



Commerce Newsletter

VOLUME #01 ISSUE #02

July 2025



Inside the Issue

Welcome to the July Issue of the .Com! Stay updated on all the activities of the Commerce Community! This issue covers:

- Memorials
- Events & Activities
- Students' & Faculty Corner
- The Investor's Lens
- Students' & Faculty Achievements
- Other Publications of the Commerce Department
- Gallery

Featuring

- COMVERSE: Commerce Association Inauguration
- .Com: Unveiling the First Issue
- New Sections: The Investors' Lens – All About Finance



**By the Department of
Commerce (SF)**

Editor's Note

Dear Readers,

I'm pleased and excited to present this edition of the Department of Commerce Newsletter which would document the intellectual zeal and achievements of our department. In such a world where the development of technology is very high, commerce has acquired new broader scope compared to what it was in the past. The commerce era of the modern world of data and technology has now positioned commerce at the point where data, technology and decision-making merge.

The newsletter as a form of commendation is a testament of our collective action as a faculty and student. I would like to also extend our special appreciation to the entire editorial board who went out of their way in seeing this publication through. Your articles hunting, editing, layout designing and Punctual publishing are most valuable.

Lastly, I would like to thank our contributors whose experiences and thoughts makes all the releases the taste of perfection in commerce.

I hope this newsletter does more than offer a summary of events, achievements or else but becomes a vehicle of innovation, progress and reinvention. We appreciate your valuable suggestions and feedback.

Renson Tomy
Chief Faculty Editor

Editor's Note

Dear Readers,

The Comverse is buzzing with activity and excitement, fun and games, quintessential for the Commerce Community wherever we find ourselves. Here at Sacred Heart College, where we're bursting in number, the Comverse is in the limelight every day. Each month is a new chapter, filled with events, achievements and vibrant participation. Welcome to the Dot Com which captures and preserves the array of these exciting moments in our monthly issues!

The Faculty and student community of the Comverse have also penned down their thoughts and ideas, here on the Dot Com, about various topics in the dynamic world of commerce. Be sure to read those, upgrading your knowledge and perhaps hatching a few new ideas for a business, venture, or even just an event!

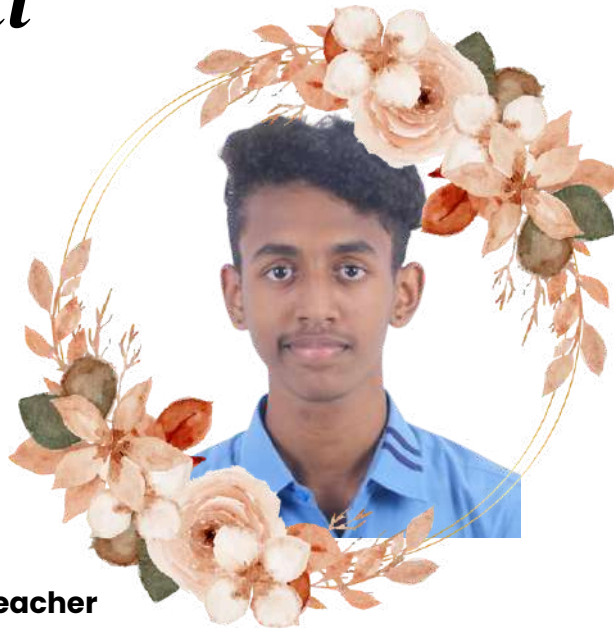
For the Finance fans, our issue also features The Investor's Lens, a new section that updates you on all the latest in the world of Finance, including new developments, past period performances, trends in the industry and so on. It's got something for everyone, new ideas for the experts and small bits of new information for those of you who are new.

The .Com is also a gateway to all the other publications of the Comverse. CommerSync, a dictionary featuring business words, equipping students and teachers alike to navigate the business world and wave off technical jargon with a nod of understanding. A five minute read could turn out to be an enlightening journey!

I hope you enjoy the .Com! Do reach out to us with your contributions, ideas or suggestions. They're always welcome.

Debbie Grace Mathew
Chief Student Editor

Memorial



A Loving Note from a Teacher

"In loving memory of a remarkable soul Govind Sudendranath Shenoy who embraced every opportunity in life, with spiritual deep root and touched lives with his given spirit.

A shining star on the basketball court as a School First team player and CBSE clusters semi-finalist. An avid football player and skilled athlete, he balanced sports with being a good student in class. In his spiritual journey he participated in hundreds of bhajans across the state since age 12, including the telecast Tirupati Bhajan.

"In the hearts of friends, teammates, and teachers, Govind Sudendranath Shenoy, legacy of passion, talent, and kindness in sports and studies will forever shine."

Dr. Sreedevi U Panicker
Faculty Advisor

In Loving Memory of Govind: Note from a Friend

Govind was known for his warmth, kindness, and unwavering friendship. He had a special way of making everyone feel valued, respected, and included. Whether through his ready smile, his uplifting spirit, or his thoughtful nature, he touched the lives of many.

