



The Department of Economics Sacred Heart College, Thevara

&



Eccetra Career Counselling

presents



September 23rd and 24th

Our Sponsors



About Artha

Welcome to ARTHA, Sacred Heart College, Thevara's annual Economics fest where ideas spark, challenges excite, and every student gets to shine! Put together by a powerhouse of budding economists, ARTHA is more than just an event. It's an energy-packed celebration that flips the script on what an economics festival can be.

Test the expanse of your real-world knowledge, join hands-on activities, and battle it out in team challenges that let everyone show off their style, be it numbers-savvy, solution-driven or just a wild imagination! ARTHA challenges participants to think critically, innovate boldly, and apply economic concepts to real-world scenarios. If big ideas, high-energy competitions, and creative thinking get your heart racing, ARTHA is where you belong.

About Sacred Heart College

Founded in 1944 by the Carmelites of Mary Immaculate, Sacred Heart College, Thevara, is affiliated with Mahatma Gandhi University, Kerala. Growing from an initial cohort of 278 students across six basic programs, the college now serves over 1,800 students with 11 undergraduate programs, 10 postgraduate programs, and six research centers, backed by a dedicated faculty of over 100 members.

Recognized as a premier institution in higher education, the college holds 'A+' NAAC reaccreditation and College with Potential for Excellence (CPE) status from the UGC.

#44 in NIRF College Rankings

#1 in Kerala by India Today.



Our Events

**SHARK
TANK**

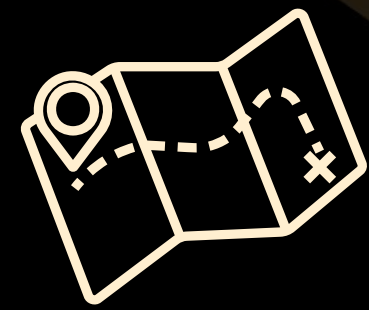
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Shark Tank



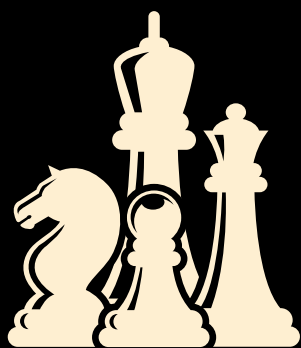
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IPL Auction



પ્રાક્રેહોજે

Treasure Hunt



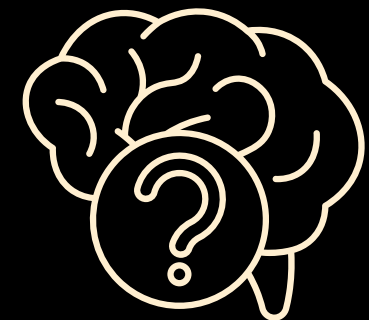
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Chess



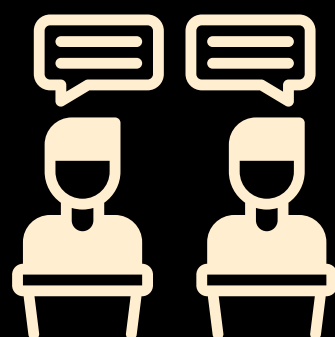
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3's Football



પ્રાગ્નજા

Quiz



વોવાદે

Debate



જુનૂન

eFootball



તાત્રફેહાના

Spot Dance



પડ્દેહાાર

Air Crash



ફેહાઅયો

Reel Making

नति निरदशे

Shark Tank - Economics Edition | Prize Pool - ₹25,000

Do you have what it takes to sell a solution that could shape a country's future? Test your mettle in an arena where every figure is interrogated, every assumption is challenged, and only the most bulletproof frameworks survive.

Pitch your economic policies, defend your vision against intense cross-examination, and turn raw ideas into transformative policy. Bring your sharpest logic and show us if your policy has what it takes to win the floor.



Scan QR to Register!

