

A group of four business professionals (three men and one woman) are gathered around a table in a meeting. One man is leaning over the table, pointing at a laptop screen. The others are looking at the screen or taking notes. The image has a teal overlay and white text.

# Become A Start-up CEO

*Addon Course on  
Entrepreneurship  
Development*

**Addon course**

**Course Title :**

**Become a Start up CEO**

**Duration : 30hours**

**Credit - 1**

**Indian Start-up Founders**



Vijay Shekhar  
Sharma



Bhavish  
Aggarwal



Deep  
Kalra



Rajesh  
Magow



Sriharsha  
Majety



Ritesh  
Malik



Vivekananda  
Hallekere

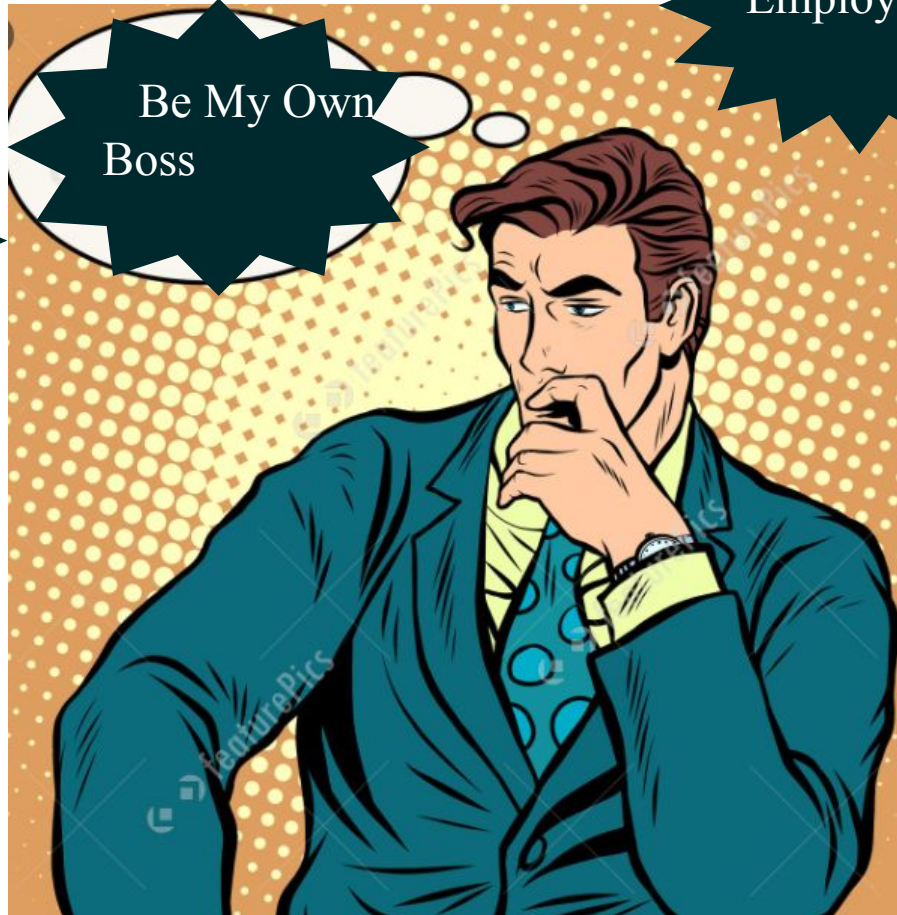


Alope  
Bajpai



# Why An Entrepreneur ? (Overview)

Use My  
Creativity ?



An  
Employer ?

Earn  
Profits ?

Social  
Commitment ?