A talented individual, Govind excelled as an athlete, a basketball player, a musician, and a leader. His sense of responsibility, integrity, and joy for life inspired those around him, leaving a lasting impression on all who knew him.

Though his absence is deeply felt, his memory will remain alive in our hearts. As his mother expressed so beautifully, "He's not gone. He will always be with us, as long as we remember him."

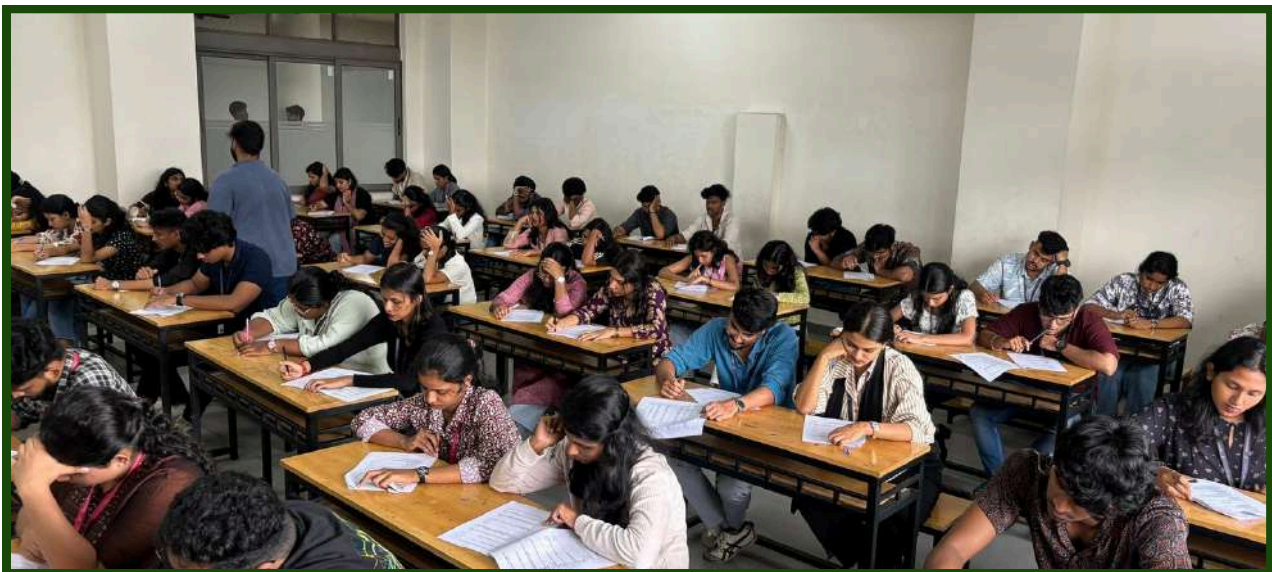
May his soul rest in peace.
Ryan Roy Varekkatt
25HCTXA18531

Events & Activities

JUL 2 *Aptitude Test Conducted for Final Year Students*

As part of the placement preparation drive, an aptitude test on Logical Reasoning and Accountancy was conducted. A total of 130 final year students participated.

Dr. Athira V T and Dr. Parvathy P S from the Commerce Department has prepared the Accountancy and Logical Reasoning question papers, respectively and Dr. Athira has support with invigilation duty as well.



Kochi, Kerala, India
Thevara, Kochi, Kerala 682013, India

JUL 4

Club and Forum Orientation for FYUGP Students

Dr. Athira V T conducted a comprehensive Club and Forum Orientation for the First Year Undergraduate Programme (FYUGP) students on July 4th. The session provided students with an overview of the various student clubs and forums available, highlighting the opportunities for personal growth, skill development, and community engagement. Dr. Athira emphasized the importance of co-curricular involvement in shaping a well-rounded academic journey and encouraged students to actively participate in the vibrant campus life.



JUL 5

Scholarship Orientation for FYUGP students

Ms. Ashme Andrews conducted a Scholarship Orientation for the First Year Undergraduate Programme (FYUGP) students on July 4th.

The session introduced students to various scholarship opportunities available at the institution and beyond, outlining eligibility criteria, application procedures, and important deadlines. Ms. Ashme highlighted how scholarships can support academic aspirations and reduce financial burdens, motivating students to make the most of these opportunities. She also encouraged them to stay informed and proactive in applying for relevant schemes to enhance their educational journey.



JUL
11

Professional Course Orientation

Ms. Shemina Hamsa Palliyalil organised an orientation session on ACCA, CMA, and CPA for the FYUGP students on July 11th.

