250), P.253-281).

2. P. Pushpamkumar and Roldan Muradian ♦ payment for Eco system services (Ed) ♦ Oxford University press, New York, 2009. (Chapter I).

3. Tilottama Senapati, Rajkumar Sahoo ♦ Environmental Education and Pollution Control ♦ Mittal Publications, New Delhi, 2007,

Module IV

Environment and Development ♦ Deforestation, construction of dams and other developmental activities, Induced displacement, Environmental movements.

Core Readings:

1. S. Ramaswamy, G. Satish kumar ♦ Energy, Environment and sustainable development, issues and policies ♦ Regal publications, New Delhi, 2009.

2. I.S.C Nasik, T.N., Tiwari ♦ Society and Environment ♦ Oxford I.B.H publishers, New Delhi, 2006. 3.

S.L. Doshi, P.C. Jain ♦ Rural Sociology ♦ Rawat, New Delhi 2002.

Further Readings:

1. Harvey, Brain and John.D. Hallet ♦ Environment and Society. An Introductory Analyses ♦ Mac Millan, 1977.

2. Viegar, Philip and Geeta Menon ♦ The Impact of Environmental Degradation on people ♦ Indian Social Institute, 1989.

3. Altman I ♦ Environment and Social Behaviour ♦ Monterey, Calif, Brooks / Cole, 1975.

4. Moos. R.H and Ingel P.M ♦ Issues in Social Ecology ♦ National Press Books, 1974. .

MODERN SOCIOLOGICAL THEORIES

Course code: U.G Socio-VB07

Core : VII

No. of credits: 4

No. of contact hours: 90

Aim

This course is intended to familiarize the student to the various schools of Thoughts in sociology and their categorisation into micro and macro approaches. After completion of this course the student is expected to be

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able to classify social theories into different perspectives by recognizing its nature, subject matter and methodology.

Objectives

To familiarize different schools of modern sociological theories and to recognize the criteria of classification.

To understand the intellectual roots of various schools and their major premises to include various contribution in different schools.

To recognize major contributions to various schools of thought and effort of theoretical analysts to include various contributions in different schools.

To discuss the strength and weakness of different theories and it enables students to criticize with sufficient arguments.

Course Outline

Module I ♦ Functionalism

Intellectual roots of functionalism ♦ Definition, Branches ♦ structural functionalism, Neo functionalism, Functionalism of Talcott Parsons.

Core Reading:

1. Francis Abraham ♦ Modern Sociological theory ♦ An introduction ♦ Oxford University Press, New Delhi, 2006 (P.72-105) (P38-87).
2. S.L-Doshi ♦ Modernity, Post Modernity and Neo Sociological Theories ♦ Rawat, New Delhi, 2006 (P.420-429).

Module II ♦ Critical Theory and Conflict Theory

Emergence of Critical Theory ♦ role of Frankfurt school ♦ basic premises of critical theory ♦ Dialectic of enlightenment.

Core Readings:

1. S.L. Doshi ♦ Modernity, Post Modernity and Neo Sociological Theories ♦ (P.449-458).
2. Turner, H. Jonathan ♦ The structure of Sociological Theory ♦ Rawat, New Delhi, 2004 (P. 129-151).

Module III ♦ Symbolic Interactanism

Micro approach of American sociology ♦ Role of Chicago School, Concepts of Looking glass self, , Generalised other (G.H. Mead and C.H. Cooley).

Core Reading

1. Bert.N. Adams, R.A. Sydse ♦ Sociological Theory ♦ Vi star publications, New Delhi, 2007. (P.503-504).
2. Francis Abraham ♦ Modern Sociological Theory, An Introduction ♦ Oxford University Press, New Delhi, 2006.

Module IV ♦ Phenomenology and Ethnomethodology

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Basic ideas of Phenomenology.

Ethno methodology ♦ definition and examples ♦ Harold Garfinkeol.

Core Reading

1. Wallace Ruth.A and Wolf Alison ♦ Contemporary Sociological theory ♦ Prentice Hall, New Jersey, 1995.
2. S.L. Doshi ♦ Modernity, Post modernity and Neo Sociological Theories ♦ Rawat, New Delhi, 2006.
3. Harview Ferguson ♦ Phenomenological Sociology ♦ Experience and Insight on Modern Society ♦ Sage publications, New Delhi-2006 (P.15-83).

Further Readings

1. Collins Randall ♦ Sociological Theory ♦ Rawat, Jaipur, 1997.
2. Coser Lewis ♦ Masters of Sociological Thought, Rawat Jaipur, 1996.
3. George Ritzer ♦ Sociological Theory ♦ Mc Graw Hill, New York, 1993.
4. Francis Abraham and John Henry Morgan ♦ Sociological Thought ♦ Mac Millan, 1985.
5. Pitrim Sorokon ♦ Contemporary Sociological Theories ♦ Kalyani Publishers-2000.
6. Scott Appelrough, Laura Desfar Edles ♦ Sociological theory in the contemporary Era ♦ Pine Farge Press, New Delhi, 2007.

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SEMESTER- V

PERSPECTIVES ON INDIAN SOCIETY

Course code: U.G Socio-VB08

Core: VIII

No. of credits : 4

No. of contact hours: 90

Aim of the course

To provide an understanding of various approaches to the study of Indian Society

Objectives

1. To acquaint students the various perspectives of Sociology in India.
2. To develop an understanding about the development of Sociology in India.
3. To acquire knowledge regarding Americanisation of Sociology in India.

Course Outline

Module I

Formation of Indian society. Traditional to modern, post modern societies.

Core Readings:

1. Singh Yogendra: Indian Sociology: Social conditioning and Emerging Trends ♦ Vistaar, New Delhi, 1986.
2. Singh Yogendra: Modernization of Indian Tradition ♦ Thompson Press Ltd, New Delhi, 1984.

Module II

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Colonial Legacy in Sociology ♦ post independence period and developments.
Americanisation of Indian Sociology.

Core Readings:

1. B.K. Nagla ♦ Indian Sociological Thought ♦ Rawat publications, New Delhi, 2005.
2. Ram Ahuja ♦ Society in India ♦ Rawat publications, New Delhi, 2000.
3. T.K. Oommen and Partha Mukherji (Eds) ♦ Indian Sociology: Reflections and Introspection ♦ Popular Prakashan, Bombay, 1988 (P 1-15).

Module III

Perspectives

S.C. Dube - Structural perspectives

AR. Desai - Marxist perspectives

Yogendra Singh - Cultural perspectives

Ambedkar - Subltern perspectives

Core Readings:

1. D.N. Dhanagare ♦ Themes and Perspectives in Indian Society ♦ Rawat Publications, New Delhi, 1998. (P. 89-106, P 106-109, P 200-203, P 205-207).
2. P.K.B Nayar (ed) ♦ Society in India ♦ Themes and Perspectives ♦ Rawat, New Delhi, 2000. (P 120-131).
3. Singh Hogendra ♦ Theory and Ideology in Indian Sociology ♦ Rawat, New Delhi, 1996.

