

# THE DEPARTMENT OF ECONOMICS OF SACRED HEART COLLEGE, THEVARA

&



**VIDHYARTHI MITHRAM®**  
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presents



## 25-26 SEPTEMBER, 2025

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# ABOUT ARTHA

Welcome to ARTHA, Sacred Heart College, Thevara's annual Economics fest — where ideas spark, challenges excite, and every student gets to shine! Put together by a powerhouse of budding economists, ARTHA is more than just an event. It's an energy-packed celebration that flips the script on what an economics festival can be.

Test the expanse of your real-world knowledge, join hands-on activities, and battle it out in team challenges that let everyone show off their style — be it numbers-savvy, solution-driven or just a wild imagination! ARTHA challenges participants to think critically, innovate boldly, and apply economic concepts to real-world scenarios. Meet industry experts, find new friends, and vibe with like-minded people passionate about making a real impact.

If big ideas, high-energy competitions, and creative thinking get your heart racing, ARTHA is where you belong. Jump in, explore bold new perspectives, and discover just how much fun economics can be!

## ABOUT SACRED HEART COLLEGE

Sacred Heart College, Thevara, founded in 1944 by the Carmelites of Mary Immaculate, is affiliated with Mahatma Gandhi University, Kottayam, Kerala. Initially affiliated with the University of Madras, the college began with three intermediate and three degree courses in Economics, Mathematics, and Commerce, serving 278 students. Over the years, it has grown significantly and now offers 11 undergraduate and 10 postgraduate programs, along with six research centers.

The college supports a vibrant community of over 1,800 students and a dedicated faculty comprising 63 regular members and 44 guest lecturers. Recognised for academic excellence, Sacred Heart College received a five star rating from NAAC in 2000 and was reaccredited with an 'A+' grade in 2007. It has also been honoured by the University Grants Commission as a College with Potential for Excellence, highlighting its status as a premier institution in higher education in Kerala.

**#44** in the National Institutional Ranking Framework (NIRF) 2025

**#1** Arts, Science and Commerce College in THE WEEK's Best College Rankings 2025

# OUR EVENTS

Prize Pool: **Rs 1,25,000 Lakhs**



EcoNexus



Nishaan



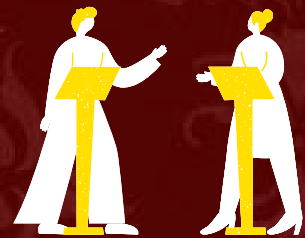
Shatranj



Vis Mentis



Natya



AGORA



The Survival Summit



Tiki-Taka



VAGMAYA



E-Turf



Reelistic



# ECONEXUS

Best Economics Team | Prize Pool: **Rs 18,000**

Step into the ultimate test of economic brilliance! From engaging quizzes that spark curiosity, to clever riddles that twist your mind, and finally, policy-making challenges that bring out the strategist in you —this event has it all. Each round blends knowledge with creativity, proving that it's not just about being the smartest in the room, but about quick thinking, smart play, and a dash of common sense. Compete, collaborate and showcase your economic edge.

Are you ready to claim the title of The Best Economics Team?

**Register here!**



No. of Participants Per Team: 3 – 4

Registration Fee: Rs 300

**First Prize: Rs 12,000**

**Second Prize: Rs 6,000**

Date: 26<sup>th</sup> September 2025

Reporting Time: 9:30 AM

Venue: 3<sup>rd</sup> DC Economics Class

For further details, kindly contact  
Shivakami MC- +91 91880 34924  
Vani Pradeep- +91 89217 06632

# NISHAAN

Treasure Hunt | Prize Pool: **Rs 13,000**

Embark on a thrilling quest where secrets whisper from forgotten paths and every step hides a clue. Crack codes, chase mysteries, and outsmart rivals as the world of riddles unfolds around you. Each puzzle solved takes you closer to the treasure that lies beyond reach, waiting for the bold to claim it. Will you rise above the twists, turns, and challenges, or be left behind in the shadows? The hunt begins now—only the daring will discover the prize that awaits at journey's end.