The session provided students with insights into globally recognized professional courses in accounting and finance, highlighting their structure, eligibility, and career prospects. Experts from various professional institutions explained how pursuing these certifications can enhance employability and open opportunities in international markets. Along with the experts Ms. Shemina also motivated students to explore these pathways early in their academic journey to align their studies with long-term professional goals.



JUL
14

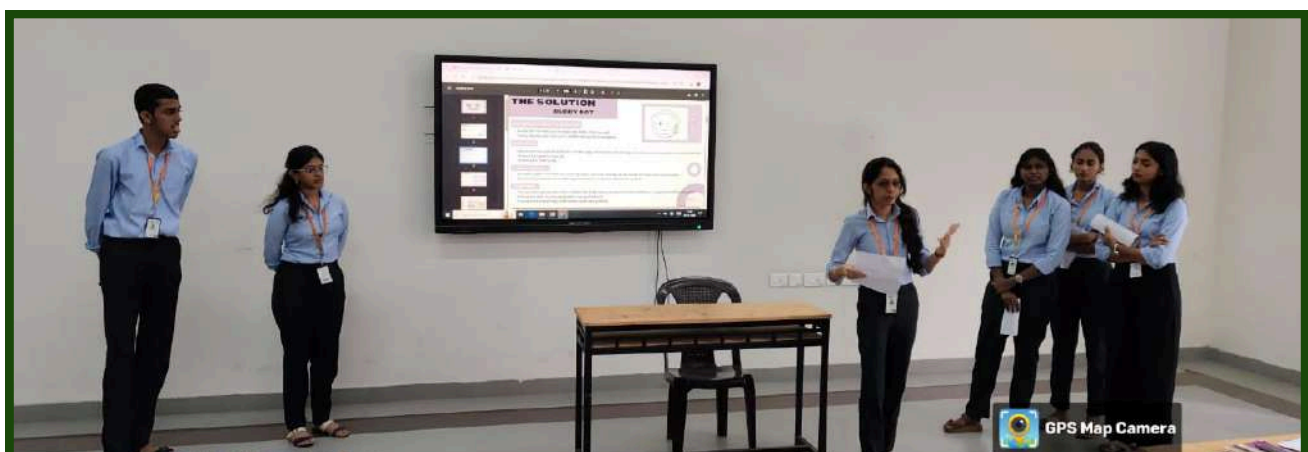
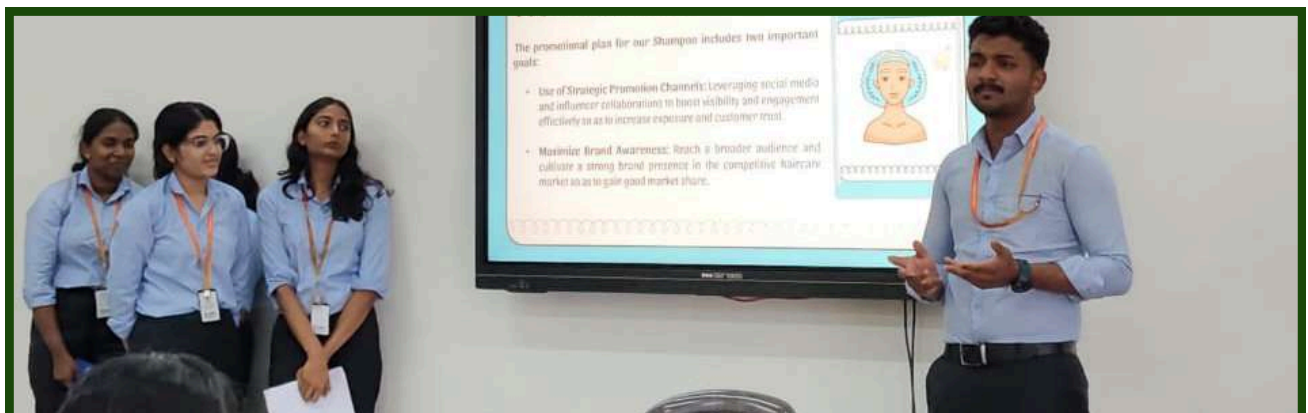
Idea Pitching Sparks Innovation Among BCom F&A Students

An engaging Idea Pitching session was conducted for the second-year B.Com Finance and Accounting students on July 14, 2025. The event, coordinated by Ms. Anjana S of Commerce Department, created a platform for students to showcase their creativity, entrepreneurial spirit, and financial acumen.

Students were divided into five teams, each presenting a unique and innovative business idea. From socially responsible ventures to tech-driven solutions, the ideas demonstrated a commendable blend of originality and practical relevance. The session was judged by Ms. Jamshi J from the Department of Management Studies, who brought in her expertise to assess the presentations and offer constructive feedback.

The atmosphere was filled with enthusiasm as students confidently pitched their ideas, supported by visual aids and sound financial logic. Ms. Jamshi's insightful feedback helped students understand the strengths and areas of improvement in their proposals, transforming the session into a valuable learning experience.