Module IV

Contemporary Discourse on contextualization, indigenization, Sociology for India.

Core Readings:

- Singh Yogendra ♦ Theory and Ideology in Indian Sociology ♦ Rawat, New Delhi, 1996. (P. 77-89, P 230-253).
- B.K. Nagla ♦ Indian Sociological Thought ♦ Rawat, New Dehi, 2005.

Further Readings:

1. Mukherjee, Ramakrishna ♦ Sociology of Indian Sociology ♦ Allied Publishers, Bombay, 1979.
2. Sharma. K.L (Ed) ♦ Social Inequality in India, Rawat, New Delhi, 1999.
3. Srinivas. M.N ♦ Indian Society Through Personal writing ♦ Oxford University Press, Delhi, 1996.
4. Mandelbaum, David ♦ Society in India (2 Vol) ♦ University of California Press, Berkeley, 1970.

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5. Satish Deshpande ♦ Contemporary India: a sociological view ♦ Penguin Books, New Delhi, 2003.

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SEMESTER ♦ V
CULTURE AND PERSONALITY

Course code: U.G Socio-VB09

Core : IX

No. of credits: 4

No. of contact hours: 90

AIM

The aim of this course is to bring to the knowledge of its students the basic concepts and approaches to the study of culture and personality with special reference to the influence of culture on personality.

OBJECTIVES

1. To familiarize the students with the concept of culture
2. To provide an understanding of the development of personality
3. To provide a theoretical approach to the study of the relationship between culture and personality.

COURSE OUTLINE

Module ♦ I Culture

Definition ♦ Nature and characteristics of Culture ♦ Sub culture-Elements of culture-Cultural lag.

ESSENTIAL READING

1. Beals L. Ralph, Hoijer Harry and Beals R. Atan- Introduction to Anthropology, Macmillan 1977.
2. Ember Carol & Ember Melvin-Anthropology - Prentice Hall of India Pvt. Ltd, Delhi 1993.
3. Hoebler Adamson and Frost L. Everett- Cultural and Social Anthropology, Vol. I & II- Rawat publications 1999.

MODULE II ♦ PERSONALITY

Definition ♦ Characteristics ♦ factors influencing personality development ♦ Theories of personality ♦ 1. Psychoanalytic, 2. Type approach, 3. Trait theory, 4. Eysenck's theory of personality.

ESSENTIAL READING

1. Clifford t. morgan, Richard A. King - Introduction to psychology, Tata MC graw Hill publishing Company Ltd, New Delhi 2006.
2. Hurlock Elizabeth ♦ Personality Development New York mc graw Hill 1974.

3. Kuppuswamy, Introduction to social psychology - Vikas publishing House Pvt Ltd, 1975.

4. Myers G. David- Exploring psychology-New York, worth publishers 2000.

MODULE III ♦ SOCIALISATION

Definition ♦ Stages of socialization ♦ Agents of socialization ♦ Self ♦ Self actualization, Humanistic view of self ♦ self esteem ♦ Culture and Self ♦ Concept of Self in different cultures.

ESSENTIAL READING

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1. Clifford T. Morgan Richard A. King: Introduction to Psychology, Tata MC Graw Hill publishing Company Ltd, New Delhi 2006.

2. Hurlock Elizabeth personality Development- Mc Graw Hill, New York, 1974.

3. Kupp Swamy ♦ Elements of social Psychology ♦ Vikas Publishing House Pvt. Ltd. 1975.

4. Tony Malim and Ann Birch- Introductory psychology palgrave, Hound Mills Basing Stoke Hampshire 1998.

MODULE IV

RELATIONSHIP BETWEEN CULTURE AND PERSONALITY

Culture identity ♦ identity crisis ♦ Influence of culture on personality development

2. Configuration theory ♦ Ruth Benedict

3. Basic personality type ♦ Margret Mead

4. Yale learning theory ♦ Dollard and Hull.

Core Readings:

1. Indrani Basu Roy ♦ Anthropology ♦ The study of Man ♦ S.Chand and Co, New Delhi- 2003. P (656- 679).

2. Kuppuswamy ♦ Introduction to Social Psychology ♦ Vikas publishers, 1975.

FURTHER READINGS

1. Sprott W.J.H - Social psychology- English Language Book Society and Methvin and Co. Ltd. London ♦ 1964.

2. Tha Makhan An introduction to Anthropological thought -Vikas publishing House, New Delhi 1983.

Keesing M. Rojer & Keesing M Felix New perspective in Cultural Anthropology -E.P. Dutton & Co., 1971.

SEMESTER ♦ V
INDUSTRY AND SOCIETY

Course code: U.G. Socio-VB10

Core : X

No. of credits ♦ 4

No. of contact hours: 90

Aim of the course

To analyse the nature of social relations in industry.

Objectives:

1. To provide an understanding about the relations between industry and society.

2. To familiarize the students with the theories within the frame work of which work can be analysed.

3. To introduce the evolution of the industrial system.

4. To acquaint students with the nature and types of Industrial disputes.

Course outline

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Module I : Industrial Society

Definition, Characteristics of Industrial society, Impact of industrialization, Factory system, Rise of Trade unionism, Taylorism, fordism, Post fordism, Emergence of knowledge work, emotional work.

Core Reading

1. Eugene V. Schneider ♦ ♦Industrial Sociology. Mc Graw hill publishing company 1979. 2. Fried man Georges ♦The Anatomy of work♦ The Free Press New York, 1961. 3. Pascual gisbert J. ♦Fundamentals of Industrial sociology, Tata Mc graw hill publishing Limited 1962. Module II ♦ Theoretical perspectives of work.

Karl Marx ♦ Class conflict, surplus value, alienation

Max Weber ♦ Rationality, Bureaucracy, types of authority.

W.F. Taylor ♦ Scientific management

Elton Mayo ♦ Human Relations approach.

Core Readings

1. Antony Giddens, ♦Sociology♦ ♦ Polity Press, Cambridge, 2007.
2. Abraham & Morgan ♦Sociological thought, Macmillian India, 2000.
3. Lewis Loser, ♦Masters of Sociological thought♦, Rawat publishers, Jaipur, 1996.
4. M.C. Shukla ♦Business organization and Management♦.

Module III ♦ Evolution of Industrial System

Pre-industrial work, Manorial or Feudal system, guild system, putting out or Domestic system.

Core Readings

1. Saxena. R.C. ♦Labour problems and social welfare♦
2. Punekar, Deodhar and San Karan ♦Labour welfare, Trade unionsm and Industrial relations.
3. Parker, Brown, Child and Smith ♦The Sociology of Industry♦.
4. Marvin E. Mundel ♦Motion and time study♦.

Module IV - Industrial Relations.

Nature, Industrial disputes, - strike, types, lock-out.

Causes of dispute, prevention and settlement of disputes.