**Are you ready to begin  
the hunt?**



No. of Participants Per Team: 4

Registration Fee: Rs 600

**First Prize: Rs 8,000**

**Second Prize: Rs 5,000**

Date: 25<sup>th</sup> September 2025

Reporting Time: 10:00 AM

Reporting Venue: 1<sup>st</sup> MA

Economics Class

For further details, kindly contact  
Parvathy J- +91 96337 52616  
Anisto Issac Saju- +91 95446 14994

# SHATRANJ

IPL Auction | **Prize Pool: Rs 15,000**

Gear up for the ultimate test of cricketing brains and bold strategies! A team of four steps into the spotlight, ready to outbid, outsmart, and outplay others in a high-voltage IPL auction.

At 'Shatranj' every call, every move, and every bid could turn the tables in seconds and crown the champions even before the match is played on the field. This is where strategy meets thrill, and only the sharpest will triumph.

**Gather your four and  
register now!**



No. of Participants Per Team: 3 – 4

Registration Fee: Rs 400

**First Prize: Rs 10,000**

**Second Prize: Rs 5,000**

Date: 26<sup>th</sup> September 2025

Reporting Time: 9:30 AM

Venue: Marian Hall

For further details, kindly contact

Niranjan- +91 99470 06158

Jonathan- +91 85909 23706



# VIS MENTIS

Quiz | Prize Pool: **Rs 12,000**

Test your business acumen with our comprehensive, general business quiz, designed for professionals across all industries and experience levels. This engaging assessment covers essential concepts including strategic management, financial literacy, marketing, operations, and leadership principles.

Perfect for corporate training, academic programs, or individual skill assessment, our quiz serves as both an educational tool and benchmark for business competency in today's dynamic marketplace.

**Challenge your knowledge,  
claim your glory!**



No. of Participants Per Team: 2

Registration Fee: Rs 200

**First Prize: Rs 8,000**

**Second Prize: Rs 4,000**

Date: 26<sup>th</sup> September

Reporting Time: 9:30 AM

Venue: Melesius Hall

For further details, kindly contact  
Jispaul Wilson- +91 80750 21274  
Veena P- +91 80784 08570

# NATYA

Spot Dance | Prize Pool: **Rs 8,000**

It's time to let your moves do the talking! Natya is where rhythm meets attitude – show us your best steps, sickest moves, and boldest energy.

No matter if it's desi beats, fusion vibes, or pure fire freestyle, this is your moment to flex, groove, and OWN the floor.

Get hyped for a day of crazy performances, wild energy, and unforgettable vibes. Step up, bring your swag, and let's make some noise together!

**Got moves? Prove it.**



No. of Participants Per Team: 1

Registration Fee: Rs 150

**First Prize: Rs 5,000**

**Second Prize: Rs 3,000**

Date: 26<sup>th</sup> September 2025

Reporting Time: 12:00PM

Venue: Indoor Court

For further details, kindly contact

Tilna- +91 97693 93612

Neha- +91 73066 54516



# AGORA

Debate | **Prize Pool: Rs 12,000**

Do you thrive on clash of ideas? Do you enjoy questioning norms, defending perspectives, and sparking conversations that matter? Then step into AGORA —the arena where words become power, and perspectives collide. With wit, research, and oratory, you'll battle it out to see whose arguments stand the test of fire.

Can your voice echo the loudest? Can your ideas hold ground? Step into AGORA – The Marketplace of Ideas, and prove it!

**Register now!**



No. of Participants Per Team: 2

Registration Fee: Rs 200

**First Prize: Rs 7,000**

**Second Prize: Rs 4,000**

**Best Speaker: Rs 1,000**

Date: 25<sup>th</sup> September

Reporting Time: 9:00 AM

Venue: Melesius Hall

For further details, kindly contact  
Annapoorna S- +91 70123 28271

# THE SURVIVAL SUMMIT

Air Crash | **Prize Pool: Rs 9,000**

'The plane is going down, and there aren't enough lifejackets for everyone. Each passenger has a story, a role, a reason to live. But only the sharpest tongue will survive.

Step into your character, argue your worth, and fight for that one last chance at life. It's not just a debate, it's a gripping mix of wit, drama and survival instincts colliding in one unforgettable showdown where every word could save your life!