The event not only ignited entrepreneurial thinking among the participants but also encouraged collaborative learning and critical analysis. It was a proud moment for the department to witness such vibrant participation and idea exchange, reaffirming the potential of young minds to contribute meaningfully to the world of business.



JUL
16

Level Up: Campus to Corporate (C2C)

It was an honour to have Mr. Metzen Cherian (HR Director, Volvo Group, Sweden) along with Mr. Ajay Mathen (Process Lead, Volvo Group & Alumni of Sacred Heart College - B.Com TT), for a thought provoking and valuable workshop from Campus to Corporate

Where they shared life experiences, Reality of corporate world insights, Role plays and how to gear and equip oneself in this fast paced world.

The M.Com students and a few B.Com students came out as people who are curious to learn with a growth mindset.



JUL
18

Elevate Business with Cloud Computing

The seminar on “Elevate Business with Cloud Computing” was jointly organised by the Department of Commerce & Department of Management, on 18th May 2025. Mehar Rahim, a Senior Project Manager and Backend Developer at Zappyhire was the Chief Guest of the event.

Swetha, from BBA Analytics welcomed the gathering and then, the platform was handed over to the Mehar Rahim. She started her session by the different types of cloud computing like On Premise, Client-Server and Cloud. Then she gave a brief description about the pros and cons of different kinds of cloud computing and how cloud computing can help businesses. She then proceeded to explain why knowing how to use AI is important and how it helps the students professionally. She later on covered the areas of Saas, PaaS and Iaas. Mehar also provided the students with a demonstration of how AI fails to demonstrate the ability to display certain images because of the dataset it has been trained on.



JUL
25-26

Representation of Sacred Heart College Thevara at Kerala Innovation Fest

Representing Sacred Heart College, Thevara, at the Kerala Innovation Festival 2025 held on July 25th and 26th by the Kerala Startup Mission proved to be a transformative experience for Jiyo Joy. The two-day event served as a convergence point for young minds, visionary leaders, creators, and innovators, seamlessly blending sustainability with storytelling, and technology with entrepreneurship.

For Jiyo, Day 1 was particularly notable due to the Creator's Summit, which significantly deepened his understanding of audience engagement and personal branding. He also explored various innovative stalls showcasing advancements in eco-tourism, travel-tech, and sustainable heritage promotion.

Day 2 delivered impactful sessions featuring speakers including Dr. Lida Jacob IAS, Joseph Martin Chazhoo Francis (Geojit-CUSAT), Mia Joseph, and influencers Sebin Cyriac and Arjyou. These sessions collectively emphasized crucial themes of leadership, authenticity, and the necessity of purpose-driven work. Furthermore, a discussion with Sneha Jose from Geojit-CUSAT opened doors for potential future collaboration on sustainability projects.

The festival profoundly reshaped the student's perspective on tourism. He viewed it as a powerful tool for creating ethical and community-driven impact, closely aligned with the Sustainable Development Goals. He returns from the event with a renewed sense of purpose and extends his gratitude to the Kerala Startup Mission and all involved for providing an unforgettable and inspiring experience.



JUL
29

Branding You: Building Corporate Image

Department of Commerce in collaboration with The placement Cell, successfully conducted a session titled "Branding You" on 29 July 2025 for UG and PG final year students. Mr. Arun Paul, Head of HR at Orion Innovation, India, led the session, sharing valuable insights on building and communicating a strong personal brand for professional success. The session was both engaging and enlightening, equipping students with practical strategies for career growth.



JUL
31

Launch of the Inaugural Edition of the Department of Commerce Newsletter “.Com”

The Department of Commerce proudly launched the inaugural edition of its official newsletter titled “.Com” on July 31st, 2025, at Fr. Aggaeus Hall. The event was inaugurated by Ms. Sabeena Shaji A, Senior Vice President of Federal Bank, in the esteemed presence of Prof. (Dr.) Suleena V S, Head of the Department, and Faculty Chief Editor Mr. Renson Tomy. The newsletter marks a significant step in fostering academic communication, creativity, and collaboration within the department.

This initiative is the result of true teamwork, guided by the dedicated Newsletter Team and supported wholeheartedly by Prof. (Dr.) Suleena V S, whose leadership continues to be a pillar of strength. The encouragement received from Principal Dr. Biju C.S. and Vice Principal Dr. C.S. Francis was equally remarkable and inspiring. More than just a publication, “.Com” serves as a platform to uphold the legacy of the Commerce Department, while reflecting the vibrant academic and extracurricular activities of its community.