Core Readings

1. Davis Keith ♦ Human behaviour at work ♦, Tata Mc graw Hill, 1983.
2. Bratton John ♦ Work and organizational behaviour, Mac Millian, 2008.
3. Mamoria C.B. ♦ Dynamics of Industrial relations in India ♦- Kitab Mahal Agencies, New Delhi, 1998.

Further Reading

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1. Tyagi B.P, ♦ Labour Economics and Social Welfare ♦
2. Bathy J ♦ Industrial Administration and Management ♦
3. Miller, Delbert C and Form. H. William ♦ Industrial sociology ♦ The sociology of work organization ♦, Harper & Row publishers, 1964.
4. K.L. Krishna, Uma Kapila ♦ Readings in Indian Agriculture and Industry ♦ Academic Foundation, New Delhi, 2009.
5. Margaret. L. Anderson, Howard.F. Taylor ♦ Sociology understanding a Diverse Society ♦ Thomson Learning, Belmont, 2002.

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SEMESTER ♦ V
PROJECT WORK

No. of credits: 3

Specifications

1. It may be any social problem or issue relevant to sociology
2. It should be based on primary, secondary or both
3. It should be 40-60 typed, spiral bind.
4. Font size ♦ Times Roman 12, 1.5 space.
5. An acknowledgement, declaration, certificate of the supervising teacher should be attached in front of project work.

Contents

Introduction, problem formulation and Review of literature, Methodology, Analysis, conclusion, Suggestions, if any, Bibliography, Appendix if any.

Evaluation

1. Project work can be done either individually or by a group not exceeding five students.
2. Via-voce shall be conducted individually.
3. Project work shall be submitted to the department in duplicate before the completion of 6th semester.
4. There shall be no continuous assessment for project work.
5. Project ♦ Credits 2 Viva voce ♦ credit ♦ 1
6. A board of 2-3 examiners appointed by the University shall evaluate the project work.

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Course code: VIB11

Core : XI

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Number of credits : 4

Number of contact hours: 90

Aim of the course:

The course intends to familiarize the students about impact of problems of crime in society.

1. To introduce the impact of crime in society
2. To familiarize students with the different types of crimes and their prevention.
3. To provide an understanding to the various approaches to the study of crime.
4. To acquaint students with the victims of crime.

Course outline

Module I: Crime and society

Concept of crime ♦ crime, criminal and criminology.

Causative Factors ♦ physical/Ecological, Biological/Hereditary, Socio-cultural, Family disorganization.

Sociology of crime, impact of crime in society.

Core Readings

1. Ram Ahuja ♦ Social problems in India ♦, Rawat publications 1997, pp 314-336.
2. Barnes and Teeters ♦ New Horizons in Criminology, Prentice Hall Inc, New York, pp ♦ 119-207. 3. Elliott Mabel A, ♦ Crime in modern society ♦, New York, Harper and Bros.
4. Walter C ♦ Reckless ♦ The Crime problem, New York, Appleton-Century, 1967.

Module II - Approaches to the study of crime

Classicist - Hedonism ♦ Beccaria

Biogenic - Evolutionary Atavism theory ♦ Lombroso

Psychogenic ♦ Psycho ♦ Analytical theory ♦ Adler.

Sociogenic ♦ Differential Association Theory ♦ Sutherland ♦ Labelling theory ♦ Howard Becker.

Sociological theory ♦ Anomic Theory ♦ Merton.

Core Readings:

1. Ram Ahuja ♦ Social problems in India ♦, Rawat publications, 1997.
 2. Sharma R.N ♦ ♦ Indian social problems ♦, Media promoters and publishers, 1982, P 169-200.
 3. Shalini Singh ♦ Post Modern Sociological Theory ♦ Anubhav Publishing Company, Allahabad, 2007.
- Module III ♦ Nature, Types and prevention of crime.

Characteristics of crime

Types ♦ crimes against the individual, crimes against the property, crimes against the state, cyber crimes.

Juvenile Delinquency ♦ Types, causes, prevention and treatment

Correction of criminals, probation, Rehabilitation, prevention of crime.

Core Readings

1. James Vadackumcherry, ♦ Criminology and penology, Kairali books International, Kerala, 1983.

2. Johnson Elmer Habert ♦ Crime correction and society, Home wood III, The Dorsey press 1968. 3.

Jehangir M.J. Sethna ♦ Society and the criminal ♦, N.M. Tripathi Pvt. Ltd, 1980. 4. Healy and

Bronner ♦ New Light on Delinquency and its treatment.

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5. Neumeyer H. Martin ♦ Juvenile. Delinquency in modern society, D-Van Nostrand company, 1968.

Module- IV ♦ Crime and victims of crime

Crimes against children ♦ physical abuse, sexual abuse, incestuous abuse.

Preventive measures ♦ parent focused, professional focused, educating children.

Crimes against women ♦ Domestic violence, dowry related crimes, rape and sexual harassment, eve-teasing, E-violence, violence at the work place.

Legal measures for the protection of women.

Crimes against the Elderly.

Core Readings

1. C.P. Yadav ♦ Encyclopaedia of women problems and their remedies ♦. Institute for sustainable development and Anmol publications, New Delhi ♦ 2007. PP-313.

2. Divya Bhardwaj ♦ Child Abuse ♦, Mohit publications 2006.

3. M. Shenoy ♦ Domestic Violence ♦ Anubhav Publishing Company, Allahabad, 2009.

Further Readings

1. Sandra Walkate ♦ Basics of Criminology

2. Jeffrey C. Alexander ♦ A contemporary introduction to Sociology, Paradian publications, New Delhi. 3. Jacob John Kattakayam and James Vadackamcherry, ♦ Crime and Society, Current issues and Trends ♦, A.P.H Publishing Corporation, New Delhi, 1999.

4. Diana Ic endall ♦ Sociology in our times ♦ Thomson Learning, Belmont, 2003.

SEMESTER VI GERONTOLOGY

Course Code: U.G. Socio IVB12

No. of credits : 4

No. of contact hours: 90

Aim

To familiarize the students the need for addressing the issues and policies of elderly.

Objectives

1. To understand the development of gerontology.
2. To make aware of the theoretical perspective on ageing.
3. To familiarize the major problems faced by the elderly.

Course outline

Module I ♦ Nature and Scope

Nature and scope of Gerontology

Ageing process ♦ Biological, psychological and sociological

Demographic profile ♦ State, national and global level.

Core Reading:

1. Micheal R.R ♦ Evolutionary Biology of Age ♦ Oxford University Press, New York, 1991.

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2. Krishnan and Sanwal ♦ Fundamentals of Gerontology - Akansha publishing, New Delhi, 2008.

Module III: Theories of Ageing

Biological Theories ♦ Wear and Tear theory, Declining Energy theory.

Psychological theories ♦ Theory of Loneliness, Theory of Isolation.

Sociological theories ♦ Disengagement theory, Activity theory.

