

A VOYAGE INTO ANIME CULTURE!



AUGUST

22 & 23



 ORANZA

MANAGEMENT FEST



SACRED  
HEART  
COLLEGE  
Autonomous





# **GREETINGS!**

**We are thrilled to unveil the inaugural edition of ORANZA, Sacred Heart College, Thevara East Campus's first-ever intercollegiate Management and Cultural fest grander, bolder, and more vibrant from the very start!**

**This debut edition marks the beginning of a new tradition where strategy meets creativity, and passion meets performance. ORANZA is not just a fest, but a launchpad for leadership, talent, and spirited expression.**

**Here, innovation blends with culture, and every event becomes a celebration of youthful energy, teamwork, and imagination. It's a space for thinkers, doers, and dreamers to shine.**

**Let's come together to connect, collaborate, and celebrate everything that makes us unique.**



# ABOUT THE COLLEGE

**Sacred Heart College (East Campus) fosters future leaders through a commitment to academic excellence, creativity, and value-based learning.**

**Guided by a team of dedicated and inspiring faculty, the college encourages critical thinking, innovation, and ethical leadership in all spheres of student life.**

**With a vibrant and inclusive campus atmosphere, a wide array of skill-building programs, and active community engagement initiatives, Sacred Heart College (East Campus) offers a holistic educational experience that empowers students to grow personally, professionally, and purposefully.**



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HEART  
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Autonomous





## **OUR VISION**

**"Fashioning of an Enlightened Society  
founded on a Relentless Pursuit of  
Excellence, a Secular  
Outlook on Life, a Thirst for Moral  
Values as well as  
an Unflinching Faith in God."**

## **OUR MISSION**

**To provide an environment  
that facilitates the holistic development  
of the individual  
that enables the students to play a vital  
role in the nation building process and  
contribute to the progress of humanity  
that disseminates knowledge even beyond  
the academia  
that instils in the students, a feel for  
frontier  
disciplines and cultivates a concern for  
the environment**



## **ABOUT ORANZA**

**Step into the inaugural chapter of ORANZA 2025, the annual flagship fest that brings together innovation, leadership, and youthful energy under one electrifying roof.**

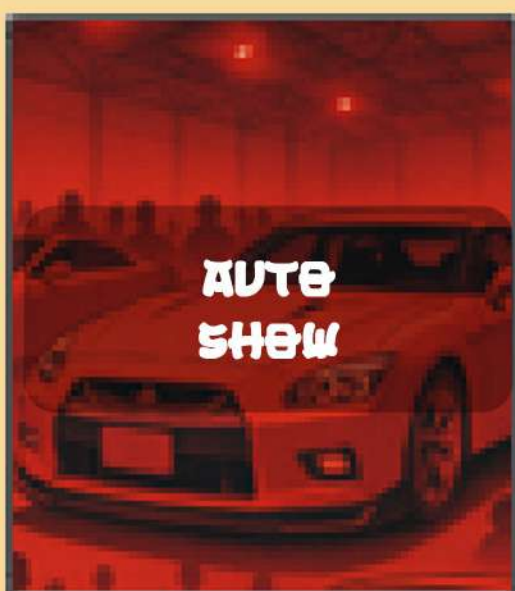
**Debuting with the powerful theme "Building Bonds Beyond Business" this first edition promises a dynamic mix of competition, creativity, and collaboration. From Management Games, Startup Showcases, Fashion Shows, Music Performances, and Gaming Arenas ORANZA 2025 sets the stage for future business leaders to connect, compete, and make their mark.**

**Be a part of this historic launch – where ideas ignite, friendships flourish, and a new tradition begins.**





# EVENTS





# COMPETITIONS





# **MARKETING ACADEMIA**

## **(MARKETING GAME)**



**₹15,000**  
**(PRIZE POOL)**

The Marketing Game is designed to test participant's creativity, strategic thinking, market understanding, branding skills, and adaptability to consumer behaviour trends. Participants will face practical rounds simulating real marketing challenges faced by brands in competitive markets.

**23 AUGUST**

**REGISTRATION ₹150 (PER HEAD)**



# GUIDELINES

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- A team should have a maximum of 4 members and atleast 3 members.
- Participants must carry a valid college ID.
- Professional attire is recommended.
- Atleast 1 of the participant is expected to carry a laptop.
- Mobile phones and external help are not allowed during rounds.
- Unprofessional or unethical behavior will lead to disqualification.
- Judges decisions are final.
- Time management is essential latecomers may be eliminated.

---

## FACULTY COORDINATOR

**MS KRUTIKA SOLANKI (9920397165)**

## STUDENT COORDINATORS

**INDULEKHA MENON (9544505151)**

**RENIL JOSE (8089129393)**

**[CLICK HERE TO REGISTER](#)**



# **AKATSUKI MINDS ASSEMBLE**

**(BEST MANAGEMENT TEAM)**



**₹15,000**  
**(PRIZE POOL)**

To evaluate management teams across real-world functional domains finance, marketing, operations, HR, and leadership-and crown the most adaptive, strategic, and collaborative team through uniquely designed challenges and scoring mechanisms.