The editorial board consisted of Akshay Saly who curated the Events and Activities section, Rejo Jose compiled the Achievements of faculty and students, Jerome Joseph and Reenu Maria Vinod handled the insightful articles contributed by students and faculty. The student editorial team was led by Debbie Grace Mathew from B.Com F&T (B Batch), with valuable contributions from Sujith Sivan (B.Com Travel and Tourism), Akash Rajesh (B.Com Computer Applications), and Adhilkrishna C.B. (B.Com Business Analytics). Stedwin K. Shaji and Elizebath Baby from M.Com bring suggestions and meaningful contributions.

The launch of “.Com” marks not only the beginning of a new tradition but also celebrates the unity and enthusiasm that define the Department of Commerce. With continued support and creativity, the newsletter is poised to become a lasting reflection of the department’s vision, achievements, and dynamic spirit.



JUL
31

COMVERSE: Commerce Association Inauguration Sets the Stage for Innovation and Leadership

The Commerce Association of our institution, COMVERSE, embarked on an exciting new chapter for the academic year 2025- 26 of innovation and excellence with its grand inauguration held on 31st July 2025. Symbolizing a fresh start filled with ambition and opportunities, the event marked a significant moment for the commerce fraternity on campus.

The ceremony was graced by the esteemed presence of Ms. Sabeena Shaji A, Senior Vice-President of Federal Bank, who officially inaugurated the association. Her insightful keynote address captivated the audience, igniting enthusiasm and curiosity among the budding commerce minds. Her reflections on emerging trends in finance and the evolving role of commerce professionals offered great inspiration for students and faculty alike.

Adding to the significance of the day, the investiture ceremony of the newly elected office bearers of COMVERSE was held during the event. The office bearers were honoured by our respected Head of the Department, Prof. (Dr) Suleena V S, who congratulated the students and expressed her hopes for a year filled with growth, responsibility, and impactful initiatives.

With overwhelming participation from students and faculty, the inauguration was not just a celebration but a memorable milestone, setting an enthusiastic and vibrant tone for the dynamic activities that COMVERSE aims to unfold in the days ahead.



Students Corner



Amal Muhammed
23UCTX11723

Wanderlust to Wealth: How Travel Entrepreneurs Are Turning Journeys into Business

Travel has always been about exploring new places but for a growing number of young Keralites, it's also becoming a smart way to do business.

Across the state, There is this new generation of travel entrepreneurs who steer trips from memories to an opportunity for more. From thrift shopping in Delhi to selling souvenirs from Nepal, these innovators are turning everyday journeys into income.

Fashion Finds on the Road

Many young entrepreneurs now travel to cities like Delhi and Mumbai, buying thrifted clothes, vintage wear, and unique accessories. These finds are brought back to Kerala and sold online or at pop-up stores : combining budget travel with booming business.

Instagram Stories to Sales

Some travellers head to places like Nepal, Manali, or even abroad, showcasing local products on Instagram and asking followers to "DM to buy." Orders roll in while they're still traveling : and once back home, they deliver the goods. No shop needed, just a phone and a good eye.

Drive, Explore, Sell

Another creative hustle? Buying used cars from Delhi or Haryana. Before returning to Kerala, these buyers take the cars on a road trip : maybe Manali or Shimla : then sell the vehicles for a profit back home. A joyride that pays off.

Backpacking Meets Content Creation

Backpackers are also cashing in by posting videos and travel vlogs on YouTube and Instagram. Their journeys become content : and that content brings views, followers, and eventually, income through ads and sponsorships.

Promoting Paradise : For Free

Some travel influencers even get paid trips : sponsored by resorts or travel agencies : in return for social media content and reviews. They travel for free, share their experience, and help businesses reach more customers.

The Future of Travel is Entrepreneurial

From thrift shops to travel vlogs, Kerala's youth are proving that with creativity and courage, every trip can be a business opportunity. They're not just seeing the world : they're working their way through it.

The Investor's Lens



THORChain (RUNE) Ends the Curse of BITCOIN

99.99% of global trading of native bitcoin is done today through custodians and intermediaries. The borderless immutability of Bitcoin — aka its entire purpose — is thwarted by the walls of centralized custodians.

Since at least 2014, people have been talking about decentralized exchange as the solution to this custodian issue. By at least 2017, there were workable DEXs (decentralised exchanges), and by early 2020, Uniswap in particular had achieved impressive scale. DEXs were real, not just theoretical. DEXs also come with certain downsides like single chain swapping and connectivity (Uniswap - ERC20 tokens/ Pancakeswap - BSC).

However, concepts like pegging and wrapping as been introduced for making things better. Still not reaching the exact point.

THORChain, which is built on the Cosmos blockchain, is a decentralized liquidity protocol that specializes in cross-chain connectivity, allowing traders to swap tokens between different networks. THORChain allows anyone in the world to trade one digital asset on one chain with another digital asset on another chain in a frictionless, decentralized, trust-minimized way. There are no custodians. There is no wrapping. THORChain also allows anyone to earn yield on their digital assets, and this too is provided in a frictionless, decentralized, trust-minimized way. It already supports native Bitcoin, Ethereum, Litecoin, Bitcoin Cash, Binance Chain, and Tether. Soon several other leading ERC-20s will come. And again, these are not wrapped assets, unlike with every other DEX.