Core Reading:

1. Phoebe S.L and Irudaya Rajan (ed) ♦ An Ageing India, Perspective, Prospects and Policies ♦ Rawat, New Delhi, 2005.
2. Sarah Harper ♦ Ageing Societies: Myths, challenges and opportunities ♦ Holder Arnold, New Delhi, 2006.

Module III ♦ Problems of Elderly

Physical, Psychological, social and economic problems with special reference to Kerala.

Core Readings:

1. Ajay Kumar Sahool, Gavin and Irudayan Rajan (ed) ♦ Sociology of Ageing, A Reader ♦ Rawat, New Delhi, 2009.
2. Leslie Mand Suzanne ♦ Ageing: The Social Context ♦ Pine Forge Press, New Delhi, 2001.

Module IV ♦ Social Support Mechanism

Institutional and Non institutional support, Role of Govt and N.G.Os.

Core Reading:

2. James M. Hand Robert. F.A (ed) ♦ Care of the Aged: Biomedical ethics reviews ♦ Human Press, Totowa, 2003.
3. Bose. A.B ♦ Social Security for the old: Myth and Reality ♦ Concept publishing company, New Delhi, 2006.

Further Readings:

1. John. B ♦ Ageing in Society ♦ Sage, London 2007.
2. Harry. R.M ♦ Ageing: Concepts and controversies ♦ Pine Forge Press, New Delhi, 1994.
3. Diana Kendall ♦ Sociology in our times ♦ Thomson Learning, Belmont, 2002.

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SEMESTER ♦ VI

SOCIOLOGY OF DEVELOPMENT

Course code: U.G Socio-VIB13

Core: XIII

No. of credits: 4

No. of contact hrs: 90

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Aim

To examine the process of development at the national and international level with focus on social development.

Objectives

1. To gain an insight into the concepts related to social development
2. To discuss the importance of development perspective
3. To understand the important issues related to development.

Course outline

Module I ♦ Development and social change ♦ A global perspective

Concepts ♦ Social change, progress, social development, economic development, Human development, sustainable development.

Core Readings

1. Webster Andrew ♦ Introduction to Sociology of Development ♦ Mc Millan, London, 1984.
2. Harrison D.H ♦ The Sociology of Modernization and development ♦ Routledge, London, 1958.

Module II

Sociological perspectives on Development

Hind Swaraj (Mahatma Gadhi)

Theories of Schumpeter and Mecellant

Core Readings

1. Preston. P.W ♦ The Theories of Development ♦ Routledge, London, 1982.
2. 2) Anthony. J. Parel (Ed) ♦ Gandhi. Hind Swaraj and other writings ♦ Cambridge University Press, 1982.
3. 3) Preston P.W ♦ Development theory: An Introduction ♦ Black well, O.U.P, 1996.

Module III

Developmental strategies with special reference to India ♦ Planned, Neo Liberal policies.

Core Readings:

1. Thomas Issac and Richard. W. Franke ♦ Local development and planning ♦ Left word Books, New Delhi, 2000.
2. Derze Jean and Sen Amartya ♦ India: Economic development and Social opportunity ♦ O.U.P, New Delhi, 1998.
3. Koshy Ninan (ed) ♦ Globalization, The Imperial Thrust of Modernity ♦ Vikas Adhyayan Kendra, Mumbai, 2002.

4. Amin Samir ♦ Unequal Development ♦ O.U.P, New Delhi, 1979.

Module IV ♦ Development issues

Poverty and Social inequality, Agrarian crisis, Energy and Industrial Crisis, Health care, identity and Migration.

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Core Readings

1. Desai. A.R ♦ Essays on Modernization of under developed societies. Vol. I and II, Thacher and Co, New Delhi, 1991.
2. Gupta Ramachandra ♦ Sociology and the Dilema of Development ♦ O.U.P, New Delhi, 1994. 3. U.N.D.P ♦ Human Development Report, Oxford ♦ New York, 1998.
4. Alavid. H.D and Shanin. J (ed) ♦ Introduction to the sociology of Developing Societies ♦ Mac Millan, 1982.
5. Sudan Falendra. K ♦ Globalization and Liberalisation: Nature and consequences ♦ Serials publications, New Delhi, 2004.

Essential Readings

1. Webster Andrew, Introduction to sociology of Development, MC Millan, London, 1984.
2. Hoog velt Ankie ♦ The Sociology of development ♦ Mac Millan, London, 1998.
3. Reyazuddin ♦ Economic Growth and Social Development ♦ Serials publications, New Delhi, 2009. 4. T.K. Oommen ♦ Social Transformation on Rural India ♦ Vikas Publications, New Delhi, 1984.
5. Nirupama Bhatt ♦ Human Development ♦ Anubhav publishers, Allahabad, 2009.

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SEMESTER VI TRIBAL SOCIETY IN INDIA

Course code: U.G Socio-VIB14

No. of credits: 4

No. of contact hours: 90

Aim

To give a clear picture of what tribal movements are, how do they emerge and also to analyse the various tribal movements in India.

Objectives

1. To familiarise the students with the historical background of tribes and the nature of their distribution in India.
2. To understand and analyse the problems of tribals India and the measures taken by various agencies for their upliftment.
3. To equip the students for a comprehensive understanding of the transformation of tribals.

COURSE OUTLINE

Module I ♦ Nature of Tribes in India

Definition ♦ historical background of tribes in India ♦ distribution and classification in India ♦ Tribals of

Kerala ♦ Social and economic features.

Core Readings:

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1. Tribal People in India ♦ Publication division, Ministry of Information and Broadcasting, Govt. of India, New Delhi, 1975.
2. Iyer, L.K. Ananthakrishna ♦ The tribes and castes of Cochin ♦ Cosmo publications, New Delhi, 1981. 3. Sachchidananda Vinaykumar Srivastava ♦ Social Anthropology in Eastern India ♦ Serial publications, New Delhi, 2009.

Module II ♦ Social and Cultural organizations

Tribal family ♦ kinship ♦ clan - totemism ♦ taboos ♦ economic, political and religious organizations.

Core Readings:

1. Chacko.M. Pariyaram ♦ Tribal Communities and Social change ♦ Sage Pub:., New Delhi, 2005, (P 41.96).
2. Mathur. P.R.G ♦ Tribal situation in Kerala.
3. Lucy Mair ♦ An Introduction to Social Anthropology ♦ O.U.P, New Delhi, 1972.

Module III ♦ Tribal problems and welfare measures

Social exclusion ♦ land alienation ♦ bilingualism ♦ shifting cultivation ♦ alcoholism ♦ diseases ♦ prostitution and unwed mothers.

Welfare measures ♦ central and state agencies ♦ non-governmental agencies.

Core Readings:

1. Joshi Vidyut ♦ Tribal situations in India ♦ Issues and development ♦ Rawat, New Delhi, 1988.
2. Bhandari. B.B (Ed) ♦ Tribes and Govt policies ♦ Comso Pub., 1997.