**22 AUGUST**

**REGISTRATION ₹150 (PER HEAD)**



# GUIDELINES

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- Teams must consist of 4 members atleast 3 and include representation across key functions: HR, Finance Marketing, and Operations.
  - Open to UG and PG students from all colleges.
  - Atleast one member is expected to carry a laptop.
  - There will be 4-5 competitive rounds covering various managerial aspects including a surprise round.
  - Mobile phones and external assistance are strictly prohibited unless a round specifically allows their use.
  - All rounds will be time-bound. Delays may result in penalties.
- 

## FACULTY COORDINATOR

**MS KRUTIKA SBLANKI (9920397165)**

## STUDENT COORDINATORS

**NISHAN P NASIM (9496139615)**

**MERRIL GEORGE (8921123942)**

**[CLICK HERE TO REGISTER](#)**



# **ATTACK ON ASSETS**

**(FINANCE GAME)**



**₹15,000**

**(PRIZE POOL)**

A platform where your financial instincts, analytical thinking, and decision making skills are put to the test. This is not your typical numbers game – it's a challenge designed to reflect real-world unpredictability, demanding both strategy and presence of mind.

Step in with confidence. The rest is for you to figure out.

**22 AUGUST**

**REGISTRATION ₹150 PER HEAD**



# GUIDELINES

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- Participants must carry valid college ID cards.
  - Professional or smart casual attire is recommended.
  - Time management is crucial late arrivals may lead to disqualification.
  - Judges decisions will be final and binding.
  - Ethical conduct and decorum must be maintained at all times.
  - Use of mobile phones or external help during rounds is strictly prohibited unless permitted by organisers.
- 

**FACULTY COORDINATOR**

**DR SREEJA S (8807073849)**

**STUDENT COORDINATORS**

**ZEHR A FATHIMA (8921241339)**

**KENAS PB (9188060450)**

**[CLICK HERE TO REGISTER](#)**



# DEVIL'S FRUIT DEN

(BUSINESS PITCHING)  
(SCHOOL LEVEL)



**₹15,000**  
(PRIZE POOL)

Pitch Perfect invites budding entrepreneurs to step into the spotlight and present their innovative business ideas to a panel of experienced judges our very own Sharks. With high stakes and limited time, this is your chance to impress, inspire, and ignite your entrepreneurial journey in front of a live audience.

**22 AUGUST**

**REGISTRATION ₹600 PER TEAM**



# GUIDELINES

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- All teams must register before the deadline.
  - Use of presentations, charts, and prototypes is encouraged.
  - At least one participant of the team is expected to have a laptop
  - Strict adherence to time limits will be observed.
  - Respectful conduct is expected at all times.
  - The decision of the judges will be final.
- 

## FACULTY COORDINATOR

**MS JAMSHI J (9447675248)**

## STUDENT COORDINATORS

**NANDINI S 8590377601)**

**ABIN JACKSON (978116684)**

**[CLICK HERE TO REGISTER](#)**



# DEVIL'S FRUIT DEN

(BUSINESS PITCHING)  
(COLLEGE LEVEL)



₹15,000  
(PRIZE POOL)

Pitch Perfect invites budding entrepreneurs to step into the spotlight and present their innovative business ideas to a panel of experienced judges our very own Sharks. With high stakes and limited time, this is your chance to impress, inspire, and ignite your entrepreneurial journey in front of a live audience.

**23 AUGUST**

**REGISTRATION ₹600 PER TEAM**



# GUIDELINES

---

- All teams must register before the deadline.
  - Use of presentations, charts, and prototypes is encouraged.
  - At least one participant of the team is expected to have a laptop
  - Strict adherence to time limits will be observed.
  - Respectful conduct is expected at all times.
  - The decision of the judges will be final.
- 

## FACULTY COORDINATOR

**MS JAMSHI J (9447675248)**

## STUDENT COORDINATORS

**NANDINI S 8590377601)**

**ABIN JACKSON (978116684)**

**[CLICK HERE TO REGISTER](#)**



# **SHINIGAMI STRATEGIST**

**(BEST MANAGER)**



**₹15,000**

**(PRIZE POOL)**

The Best Manager event is a rigorous test of leadership, presence of mind, strategic thinking, adaptability, and decision-making under pressure. Participants will face multiple dynamic, business-oriented rounds simulating real-life managerial challenges, pushing them to think critically, act swiftly, and prove their mettle as future leaders.

**23 AUGUST**

**REGISTRATION ₹400 PER HEAD**



# GUIDELINES

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- Participants must carry a valid college ID.
- Professional attire (business formal) is mandatory.
- Participants are expected to carry their laptops.
- Time management is crucial late arrivals to rounds may result in disqualification.
- Judges decisions are final and binding.
- Participants are expected to maintain decorum and ethical conduct throughout the event.
- Use of mobile phones are prohibited unless instructed.