The success of Thorchain is entirely dependent on how RUNE is designed. The native utility token of the THORChain platform is RUNE.

- It is the asset in which fees are charged to traders and paid to validators and Liquidity Providers (LPs).
- It is used for THORChain governance (1 RUNE = 1 Vote, but governance is limited to signaling priority for assets and chains).
- It is the asset that validating THORnodes must post as a bond for the privilege (and responsibility) of validating transactions.

Another Major Positive: Impermanent Loss Protection

THORChain tracks a member's deposit values.

When the member goes to redeem their assets their loss is calculated against their original deposit value and the loss is subsidised in RUNE from the reserve.

The member will only receive 100% of the loss if they have been LPing for 100 days. It is a linear system meaning that if you only hold for 50 days you will only receive 50% of the loss, 75 days for 75% and so on.

IL Protection is only available for the portion that is not covered by protocol fee collections

– in the example above if fees generated 300RUNE for Carlo then the protocol will cover $672.50 - 300 = 372.50$ RUNE only (this assumes he provided liquidity for 100 days+)

Bottom Line:

THORChain addresses the custodian problem in crypto by enabling true cross-chain, decentralized trading with unique features like native asset support and impermanent loss protection, all centered around the utility of RUNE.



Gokul V
23UCTX11706

Faculty Corner

Strengthening Ties: India-UK Free Trade Agreement in Focus

The proposed Free Trade Agreement (FTA) between India and the United Kingdom is a significant development in the evolving dynamics of global trade. As both countries navigate a changing geopolitical and economic landscape, this FTA presents a strategic opportunity to deepen their bilateral relationship, strategic cooperation, foster economic growth, and support global supply chain diversification.

Background and Significance

India and the UK share a long history of economic and diplomatic engagement. Post-Brexit, the UK has actively sought new trade partners to assert its independence from EU trade policies. India, with its rapidly growing economy and strategic location in the Indo-Pacific, is a natural choice. In January 2022, both countries officially launched negotiations for a comprehensive FTA, aiming to double bilateral trade by 2030. Currently, bilateral trade between India and the UK stands at over £36 billion annually, with key exports including textiles, pharmaceuticals, machinery, and services. The FTA seeks to eliminate or reduce tariffs, simplify customs procedures, and remove non-tariff barriers to create a more conducive environment for businesses on both sides.

Key Areas of Negotiation

Negotiations have focused on several critical sectors:

- **Tariff Reductions:** India is looking to secure lower duties on textile and leather exports, while the UK wants reduced tariffs on spirits, automobiles, and certain food products.
- **Services and Professional Mobility:** Given the strength of India's IT and services sector, greater market access for Indian professionals in the UK is a top priority. The UK, in return, seeks a liberalised regime for financial and legal services in India.
- **Investment Protection:** Both sides are discussing a robust framework for protecting cross-border investments, including mechanisms for dispute resolution.
- **Sustainability and Labour Standards:** Modern FTAs increasingly focus on environmental and ethical practices. The India-UK deal is expected to include commitments toward sustainable development and fair labor practices.

Opportunities for Both Nations

For India, the FTA is an opportunity to expand its exports to a high-income market, attract UK investment and gain access to advanced technologies. It can also support India's broader goal of integrating into global value chains. For the UK, India offers a vast and growing

consumer market, a skilled workforce, and a vibrant startup ecosystem. Enhanced trade ties could also reinforce the UK's "Indo-Pacific tilt" strategy, underlining its commitment to engaging with the region post-Brexit.

Challenges and Deliberations

Despite progress, several contentious issues remain. India is cautious about opening its markets to British agricultural products, while the UK has raised concerns over India's tariff policies and regulatory frameworks. There are also sensitivities around data protection, digital trade, and rules of origin. Immigration and mobility are especially delicate topics. While the UK wants to avoid political backlash from relaxing visa rules, India insists that labor mobility must be part of the final deal. Political changes, domestic priorities, and global economic uncertainties have also caused delays. However, the leadership in both countries has reaffirmed their commitment to concluding the agreement, with multiple rounds of talks held and further negotiations continuing into 2025.

Strategic and Global Implications

The India-UK FTA is more than a bilateral economic arrangement – it holds strategic implications. It will set a precedent for how major economies outside traditional blocs engage in mutually beneficial trade. If successful, it could pave the way for India to sign similar deals with other developed economies, such as the European Union and Canada. Furthermore, the agreement aligns with global trends emphasizing supply chain resilience, economic diversification, and sustainability. It also strengthens the Comprehensive Strategic Partnership signed by both countries in 2021.