Module IV ♦ Tribal movements in India

Types ♦ issues involved in tribal movement.

Tana Bhagat movement ♦ Birsa Munda movement ♦ Santal movement ♦ Jharkhand movement ♦ Adivasi land struggle in Kerala ♦

Core Readings:

1. D.N. Majumdar and T.N. Madan ♦ An Introduction to Social Anthropology ♦ Mayer Paperbacks, Noida, 1992.
2. Christoph von Furer, Haimendorf ♦ Tribes of India (The struggle for survival) ♦ O.U.P, New Delhi, 1985. 3. Ram Ahuja ♦ Society in India, Concepts, Theories and Recent Trends ♦ Rawat, Jaipur, 2002 (P.274- 299).

Further Readings:

1. Rath, Govind Chandra ♦ Tribal Development in India ♦ Sage, New Delhi, 2006.
2. Pontu Mahukul ♦ Indian Tribals ♦ The Soul of the soil ♦ Prabhat Publications, Berhampur, 2009.
3. N.K. Das ♦ Tribals, Cultural Adaptations and Belief systems, concept and methodological perspectives ♦ Serial publications, New Delhi, 2009.
4. Trapats. S.N ♦ Tribes in India: The changing scenario ♦ Discovery publications, 1998. 5. H.C. Upreti ♦ Indian Tribes Then and Now ♦ Anubhav Publishers, Allahabad, 2009. 6. A.N. Kapoor ♦ A

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SEMESTER ♦ VI
CORE ♦ CHOICE BASED COURSE ♦ XVIII
URBAN SOCIOLOGY

Course Code: U.G.Socio VIB15A

No. of credits : 4

No. of contact hrs: 90

Aim

To enable the students to analyse systematically the socio-economic and cultural life and its transformation in the urban society.

Objectives

1. To familiarize the discipline that scientifically studies the urban life.
2. To understand the ongoing process and pattern of urbanization.
3. To analyse the various problems and issues emerging in the urban society.
4. To help plan for the balanced and healthy development of urban centres.

Course outline

Module ♦ I -Urban Sociology

Definition, nature, scope and importance, characteristic features of urban society.

Types of urban area ♦ Town, city, metropolitan, Megapolitian

Rural urban contrast, Rural urban continuum.

Core Readings:

1. Rajendra. K. Sharma ♦ Urban Sociology ♦ Atlantic Publishers, New Delhi, 1947. P(1-6, 57,74)
2. M.S.A Rao, Chandra Shekar Bhat ♦ A Reader on urban sociology ♦ Oriental Louder Ltd., Hyderabad, 1992.

Module II ♦ Urbanisation in India

Urbanism ♦ Urbanisation ♦ Urbanisation in ancient, medieval and post-independent periods.

Theories ♦ Concentric, sector and multi-nuclie.

Core Readings

1. Rajendra. K. Sharma ♦ Urban Sociology. op. cit (P. 35-50, 50-57).
2. Francis Cherunilam ♦ Urbanisation in Developing countries ♦ Himalaya Publishing House, Bombay, 1983.

3. Bose Ashih ♦ Urbanisation in India ♦ Tat Mc Graw Hills, New Delhi, 1973.

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Module III ♦ Urban Social Disorganisation

Over crowding ♦ crime ♦ white collar, cyber, property ♦ mafia gangues ♦ Health and sanitation ♦ Housing, slum, pollution.

Core Readings:

1. Mitra Ashok ♦ Indian Cities ♦ Ahanav, New Delhi, 1980.
2. Maurya. S.D ♦ Urbanization and Environmental problems ♦ Chaugh Publications, Allahabad, 1989.

Module IV ♦ Urban Planning and Development

Govt strategies for urban development

Role of local self govts in the development of cities, of N.G.Os Resident's Association.

Future of Indian cities.

Core Readings

1. Vinita Pandey ♦ Crisis of Urban Middle class ♦ Rawat publications, Jaipur, 2009.
2. F.T. Bergel ♦ Urban Sociology ♦ Free Press, New York, 1962.

Further Readings

1. Wilson R.A and Schlutz David ♦ Urban Sociology ♦ Prentice Hall, England, 1978. 2. Band, J. Dewit (Ed) ♦ New Forms of Urban Governance in India ♦ shift models, Networks and contestations ♦ Sage publications, New Delhi, 2009.
3. Dube. K.K and Singh A.K ♦ Urban Environment in India, Inter India, New Delhi, 1988.
4. Singh, Pramod ♦ Ecology of Urban India, Vol. II, Ashish, New Delhi, 1987.
5. Ram Ahuja ♦ Society in India, concepts, theories and recent trends ♦ Rawat, Jaipur, 2002.

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SEMESTER ♦ VI
CORE- CHOICE BASED COURSE
RURAL SOCIOLOGY

Course Code: U.G.Socio VIB15B

No. of credits : 4

No. of contact hours: 90

Aim

To familiarize the discipline as a comprehensive study of rural society.

Objectives

1. To analyse fundamental social institutions that shape rural social life

2. To critically evaluate rural reconstruction measures.
3. To identify and manage current issues of rural society

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Course outline

Module I - Rural Sociology : An overview

Definition, scope and significance in India

Indian villages ♦ Characteristics, Transition ♦ ancient ♦ medieval ♦ post independent.

Core Readings:

1. C.B. Mamoria ♦ Agricultural Problems of India ♦ Kitab Mahal Agencies, New Delhi, 1998 (P 14-34).
2. S.L. Doshi, P.C. Jain ♦ Rural Sociology ♦ Rawat Publications, New Delhi, 2002 (P.11-18) (P 345-347), P (265-293).
3. A.R. Desai ♦ Rural Sociology in India ♦ Popular Prakashan, Bombay, 1989.

Module II ♦ Social Institutions

Features and changing trends in Family, Marriage, Kinship, Religion, Education.

Core Readings:

1. S.L. Doshi, P.C. Jain ♦ Rural Sociology ♦ Rawat Publications, New Dehi, 2002 (P 179-213).
2. J.H. Fitcher ♦ Sociology ♦ University of Chicago Press, Chicago, 1969 (chapter 9).
3. S.C. Dube ♦ Indian Village ♦ Routledge and Kegan Paul, London, 1955 (chapter 10).

Module III ♦ Rural Reconstruction and Planning

Land Reforms ♦ before and after independence

Introduction of panchayati Raj and its impact.

Co-operative movement, meaning, features, types, effects of community development, Employment generation programmes.

Core Readings:

1. B.K. Sincha, K. Gopal Iyer, - Panchayati Raj and Local Governance (two parts) ♦ National Institute of Rural Development, 2009.
2. A.R. Desai ♦ Rural Sociology in India ♦ Popular Prakashan, Bombay, 1980.
3. Ramanath Sharma ♦ Rural Sociology ♦ Ragtans Prakashan, Meerut, 1987.
4. C.B. Mamaria ♦ Agricultural problems of India ♦ op.cit. (P 875-900).