**Think you can talk your way to survival?**



No. of Participants Per Team: 1

Registration Fee: Rs 200

**First Prize: 6,000**

**Second Prize: 3,000**

Date: 25<sup>th</sup> September 2025

Reporting Time: 9:30 AM

Venue: 3<sup>rd</sup> BA Economics Class

For further details, kindly contact

Bhadra- +91 96569 80132

Anugraha- +91 85904 84957

# VAGMAYA

JAM | **Prize Pool:**

**Rs 8,000**

'Vagmaya' is an exciting and engaging competition that challenges participants to speak confidently on a given topic for one full minute without hesitation, repetition, or deviation. It's a dynamic platform to test quick thinking, fluency, and communication skills while showcasing your ability to articulate ideas under pressure.

Ready to take the challenge and sharpen your speaking prowess?

**Bring your voice to life  
in the spotlight!**



No. of Participants Per Team: 1

Registration Fee: Rs 100

**First Prize: 5,000**

**Second Prize: 3,000**

Date: 25<sup>th</sup> September 2025

Reporting Time: 1:20 PM

Venue: 1<sup>st</sup> UG Economics Class

For further details, kindly contact

Liyona J- +91 79078 61759

Aparna V- +91 80758 05966



# TIKI-TAKA

3s Football | **Prize Pool: Rs 12,000**

Get ready for nonstop action as 3s Football takes the beautiful game to the next level! It's fast, fierce, and furious where passion roars and every goal shakes the game. No extras, no excuses – just raw skill, blazing speed, and unstoppable team spirit. Every match is do-or-die, every strike a chance to rise.

This is football at full throttle, where legends are made and only true champions survive!

**Gather your trio and  
register now!**



No. of Participants Per Team: 5

Registration Fee: Rs 500

**First Prize: 7,000**

**Second Prize: 5,000**

Date: 25<sup>th</sup> September 2025

Reporting Time: 9:30 AM

Venue: Lakeview Ground

For further details, kindly contact

Anju PV- +91 95673 68925

Saniya NK- +91 79023 66190

# E-TURF

E-Football | **Prize Pool:** **Rs 10,000**

Step into the world of e-Football, where strategy meets skill. Master the pitch with precise controls and clever tactics. Outmaneuver opponents, unlock new players, and build your dream team. Every match takes you closer to football glory.

Are you ready to kick off your e-Football journey?

**Register here!**



No. of Participants Per Team: 2

Registration Fee: Rs 200

**First Prize: Rs 7,000**

**Second Prize: Rs 3,000**

Date: 26<sup>th</sup> September 2025

Reporting Time: 9:30 AM

Venue: 2UG Economics Class

For further details, kindly contact  
Varsha Rohil- +91 88914 12931  
Vishnu Gopi- +91 90481 85510

# REELISTIC

Reel-Making Competition | **Prize Pool: Rs 8,000**

Lights, camera, action! This is Reel Quest – where creators chase the perfect shot and turn moments into magic. It's not just content; it's your chance to stop the scroll, spark emotion, and stand out from the crowd. Every second counts, every frame has power. Bold ideas, sharp edits, and fearless creativity will set you apart.

The reel that shines brightest will be the one everyone remembers – is it yours?

**Register now!**



No. of Participants Per Team: 1 – 2

Registration Fee: Rs 150

**First Prize: Rs 5,000**

**Second Prize: Rs 3,000**

Date: 26<sup>th</sup> September 2025

Reporting Time: 9:30 AM

Venue: 1<sup>st</sup> UG Economics Class

For further details, kindly contact

Anita- +91 90728 87521

Meritta- +91 97780 55997



# GENERAL GUIDELINES

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1. Participants must bring their institution's **ID cards**.
2. All undergraduate (UG) and postgraduate (PG) students of colleges and universities across the South Zone are eligible for event registration.
3. Participants should arrive at the venue at least 15 minutes before the scheduled time.
4. Attendees must ensure the safety of their belongings. The management/organizers cannot be held accountable for any losses.
5. Refunds will not be issued under any circumstances.
6. Kindly adhere to the rules. The decision of the judges shall be final and binding on all participants.
7. Students from Sacred Heart College, Thevara, are eligible to participate in all the events, **except Treasure Hunt**.

**For more information, scan the QR code!**

# CONTACT US

## Student Coordinators

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**Gladys Sabu**  
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## Events Coordinator

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## Head of Department

**Dr. Vinil KV**  
+91 94951 55672

**Register Here!**



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[\\_artha2025\\_](https://www.instagram.com/_artha2025_)

