

Description:

As a Junior Copywriter you have to work alongside the senior writers to develop and produce effective digital content. You should have a flair for writing long & short copy and work as a dedicated team member.

Responsibilities:

You are expected to be involved in concept and copy of websites, presentations and execute all other similar creative requirements of the company. As one of the copywriters of the agency, you will work with the Concept & Design team based in UAE to conceive, develop and produce effective websites and ads. The nature of the work will include:

- Work on website content with direction given by the senior writers.
- Amending, revising or redeveloping campaigns in response to feedback from the design team or clients.
- Developing SEO -friendly content
- Working on several campaigns at once, under pressure and to tight deadlines.
- Overseeing jobs through the production stage to completion.
- Proof-reading of websites prior to launch.

You are expected to have excellent command over the English language, expert writing skills and flawless editing and proof reading abilities. You are also expected to write concise, attention grabbing and hard hitting copy that puts the message across. And finally delivering within short time frames and meeting tight deadlines.