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## FACULTY COORDINATOR

**MR BICHU S NAIR (9847008732)**

## STUDENT COORDINATORS

**GAUTHAM K B (8078021413)**

**NANDANA MENON (7559977883)**

**[CLICK HERE TO REGISTER](#)**



# **TALENT ALCHEMIST**

**(HR GAME)**



**₹15,000**  
**(PRIZE POOL)**

The HR game is a dynamic event that puts participants in the shoes of an HR executive - dealing with recruitment, conflict resolution, policy-making, crisis management, and ethical dilemmas. This event tests your people skills, adaptability, emotional intelligence.

**23 AUGUST**  
**REGISTRATION ₹150 PER HEAD**



# GUIDELINES

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- A team should have a maximum of 4 members and at least 3 members
  - Open to UG and PG students from all colleges.
  - At least one of the team member is expected to have a laptop.
  - There will be 4-5 competitive rounds covering various managerial aspects including a surprise round.
  - Mobile phones and external assistance are strictly prohibited unless a round specifically allows their use.
  - All rounds will be time-bound. Delays may result in penalties.
  - Judges decisions will be final and binding.
- 

## FACULTY COORDINATOR

**DR SREEJA S (8807073549)**

## STUDENT COORDINATORS

**KRISHNA S S (7907319956)**

**ATHUL KRISHNA (7907709649)**

**[CLICK HERE TO REGISTER](#)**



# **RHYTHM RE:BORN**

**(DANCE COMPETITION)**



**₹15,000**  
**(PRIZE POOL)**

Get ready to groove at Step Sync, Oranza's high voltage dance competition. Whether you move solo or bring your crew, this is your moment to shine. From classical elegance to street-style fire, every style is welcome as long as you bring the heat. Own the rhythm, light up the stage, and let your moves do the talking!

**23 AUGUST**

**REGISTRATION ₹1200 PER TEAM**



# GUIDELINES

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- Each team must have a minimum of 8 and a maximum of 10 members.
  - The performance must be between 8 to 10 minutes long including entry and exit.
  - Costume must be appropriate to the theme if you have one.
  - Vulgarity in any form is strictly prohibited and will lead to immediate disqualification.
- Judgment Criteria: Choreography, Synchronization, Creativity, Energy & Expression, Theme relevance  
Costume & props.
- Theme based dance are highly recommended
  - The decision of the judges and organizers will be final and binding.
  - Audio file should be submitted to the student coordinators two days before the event.

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## FACULTY COORDINATOR

**MR BENY MATHEW (9947004305)**

## STUDENT COORDINATORS

**KATHERINE THOMAS (6282795009)**

**SENIA SENI (9895046966)**

**[CLICK HERE TO REGISTER](#)**



# JUJUTSU

## JAM

(MUSIC BAND)



₹50,000

(PRIZE POOL)

Turn up the volume at Oranza's Battle of Bands! College bands go head to head live on stage, bringing originality, energy, and genre blending madness. From rock to fusion if it's live and loud, it's in. Bring the vibe, own the spotlight, and leave the crowd roaring.

**22 AUGUST**

**REGISTRATION ₹2500 PER TEAM**



# GUIDELINES

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- Each team must have 8 to 12 members.
  - Only one team per college is allowed.
  - Cross college teams are permitted, and the event is open to all college students.
  - Every team must include at least one vocalist.
  - Performance time is limited to 20 minutes, with an extra 10 minutes for setup.
  - Only the basic stage setup (drum riser monitors, and input connections) will be provided.
  - Bands must bring their own instruments.
  - There are no restrictions on language or genre.
    - Live performance only use of pre recorded tracks, samples, or sound manipulation will lead to disqualification.
  - Judging will be based on originality, musicality,
  - Stage presence, professionalism, and interaction.
  - The judge's decisions will be final and binding.
  - Original composition will be given extra points.
  - Total time for performance, sound check & stage setup will be 30 minutes.
  - Lyrics cannot be read while performing.
  - Drumkit will be provided.
- 

## FACULTY COORDINATOR

**MS JELEETA ROSE (9746639838)**

## STUDENT COORDINATORS

**ANN STEEVA (8921576277)**

**SREYA (7356294146)**

**[CLICK HERE TO REGISTER](#)**



# SPOT EVENTS

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## PS GAMING ZONE

Battle it out on your favorite console games solo or with friends! Let the controller crown the champion.

## BGMI TOURNAMENT

Unleash your squad's power at ORANZA Anime Fest 2025! Battle in classic TPP mode across iconic maps, with exciting prizes for the top team and MVP.

## PENALTY SHOOTOUT

Channel your inner football star. Aim. Shoot. Score. Are you the next Messi of Oranza?

## BASKETBALL HOOPS

Show off your shooting skills! Rack up as many baskets as you can in limited time. Swish it to win it!

## ANIME TRIVIA

From Naruto to Demon Slayer only true otakus will survive this ultimate trivia showdown!