Module-IV Contemporary rural issues

Constraints in the implementation of new technology ♦ N.E.P and its impact on farmers ♦ farmers ♦ suicide. Environmental issues ♦ power structure and power struggle.

Core Readings

1. Katar Singh ♦ Rural Development, Principles, policies and management ♦ Sage publications, 2009 (chapter 10).
2. L.B. Mamaria ♦ Agricultural problems of India ♦ Kitab Mahal Agencies, New Delhi, 1998.

Further Readings

1. Singh, Yogendra ♦ Modernisation of Indian Tradition ♦ Rawat publications, Jaipur, 1994.

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2. Srinivas M.N ♦ The Remembered village, Oxford University press, Delhi, 1976.

3. Andre Beteille ♦ Studies in Agrarian Social Structure, Oxford University Press, Delhi, 1979. 4.

P.C. Joshi ♦ Land Reforms in India, Allied Publishers Ltd, Bombay, 1976.

5. K.L. Sharma ♦ Rural Society in India ♦ Rawat Publications, Jaipur, 1997.

6. D.N. Dhangare ♦ Peasant Movements in India, Oxford University press, 1991.

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SEMESTER VI CORE- CHOICE BASED COURSE INFORMATICS

Course code: U.G Socio-VIB15C

Core : VII

No. of credit : 3

No. of contact hours: 72

Aim

To update and expand basic informatics skill and attitude relevant to the emerging knowledge society.

Objectives

1. To review the basic concepts and functional knowledge in the field of informatics.
2. To create awareness about social issues and concerns in the use of digital technology.
3. To impart the skills to enable students to use digital knowledge resources in learning.

Module I: Overview of information technology

Features of modern personal computer and peripherals. Computer networks and internet overview of operating systems and major application softwares.

Module II: Knowledge skill for Higher Education

Data: information and knowledge. Knowledge management ♦ internet access methods ♦ dial up DSL, cable ISDN, Wifi. Internet as a knowledge repository. Academic search techniques creating cyber presence. Case study of academic websites. Open access publishing methods. Basic concept of IPR, Copy Right and patents. Introduction to the use of IT in teaching. Case study of educational softwares, academic services, INFLIBNET, NICNET, BRNET.

Module III ♦ Social informatics

IT and society ♦ issues and concerns. The free software movement. New opportunity and new threats ♦ Software piracy, cyber ethics, cyber crime, cyber threats, cyber security, cyber laws, cyber addictions. Health issues ♦ guidelines for proper usage of computers. Impact of IT on Language and culture localization issues. IT and regional language e-groups. Social cybermetics information society.

Module IV ♦ IT applications

E-governance applications at national and state level. IT applications in medicine, health care, business, commerce, industry, defense, law, crime detection, publishing, communication, resource management, weather forecasting, education, film and media.

Essential Reading

1. Person : Technology in Action
2. Rajarman : Introduction to information technology, Prentice Hall
3. Alexis, Leon : Computers today, Leon, Vikas
4. Peter Nortion : Introduction to computers
5. Alexis Leon : Fundamentals of Information Technology
6. Arm and Mathew : The information society London, Sage publications.
7. Ajai S.Gaw : Statistical methods for practice and research, New Delhi. Response books.

Web resources

1. www.fguc.edu/support/office 2000.
2. www.openoffice.org
3. www.microsoft.com/office
4. www.lgta.org
5. www.learnthenet.com

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COMPLEMENTARY COURSE AN INTRODUCTION TO SOCIOLOGY

Course code: U.G Socio-IIIC01

No. of credit : 4

No. of contact hours:108

Aim

To enable the students to gain an understanding of the society.

Objectives

1. To gain an insight into the link between individual and society and to understand how both of them shape each other..
2. To identify different sociological perspectives
3. To understand the Micro sociological foundation
4. To analyse the mechanism of Social Dynamics

COURSE OUTLINE

Module I ♦ The study of society

Subject matter and significance of sociology ♦ emergence of sociology, a brief historical outline ♦ Development of sociology in India.

Core Readings:

1. Gidden Antony ♦ Sociology-Polity Press, New York, 2006.
2. Despande Satish ♦ Contemporary India; Sociological perspective ♦ Penguin, New Delhi, 2000.

Module II ♦ Basic concepts

Social interaction-nature & types.
Society ♦ types, characteristics.
Social structure ♦ elements of social structure.
Social groups ♦ characteristics and types
Social institutions- meaning, characteristics and types.

Core Readings:

1. Giddens Antony ♦ Sociology ♦ Polity Press, New York, 2006.
2. Mac Iver. R.M and Charles . H, Page ♦ Society ♦ An Introductory Analysis ♦ Mac Millan India Ltd, New Delhi, 2006.

Module III ♦ Micro Sociological Foundations

Socialisation ♦ Definition, Aims, strategies and theoretical perspective ♦ The concept of self. Social control ♦ Definition and types, Conformity and Deviance.

Core Readings:

1. Haralambos M and R.M. Harld ♦ Society. Themes and perspectives ♦ O.U.P, New Delhi, 1994.
2. Giddens Antony ♦ Sociology ♦ Polity press, New York, 2006.

Module IV ♦ Social Dynamics

Definition and forms, Related concepts ♦ Progress, Evolution, Development and Modernization.
Factors of social change

Core Readings

1. Giddens Antony ♦ Sociology ♦ Polity press, New York, 2006.
2. Richard.T. Schaefer ♦ Sociology, A brief Introduction ♦ Tata Mc Graw Hill publishers, New Delhi, 2006.

Further Readings

1. Hurray K nuttilla ♦ Introducing Sociology A critical Approach ♦ O.U.P, New Delhi, 2005. 2. Paul.
B. Horton, Chester.L. Hunt ♦ Sociology ♦ Tata Mc Graw Hill publishers, New Delhi, 2004.
3. David.M. Newman ♦ Sociology ♦ Exploring the Architecture of Every day life ♦ Pine Forge Press, New Delhi, 1995.
4. Macionis. J.K. Plummer ♦ Sociology A Global Introduction (3rd edn) ♦ Prentice Hall, 2005.

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COMPLEMENTARY COURSE
DEVELOPMENT OF SOCIOLOGICAL THEORY

Course code: U.G Socio-IVC02

No. of credits : 4

No. of contact hours: 108

Aim

After completion of this course on development of Sociological Theory, the student is expected to familiarize the development of Sociology as a theoretical discipline and understand the contribution of classical sociology in understanding and conceptualizing society.

Objectives

1. To familiarize the historical conditions in which sociology emerged.
2. To familiarise different methodological approaches of classical sociologists.

Course Outline

Module I ♦ Origin and development of sociological theories

Social thought ♦ Social Philosophy ♦ Social theory ♦ Historical conditions which paved way to the development of sociological theories.