Conclusion

The India-UK Free Trade Agreement is poised to be a landmark in their bilateral relationship. By addressing mutual concerns and focusing on inclusive growth, the FTA can create new economic opportunities, support innovation, and enhance people-to-people ties. As both nations look to the future, the successful conclusion of this deal will not only boost trade but also reflect their shared vision for a more open, fair, and forward-looking global economy.



Prof (Dr.) Suleena V S
HOD, Dept. of Commerce

Students Achievements



Celebrating Our Stars: Placement Volunteers

The Commerce Association is proud to share that several of our members have been recognised by the SH Placement Cell for their outstanding contributions during the month of July 2025.

Their dedication, teamwork, and enthusiasm in supporting placement activities have earned them the Certificate of Appreciation. This honour was awarded to Sudharsan, Atheeya, Tessa, Arya and Vyshaly from BCom Tax B. Your hard work inspires us all!



Heartian wins National Pageant: Mr. India Pride Icon

Dharanendharan (Mcom 2nd Year) clinched the 2nd place in the National Level Pageant show - Mr India Pride Icon 2025 conducted by Vogue on 20th July amongst 250+ models from across the nation. He is all set to represent India at the Global stage for labels such as Prada, Balenciaga and YSL.

Celebrating Scholarly Achievement: V. Subramanian Qualifies UGC NET for Ph.D. Admission



The PG Department of Commerce at Sacred Heart College (Autonomous) is thrilled to announce a significant milestone achieved by Mr. V. Subramanian M.com 2024-2026 batch. He became eligible for PhD admission in UGC NET June 2025 Cycle. This achievement marks a commendable step in his academic journey and reflects his dedication to advanced research and scholarship. The entire SH College community, especially the Commerce Department at our East Campus takes immense pride in his accomplishment and wishes him continued success in his research endeavors.

Co-curricular achievement- District Yoga Championship: Deekshita Das



We are delighted to announce that Deekshita Das, a first-year BCom BA student has achieved outstanding success at the 10th Yogasana Sports Ernakulam District Championship. Held on July 27, 2025, in Perumbavoor, the competition witnessed Deekshita's exceptional talent and dedication, earning her top honors in two categories:

- *Artistic Solo (Yogasana):* Deekshita secured **FIRST Place** and the **GOLD Medal** in Yogasana.
- *Individual Yogasana:* She claimed **SECOND Place** and the **SILVER Medal**.

Deekshita's double podium finish is a testament to her hard work, talent, and focus. Balancing academic responsibilities with rigorous training, her achievements are truly commendable. The college extends its warmest congratulations to Deekshita on this remarkable feat!

Faculty Achievements

Workshop Upskilling: 12th July

Renson Tomy and Delvin Davis actively participated in the Workshop on Substance Abuse Free Environment (SAFE) held at the CMI Prior General's House on 12 July 2025. Organized by the Department of Education and Communication Media as part of the CMI Year of Education, the workshop was led by the Fourth Wave Foundation. The sessions provided valuable training to equip educators in addressing and managing drug abuse among students, contributing to the creation of a safer and healthier educational environment.



Congratulations Dr. Parvathy P S on Your Ph.D



PG Department of Commerce is proud to announce that Dr. Parvathy P S has successfully defended her dissertation and been awarded the prestigious degree of Doctor of Philosophy (PhD) in COMMERCE.

Dr. Parvathy's doctoral research, conducted under the supervision of Dr. V M Purushothaman, focused on the dissertation titled "Social Responsibility of Non-Corporate Enterprises: A Study of Micro units"

The dissertation defence, held on 31/07/2025, was met with acclaim by the examining committee headed by Dr. Prof. Rajendra Kumar, Department of Commerce, Rajadhani College, University of Delhi (Chair). The committee commended Dr. Parvathy for her innovative approach, clear communication & depth of analysis.

The entire department extends its warmest congratulations to Dr. Parvathy P S on this outstanding achievement and wishes her every success for future endeavours.

Ms. Reenu Maria Vinod Published a Paper in Prestigious International ABDC Journal



We are thrilled to announce a significant academic achievement by Ms Reenu Maria Vinod of our Department of Commerce. Her research article titled "The Role of Gold as a Safe Haven Asset During Financial Crises: Evidence from the COVID-19 Pandemic & the 2008 Global Financial Crisis" has been published in the esteemed Journal of Asia Entrepreneurship and Sustainability (JAES) an ABDC Journal on July 30, 2025. JAES is a peer-reviewed international publication indexed in major academic databases, known for cutting-edge research at the intersection of finance, sustainability, and economic development in Asian markets.

Faculty Embrace AI-Era Teaching: Four Educators Certified



We proudly recognize Prof Dr. Suleena V S, Dr. Siji Oliver, Dr. Athira V T and Ms Priyarenjini S for completing the NSDC (National Skill Development Corporation) - certified Faculty Development Programme on "Teaching in the Age of AI" (July 5, 2025) by Innarticus Learning.