No of Participants per team: 4

Registration Fees: ₹200 per head

First Prize: ₹15,000

Second Prize: ₹10,000

Date: 24th September 2026

Reporting Time: 9:30 am

Venue: Life Science Hall

For further details, kindly contact

Anupam Anil -7025301252

Ronn Binu - 8848227069

Shatranj

IPL Auction | Prize Pool - ₹20,000

Step onto the battlefield of minds where champions are made before a single ball is bowled. Four strategists. One arena. Unlimited intensity.

Welcome to 'Shatranj' the ultimate IPL mock auction where tactical brilliance meets ruthless negotiation. Every bid is a gamble, every player a calculated risk, and every split-second choice could rewrite history. Do you have the vision to build a winning legacy, or will you be outplayed?



Scan QR to Register!

No of Participants Per Team: 2-4

Registration Fees: ₹600

First Prize: ₹12,000

Second Prize: ₹8,000

Date: 23rd September 2026

Reporting Time: 9:30 am

Venue: Marian Hall

For further details, kindly contact

Basil Benoy - 9048689497

Niranjan R Prabhu - 9947006158



prakhoj

Treasure Hunt | Prize Pool - ₹20,000

Prakhoj is the ultimate high-energy treasure hunt, where wit, seamless teamwork, and quick thinking fuel an adrenaline-filled chase.

Every clue brings you closer, but nothing is ever as simple as it seems. Decode the trail, uncover hidden connections, and stay ahead of every twist. The hunt rewards those who observe closely and spot what others overlook. Think sharp. Follow the trail. Connect the clues.



Scan QR to Register!

No of Participants Per Team: 4

Registration Fees: ₹600

First Prize: ₹12,000

Second Prize: ₹8,000

Date: 24th September 2026

Reporting Time: 9:30 am

Venue: Room 315

For further details, kindly contact

Anusha Jithesh - 9745335547

Hiba Fathima - 7034735512



Chakravyuh

Chess | Prize Pool - ₹15,000

Step into the silent arena where entire empires rise and collapse in a single move. Welcome to 'Chakravyuh', the ultimate chess tournament where grand strategy collides with ruthless patience.

Every square is a battlefield, every piece a weapon of intent, and every sacrifice a step toward total dominance. Do you possess the mental steel to dismantle your opponents?



Scan QR to Register!

Registration Fees: ₹200

Time Control: 15 min + 5 sec

First Prize: ₹4,500

Second Prize: ₹3,500

Cash Prizes for 3rd to 10th prizes

Date: 24th September 2026

Reporting Time: 9:30 am

Venue: College Auditorium

For further details, kindly contact

Safal Fazil - 7994608240

Jubin Jimmy - 9446481505



Khetra

3's Football | Prize Pool - ₹13,000

Get ready for non-stop action, rapid footwork, and sheer intensity at 'Khetra', the ultimate 3v3 mini-football tournament!

This high-energy showdown where passion meets the pitch, we test your ability to think fast, move faster, and make split-second decisions under constant pressure. Gather your trio, control the pace, and show everyone who truly rules the ground.



Scan QR to Register!

No of Participants per team: 3-5

Registration Fees: ₹500

First Prize: ₹8,000

Second Prize: ₹5,000

Date: 24th September 2026

Reporting Time: 9:30 am

Venue: Lakeview Ground

For further details, kindly contact

Adithya Joseph - 9778241005

Abhinand - 8848443770

pragnja

Quiz | Prize Pool - ₹12,000

Get ready for an exciting journey through facts, ideas, current affairs, history, science, economics, sports and everything in between. “Pragnja” brings together curious minds for a battle where knowledge is your strength and quick thinking is your greatest advantage. Pragnja will push you to think faster, dig deeper and stay one step ahead.

So, gather your team, sharpen your minds and get ready to make every answer count. The quest for the ultimate quiz champions begins here!



Scan QR to Register!