Core Readings

1. Francis Abraham and John Henry Morgan ♦ Sociological Thought ♦ Mac millan India Ltd, New Delhi, 1995.
2. George Ritzer ♦ Sociological Theory - Mc Graw Hill publishers, New Delhi, 1993.

Module II ♦ Pioneers of sociological thought

Auguste comte ♦ Positivism, Law of 3 stages ♦ Hierarchy of sciences.
Herbert Spencer ♦ Social Darwinism, Evolution, Organic Analogy.

Core Readings:

1. Francis Abraham and Morgan ♦ Sociological Thought ♦ Mac Millan India Ltd, New Delhi, 1995.
2. Coser Lewis ♦ Masters of Sociological Thought ♦ Rawat Publications, Jaipur, 1996.

Module III ♦ Development of Academic Sociology

Contribution of Emile Durkheim, Social facts- Social Solidarity-Theory of suicide.

Core Readings

1. Francis Abraham and Morgan ♦ Sociological Thought ♦ Mac Millan India Ltd, New Delhi, 1995.
2. George Ritzer ♦ Sociological Theory ♦ Mc Graw Hill, 1993.

Module IV ♦ Contribution of Max Weber

Sociology ♦ study of social action, Types of social actions- Protestant ethics and the spirit of Capitalism.

Core Readings

1. Francis Abraham and Morgan - Sociological thought ♦ Mac Millan India Ltd, New Delhi, 1995. 2.
Coser Lewis ♦ Masters of Sociological Thought ♦ Rawat, Jaipur, 1996.

Further Readings

1. Collins Randall ♦ Sociological Theory ♦ Rawat, Jaipur, 1997.

2. I.S. Kon (Ed) ♦ A History of Classical Sociology ♦ Progressive Publishers, Moscow, 1989.
3. Ken Morrison ♦ Marx, Durkheim, Weber ♦ Sage publications, New Delhi, 2006.

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OPEN COURSE ♦ 1
MEDIA AND SOCIETY

Course Code : U.G. Socio-VD01

No. of credits : 3

No. of contact hours: 72

Aim of the course

To inculcate interest in the student to pursue further study and vocation in journalism.

Objective o the course

To critically evaluate the working of mass media in society.

To enable the students to critically analyse the role the media play in the making of a society.

COURSE OUTLINE

Module ♦ I

Meaning of communication-Definition, Nature and types of communication ♦ Communication process, Theories of communication ♦ Functions of communication ♦ inter-personal communication.

Module ♦ II

Media of communication ♦ Personal ♦ letters, telephone. Mass Media ♦ Radio, Film, Press and Television. Effects of propaganda and advertising. Basic concepts ♦ Journalism, Diffusion, Innovation, Transportation, Stimulation, Noise, Reference group, Mass culture, Feed back, Cyber space and Cyber crime, Information Technology ♦ Characteristics, Users, Use of Library.

Module ♦ III

Mass Media and Society as interlocking factors ♦ Educational Programmes, Cultural transmission. Public Opinion formation, Village Extension programmes. Mass Media for social transformation ♦ with special reference to Rural Development.

Module ♦ IV

Role of mass media in Democracy. Autocracy and the making of a Global Society. Role of state in Mass communication ♦ Censorship of movie, Regulations and the management of radio and press. The need for systematic and perfect use mass media. Analysis of two different news papers or TV channels in Kerala.

Readings

1. Wright, Charles R., Mass Communication; A Sociological Perspective. NY. Random House 1989.
2. Dexter Lewis Anthony and While David Manning: People, Society and Mass communications. NY; The Free Press of Gelencor, 1964.
3. Rogress Everett M,., Diffusion of Innovcation. NY: Free Press, 1971.

4. Damle Y.B., Communication of Modern Ideas and knowledge in Indian Villages. Massachusetts, 1955. 5.
- Vilanilam, J.V, Communication and Mass Communication in India, BRPC (India) Ltd., New Delhi, 2004. 6.
- Kevalkumar, Mass Communication in India, Jaico, Mumbai, 1999.
7. Joni C. Joseph, Mass Media and Rural Development, Rawat, Jaipur, 1997.
8. Guntar Richard (Ed) Democracy and the Media, CUP, Cambridge, 2000.
9. John DH Downing, Sage Handbook of Media Studie, Sage, New Delhi, 2004.
10. Durham Meenakshi Gigi (Ed) Media and Cultural Studies: Key Words, Blackwell, 2008.

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Semester ♦ V
Open course - 2
SOCIOLOGY OF TOURISM

Course code: U.G Socio-VD02

No. of credits: 3

No. of contact hours: 76

Aim of the course

The course intends to provide an understanding about the impact of tourism.

Objectives of the course

1. To introduce tourism as an industry.
2. To familiarize students with the typology of tourism.
3. To acquaint students with the socio-cultural impacts of tourism
4. To provide an understanding about the environmental effects of tourism.

Course outline

Module I ♦ What is tourism

The nature and concept of tourism. Definition of tourism and tourist. Tourism as an industry. Tourism in India ♦ Tourism in Ancient India, before Independence, after independence. Sociological approach to the study of tourism.

Core Readings

1. Krishan. K, Kamra, Mohinder Chand ♦ ♦Basics of Tourism, Theory operation and practice, Kanishka publishers, New Delhi, 2004. pp ♦ 30-60.
2. Raina A.K., Lodha, R.C ♦ ♦Fundamentals of Tourism System♦, Kanishka publishers, New Delhi, 2004, pp ♦ 1-24.
3. Sudheeshna Babu S, Siti kantha Misra, Bivraj Bhusan parida, Sage publications.

Module II ♦ Tourism Typology.

Domestic, International, Intra regional and Inter-regional tourism.

Emerging paradigms ♦ Eco tourism, green tourism, Farm tourism and rural tourism, medical tourism, soft tourism, Alternate tourism, Heritage tourism, cultural tourism, Ethnic tourism, senior citizen tourism.

Core Readings:

1. Krishan K. Kamra, Mohinder Chand ♦ ♦ Basics of Tourism, Theory, operation and practice ♦, Kanishka publishers, New Delhi, 2004, pp ♦ 125-127. pp ♦ 130-137.
2. Raina A.K, Agarwal S.K ♦ The Essence of Tourism Development, Dynamics philosophy and strategies ♦, Sarup and Sons, New Delhi, 2004, pp -348.
3. Ratan deep Singh. ♦ Hand book of Environmental guidelines for Indian Tourism ♦ Kanishka publishers, New Delhi, 2004. PP 108-122.

Module III ♦ Socio-Cultural Impact of tourism.

Positive and Negative impacts. Impacts of globalization on tourism. Gender exploitation, sex and tourism.

Core Readings

1. Sharma K.K ♦ Tourism and socio-cultural Development ♦, Sarup and Sons, New Delhi, 2004. pp ♦ 88-114.
2. Sharma K.K. ♦ The essence of Tourism Development ♦ Sarup and Sons, New Delhi, 2004. pp ♦ 265- 273.