Their successful participation underscores Sacred Heart College's culture of continuous learning and pedagogical excellence. These new AI-adaptive skills will directly enrich classroom experiences across departments.

The PG Department of Commerce applauds their dedication and congratulates them on achieving this professional milestone!

Faculty & Student Represent College at Kerala Innovation Festival



We're proud to share that Faculty Ms. Anjana S. accompanied Anandhakrishnan (2nd Year B.Com Taxation, Section A) to the Kerala Innovation Festival organized by the Kerala Startup Mission (KSUM) in Kochi on July 26, 2025. This prestigious event brought together innovators, entrepreneurs, and industry leaders to showcase cutting-edge technologies and Kerala's thriving startup ecosystem. Ms. Anjana S.'s initiative in mentoring students beyond the classroom highlights our commitment to experiential learning, while Anandhakrishnan's participation reflects our students' eagerness to engage with real-world industry trends.

We applaud Ms. Anjana S. for her leadership and Anandhakrishnan for his proactive learning! Their collaboration embodies our institution's vision to foster industry-ready graduates.

Prof. Dr. Suleena V S Guides Ph.D Scholar with Submission of Research Thesis



Ph.D Scholar Ms. Biji B.S (Research Scholar, Institute of Management in Government, Thiruvananthapuram , University of Kerala) Submitting her Thesis titled " Health Insurance Claim Settlement by Third Party Administrators : A Study on Public Sector Insurance Companies"

Ms. Anjana Participates in National Webinar on Institutional Development



Ms. Anjana S, from Sacred Heart College (Autonomous), Thevara, Kochi, successfully participated in the online session on "Formulating Institutional Development Plan – Enabling HEIs to be Future Ready" organized by the Internal Quality Assurance Cell (IQAC) of St. Berchmans College (Autonomous), Changanacherry, Kerala, on 26 July 2025.

The session focused on enhancing the preparedness of Higher Education Institutions (HEIs) to meet future challenges through strategic development planning, thereby contributing to academic excellence and institutional growth.

Other Publications of the Comverse

CommerSync

CommerSync is a business glossary carefully curated by students and teachers in the Commerce Department to help you surf the finance wave, equipped with the knowledge of common commerce related terms.

Scan the QR CODE to access the July edition of **CommerSync**!



Upcoming Events

Stay tuned for the Events of August:

- Placements
- CoRe Research Series
- Placement Orientation

Gallery

Commerce Association inauguration



The Commerce Association , COMVERSE, was inaugurated by Ms. Sabeena Shaji A, Senior Vice-President of Federal Bank, on July 31st with participation from students and faculty at the Fr. Aggaeus Hall, East Campus.

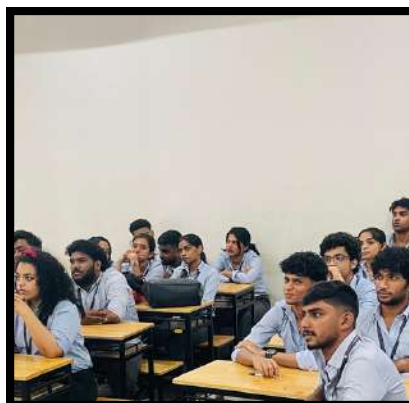
Gallery



Anchoring for club inauguration day done by BCom Tax B Students: Swetha Thomas, Sivanandana Puthussery and Akhila Jiji



Dharanedharran (Mcom 2nd Year) clinched the 2nd place in the National Level Pageant show - Mr India Pride Icon 2025



A seminar session conducted as part of Teaching Learning on the topic modern banking by Renson Tomy. A snap of Abhay and Taara of 3rd Bcom Travel and Tourism handling the seminar session.



Deekshitha Das A of Bcom BA secured gold Medal and silver medal in the 10th Yogasana Sports Ernakulam District Championship



Bollywood Fitness, an event by the Dance club, saw active participation and performances by the teachers and students of the Commerce Department.

Gallery



Mr. Bony Mathew faculty of commerce and renowned choreographer from THEJOMAI Dance Studio, was invited to the People's Republic of China for a 12-day cultural exchange workshop from July 20 to July 31, 2025. Hosted by Shanghai Li Wu Yang Culture and Art Service Ltd., the program featured workshops on Indian classical and modern dance forms. Mr. Mathew also collaborated with Chinese artists to explore innovative fusion dance styles, marking a vibrant cross-cultural celebration of movement and tradition

Suggestions & Feedback

We'd be so happy to work with any constructive suggestions or feedback you may have to help us grow and improve the .Com

You can also reach out to us at
ec.commerce@shcollege.ac.in



Editorial Board

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Prof. Dr. Suleena V S (Faculty Advisor)
Renson Tomy (Chief Editor)
Reenu Maria Vinod
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