

Dear Heartians.

Please read through the offer made by McKinsey and Company for their bangalore location. McKinsey and Company has been recruiting from our college for the past 8 years. Heartian Community has been successful in contributing sufficient number of students to their organisation. I am indeed happy to say that all of them are doing really well and this is the reason that the company has been repeating our college. McKinsey and Company recruits from more than 300 campuses in India.

This year as we all are facing the after effects of the Pandemic, McKinsey would be recruiting online.

As always, they have not diluted their standards and they would hold the pre-placement talk with you all on the **14th of September 2020 from 10:30A.M. to 12:00 Noon**. All who are registering for the recruitment have to attend the zoom online pre-placement talk without fail.

McKinsey has been continuously training our students to develop their skills and also help them prepare their resume. This is indeed an additional session they hold for a few colleges in India. We are one among them. An expert from McKinsey would handle the session. It is indeed a good opportunity which students have put to good use. This session is open to all students in the campus and mandatory for those registering for the campus drive.

Date of session: 15th September 2020 from 10:00 A.M. to 11:30 A.M.

Those who have not attended the session would have another opportunity to attend the same. You have to indicate the same in the link shown below. Please fill out the link if you wish to attend the recruitment. Please join any one of the whatsapp group indicated in the form. Please don't join all the groups. There is a limitation on the number of members. Only admin would be able to send messages till the day of exam. This is to prevent unnecessary messaging in the group.

Date of Recruitment: 26th October 2020. Details of the exam will be sent in email and whatsapp group.

Registration form for examination.

<https://forms.gle/LBX53MnKvZK1N2TG7>

You are free to share this to your friends but please do send this document for them to read. Students from other colleges are not eligible.

Regards

Dr. Sajoy P.B.

Assistant Professor and Placement in Charge

Post Graduate Research Department of Commerce

Sacred Heart College, Thevara, Cochin

Job description and offer from the Company (Please read through it carefully).

On behalf of McKinsey and Company, we are writing to thank you for the support and information that you provided over the call. Further to our discussion, request you confirm on the number of registrations basis on that we can plan for a recruiting day for your students.

Request you to confirm the number of students, interested to apply for the role of Business Presentation Specialist (trainee) at our Bengaluru office.

Who You'll work with

You'll work in Bengaluru location as part of Visual Graphics & Media team.

This team provides support in creating, designing and formatting electronic presentations for McKinsey consultants worldwide. These presentations play an essential role in McKinsey consultants' communication with our clients, thus making the role of the Business Presentation Specialist (BPS) a central one. The majority of presentations are created in a customized version of PowerPoint.

McKinsey Global services is a wholly owned subsidiary of McKinsey & Company in India, and has offices in Chennai, Thiruvananthapuram and Bengaluru with more than 1000 colleagues, working in teams on a 24x7 basis, supporting more than 20,000 firm members across the globe.

What You'll do

- **Business Presentation Specialist:** You will work with consultants to understand their data and ideas and help convey them in a professional way by transforming them into clear, compelling, highly accurate and visually attractive presentations in PowerPoint. This means, making the complicated business topics clear through business presentations that are easy-to-understand for the brain and are visually pleasing to the eye as well.
- Business presentation is all about creating visual stories - this is a powerful communication asset that helps our consultants tell a story with it! This is not an easy task. On a daily basis, you will need to problem solve on which graph is the most appropriate for specific data stories, which framework to use to make the slide good-looking and how to make information engaging, informative, and compelling.
- When creating business presentations for a global firm such as McKinsey, you will encounter a particular challenge: cross-cultural communication. With specific training on this topic, and the opportunity to work closely with colleagues from different locations, you will learn how to overcome this challenge while interacting with colleagues over phone and also in tailoring written communication.
- Another typical challenge in the role is understanding the instructions from the consultants – sometimes they can be very complex and/or complicated and incomplete as well. In such cases the key is to use your analytical, logical and comprehension skills to break them down into simple parts that can be easily executed.
- What also makes this role interesting is the opportunity to learn something new every day. Every presentation you work on is different both in content and form. You will be exposed to business content from every practice (e.g. Healthcare, Pharma, Retail, etc.), function (e.g. Operations, Finance, Marketing, etc.) and industry (e.g. Automobile, IT, Banking, etc.), all of them with different guidelines, from creating interesting information flow charts and optimizing visuals / frameworks to convey the message, to complex data analysis charts and communication ideation. These presentations will be for different audiences and for different purposes which also gives you an understanding of the business context and how our consultants work.
- The only constant thing or aspect? in this role is the race against time. We work with very tight deadlines from 3 hours to an hour or even less. But don't panic! Your organizational abilities will enable you manage all assignments smoothly, and you will have a team supporting you. It's also worth mentioning that you will receive an in-depth training in MS Office tips & tricks and numerous shortcuts shared with you in training will help you work faster in order to meet deadlines.

We are open for graduates from any academic stream, no restrictions on marks and arrears. However, the candidate should be proficient in English language at CEFR B2/ BEC Vantage and have good working knowledge of MS-Office / basic computer proficiency.

- Computer proficiency in MS Office Suite, Windows OS, PC accessories, Email, Internet/Web

search or equivalent products

- Ability to communicate fluently in an all-English business environment with a firm grasp of spelling and grammar
- Ability to prioritize, schedule and meet deadlines
- Flexibility to work in shifts, weekends and on public holidays
- **Compensation:** 3.2 Lacs
- **Location :** Bengaluru.