Module IV ♦ Tourism and Environment

Impact of tourism on environment ♦ backwater pollution, exploitation of natural resources, sustainable tourism.

Core Readings

1. Krishnan K Kamra, Mohinder Chand. ♦ Basics of Tourism, Theory operation and practice Kamishka publishers, New Delhi 2004, pp ♦ 217.
2. Sharma K.K. ♦ Tourism and Economic development ♦, Sarup and Sons, New Delhi, 2004. pp 1-45.
3. Sinha P.C ♦ International Tourism and sustainable Development ♦, Anmol publications, New Delhi, 1998.

Further Readings

1. Goswami and Ravindran ♦ ♦ A Text book of Tourism ♦.
2. Sharma K.K ♦ Tourism and Culture ♦.
3. Chris Ryan ♦ Recreational Tourism, Demand and Impact.

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SEMESTER ♦ V

OPEN COURSE-3
ELEMENTS OF SOCIAL PSYCHOLOGY

Course code: U.G Socio-VD03

Number of credits : 3

Number of contact hours: 72

Aim

This course is intended to help the students to analyse scientifically the behaviour of human individual in the social context.

Objectives

To familiarise the subject of social psychology

To understand and assess one's personality

To get a good insight into the basis of human behaviour

To analyze the different types of mass formations and their behaviour patterns.

COURSE OUTLINE

Module I ♦ Introduction to social psychology

Definition, Nature, scope and importance.

Methods: Experimental, Clinical method, Scaling technique, Projective techniques.

Core Readings:

1. Girish bala Mohunty ♦ Social Psychology ♦ Arora offset press, New Delhi, 2000 (P.1-18, 390-425).
2. Worchel and Cooper ♦ Understanding Social Psychology ♦ University of California press, Los Angeles, 1976 (P. 7-19).

Module II ♦ Understanding oneself

Personality: Definition, stages of development, types ♦ Theories: Psychoanalytic theory, Type theory, Trait theory. Concept of Social self, Development of self ♦ Theories of Cooley, Mead.

Core Readings:

1. Ernest. R. H,I, Gard ♦ Introduction to psychology ♦ Harcourt, Brace and World, Inc, New York, 1976. 2. K. Young ♦ Handbook of Social Psychology ♦ Routledge and Kegan Paul Ltd, London, 1966 (P 124- 135).
3. Diana Kendall ♦ Sociology in our times ♦ Thomson Learning, Belmont, 2003.

Module III ♦ Dynamics of Behaviour

Motivation: Nature and types - Instinct theory. Need ♦ drive ♦ incentive theory, Maslow's theory.
Attitude: Concept, characteristics, formation and change.

Core Readings:

1. K. Young ♦ Handbook of Social psychology ♦ Routledge, London, 1996.
2. Harlock Elizabeth ♦ Personality Development ♦ Mc Graw Hill, New York, 1974.

Module IV: Mass Behaviour

Masses: Crowd, mob, audience ♦ characteristics and types.

Public opinion and propaganda- meaning, formation, importance of opinion polls, techniques of propaganda.

Core Readings:

1. Girish bala Mohanty ♦ Social Psychology ♦ Arora offset Press, New Delhi, 2000. P (237-274).
2. K. Young ♦ Handbook of Social Psychology ♦ Routledge, London, 1966.

Further Readings:

1. David.J. Schneider ♦ Social Psychology ♦ Harcourt Brace Javanovid, New York, 1988. 2.

Kuppuswamy ♦ Introduction to Social Psychology ♦ Vikas Publishing House, New Delhi, 1975.

3. Sprott. W.J.H ♦ Social Psychology ♦ English Language Book Society and Methvin and Co. Ltd., London, 1964.

4. Clifford.T. Morgan, Richard. A. King ♦ Introduction to Psychology ♦ Tata Mc Graw Hill publishing Co. Ltd., New Delhi, 2006.

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OPEN COURSE ♦ 1
MEDIA AND SOCIETY

Course code: U.G. Socio-VD01

No. of Credits : 4

No. of contact hours: 90

Aim of the course

To inculcate interest in the student to pursue further study and vocation in journalism.

Objective of the course

To critically evaluate the working of mass media in society.

To enable the students to critically analyse the role in the media play in the making of a society.

Course outline

Module ♦ I

Meaning of communication ♦ Definition, Nature and types of communication ♦ Communication process ♦ Theories of communication ♦ Functions of communication ♦ Inter-personal communication.

Core Readings:

1. Wright, Charles R ♦ Mass Communication: A Sociological perspective ♦ Random House, New York, 1989.
2. Dexter Lewis Anthony and While David Manning ♦ People, Society and Mass Communication ♦ Free Press of Gelencor, New York, 1964.

Module ♦ III

Media of communication-Personal- letters, telephone. Mass Media ♦ Radio, Film, Press and television. Effects of propaganda and advertising. Basic concepts ♦ Journalism, Diffusion, Innovation, transmission, Stimulation, Noise, Reference group, Mass culture, Feedback, Cyber space and Cyber crime, Information Technology ♦ characteristics, users, use of library.

Core Readings:

1. Rogress Everett. M ♦ Diffusion of Innovation ♦ Free Press, New York, 1971.
2. Schraner. W ♦ Communication on Media Society ♦ Free Press of Galencor, New York, 1980.

Module ♦ III

Mass Media and Society as interlocking factors ♦ Educational Programmes, Cultural transmission. Public Opinion formation, Village extension programmes. Mass Media for social transformation ♦ with special reference to Rural Development.

Core Readings:

1. Danke Y.B ♦ Communication of Modern ideas and knowledge in Indian Villages ♦ Massachusetts, 1985.
2. Joni.C. Joseph ♦ Mass media and Rural Development ♦ Rawat, Jaipur, 1997.

Module-IV

Role of mass media in Democracy, Autocracy and the making of a Global society. Role of state in Mass communication ♦ Censorship of movie, Regulations and the management of radio and press The need for systematic and perfect use mass media. Analysis of two different news papers or TV channels in Kerala.

Core Readings:

1. Vilanilam . J.V ♦ Communication and Mass Communication in India ♦ BRPC (India) Ltd, New Delhi, 2004.
2. Guntar Richard (Ed) ♦ Democracy and the Media ♦ O.U.P, Cambridge, 2000.

Further Readings:

1. Keval Kumar ♦ Mass Communication in India ♦ Jaico, Mumbai, 1999.
2. John Dit Downing ♦ Sage Handbook of Media studies ♦ Sage publications, New Delhi, 2004.
3. Durbam Meenakshi Gigi (Ed) ♦ Media and Cultural studies ♦ Key words, Black Well, 2008.
4. Paranjoy Guba Thakurta ♦ Media Ethics ♦ Truth, Fairness and objectivity ♦ Oxford University Press, New Delhi, 2009.
5. Anthony Giddens ♦ Sociology ♦ Polity Press, Cambridge, 2001.

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