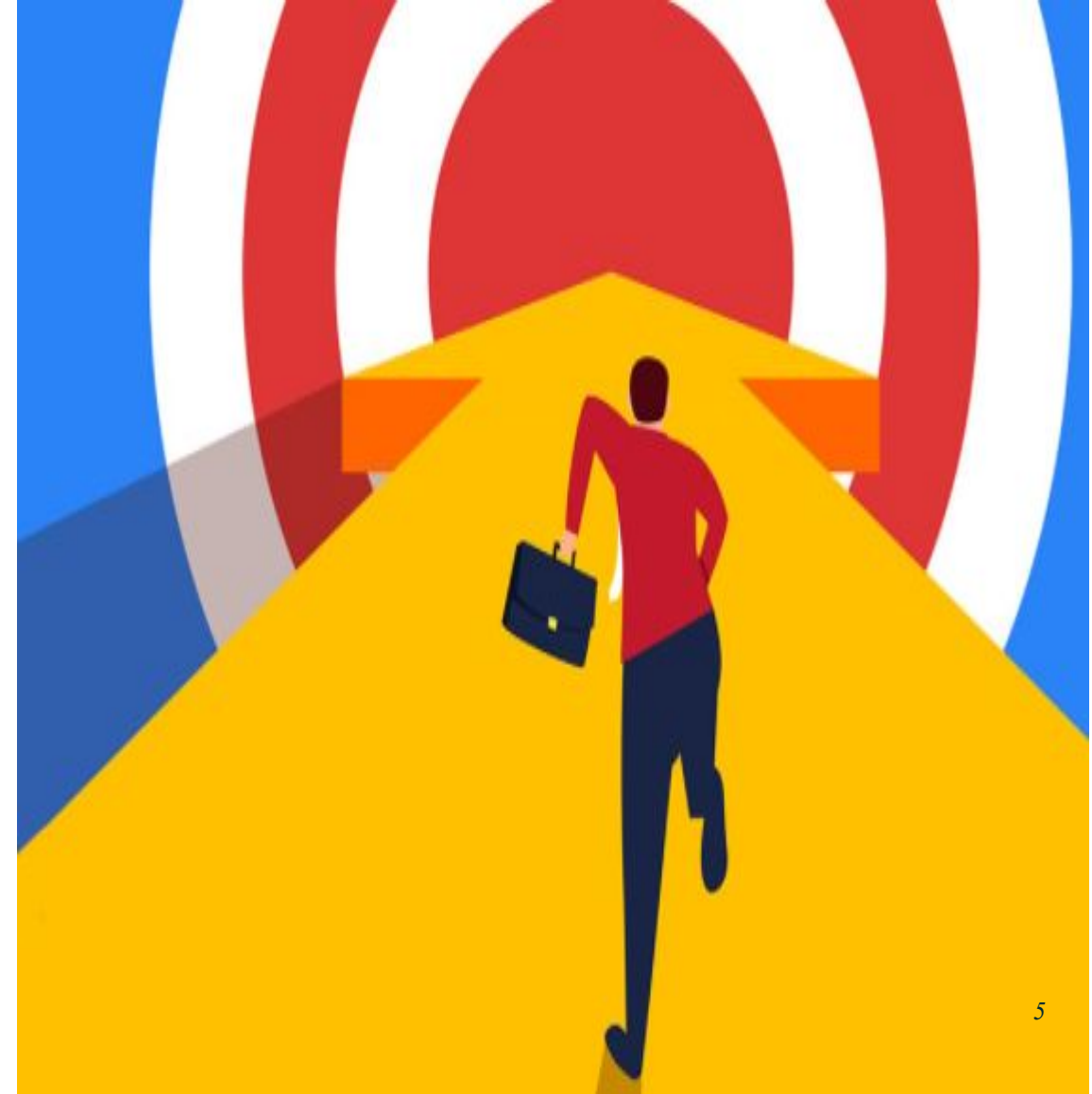
# What is the offer ? (Course Objectives)

- ❖ The basic concepts of entrepreneurship
- ❖ Method of generating new Ideas for a business
- ❖ The skillset required for an entrepreneur
- ❖ Evaluating Feasibility of a proposal
- ❖ Creation of business proposal
- ❖ Enhance decision making skills
- ❖ How to become a social economic and ethical entrepreneur



# What will I get ? (Course Outcome)

- ✓ Will be able to demonstrate the understanding of the concept of entrepreneurship
- ✓ Describe the legal and regulatory aspect of a business
- ✓ Analyse scope of Business
- ✓ Appraise the feasibility
- ✓ Create a Business proposal



## Unit 1: Introduction to entrepreneurship (4 hours)

Meaning of Entrepreneur - required skills – success stories of Entrepreneurs – entrepreneurial self assessment

## Unit 2: Idea Generation (5 hours)

Business idea -the ways of generating business ideas – feasibility - evaluation – choosing the suitable



### **Unit -3 Identifying Scope (5 hours)**

Identifying the scope of business – market opportunities - market research - critical thinking – feasibility - profitability

### **Unit -4 Preparation of the business plan (5hours)**

Need of a business plan – essentials of a business plan – how to make an effective business plan



## Unit –5 Financial Support (6 hours)

Financial planning -Various avenues of fund generation- fund management- risk and returns - records

## Unit -6 Legislation and Registration (5 hours)

Rules and regulations related to new business – economic – social – environmental – legal -Registration -tax - insurance – labour - ethics in business





## Special Elements of the course



- ✓ Assistance for business plan preparation and finding the seed capital
- ✓ Interaction/Interview/ Experience sharing with successful entrepreneurs
- ✓ Best business plan award. (Tycoon of SH)

# Evaluation



- 1 Total marks for the course is 100
  - 50 : Business plan
  - 40 :Business plan presentation (Judgement by the Experts)
  - 10 :Attendance
  
- 2
  - At the end of the course students should submit a feasible business plan and the same should be presented before the ED club.



**Thank You**