No of Participants per team: 2

Registration Fees: ₹200

First Prize: ₹8,000

Second Prize: ₹4,000

Date: 23rd September 2026

Reporting Time: 9:30 am

Venue: Fr. Melesius Hall

For further details, kindly contact

Ardra TS - 7034401976

Saurav S - 9544907742

Vivaad

Debate | Prize Pool - ₹12,000

Vivaad is a competitive debate that brings together confident voices, sharp arguments, and diverse perspectives. Participants will challenge ideas, defend their positions, and engage in thought-provoking debates across multiple rounds.

With every round, the competition intensifies, leading to a final clash between the strongest voices. Are you ready to Vivaad?



Scan QR to Register!

No of Participants per team: 2

Registration Fees: ₹200

First Prize: ₹7,000

Second Prize: ₹4,000

Best Speaker Award: ₹1000

Date: 24th September 2026

Reporting Time: 9:30 am

Venue: Fr. Melesius Hall

For further details, kindly contact

Mereeta Jeevan - 9778055997

Ashisha Simon - 9048886558



jundon

eFootball | Prize Pool - ₹10,000

Enter the virtual pitch where instinct meets raw skill and glory is decided in ninety minutes of digital warfare and flawless execution.

Welcome to 'Junoon', the ultimate eFootball tournament where tactical instinct and relentless drive determine the champion. Every pass is a statement, every goal a burst of electric frenzy, and every counter-attack a test of nerves. Do you have the fire to dominate the digital turf?



Scan QR to Register!

Registration Fees: ₹100

Format: 1v1 Knockout

Smart Assist Off

First Prize: ₹7,000

Second Prize: ₹3,000

Date: 23rd September 2026

Reporting Time: 9:30 am

Venue: Room 315

For further details, kindly contact

Abin CR - 9645049052

Aswin Krishna - 8129235955



tatkshana

Spot Dance | Prize Pool - ₹10,000

Throw the choreo away and let pure instinct take over! Welcome to Tatkshana, the ultimate spot dance throwdown where spontaneity meets raw attitude.

The track drops, the genre flips, and you have zero seconds to think, only to move. Whether it's heavy desi bass or slick western beats, this is your floor to adapt, flex, and own the spotlight. Bring the swagger, feel the rhythm, and let's set the stage on fire!



Scan QR to Register!

Registration Fees: ₹150

First Prize: ₹6,000

Second Prize: ₹4,000

Date: 23rd September 2026

Reporting Time: 9:30 am

Venue: Indoor Court

For further details, kindly contact

Sreenidhi S R - 8921566174

Reya John - 8590633357

Uddhaar

Air Crash | Prize Pool - ₹10,000

The plane is going down, and there are too many passengers. Each passenger has a story, a role, and a reason to survive, but only one will get the chance. You'll be given a character. The rest is up to you.

Step into the role, think on your feet, let your wit, creativity and personality do the talking, and make your last pitch count when only one chance remains. When only one can survive, will you have what it takes to make your case?



Scan QR to Register!

Registration Fees: ₹150

First Prize: ₹6,000

Second Prize: ₹4,000

Date: 23rd September 2026

Reporting Time: 9:30 am

Venue: Room 321

For further details, kindly contact

Maria Joseph - 9846201437

Sruthi S Nair - 9656925031



Khaayaal

Reel Making Competition | Prize Pool - ₹8,000

Lights, camera, action! Welcome to 'Khaayaal', where creators chase the perfect shot and turn moments into magic. It's not just content, it's your chance to stop the scroll, spark emotion, and stand out from the crowd. Every second counts and every frame has power.

Bold ideas, sharp edits, and fearless creativity will set you apart. The reel that shines brightest will be the one everyone remembers – is it yours?



Scan QR to Register!

Registration Fees: ₹150

First Prize: ₹5,000

Second Prize: ₹3,000

Date: 23rd September 2026

Reporting Time: 9:30 am

Venue: Room 320

For further details, kindly contact

Ahmed Numan - 7034835118

Monicka - 9496021524

Contact Us

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Official Social Handles



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artha2026

Register for Artha 2026!



